

It is a Generally Acknowledged Fact

That Brainerd & Armstrong's Fast Colors are the most reliable in this country. They are endorsed and used by the leading Art Societies everywhere.

Isn't it better to use Silks you know are reliable than to experiment with some of which you know nothing? It's too late when your fine piece of embroidery work has been ruined, to say, as many have, "Why didn't I insist on having Brainerd & Armstrong's silks? Theirs, I know, would have washed."

We take the following clipping from a leading Art Magazine:

"Why will ladies run such risks? Many take any embroidery silks the dealer says are just as good as those made by the Brainerd & Armstrong Co. The result is their delicate pieces of embroidery are ruined the first time they are washed. All know the Brainerd & Armstrong Silks can be washed repeatedly without injury. See that every skein of silk you buy has their name and guarantee tag. 'An ounce of prevention is worth a pound of cure.'"

MRS. A. P. BLODGETT, President of the Society of Decorative Art, New York, bore significant testimony to the character of this discovery of "Asiatic Dyes" in a letter to the Brainerd & Armstrong Company; she wrote:

"I have pleasure in telling you that it has been decided by the Board of Management to give you the entire silk thread business of the Society of Decorative Art, so far as you may be able to meet its demands."

SOCIETY DECORATIVE ART, MONTREAL: "We use only Brainerd & Armstrong's Wash Silks in all our work and recommend them to all interested in Art Needlework. The mere fact that each skein is so well preserved in the new Patent Holder, by which the silk is always ready for use and in good condition, is enough to warrant the claim 'Best in the World.'"

OTTAWA SCHOOL OF ART NEEDLEWORK: "Brainerd & Armstrong Wash Silks in the new Patent Holders are certainly the best value to any experienced embroiderer."

MRS. H. T. H., Philadelphia, writes: "I like your Wash Silk very much, and especially in its new dress, which is such a great convenience and keeps the silk in such good condition."

FOR SALE AT ALL STORES KEEPING ART SILKS. ENDORSED AND USED
BY ALL CANADIAN ART SOCIETIES.