

**Benstead, Florist**  
FRONT STREET, STRATHROY  
FLOWERS FOR ALL OCCASIONS  
Day Phone 254 Night Phone 74

**Watford Inn**  
I. CANTELON, Proprietor.  
Special Fowl Dinner  
Every Sunday  
75 cents

**Lovell's Bread**  
"the Bread that's  
Pure Bread"

Have you tried it lately?  
Phone 73 and our wagon  
will call.

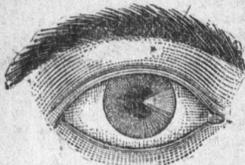
**The 59th Year**  
the Best in its history

Huron and Erie Debentures  
during 1922 increased from  
\$8,334,000 to \$10,643,000,  
because the profitable interest  
rate of

5 3/4 %  
per annum payable 1/2 yearly  
places thousands of extra  
interest dollars in the pockets  
of folk who invested  
their savings.

Why not call and arrange  
for a Debenture which will  
make extra income for you?  
They are issued for \$100  
or more.

**S. DAVIDSON**  
HURON ST. WATFORD



TWO THINGS THAT HURT  
THE EYES

A person has been known to say,  
"I have ruined my eyes by reading  
too much." Not so—the eyes were  
made to use. One sure way to per-  
manently injure the eyes is  
**READING BY INTENSE LIGHT**

The light should come through  
ground glass to soften it. Never use  
clear glass for either gas or electric-  
ity. Oil lamps give out a soft light,  
therefore clear glass chimneys.

**READING BY DIM LIGHT**

Take our advice—do not read or  
sew by a dim light—it will be a direct  
strain upon the sight centres of the  
brain. On these two things hang  
the fundamental laws of sight econ-  
omy. Never use cheap or pick-up  
glasses—come to us for advice about  
things optical.

Everything needful here.  
Take good care of your iiiiii's!

**Carl A. Class**  
Jeweler, and Optician

Internally and Externally it is  
Good.—The crowning property of  
"Thomas' Electric Oil" is that it can  
be used internally for many com-  
plaints as well as externally. For  
sore throat, croup, whooping cough,  
pains in the chest, colic and many  
kindred ailments it has qualities that  
are unsurpassed. A bottle of it costs  
little and there is no loss in always  
having it at hand.

**WANT COLUMN.**  
Five lines and under 25c.  
Card of Thanks 50c.

**FARM FOR SALE**  
East half lot 8, con. 13, Brooke  
(Sutorville) containing 100 acres.  
Choice land, well tile drained and  
well fenced, on premises are frame  
house, bank barn 36x96, fully  
equipped with steel stalls, mangers,  
etc. Large driveshed, hen house, pig  
pen. For further particulars apply  
to R. Williamson, Box 77, Watford.  
Telephone 126. j26-2t

**FARM HELP**  
The Bureau of Colonization and  
Immigration expects a large number  
of first class men from the Old  
Country during the latter part of  
March and succeeding months, some  
experienced; some partly experi-  
enced and some inexperienced young  
men; and experienced married men  
and partly experienced married men  
with and without families. Farmers  
with vacancies will kindly write H.  
A. Macdonell, Director of Colon-  
ization, Parliament Buildings, To-  
ronto, or to their Agricultural Repre-  
sentative for information and ap-  
plication forms. Applicants will be  
dealt with, as far as possible, in the  
order in which they are received,  
preference being given yearly en-  
gagements.

W. P. Macdonald,  
Agricultural Representative. j12-2t

**REPAIR WORK WANTED**— I  
am now prepared to do upholstering  
and light furniture repairs. Terms:  
cash. J. Tomlin, Warwick and Sim-  
coe streets. s8-5f

**PASTURE FARM TO RENT**, 50  
acres, second line N.E.R., War-  
wick. Apply to Mrs. W.H. Rogers,  
Watford. f2-2t

**LOST AND FOUND**  
LOST—Black Collie Pup, about 10  
months old, white ring around neck  
and four white feet.—Mrs. Sidney  
Harris, Rachel St., Watford. Re-  
ward offered. f2-2t

**FOR SALE**  
FOR SALE—Cutter, almost new.  
Apply at R.E. Prentiss' shop.

**EIGHT SMALL PIGS** for sale,  
bacon type.—W.E. Parker, War-  
wick.

**FIRST CLASS CLAY AND SAND**.  
Loam farms for sale, County of Kent  
Apply to G. C. Watts, Thamesville,  
Ont. a11-6m

I HAVE A FRESH MILCH COW  
and can supply a few more customers  
with milk at the old price 8c a quart  
if they come after it.—Duncan  
Gillies.

**FOR SALE**—Oliver Typewriter,  
new model 9. In perfect condition.  
Price is right. Apply to Box 53,  
Watford. f2-4t

**FOR SALE**—Comfortable frame  
house, corner of Huron and Mc-  
Gregor streets. Apply on the pre-  
mises to Mrs. O. Jacklin or to John  
McCorkell, Watford. j26-2t

**FARMS FOR SALE**—80 acres of  
lot 15, con. 4, N.E.R., Warwick, a  
square farm of clay loam, first class  
buildings, plenty of water, well  
fenced, partly tile drained, seven  
acres of fall wheat, fall plowing  
done; also 50 acres of lot 14, con.  
5, good pasture farm, some good  
timber. These farms will be sold  
separately or together. For further  
particulars apply to W.H. Luckham,  
on the premises, or address R.R. 4,  
Forest. f2-tf

**"BLUE SKY LAWS" COMING**

A committee of the Legislature of  
Ontario has been busy on the "Blue  
Sky Law" with respect to securities,  
bonds, stocks, etc., being sold in  
Ontario. The Act is somewhat after  
the laws in force in the western  
provinces of Canada and in the State  
of Massachusetts, and will require  
newly organized companies that offer  
stock for sale to be able to make  
certain satisfactory showings before  
being allowed to start operations in  
this line. Paragraph eight in the Act  
also places a heavy responsibility on  
the publisher of a newspaper in case  
he accepted an advertisement which  
has been ruled against by the Com-  
missioner.

**FROM OLD SUBSCRIBERS**  
Albert Clark, Allan, Sask., in re-  
newing says: "We could not do with-  
out the paper as it has lots of news  
in it. Please find enclosed \$2 for  
1923. We have had a nice winter  
only very windy at times."  
Mrs. Henry Shannon, East Clari-  
don, O., writes: "We wish to re-  
new our subscription to the Guide-  
Advocate as we feel we can't get  
along without it."

**After Stock-taking**  
The following goods must be sold

**HALF-PRICE Sale of Ladies' Coats**  
**HALF-PRICE Sale of Ladies' Skirts**  
mostly navy and black  
**HALF-PRICE Sale of Ladies' Waists**  
see display rack  
**HALF-PRICE Sale of Ladies' Suits**  
six only.

School Coats for Big Girls \$1.50 each

**Swift, Sons & Co.**  
**Half-Price Sale**

**REV. MR. HAGER'S SERMON SERIES**

The substance of Rev. Hager's  
sermon on Sunday evening as the  
introduction to his series of sermons  
on Steps to Heaven was taken from  
the two stories of Jacob's vision at  
Bethel, of the ladder that reached  
from earth to Heaven with Jehovah  
at the top and Nathaniel to whom  
the Savior said that he should see  
greater things than Jacob saw for  
he and all who could see these great-  
er things should see Heaven open  
and Jesus himself should be the  
ladder that joined earth to Heaven.

From this Mr. Hager called atten-  
tion to the teaching of John's gospel  
that Jesus was the Real Presence  
who led us all the way from Earth  
to Heaven. Mr. Hager cited as an  
illustration of the present tendency  
to substitute creeds and our own  
power of faithfulness and hope in  
the place of Jesus as the Living  
Presence who is able to save to the  
utmost all who come to God  
through Him; the difficulty Israel  
had in accepting Jesus of Nazareth  
as their Christ. To this day very  
many Jews are looking for His com-  
ing who had already come and was  
with them. Many however who did so  
accept the Christ found in Him just  
what their hearts and the world  
needed.

So among Christians there are  
those who can only find Christ at  
the top of the ladder and are crying  
out in their helplessness for Him to  
come down and save them and His  
world.

But the gospel of St. John reveals  
a Savior who is one with the Father  
and the Holy Spirit, who lives in the  
hearts of His people and who is sav-  
ing and keeping them and is winning  
His world as He is able by their  
obedience and service. St. John  
found that Christ was to come in  
the fullness of His Presence and  
Power in the illumination of the  
Holy Spirit and this was abundantly  
demonstrated at Pentecost. What  
the Church needs to realize more fully  
is that the Lord Jesus is in her midst  
as a soul in the midst of a body and  
that if she will obey Him implicitly  
He will be able to bring us from  
Earth to Heaven.

**QUESTIONS**  
and Bible Answers

If Parents will encourage children to look up  
and memorize the Bible Answers, it will prove  
a priceless heritage to them in after years.

Does Jesus want children to come to  
him? —Matt. 19:14  
By what is a child known? —Prov. 20:11  
When should one begin to study the  
Bible? —2 Tim. 3:15  
Whom should a child honor? —Exodus 20:12  
Whom should we love? —Luke 10:27  
Why do we love Jesus? —1 John 4:19  
How can we show our love for  
Jesus? —Matt. 10:42

The dates for the Bothwell Seed  
Grain and Poultry Show are March  
5th, 6th, 7th and 8th.  
Forest library is open only two  
days a week on account of the short-  
ness of fuel.

**WILL ERECT MANY SIGNS**

The Automobile Legal Association  
has a large program out-lined this  
year to erect noticeable signs  
throughout Ontario for the conve-  
nience of motorists. These signs will  
not only direct motorists as to the  
best roads, but will be a warning to  
them to beware of bad crossings and  
tricky places in the road. It is their  
intention to protect the motorist  
against accidents as much as possi-  
ble.

A sign, which is original in every  
detail and which will draw the at-  
tention of every motorist, will be

placed at every level crossing. This  
sign has the words printed on it,  
"Stop, Look, Listen—It Pays." The  
letters "O" in the word look are con-  
verted into a face, which shows a  
skull and cross-bones effect, and  
which will be a warning to motorists  
to stop and look and listen. They  
have a number of other signs which  
will make an impression on the mo-  
tor car driver.

**Children Cry  
FOR FLETCHER'S  
CASTORIA**

**Winter Sale**

EXCEPTIONAL BARGAINS in our  
well-known Shoe Department, in-  
cluding the very latest in Canadian  
and American styles.

OUR GROCERY DEPT. is always  
stocked with the newest and every-  
day wants and our enormous trade  
insures you of everything being  
fresh and wholesome.

OUR WALL PAPER DEPT. is stock-  
ed with the latest patterns and our  
stock for next spring is here which  
features the newest patterns and  
colorings and the price is much  
lower this season.

We are always pleased to see you.  
"WATFORD'S BUSY STORE"

**P. DODDS & SON**  
"WATFORD'S BUSY STORE"

**PUMO-DENT  
Tooth Paste**

A specially prepared antiseptic,  
cleansing tooth paste which whitens  
the teeth and keeps the gums in a  
healthy condition. Price .....50c

**NYAL ALMOND CREAM AND  
WITCH HAZEL CREAM**  
keeps the skin soft, smooth and  
free from weather irritations. Large  
bottle ..... 35c

**TAYLOR'S CREAM OF ROSES 25c**  
**DAY DREAM FACE POWDER**  
Flesh, White and Brunette 50c, \$1.  
**DAY DREAM TALCUM .....35c**  
**DAY DREAM Powder Creme 75c**  
**DAY DREAM Cold Cream 75c**

"NYAL QUALITY STORE"  
STORE CLOSED AT 8.30 EVERY  
EVENING EXCEPT SATURDAY

**Siddall Drug Co.**

**ARKONA**  
Mrs. Chas. Morningstar of De-  
le is visiting her father, Mr. C.  
Cliff.  
Mrs. Chester Hobbs of T.  
dale is visiting her sister Mrs.  
Wilson.  
Miss Stella Wilson of Strat-  
spent the week-end with her bro-  
Mr. R.E. Wilson.  
Mr. Arthur Jackson of Sud-  
spent the weekend with his mo-  
Mrs. Jas. Jackson.  
Mr. Roy Miller of Marine  
Mich., is visiting his parents,  
and Mrs. B. Miller.  
The Public Library has added  
more volumes to its book shel-  
These books are the latest in li-  
and travel.

**TRENOI  
Flour**  
MANITOBA FLOUR, 98lb 1  
BLENDED FLOUR, 98lb bag  
PASTRY FLOUR, 24lb bag,  
OATMEAL, 20lb bag .....  
POPC  
A FULL LINE OF POULTRY  
ALWAYS ON  
FEEDING MC

**Watford**  
PURE MANITOBA FLOUR  
PEERLESS (Strathroy) ..\$3  
THOROBRED (London) ..\$3  
BONNIE DOON .....\$3  
CREAM OF THE WEST \$3  
DIAMOND (Blended) ....\$3  
24 lbs. PASTRY FLOUR....  
All Kinds of Grain Bought or

**Hens**  
IF YOU GET THE EGGS. OTI  
GIVE TH  
GRIT .....  
SHELL .....  
SULPHUR .....  
ROYAL PURPLE POULT  
ROYAL PURPLE ROUL C  
ROYAL PURPLE LICE KI  
EPSOM SALTS .....  
N. B. Hc  
"THE QU

**LAMBTON'S  
PET  
February**  
(THE ONLY COUNTY WIN

**CORN, GRAIN**  
OF THE LAMBTON COUNTY  
THE FINEST DISPLAY C  
GRAIN AND SM/  
**STOC**  
OF THE LAMBTON COU  
BREEDER  
40 HEAD OF INSPECTED  
ABERDEEN ANGUS. MA  
FAMILIES TO BE S  
**POULTR**  
THE TWENTIETH AN  
OF THE LAMBTON  
**PUBLIC BANQUET**  
SPEAKERS:—HON. DUNCAN  
Dominion Cor  
DR. ROBT. BARNES, Chief  
Department, O  
AGRICULTURAL DISPLAY OF  
THE PRIDE OF OUR  
SEE BILLS FOR PARTICULARS  
W. P. MA