

BAPTISED IN FIRE.

THE CHICAGO PHENIX.

A UNIVERSAL NEWSPAPER.

READ THE FOLLOWING.

A popular weekly paper for the times, embracing the leading features of those journals destroyed by the terrible conflagration, and combining just such a corps of writers as will give the public all the news of the week, in a condensed compilation of the leading journals of the nation, and the world.

A TRUTHFUL RECORD.

THE PHENIX will be the most truthful and reliable recorder of incidents and facts concerning the great fire, ever published.

ACCOUNTS OF THE FIRE.

It will contain only such accounts as are vouchsafed for by reliable witnesses, and will correct the erroneous and fabricated statements of sensational writers.

CHICAGO AND THE NEWS.

It will, for a time, be devoted especially to the past, present and future of Chicago, besides being the most complete weekly newspaper in the world.

FIRESIDE COMPANION AND NEWSPAPER.

Its columns are devoted to News, Commerce, Science, Literature, Art, Drama, Music, Humor, Pastime, Poetry, Fashion, Society news, and enough of Romance to make it a most desirable fireside companion, as well as the most reliable and complete newspaper for the business man in the counting-room.

BEAUTIFUL ILLUSTRATIONS.

It will be illustrated with engravings taken from Photographs of the Chicago Ruins, instead of sketches. "By Our Special Artist" who was not "on the spot;" and thus give a series of PERFECT VIEWS, not obtainable elsewhere, and the first number will contain the only correct map of the burned city.

HAPPY HOURS.

That beautiful literary journal, "HAPPY HOURS," whose publisher was the first to issue a paper to meet the public demand, after the awful fire, has been merged into the literary department of the PHENIX, which will embrace the contributions of more than sixty of the most popular writers of the day.

A SPECIAL FEATURE.

THE PHENIX will contain, as an special feature, a more complete record of incidents and results of the late terrible fire, than can be found in any book, paper or other publication in the country. So numerous and inaccurate have been the accounts sent forth, that something reliable and readable is eagerly sought at this time, and THE PHENIX will fill the bill.

A PAPER FOR THE PEOPLE.

THE PHENIX is the cheapest paper in America, being an eight page, forty column weekly, at only two dollars a year; in fact it shall be the paper for the people and the times.

THE FIRST NUMBER.

The first number will be issued on Saturday, Nov. 11th, and will be the paper wanted by every body, as a record worth preserving or to send away, and for its accurate illustrations.

ITS BASIS.

It is a consolidation of other journals, and therefore on a solid foundation, continuing their former circulation.

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To any person who gets us three new subscribers, we will send THE PHENIX for one year free, or one of our beautiful prize steel plate engravings worth \$2.50.

PREMIUMS.

For the purpose of rapidly increasing our subscription list before the close of the present year, we will give to every person who subscribes for the PHENIX during the month of November, a beautiful steel plate engraving, worth \$2.50, half a dollar more than the price of subscription. No such opportunity was ever before given, and probably never will be again. Avail yourself of it. Engravings will be promptly and safely sent by mail or delivered at this office, as subscribers may wish.

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April 8th, 1871.

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52-3m.

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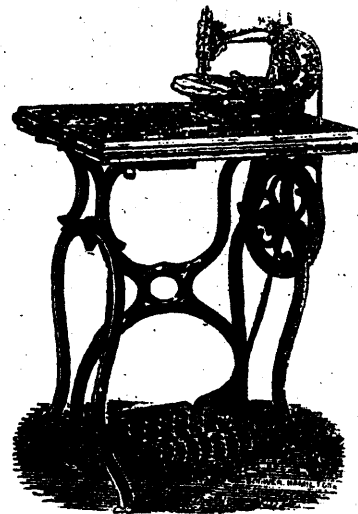
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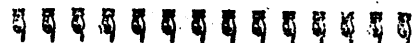
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