

Amongst Our Advertisers

Optical Graduates.

The post-graduate course just completed at the Canadian Ophthalmic College adds one more to the many successes achieved by this popular institution.

The class, which was at first arranged with a limit of eight pupils, was, under compulsion, extended to eleven, to accommodate those who could not arrange for a later course.

In addition to a thoroughly comprehensive discourse upon the theory of Retinoscopy, the time of the course was given to the practical use of the mirror, upon the various forms of eye trouble which are commonly met with in actual practice. The monotony of mirror practice was relieved each day by illustrated lectures upon astigmatic complications, muscular insufficiencies, ciliary spasm, and causes of amblyopia.

Upon the final day of the course the class, which was composed entirely of graduate opticians of wide experience, resolved itself into a debating club, and its members exchanged views on practical topics of mutual interest.

The following well-known opticians were in attendance: A. C. Stanners, Parkdale; W. C. Forbes, St. Thomas; N. B. Wilkins, Galt; J. M. Whitney, Woodstock; H. B. Beall, Lindsay; J. S. Roberts, Seaforth; T. N. Rickard, Bowmanville; J. C. Stoneman, Hensall; H. C. Batting, Toronto; H. Poyntz, Toronto; G. Lees, Hamilton.

A Seasonable Article.

The spring brings demands for disinfectants from all wise householders, and the druggist is often called upon to give an opinion as to what is best for general use. Jeyes' Fluid is the standard in Europe, and is being pushed here, where it is certain to take a leading place. In fact those who try it become enthusiastic admirers and advocates. From this point of view it is a good seller and it has the merit of never getting the druggist into trouble by causing accidents. No customer can succeed in committing either suicide or murder, so the retail druggist need have no fear of the coroner's court wasting his time so long as he handles Jeyes' Fluid.

A Deserving Enterprise.

The modern advertisers seem to have unanimously agreed that illustration is essential. Mankind loves pictures; pictures appeal universally, they tell so much, tell it quickly, and tell it in a way that all can understand. It is safe to say that, no matter how hurriedly the papers and magazines are read, the illustrations are never overlooked.

The modern advertiser has laid hands on everything that can possibly attract attention, therefore he has employed arts which can do both.

Pictures have two purposes in advertising, one is to attract attention and the other to illustrate and emphasize the text.

The Druggists' Illustrating and Advertising Company, whose advertisement appears on another page, seem to have struck the keynote in supplying to the Canadian druggists all kinds of cuts at very reasonable rates.

Every druggist is not an advertising expert, and we would say that the Druggist Ad. Book would be a great helper to every druggist in enabling him to become an adept in this essential part of his business.

Paris Green, Etc.

The Canada Paint Co. are offering the trade their superior Paris Green at best prices. This green is of their own manufacture and is guaranteed strictly pure and reliable. Read the advertisement on page 1 of this issue.

Corkscrews.

Patent medicine manufacturers and druggists can procure small corkscrews for enclosure with their proprietary remedies at best prices from the Clough Corkscrew Co. Read their advertisement.

Ginseng Root.

Druggists who are able to secure a stock of ginseng root can find a ready sale for it. Messrs. Bach, Becker & Co., Chicago, whose advertisement appears in this issue, will pay highest prices. Write them, mentioning this paper.

Read Emerson Pharmacal Co.'s advertisement this month. It should interest all druggists.

IDLE FORTUNES.

Great Sums of Money in Old Stamps Awaiting the Finder.

By H. Flachmann, St. Louis, Mo., U.S.A.

Few people know that many of the old stamps lying idle on letters and papers of by-gone days, in their old trunks and garrets, are worth large sums of money. Many of the readers of this paper have locked away somewhere old stamps that are worth from ten to a hundred dollars each, and may be readily turned to cash. Handsome reward has frequently met the hunter of old stamps, a case of recent occurrence being that of the janitor of the Louisville (Ky.) Court House, who received several thousand dollars for stamps found among waste paper, which had been consigned to the scrap basket to be burned.

Among the most valuable of these old stamps is the famous "Connell" stamp shown in illustration No. 1, issued by Post



No. 1.

Master Connell at New Brunswick in 1861 which are worth \$25.00 each—\$50.00, if in original envelope. The Canadian stamp of 1851-1852 12 pence, black, shown in illustration



No. 2.

No. 2 is very rare, and readily brings \$100.00 whether used or new. Another stamp which you may find and which will bring you in \$50.00 if you do, is the Nova Scotia, one-shilling, violet color, issued in 1851, and which is shown in illustration No. 3.



The stamp-hunter will quickly become fascinated with the work, besides reaping a profitable reward. The best way to go about it is to first ransack your old trunks, garrets and closets for the letters and papers of forty odd years ago; go amongst your neighbors and get what they have, and, if possible, get permission to secure what you can from old letters and papers in the Court House; then send them, all together, to some reliable dealer, who will cheerfully sort them over, appraise them, and notify you of their cash value, which you can either accept or they will return the stamps as you direct.

A little trouble looking up these old stamps during the winter months would lift many a mortgage.

Feeling the Chinese Pulse.—So careful at one time was the Chinaman of his wife that the doctor was not allowed to feel the pulse of a woman in the ordinary way, but was obliged to fix a silk thread round the wrist, and to ascertain the pulsation by holding the other end of the silk in the hand. We are not told if this precaution is generally taken nowadays but, no doubt, in some parts of the Celestial Empire the strange practice still prevails.