

UP-TO-DATE WINDOW DRAPERIES.

In the November issue of this paper, an interesting description of the "strictly proper thing for a window drapery," written by a New York fashion critic, was published. The writer, in eloquent language, described the ruffled bobbinet curtain as the most graceful and artistic as well as a practical finish for a window.

While thus described as the newest thing in New York, it was not known that the same curtain was being made by a Canadian house. It seems, however, that almost simultaneously with its introduction in New York, these goods have been made in Toronto, by Prime & Rankin. This house make the goods in the same styles and patterns as those made in New York, but, as the raw materials are imported into both countries from Great Britain, and as the United States houses have to pay a much higher duty than is charged in Canada, the goods are produced at lower prices here than is the case in the United States. Prime & Rankin have issued a small booklet describing in detail and showing illustrations of many of the designs. This can be had upon application.

THE NEW SHANNON BINDER.

The accompanying illustration shows excellently the features of the new Shannon binder made by the Office Specialty Co., Toronto, for use with their binding cases. Of late a big improvement has been made in the quality of these binders. They are now made entirely of steel, with heavy

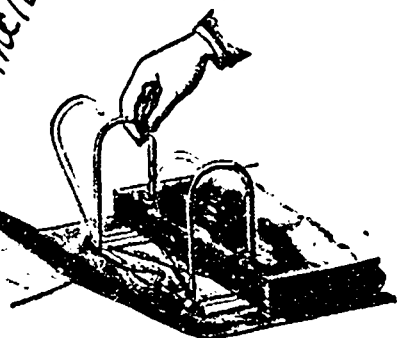


plate steel base and steel tubing. This gives them strength, which is made all the more enduring from the fact that no solder is used in their construction, as solder necessarily caused them to rust and corrode. As, furthermore, they are hand-somely oxidized, the qualities of strength and beauty in these binders are bound to increase the sale of the transfer cases manufactured by the Office Specialty Co.

OUTS FOR JANUARY BUSINESS.

Merchants who make efforts to do a good January business will naturally call in the aid of cuts for their advertising. The Standard Electrotpe Co., Wilmington, Delaware, U.S.A., have gone largely into the supplying of cuts for merchants' ads., and suitable cuts are now among the easiest and cheapest things to obtain. The first small cost of the cuts is further reduced when you take into consideration the fact that they can be used in newspapers, circulars, dodgers, and all sorts of printed matter for years to come. They invite readers of THE REVIEW to send photo. views of stores, etc., for reproduction, and will quote prices on inquiry.

TO REPRESENT P. GARNEAU, FILS & CIE.

Mr. Percy Ross left Quebec on December 26 for Winnipeg, where he will take charge of the above firm's Western business. Mr. Ross' experience and well known ability is an assurance of his success, and his appointment will, no doubt, be appre-

ciated by the numerous friends this enterprising firm have in the west. Mr. Ross has been on Messrs. P. Garneau, Fils & Cie.'s staff for a number of years, and we predict for him a prosperous career.

Toth & Gunther, general merchants, Milverton, have found it necessary, on account of increase of business, to knock the rear wall out of their large store and build a large addition, which they will use as a millinery department and also for their stock of furnishings and clothing.

I. V. St. George Williams, superintendent at John Piercy & Co.'s, Victoria, B.C., has accepted a similar position with McKay, Smith & Co., of Vancouver. Mr. Williams, who is an old Toronto boy, was presented by his fellow members of the staff with a handsome gold-headed walking stick and an address.

Almonte flannels have a high reputation, and have done much to secure a good name for Canadian goods of this class. Mr. James H. Wylie, of Almonte, an experienced manufacturer of flannels, is now making a specialty of military and all-wool flannels, a fact which the trade will do well to note in view of present demand.

Messrs. J. & J. Baldwin, the yarn manufacturers, of Halifax, England, have issued to their friends a very fine calendar and blotter combined. The blotter contains about a dozen pages, each with the "Bee Hive" trade mark, and the stamp of the different wheeling, fingering and knitting works which are so well known.

Major Weeks, who commands the Maritime Province company of the first Canadian contingent, is of good Prince Edward Island stock and connected with the dry goods trade. He is a son-in-law of Mr. Wm. A. Weeks, formerly head of the firm of W. A. Weeks & Co., Charlottetown, now Weeks & Co. (consisting of Messrs. C. D. Weeks, C. Leigh, jr., and L. G. Whear).

Manufacturers are always glad to know just where they can purchase the numerous trimmings, etc., which they require. M. Markus, Montreal, carries a full stock of all the trimmings required by clothing, mantle, shirt, neckwear, fur, corset, and suspender manufacturers, and makes a specialty of felt for clothing, mantles, caps and shoes. M. Markus also furnishes other requisites for hat and fur trade, as well as labels and hangers of all kinds. He has had considerable experience, and knows the wants of the trade. Merchants can count on having their orders filled promptly and without delay.

The manufacturers of the "Silent Salesman" show cases, John Phillips & Co., Fort street east, Detroit, Mich. (whose announcement appears on page 91), are shipping these noted cases to the Canadian trade from their Windsor, Ont., branch thus saving duty to the Canadian purchaser. The improvements necessary in store premises everywhere nowadays cause a demand for such fine articles as these show cases, which the enterprising dealer should not miss. Full circulars, prices, etc., by dropping a card to the manufacturers.

The National Rubber Co., which has lately been formed, will be the fifth large rubber manufacturing concern in Canada. The proprietors of the firm are: Mr. L. N. Rosenthal, formerly one of the partners in the Beaver Rubber Co. and brother of E. L. Rosenthal of that firm, and the Messrs. Glickman, of Glickman & Glickman, wholesale dry goods merchants. The new business will be carried on at 445 St. Paul street, Montreal, and it is expected that operations will be begun about January 15, 1900. Mr. Rosenthal made the first rubber coat ever made in Canada, some 12 or 13 years ago.