

**Rowat's Teas**  
From the Better Gardens.  
70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 Pound.  
**T.A. Rowat & Co.**  
250 Dundas St. W. Phone 3051, 3052

WHEN YOU  
Buy a Wray's Diamond  
You know you have the best.  
1-3 Off Present Prices.  
THE STORE WITH THE STOCK.  
**C.H. Ward & Co.**  
Diamond Merchants, Jewelers and Opticians,  
286 Richmond St. Phone 1084.

We have  
Trusses to fit  
all needs.  
Our fitters  
are experts.  
\$1.50 to \$10.00.  
**ANDERSON  
& NELLES**  
286 Dundas St.

**Carlyle  
TREBILCOCK  
OPTICIAN**  
223 Dundas St. Phone 2351.  
Two Doors East of Majestic, W.

**English  
Rheumatism  
Capsules**  
For the quick, safe relief of  
rheumatism, lumbago and  
sciatica. They work quickly,  
and are harmless. Will not  
upset the stomach. 50c box.  
Sold in London by

**TAYLOR'S  
Drug Store**  
390 Richmond Street.  
Half Block South of Dundas.  
Established 1868.  
Mailed anywhere on receipt  
of price. W.

**Quality Vulcanizing  
Only.**  
**ART WILKES**  
London Tire Repair Depot.  
354 WELLINGTON STREET.  
Opposite McClarys W.

**GEO. E. LOGAN**  
FUNERAL DIRECTOR AND  
EMBALMER.  
418 Richmond St. Phone 1985.  
Finest Motor and Horse Equipment.

**J. FERGUSON'S SONS**  
178-179 KING STREET.  
Funeral Directors and Embalmers.  
Handsome Motor Cars or Hearse  
Equipment.  
Day or Night Service.  
PHONE 543. Residence 2956 W-6553.

**N. J. GRIFFITH**  
FUNERAL DIRECTOR AND  
EMBALMER.  
104 Dundas Street, London.  
Residence on premises. Phone 459.

**The London Loan  
Company of Canada**  
MORTGAGES AND REAL  
ESTATE AGREEMENTS  
PURCHASED

**MRS. J. GILMORE  
DISCUSSES CASE**  
Despaired of Ever Getting  
Well, But Tanlac Entirely  
Ended Stomach Trouble,  
She Declares.

"I was sick unto discouragement—  
just hopeless of being well again—  
when along came Tanlac; and today  
I enjoy the best of health. I will  
praise this medicine as long as I  
live." This grateful statement was  
made recently by Mrs. Janet Gilmore,  
75 DeGrass Street, Toronto, Ont.  
"For seventeen months I led a  
miserable existence with stomach  
trouble. My appetite just about left  
me, and, anyhow, I was afraid to  
eat, knowing the suffering that was  
sure to follow. Gas on my stomach  
pressed around my heart, till I  
thought I would smother, and my  
nerves were so excited even the  
noise of the children playing nearly  
drove me frantic. I could not get  
restful sleep, and it was next to  
impossible for me to do any house-  
work."  
"Then I started on the Tanlac  
treatment; and the first bottle con-  
vinced me I had the right medicine.  
I am now feeling like a new person,  
without a single ailment. Tanlac  
has no equal."  
"Tanlac is for sale by all good drug-  
gists. Over 35,000,000 bottles sold—  
Active."

**Ladies'  
Trimmed and  
Blocked Hats  
BELTZ & CO.**

**Simple Living  
Makes  
Great Men**  
Back-to-nature Whole  
Wheat Bread formed a  
large part of the diet of the  
pioneers of our  
country.  
Profit by their example  
and try our deliciously-  
flavored whole-wheat  
loaf with all the virtues  
of the old, plus all the  
improvements known to  
modern science.

**Parnell's  
Whole Wheat  
BREAD**  
100% Whole Wheat.  
unrobbed of any par-  
ticle of its all-wheat  
goodness, contains all  
the necessary mineral  
salts, bran and proteins  
from the wheat and the  
rich store of vitamins  
from the milk and yeast  
to make it the real  
health loaf. Its flavor is  
sure to satisfy.  
**Ask Your Grocer.**

**WOMEN! DYE  
ANYTHING NEW  
FOR FEW CENTS**

Dresses Kimonos Draperies  
Skirts Curtains Gingham  
Coats Sweaters Stockings  
Waists Coverings Everything  
**Diamond Dyes**

Buy "Diamond Dyes"—no other  
kind—and follow the simple di-  
rections in every package. Don't  
wonder whether you can dye or tint  
successfully, because perfect home  
dyeing is guaranteed with Diamond Dyes  
even if you have never dyed before.  
Just tell your druggist whether the  
material you wish to dye is wool or  
silk, or whether it is linen, cotton,  
or mixed goods. Diamond Dyes never  
streak, spot, fade or run.—Adv.

**CREAM FOR CATARRH  
OPENS UP NOSTRILS**  
Tells How To Get Quick Relief  
from Head-Colds. It's Splendid!

In one minute your clogged nos-  
trils will open, the air passages of  
your head will clear and you can  
breathe freely. No more hawking,  
sniffing, blowing, headache, dryness.  
No struggling for breath at night.  
Your cold or catarrh will be gone.  
Get a small bottle of Ely's Cream  
Balm from your druggist now. Apply  
a little of this fragrant, anti-  
septic, healing cream in your nos-  
trils. It penetrates through every  
passage of the head, soothes the  
inflamed, raw swollen mucous mem-  
brane and relief comes instantly.  
It's just fine. Don't stay stuffed  
up with a cold or nasty catarrh—  
Relief comes so quickly.—Adv.

**ATE TOO MUCH!!  
A FEW TABLETS  
EASE STOMACH**

Instant Relief from Indigestion,  
Gas, Sourness, Flatulence

**Pape's  
DIAPERSIN  
FOR  
INDIGESTION**  
Stomach full! Digestion stopped!  
The moment you chew a few tablets  
of "Pape's Diapersin" your stomach  
feels fine. All the feeling of in-  
digestion, heartburn, fullness, tight-  
ness, palpitation, stomach acidity,  
gaes, or sourness vanishes.  
Ease your stomach and correct  
your digestion for a few cents.  
Pleasant! Harmless! Any drug store.  
—Adv.

**SCHOOL TRUSTEES  
TO SPEND \$246,000  
FOR MORE ROOM**

Board Plan To Erect Building  
in West London Costing  
\$180,000.

**WILL BUY NEW SITE**  
Edwin Smith Points Out Need  
For Accommodation At  
Technical.

School accommodation of a per-  
manent nature costing \$246,000 will be  
erected or provided in this city during  
the coming year. This was definitely  
decided at a special meeting of the  
board of education yesterday after-  
noon.

The program includes the erection  
of a new school at a cost of \$180,000  
to replace Empress Avenue School  
in West London, the addition of four  
rooms to Boyle Memorial School cost-  
ing \$22,000, the completion of  
Trafalgar street school at a cost of  
\$33,000, meeting the cost of two new  
rooms at Tecumseh School, amount-  
ing to \$9,100, and one room at Pot-  
terburg, already opened, amounting  
to \$2,000.

In addition to the building pro-  
gram it was decided to purchase a  
new school site in West London at a  
cost of \$20,000.

**Will Issue Debentures.**  
Debentures to cover this total cost  
of \$266,000 will be issued when per-  
mission, which is almost assured, is  
received from the city council. In-  
terest and sinking fund to float these  
debentures will amount to \$14,153.34  
yearly.

The program adopted contains all  
the original proposals except the erec-  
tion of a new Collegiate Institute in  
East London at a cost of \$230,000,  
and the purchase of sites for two  
collegiates. The building of secondary  
schools will be left over for another  
year, it is expected.

In the general estimates \$6,920 will  
be set aside to provide temporary  
accommodation for the overflow from  
the two high schools and the Tech-  
nical School. Of this amount, \$4,500  
is to be devoted to Collegiate In-  
stitutes.

The general estimates for the en-  
suing year were reconsidered and  
revised so that provision could be  
made for the interest and sinking  
fund of the building program. The  
total estimates finally agreed upon  
stood at \$895,085.69.

Of this amount \$591,312 will be  
spent on public schools. The origi-  
nal estimates for primary schools  
stood at \$611,511.29. From this the  
surplus of \$27,210.34 recently deduc-  
ed and \$1,100 from the maintenance  
appropriations was deducted, while  
\$8,111.98 interest and sinking fund  
was added.

The whole board seemed in an am-  
iable mood. Trustee Dr. Grant sum-  
med up the feeling of the members  
when he said:  
"We are overjoyed that the city  
councillors have seen the error of  
their ways and have agreed to allow  
us to complete the building program,  
including the West London school."  
The business of the meeting was  
transacted in record time, being fa-  
cilitated by a motion from Trustee  
Thompson Rowe, who moved "that all  
rules be suspended and that all pre-  
vious statements of estimates that  
conflicted with the revised estimates  
be rescinded and the new estimates  
as prepared be accepted in their place."

**Warner Criticizes.**  
The only criticism of the city coun-  
cil came into the meeting from  
G. Q. Warner. He asked if  
supplementary estimates amounting  
to \$2,420 to provide for temporary ac-  
commodation at the Technical School  
was absolutely necessary.

Trustee Edwin Smith, chairman of  
the advisory vocational committee,  
replied that two additional rooms  
were needed to care for the present  
accommodation.

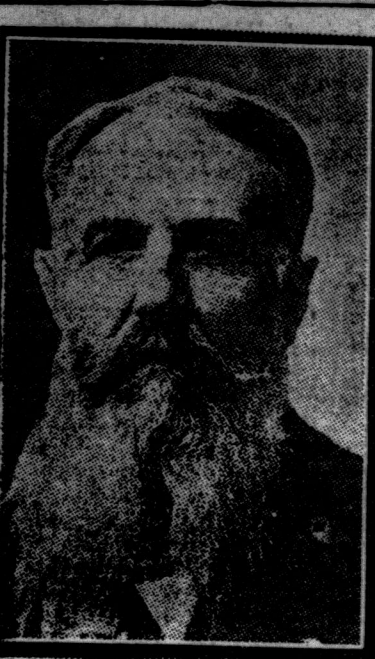
"There are two classes in the lobby  
of the school," stated Dr. Grant.  
"They are part-time students. We  
must be guided in our policy by the  
future of the adolescent age now being  
considered by the Legislature," said  
Trustee Smith.

The money asked for will be re-  
quired to fit up two rooms in a house  
on King street owned by the school,  
said H. B. Beal, principal of the  
Technical School. "Part of it will  
also be required to make up for the  
loss of rent for the house, which was  
included in the estimates. More ac-  
commodation is absolutely needed in  
the Technical School, for we are us-  
ing lunchrooms, classrooms and the  
laundry for classrooms."

"And the house you will fit up  
will give you only two rooms?" asked  
Trustee Rowe. "That is not much  
room for the expenditure involved. It  
is poor economy."  
"Being So Stupid."  
"That is just it," interposed Rev.  
Mr. Warner. "It is something I want  
to get at. I cannot imagine the city  
council being so stupid as to insist  
that this amount of money be spent  
on two temporary rooms, when the  
same amount of money in debentures  
would give us four permanent class-  
rooms."

Dr. Grant replied that the board  
was forced to educate the children  
at all costs.  
"If we are driven to spending  
money foolishly to supply quarters,  
which we are legally bound to sup-  
ply, the onus should not be on the  
council. The board should not be blamed  
if the system it is forced to use is  
wasteful and ineffective."  
Mr. Warner thought that the coun-  
cil could be induced to see the ad-  
vantage of investing the money in  
debentures.

Mr. Beal suggested, however, that  
the matter be left, and that perhaps  
a change could be made later. He  
stated, however, the money which  
would be required to put the house  
into shape for school purposes, would  
provide for the addition of a perma-  
nent wing to the Technical School  
containing four classrooms.



**NIKOLA PASITCH**  
will probably remain premier of  
Yugo-Slavia, although he has only  
120 supporters in a house of 313, fol-  
lowing the recent general elections.

**WOOLWICH BOY DIES  
FROM KICK BY HORSE**

Noah Snider Fatally Injured in  
Falling From Cutter Near  
Elmira.

Special to The Advertiser.  
Kitchener, March 22.—Noah Snider, aged 15, who was kicked in the  
head by a horse on Monday night  
when he fell from a cutter in which  
he was driving in the vicinity of his  
home about five miles west of El-  
mira, died without regaining con-  
sciousness at the Kitchener-Water-  
loo Hospital here yesterday.

The boy fell from the cutter while  
endeavoring to stop the horse from  
running away after a piece of the  
harness broke. His skull was badly  
fractured, and although a surgical  
operation was performed in an effort  
to save his life, the boy succumbed  
to his injuries.

He was the son of Mr. and Mrs.  
A. M. Z. Snider of Woolwich town-  
ship.

**SOLDIER CLUB HOUSES  
NOT SUBJECT TO TAXES**

Municipal Committee of Legis-  
lature Passes Measure of  
Exemption.

Canadian Press Despatch.  
Toronto, March 22.—The municipal  
board yesterday passed a bill  
exempting from taxation soldiers' club-  
houses. A clause was added also al-  
lowing exemption on athletic grounds  
when owned outright by a war vet-  
erans' organization. The committee  
carried on a vote of 14 to 9 a bill in-  
troduced by K. K. Homuth (South  
Waterloo) allowing councils to pension  
civil servants on retirement by  
allowing them yearly an amount not  
more than three-fifths of the yearly  
salary in the last year of actual ser-  
vice. A. M. Rankin (Frontenac) with-  
drew his bill, in which it was proposed  
that only the representatives from the  
districts in which a good roads system  
existed should vote on it in county  
council.

**System Run Down  
Blood Out of  
Order**

Many people become run down, but  
don't know just exactly what their  
trouble is, when, as a rule, it is im-  
proper circulation of the blood.

All they need is a good tonic to  
build up the system and put the blood  
into proper shape.

For this purpose there is nothing  
on the market today as equal  
**Burdock Blood Bitters**

It regulates the stomach, liver and  
bowels, purifies the blood and tones  
up the entire system.  
Mrs. H. Poole, Port Dover, Ont.,  
writes: "My system was run down,  
and my blood out of order, and I suf-  
fered a great deal from pains in my  
head which made me feel very mis-  
erable. A friend told me to try Bur-  
dock Blood Bitters, so I got a bottle  
and before it was used I found it was  
doing me good. I kept on until I  
had taken three, and now I feel like  
a different woman."

My husband also took it and it has  
built him up."

For the past 44 years B. B. B. has  
been manufactured only by The T.  
Milburn Co., Limited, Toronto, Ont.  
—Adv.

**OUCH! BACKACHE  
RUB LUMBAGO OR  
PAIN FROM BACK**

Ah! Pain is gone! St. Jacobs Oil  
acts almost like magic.  
Quickly—Yes. Almost instant re-  
lief from soreness, stiffness, lameness  
and pain follows a gentle rubbing with  
St. Jacobs Oil.  
Rub this soothing, penetrating oil  
right on your painful back, and relief  
comes. St. Jacobs Oil is a harmless  
backache, lumbago and sciatica lin-  
iment which never disappoints and  
doesn't burn the skin.

Straighten up! Quit complaining!  
Stop those torturous stitches. In a  
moment you will feel that you ever  
had a weak back, because it won't hurt  
or be stiff or lame. Don't suffer! Get  
a small trial bottle of old, honest St.  
Jacobs Oil from your druggist now and  
get this lasting relief.—Adv.

**BIBLES, ENGLISH CHURCH  
PRAYER AND HYMN BOOKS.**  
**Red Star News Co.**

# The New Black Dress Goods Really Command Attention

Because we're back to those fine, imported qualities, where rich-  
ness of black and finish excel, and principally that the foundation  
of these fabrics is of selected, pure wool yarns—there can be no  
doubt as to lasting appearance. The prices, too, for spring are still  
more reasonable.

**Black Tricotines,**  
\$3.00 to \$3.95 Yard.  
Imported all wool English makes, in  
weights for either dress or suit; 54  
inches wide.

**Black Gabardines,**  
\$3.00 to \$3.50 Yard.  
Imported English Pure Wool Gab-  
ardines of fine finish and best dye;  
cloths made especially for tailored  
suits and skirts; 54 inches wide.

**Latest Novelty in Black Goods—  
Silk-Face Metasses.**  
A French importation for the new  
dress, jacquette or wrap, rich silk  
blistered designs on a soft wool  
back. Ask to see them.

**Black Silk Canton Crepes,**  
\$3.50, \$4.00, \$4.50 Yard.  
All pure silk in heavy crepe weaves  
—a dress for street or evening wear.  
Canton Crepe is recommended for  
service; 40 inches wide.

**Black Silk and Wool Canton  
Crepes,** \$2.50 and \$3.00 Yard.  
Soft draping silk material, rich in  
finish; beautiful qualities for the new  
spring dress; 40 inches wide.

**Black Cashmere Serge,**  
\$1.69 Yard.  
Very fine twill weave; all pure  
wool; soft finish; 42 inches wide.

**Black Armure,**  
\$1.69 Yard.  
Rich black dressgoods, bought at a  
specially low price; 42 inches wide.

**Black Cashmere,**  
\$1.50 Yard.  
All wool, soft finish, for spring and  
summer wear; 40 inches wide.

**Priestley's Black Resida,**  
\$1.50 Yard.  
A mohair and wool weaves that's  
styled after shantung; bright finish  
that easily sheds the dust; 40  
inches wide.

**Priestley's Black Delaine,**  
\$1.75 Yard.  
Light weight for spring and sum-  
mer wear; finely woven and pure  
wool; 40 inches wide.

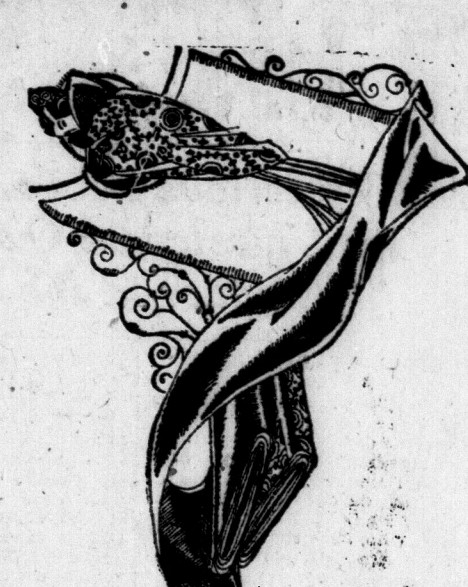
**Black Imported Lustre,**  
85c and \$1.50 Yard.  
Bright finish, best dye, for dresses  
and bathing suits; 40-inch, 85c;  
42-inch, \$1.50 yard.

**Three Extra Values in Black  
Serge,** \$1.39, \$1.50, \$1.69 Yard.  
Comprising fine and medium twills,  
each one a pure wool make, for  
women's and children's wear; also  
specially recommended for gym-  
blazers; widths 50 to 54 inches  
wide.

**Our Black Botany Wool Serge,**  
Special for \$1.98 Yard.  
54-inch fine worsted twill, soft fin-  
ish, fashionable for the dress or  
suit. Ask to see this serge.

**Priestley's Black Silk and Wool  
Santoy,** \$2.25 Yard.  
An excellent quality in the finer  
class of black dress fabrics, reason-  
ably priced. Light in weight, for  
spring wear; 40 inches wide.

**Black Wool Poplin,**  
\$2.50 Yard.  
46 inches wide, manufactured of  
fine wool yarns; a quality and  
weave famous for long wear and  
service; 46 inches wide.



**The Black Wool Morocain,**  
\$3.50 Yard.  
A new creation of the heavy crepe  
make; pure cashmere wool, for  
smart one-piece dress or light-  
weight suits; 52 inches wide.

**Priestley's Black Resida Poplin  
Crepe,** \$3.25 Yard.  
A beautiful black dress material of  
rich silk-like finish; mohair and  
wool weave; for fine dresses and  
clergy coats; 44 inches wide.

**Imported Black Poirer Twills,**  
\$2.50 and \$3.50 Yard.  
Two qualities of unusual value at  
these prices; pure wool; best dye;  
sharp Poirer Twills that are easily  
kept clean; 54 inches wide.

**54-Inch Black Broadcloths,**  
\$2.50, \$3.00 and \$4.50 Yard.  
Each quality a pure wool cloth of  
fine finish; imported direct. Note  
the prices, \$2.50, \$3.00, \$4.50 yard

**SEE "NEMO" CORSET  
ADVERTISEMENT**  
On page 6—Full line of new  
Spring Models now in stock—  
Second Floor.

## Contrasting Materials— The Vogue this Spring

AT OUR piece-goods counter you will find  
plain and figured silks, serge, Canton  
crepe, lace, georgette, crepe de Chine—  
all the popular materials. And at our Standard-  
Designer pattern counter you will find the new  
patterns—many of them adapted to the use of  
two different kinds of material. And The  
Belrobe enclosed with each pattern, shows you  
in words and pictures how to make the dress  
from start to finish. The Belrobe for pattern  
number 4221, for instance, shows you how to  
make plaits, set in the vestee, set in the trim-  
ming piece in the skirt, finish with a rolled  
hem, and many other valuable steps.



Design 4222 Design 4209

**"Wear-Ever"  
Aluminum Special**  
Friday, Saturday and Monday.  
Combination Utility Kettle. This is a  
regular 4-quart kettle, with lid and a  
3-quart insert. It can be used as a  
double boiler, or for cooking all kinds  
of vegetables. For three days only—  
about one-third off—  
**Sale Price \$2.19**  
If mailed, 20c extra for postage.  
APRIL DESIGNER  
NOW IN  
AT PATTERN COUNTER.  
**SMALLMAN & INGRAM**  
LIMITED

**Heifetz**  
WORLD FAMOUS  
VIOLINIST  
Records on sale in our  
Victrola Department.  
Third Floor.  
**Corset  
Demon-  
stration**  
Every Day  
This Week.  
Miss Fitzgerald,  
expert corsetiere, is  
here.  
Consult her. No  
extra charge for  
her services. In  
Corset Section,  
Second Floor.  
**"POLLY PRIM"  
APRON CLOTH, SHIPMENT  
JUST IN. 25c YARD.**