

THE STERLING BANK OF CANADA

"Ask Our Manager"

A better understanding of financial conditions affecting farmers will result in more profitable production.

The Sterling Bank branch manager has made a special study of these conditions. He will gladly advise you concerning any money matters.

Call and see him, especially if you contemplate farming on a more extensive scale.

Borrow to Buy Cattle



"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.

Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.

THE MERCHANTS BANK
OF CANADA

Head Office: Montreal, Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

The Western Fair London, Ontario

September 6th to 13th, 1919

THIS IS THE GREAT AGRICULTURAL
EXHIBITION OF WESTERN ONTARIO

EXHIBITS THE VERY BEST	TWO SPEED EVENTS DAILY	ATTRACTIONS BETTER THAN EVER	JOHNNY JONES MIDWAY EXPOSITION
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PLENTY OF MUSIC FIREWORKS EVERY NIGHT
PURE FOOD SHOW TRACTOR DEMONSTRATIONS

Auto Entrance cor. Dundas and Egerton Sts. Usual Entrance at Gates.
Grand Stand 50c. and 25c.

Prize Lists, Entry Forms and all information from the Secretary.
LT.-COL. W. M. GARTSHORE, President. A. M. HUNT, Secretary.

MR. FARMER

INVEST YOUR MONEY
in an

IMPLEMENT SHED

For Plans and Prices see

Geo. Chambers Est.

WATFORD ONTARIO

MR. MERCHANT

Are you one of the successful business men who realize the fact that their advertising space is an investment—not an expense. Expenses pay no dividends—good advertising does, and at a big percentage. It's simply a case of sending out one dollar to bring back five. Will you ask us to prove it?

THE GUIDE-ADVOCATE.

Guide-Advocate

Watford, Ont.
PUBLISHED EVERY FRIDAY
Subscription \$1.50 per annum in advance. \$1.00 in advance the United States.

ADVERTISING RATES.

YEARLY CONTRACT
1500 inches 8 cents per inch.
1000 inches 9 cents per inch.
500 inches 10 cents per inch.
Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

LEGAL ADVERTISING—1st insertion per line, 10 cents; subsequent insertions 5 cents each time per line. Agate measure 14 lines to the inch.

BUSINESS CARDS—One inch and under, per year \$5.00.

AUCTIONEER CARDS—\$5.00 a year.

LOCALS—10c. per line each insertion. Minimum Charge 25 cents.

Advertisements without specific directions will be inserted till ordered and charged accordingly.

W. C. AYLESWORTH, Publisher.
T. HARRIS, Editor.

Small Dividends Paid by Crime

MONK EASTMAN, one of the most formidable of modern thugs, was mustered out of the United States army the other day, a full sergeant, with a fine military record and a decoration. He enlisted under an assumed name, of course, and will either retain this name or another when he makes his great effort to "come back" and work for a living as he announced his intention of doing. How many prison convictions Monk had against him it would be difficult to say, but much easier than to compute the number of assaults and killings that constitute his record. He was the leader of the most dangerous gang of gunmen that New York has known for years, men like the band that worked for Police Lieut. Becker and made away with Herman Rosenthal for a reward or to ingratiate themselves with some higher up, would kill for fun, for revenge, or for a set price. They would shoot their own enemies for nothing; they would shoot anybody else's enemies for a reasonable sum. For twenty years Monk made his living this way.

Regarding home he says: "There is nothing in crime. There is nothing in being a thug. A gang leader never gets anywhere. The pity of it is that there are a lot of young fools growing up who try to make a reputation by being slick. If they could only know in advance, as I know, how little there is in it beyond disgrace and privation, they'd quit now. They'd get jobs and stick to them. They'd let booze alone and stay away from gangs. I am now 44 years old and the rest of my life is going to be spent honestly, at hard work, and not in being a rotten out-cast." Monk's estimate of the dividends crime will pay is confirmed by a glance at the careers of several notorious criminals reviewed in the New York Sun. Some of them made tremendous hauls. Without exception they are down and out. At the end of their careers they have less to show for their dangerous labors than a man who has been a laborer, or a woman who has taken in washing, to say nothing of the humiliations they have brought upon themselves and others, and the stern punishments they have had to undergo.

A striking example of a criminal who ought to have prospered if such a thing was possible is Alonzo J. Whitman. He was well educated, had a fine, even a striking, appearance and a magnetic manner. He worked at forgery for twenty years. Now at the age of sixty, without a dollar to his name, he is serving a sentence in an Ohio prison. He was born of respectable parents, his father being rated a millionaire shortly before Alonzo began his career of crime. That the young man was well qualified mentally is indicated by the fact that at one time he was a state senator in Minnesota. He ran for Congress and was defeated. He moved to Chicago and speculated in wheat until he was wiped out. Then he became a bookmaker, and for a short time cut a considerable swath on both western and eastern tracks. Within a year he was cleaned again, and without money or credit, he concluded that forgery was a likely business.

\$100 REWARD, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and this is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment. Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Medicine that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

A Fresh Stock—

Arsenate of Lead, Paris Green, Bluestone, Hellebore, Insect Powder, Moth Balls, Fly Poisons and Fly Chasers for horses and cattle. Also a full stock of the genuine ZENOLEUM preparations.

Everything in the Drug and Stationery line—fresh goods and reasonable in price.

Taylor & Son

Counter Check Books

THE GUIDE-ADVOCATE is the appointed agent for the Appleford Counter Check Book Co., of Hamilton. This firm turns out only high-grade work and at a very reasonable figure. They specialize in this one line and can furnish a check book for any purpose, or to fit any Account Register. Give your local man the preference!

SEE OUR SAMPLES BEFORE ORDERING

His first known venture was a failure, for he was sent to prison for it.

He had better luck afterwards, and though hounded by the police, he often had enough money to fight them off. In the end he found himself friendless, penniless, a man to whom any policeman was entitled to apply his boot on sight. Thomas Courtney began cracking safes in the early nineties, often making \$20,000 at a haul, and was regarded as one of the aristocrats of the underworld. Not long ago he finished a prison term, his health shattered, not a dollar hidden away. He had to apply for a hack license. He is now as little to be feared as a snake whose fangs have been drawn. In thirty years of criminal practice Jimmy Farrell is estimated to have made \$200,000. A few days ago he was seen begging in a New York street, shortly after being discharged from penitentiary. His few remaining years will probably be spent in cadding, for he is a member of the down-and-out club.

The most notorious of American women crooks is probably Ellen Peck, who at the age of 90 is without a dollar or a home. For fifty years she conducted swindling operations, and was a member of some of the most desperate bands of crooks in the world. It is said that she must have stolen a million dollars in her time. Her career is remarkable in that as a girl she was admired and respected. She was comfortably married and had a pretty daughter when she committed her first recorded crime. This was a swindle of the sort she continued to specialize in. She persuaded a soap manufacturer that she could recover for him \$200,000 which had been stolen by one of his employees. She worked \$19,000 out of the manufacturer before she was exposed, but escaped imprisonment by a plea of insanity. Her next victim was a jeweler, who was the poorer by \$20,000 through her acquaintance. Franz Meyer, who organized a volunteer regiment at the time of the Spanish-American War, was swindled out of \$100,000, and so clean did she pick his bones that at one time he was driven to the necessity of shooting sparrows in his back yard to provide his family with food. From various other persons she wheedled tens of thousands of dollars by pretending that she was an intimate friend of Jay Gould and could give them stock market information.

Ennui.

"Wot's dis here ennui, Bill?"
"It's when a feller gets so lazy he feels dat loafin's blamed hard work."

"Lest We Forget"

Made the Supreme Sacrifice

WATFORD AND VICINITY

- Lt.-Col. R. G. Kelly
- Capt. Thos. L. Swift
- Sergt.-Major L. G. Newell
- Pte. Alfred Woodward
- Pte. Percy Mitchell
- Pte. R. Whalton
- Pte. Thos. Lamb
- Pte. J. Ward
- Pte. Sid Brown
- Pte. Gordon Patterson
- Pte. F. Wakelin, D. C. M.
- Pte. T. Wakelin
- Pte. G. M. Fountain
- Pte. H. Holmes
- Pte. C. Stillwell
- Pte. Macklin Hagle
- Sergt. Clayton O. Fuller.
- Gunner Russell Howard Trenouth.
- Pte. Nichol McLachlan.
- Corp. Clarence L. Gibson
- Signaller Roy E. Acton.
- Bandsman A. I. Small
- Capt. Ernest W. Lawrence.
- Lieut. Leonard Crane
- Pte. John Richard Williamson
- Lieut. Chas. R. Hillis
- Lieut. Gerald I. Taylor.
- Pte. Charles Lawrence
- Lieut. Basil J. Roche
- Pte. Alfred Bullough.

Asthma is Torture. No one who hasn't gasped for breath in the power of asthma knows what such suffering is. Thousands do know however, from experience how immeasurable is the relief provided by that marvellous preparation, Dr. J. D. Kellogg's Asthma Remedy. For years it has been relieving and curing the most severe cases. If you are a sufferer do not delay a day in securing his remedy from your druggist.

Fall Fair Dates—1919

- Strathroy—Sept 15, 16, 17.
- Petrolia—Sept. 18, 19, 20.
- Sarnia—Sept. 22, 23, 24.
- Wingham—Sept. 25, 26.
- Wilkesport—Sept. 25, 26.
- Glencoe—Sept. 25, 26.
- Brigden—Sept. 29, 30.
- Forest—Oct. 1, 2.
- Florence—Oct. 2, 3.
- Alvinston—Oct. 7, 8.
- WATFORD—Oct. 9, 10.

SOLDIERS' DAY, WATFORD, AUG. 20 Reserve the date.