This Store Opens at 9 a.m. and Closes at 5:30 Daily.

Your Holiday Apparel--Saturday Sales Will Help

This Store Closes at 5:30 on Saturday—as other days.

For the real enjoyment of a holiday you must feel that you are smartly dressed. Victoria Day (Tuesday) promises to be a real gala day, as the season is at least a month in advance of other years.

The many sales listed for Saturday, a few of which are noted here, should interest every Saturday shopper, as much seasonable merchandise in apparel for men, women and children will be found at surprising reductions.

Georgette Blouses a Sale Feature Saturday, $4.98

About 150 in the group, and they must not be judged by the price, as in many cases they are worth double. A manufacturer's surplus passed on to us at a price that we would not be looking after our customers' best interests if we refused them. Every blouse should be sold early in the forenoon tomorrow. We do not say come and buy, but come and see.

All are this season's models, light and dark shades. These are smartly trimmed with tucking, hemstitching, lace, and some embroidered models. Slip-on or overblouse, and also regulation models. Choice of full-length or abbreviated sleeves. White, maize, flesh, black, navy, brown, taupe and light grey. Sizes 34 to 42. Special $4.98

A Saturday Clearing of Trimmed Hats, $3.98

COME EARLY FOR YOUR CHOICE

60 hats in the lot, including small and medium-sized dress hats and banded-tailored hats. Combinations of georgette and fancy straw braids, hand blocked hats, hats of ribbon, mohair, and taffeta. All chosen from regular stock and greatly reduced. Trimmed in flowers, ribbon and feather fancies. Hats for misses' and matrons. In all the newest colors, as well as black. Extra special Saturday morning $3.98

Toilet Soaps

Naples Castile ....6 cakes for 25c

Lifebuoy .....3 for 25c

Palmolive ..... 3 for 25c

Talcum ..... 19c pound

In one pound tins. Violet and lily of the valley. Special ..... 19c tin

Reductions in Cottons, Ginghams, Etc.

Here's a good wearing number in Circular Pillow Cotton; fine, even weave, and a very good body to it. Just the thing for regular use. Sizes 40, 42 and 44 inch.... ..... 65c yard

English Longcloth, a splendid quality for general use; a limited quantity only; 32 inches wide..35c yard, 3 yards for $1.00

Ginghams and Suitings, a big range to choose from, in standard materials, good washing colors. Ginghams, in checks and plaids, 27 inches wide. Suitings, in stripe effects, 32 inches wide ..... 35c yard

A special in Plain White Voile, makes dainty dresses, 40 inches wide..60c yard

Saturday Sale of Lingerie

Special sale of Ladies' Cotton Crepe Lingerie, ideal for summer, as they require very little ironing.

GOWNS, $1.89.

10 dozen Ladies' Night Gowns, made of lovely quality cotton crepe, neck and sleeves trimmed with lace, made in pink or white. Special, Saturday .. $1.89

CHEMISE, $1.69.

8 dozen Ladies' Envelope Chemise, made of fine quality crepe, trimmed with lace, made in pink or white; sizes 34 to 44. Special, Saturday, $1.69, $1.89

SPECIAL, SATURDAY.

Neilson's Assorted Chocolates, 65c Pound.

Milk Date, New Orleans Caramels, Milk Bordeaux, Swiss Creams, Butterscotch Caramels and Peach Sundae Centers.

KNICKERS, $1.25.

5 dozen Ladies' Crepe Knickers, finished with elastic, made in pink or white. Special, Saturday $1.25

Sale of Bath Towels Saturday Half and Third Less, 59c

1,200 towels, and they should go in dozen lots. A manufacturer's clearance of odd lines of good quality Turkish towels at a price which will enable us to sell on Saturday at one-third to one-half off.

Seconds are included in this sale at about half price, but mostly towels that are not a pure bleach and thrown in at a price you cannot fail to appreciate, all white, also white with striped borders, and a few grey, red and white stripe, in the lot.

This is indeed an opportune sale, just when extra supply is needed for the lakeside or summer home. What you need will be found in this sale and no urging will be needed to buy in dozen lots at one-third and one-half off. Sale price ..... 59c each, $7.00 dozen

HOME AGAIN BLUES—FOX TROT
CRAZY BLUES—FOX TROT

On "His Master's Voice" Record 18729, Ten-Inch, Double-Sided, $1.00.

ALL THESE NEW SELECTIONS ARE ON

"HIS MASTER'S VOICE" RECORDS

216272 Make Believe—Fox Trot
Rega Orchestra
Now and Then—Fox Trot
Rega Orchestra

216274 I'm a Lonely Little Raindrop—Fox Trot
Diamond Trio
Kiss a Miss—Waltz
Diamond Trio

216275 My Mammy—Fox Trot
Diamond Trio
Coral Sea—Fox Trot
Martucci's Venetian Garden Orchestra

18738 Mazie—Fox Trot
Answer—Fox Trot
All-Star Trio, Assisted by Their Orchestra

18730 My Mammy (Male Quartet)
Peerless Quartet
Underneath Hawaiian Skies
Albert Campbell-Henry Burr

18741 Rose I Call Sweetheart (Tenor) William Robyn
Mother of Pearl (Tenor) William Robyn

18743 Turkey in the Straw (Piano-Accordion) Pietro
Russian Rag (Piano-Accordion) Pietro

All on Ten-Inch Double-Sided Records, $1.00.

35706 Sally—Medley Fox Trot
Lady Billy—Medley Fox Trot
Jos. C. Smith Orchestra

35707 Why Don't You?—Marimba—Medley Fox Trot
All-Star Trio and Their Orchestra
Siren of a Southern Sea

On Twelve-Inch Double-Sided Records, $1.65.

ASK TO HEAR THEM PLAYED ON THE

VICTROLA

Third Floor.

BIG "DOUBLE SALE" SATURDAY, Cotton Challies and Batts.

This "Double Sale" is a splendid opportunity to secure the makings of light summer weight comforters for the summer cottage, etc. Just what you need for those chilly evenings by the lake. A big range of Cotton Challies to select from, choice of twelve designs, specially suitable for comforters, side curtains, etc. Don't miss this opportunity, 36 inches wide. Special for Saturday only ..... 25c yard

Cotton Batts.

Three Numbers From Our Regular Stock Specially Priced for Saturday Selling.

No. 1—A very nice batt for general use, half bleached, but clean, opens 3 feet wide and 6 feet long. Saturday .....15c each, 4 for 50c

No. 2—Soft quality bleached batt, makes lovely filling for comforters, etc. Opens 3 feet wide and 6 feet long .....20c each, 6 for $1.00

No. 3—A soft, fluffy batt, bleached, opens 3 feet wide and 6 feet long. Special for Saturday ..... 25c each, 5 for $1.00

HOT POINT WEEK.

Standard Electric Irons, $5.00.

SMALLMAN & INGRAM LIMITED

HOT POINT WEEK.

A new Hot Point Iron for your old iron and $4.00.

Pre-Holiday Sales in the Men's Shop

TOMORROW AND MONDAY:

Men's and Young Men's Tailored Suits, $35.00

Featuring new models in All-Wool Suits. A large and delightful range of cloths, including the new lovats, pencil-stripes, checks, and the popular brown effects. Single and double breasted styles, in models for young men, and conservative suits for the businessman. Sale price, tomorrow and Monday $35

A Special Offering of Hand-Tailored Clothes $49.50

FOR MEN AND YOUNG MEN.

These Suits represent the highest quality in men's clothing; superior tailoring, style, durability; pure wool, imported English and Scotch cloths, in models for every type. These suits will be specially priced tomorrow and Monday. Sale price $49.50

SILK LINED SUITS

In wool clothes, single and double breasted models; greys, browns, greens. These suits are an exceptional value. Sizes 35 to 44. Sale price $25

BLUE SERGE SUITS, $34.50

Guaranteed fast color indigo serge, unusually well tailored and very specially priced; sizes 35 to 46 (including stout models). Sale price $34.50

Holiday Furnishings

Athletic Combinations, $1.00 Suit.

25 dozen Nainsook Athletic Combinations on sale Saturday; sizes 34 to 46. At $1.00

LISLE SOCKS, 49c PAIR

Pretty color combinations; plain blacks; in fine quality Silk Lisle Socks, 9½-11. Per pair 49c

Silk Socks, 95c Pair

Navy, brown, black, green, etc., in plain shades; beautiful fine quality. Specially priced 95c

SUMMER PYJAMAS, $2.95 SUIT

A new shipment of "Faultless" Brand Summer Pyjamas, in many shades, blue, mauve, tan, white, etc., with silk frog. Secure a suit or two of these tomorrow. Sale price $2.95

HICKOK BELTS

Initialed Buckles and Belts. See the magnificent assortment of All-Leather Belts, Initialed buckles in many styles.

$1.00 TO $5.00

THERE'S ALWAYS A DAY FOR A TOPCOAT

There is comfort and service in a good topcoat on cool mornings and evenings through spring and summer. A practical and useful garment for any man. We have some fine new models ready for you. The gabardines, covert cloths and Field's cloths are worthy off special mention

$27.50 UP

See These Tomorrow.

MOTHERS! BRING THE BOY WITH YOU TOMORROW.

Sale of Boys' Suits $9.95

Tweeds, mostly light shades for summer wear. New swagger models. These suits are good-wearing and will give entire satisfaction. Sale price $9.95

Imported Silk Neckwear

In beautiful color effects; all in the new shapes. See these in the window. Specially priced tomorrow. Each $1.25

New Silk Neckwear

Exclusive designs, in the new narrow shapes, bar stripes, patterned and floral designs; correct in every detail. Specially priced 95c

A New Shirt for the Holiday, $1.69.

About 300 Shirts, in neat conservative stripes, good wearing materials; 14 to 16½. Sale price $1.69

Men! Buy Your New Straw Hat

Here tomorrow! In cable or saw-edge brim. Featured at $2.50

See the new shapes, narrow brims and high bands, in bleached and semi-bleached straws; heavy braids.

$3.00 $3.50 $4.00

Going Motoring on the 24th?

Motor Dusters, Motor Gauntlets, Motor Caps, etc. Buy your requirements from this selection tomorrow.

BLOUSES, 89c

Good-wearing, neat striped Blouses for boys of all ages. Sale price 89c

JERSEYS, 39c

Cotton Jerseys, for boys, in blue, white, etc., plain and trimmed, all sizes. Sale price 39c

THE NEW LOW ARROW COLLARS.

Spur, Greylock, Duncan, Brooke 25c

"HIS MASTER'S VOICE."

35706—Sally—Medley Fox Trot. 12-in

$1.65—Lady Billy—Medley Fox Trot Jos. C. Smith's Orchestra.

SMALLMAN & INGRAM LIMITED

"HIS MASTER'S VOICE."

18730—My Mammy (Male Quartet).... 10-in ..... Peerless Quartet

$1.00—Underneath Hawaiian Skies.... .. Albert Campbell-Henry Burr

Y. M. C. A. REPORTS A BIG YEAR'S WORK

The Membership Increasing Rapidly and Much Expansion Work Undertaken.

Reports from the various committees affiliated with the local Y. M. C. A., as presented to the board of directors and a number of active members of the association last evening, indicated that the association, as a whole, was in a flourishing condition. General Secretary E. J. Jenkins, in a general report of the past year's work, said that it had been one of the most successful years the association has yet experienced.

"The year closed has been characterized by rapid expansion both in the variety and volume of our work," he asserted. "The attendance at the gymnasium classes in 1920 was 12,872. During 1921, 21,372 took advantage of the facilities.

"The growth of the boys' membership has now reached the point where we must pause to overtake our responsibility, for the boys within our membership. The character of the membership has also changed, so that a very large percentage of our boys are what might be termed under-privileged. The work now before us is to put our boys' program into more perfect working order, and adapt it completely to this type of boy. Intensification rather than expansion should be our motto for the year ahead.

Boys' Classes Increase.

"There has been a healthy growth in organized boys' classes in the churches during the year. There are now 26 Trail Ranger groups and 24 Tuxis squares. The Y. M. C. A., representing the united laymen of the churches, can undertake no more important work than to foster and encourage the growing boys' work of the churches."

He said that the most important needs were the development of denominational autonomy and responsibility, gymnasium accommodation for mid-week group meetings in various parts of the city, so located as to serve churches lying in the same district, and an adequate plan for finding and training mentors and teachers.

He asserted that in every physical class of the "Y" the growth in membership had in most cases more than doubled over the year 1920.

A Rapid Expansion.

"In the community department of our association there has been a rapid expansion in the program," he continued. "The slacking of work in the factories has reduced the number of shop meetings it was possible to carry on. But the same conditions have taxed us to locate positions for many men who were in acute need. The return of the tide of immigration has brought us a new task. Approximately 393 'new Canadians' have been met and helped personally, and the reunion nights have given the families of these new Londoners an opportunity to make acquaintances among people from their own land.

"Of all the fields of work open to the 'Y' there is none greater than that provided by the educational needs of young men. Neither is there any field more difficult to enter. This year we have organized classes in French and Spanish, a wireless club, a chess club, a class in English for foreigners, and a class in elementary subjects for the men at Wolseley Barracks. Next year we will have the opportunity of adding classes in salesmanship, public speaking, and a course in teachers' training for Sunday school work and leaders of boys' groups.

Increased Membership.

"The association has been under severe criticism during the past two years. We have drawn some valuable information from them, although the criticisms have been directed to injure us. There has been an unprecedented growth in the number of young men joining the Y. M. C. A. in both Canada and the United States. We should continue to take these criticisms to heart. Every charge should be carefully and honestly investigated, and whatever they contain of helpful suggestions or direction should be used."

In closing he paid eloquent tribute to the Women's Auxiliary, the press, the spirit of the citizens in helping the association, the St. George's Society, Manx Society, Sons of England, St. Andrew's Society, the ministers of the Protestant churches, the Rotary and Kiwanis Clubs.

"In our work together for a common end we have to some extent realized that the motto of the Y. M. C. A. and the prayer of our God, recorded in John, xvii., 21, 'That they may all be one.'"

Much discussion on the report followed. The secretary was highly commended by all for his efficient work throughout the year.

DELIGHTFUL CONCERT AT WESTMINSTER HOSPITAL

Last Entertainment of Season Given by Chalmers Church Choir.

The last of a series of most delightful concerts given at Westminster Hospital during the winter months was given there last night, and the soldier patients were not backward in showing their appreciation of the efforts made to entertain them and brighten their sojourn in the hospital.

Last night's program included orchestral, vocal and instrumental numbers by members of the Chalmers Presbyterian Church.

The orchestra, under the leadership of W. T. Weames, gave a number of excellently rendered selections. Songs were sung by H. Jolly and William Duncan; banjo duets, Messrs. Walmsley and Howe; cornet solo with orchestral accompaniment, S. Thompson; trombone solo, S. Thompson; violin solo, T. Potts; male quartet, Messrs. Waugh, F. Dugald, A. Light, B. Brown. Mrs. W. T. Weames accompanied on the piano.

Major Graham acted as chairman.

BROTHERHOOD RALLY LARGEST YET HELD

Nineteen Organizations Represented At United Meeting in St. Andrew's Hall.

One of the largest gatherings of the United Brotherhood organizations of the city was held in St. Andrew's Presbyterian Hall on Thursday evening, when nineteen organizations were represented. This was the last meeting of the season, and the activities of the brotherhoods will be reopened in the fall with a banquet. A committee was appointed to make preparations for the fall program.

Rev. J. N. Norton of the Maitland Street Baptist Church gave a report on the growth of the brotherhoods of London and stated that London was the most strongly organized along the line of Brotherhoods in proportion to its population of any city in America. Interesting statistics of the movement were given.

Rev. G. Q. Warner gave a paper on "The Christian Faith as a Basis for the Brotherhood of All Humanity." Mr. Warner in his interesting paper urged that greater respect be given to churches of other doctrine, and that the doctrine of such churches who upheld the spirit of brotherhood and fellowship be large enough to admit those of other doctrines.

The United Brotherhoods recorded last night the most successful year of work since organization. Ed Webster and Mr. Christiani contributed musical numbers to the program. R. R. Smith of the Askin Street Methodist Church presided over the business meeting and U. A. Buchner, who was in charge of the program was chairman of the social meeting.

WANTS TO DISPOSE OF BUFFALO BULL

But P. U. C. Perplexed How To Capture and Transport Animal.

The problem of the "eternal triangle" has invaded the buffalo inclosure at Springbank Park, where at the present time there are two male and one female of the species, with the result that the public utilities commission yesterday afternoon decided that one of the two male inhabitants must be transferred elsewhere.

But just how to best dispose of his lordship proved somewhat of a debateable point. Commissioner McParlane advocated the shooting of the doomed one and the selling of the beef in the city. Other members of the commission were, however, of the opinion that the animal might be sold to some other city or town which is desirous of beginning the organization of a zoo.

In view of the pugnacious character of the doomed bull the problem was not quite so easily disposed of, however. The question of coralling the erstwhile monarch of the plains and herding him into a car for transportation did not appeal with any special strength to the hunting instincts of any member of the commission. It was suggested that the two cowboys who are at the present time giving exhibitions of handling the lariat in the city might be engaged to lasso, throw and tie up the animal, so that he could be transported elsewhere pending a sale, but as there is at present no other inclosure to which he could be taken this plan was dropped.

Following a suggestion that the purchaser of the animal be responsible for the capture, loading and transporting of nearly a ton of live pugnacity and devilment, the sale being made f.o.b. the buffalo inclosure, Springbank, the matter was left in the hands of General Manager E. V. Buchanan, who just previously in the kindliest manner possible had suggested that the task of capturing the buffalo might be placed in the hands of the newspapermen.

MURINE FOR YOUR EYES Night and Morning. Have Clean, Healthy Eyes. If they Tire, Itch, Smart or Burn, if Sore, Irritated, Inflamed or Granulated, use Murine often. Soothes, Refreshes. Safe for Infant or Adult. At all Druggists and Opticians. Write for Free Eye Book. Murine Eye Remedy Co., Chicago

COMMUNITY PICNIC HAS BEEN POSTPONED

Lobo Outing Will Be Held at Some Later Date

Lobo, May 20.—The big community picnic and concert which was to have been held at Lobo on May 24, has been postponed, owing to the big U. F. O. picnic at Coldstream on that day.

The Lobo Women's Institute met at the home of Mrs. J. D. Campbell on Wednesday afternoon, with a large crowd in attendance. Mrs. John W. Graham was in the chair, while Miss Gladys McIntyre took the secretary's place, which she has filled for three years. After the regular business meeting the election of officers took place. Mrs. H. D. Steele was elected president; Mrs. E. T. Caverhill, first vice; Mrs. A. C. Ferguson, second vice; Mrs. W. McIvor, third vice; Miss Irene Challoner, secretary-treasurer; Miss Ruby McVicar, assistant. Delegates were appointed to attend the convention at Ailsa Craig on June 10. They decided to have their June meeting and big meeting combined on May 23 at Lobo hall. The lady speaker will be present, and a good program is being arranged.

The auditors' report given by Mrs. J. F. Edwards was found correct, and Mrs. Edwards and Mrs. (Dr.) Graham were appointed auditors for next year. Mrs. A. Fraser paid her official visit to the institute, and in her address she spoke of the splendid work which had been done by the other institutes of the district.

The program given by the grandmothers of the institute was splendid. A paper, "Wholesome Recreation," was given by Mrs. D. T. Gray, and Mrs. E. T. Caverhill took the question drawer. Mrs. G. F. Edwards led the community singing, while music was furnished by Mrs. (Dr.) Graham. A recitation by Mrs. Andrew Ferguson was much enjoyed. After the program lunch was served by the hostess.

D. G. McGugan has leased the garage and will remove to London soon.

Verne Wilson is very ill at his home here.

Miss Mabel Singular visited in East Williams recently.

If you have any article for sale that you want to dispose of very quickly use an advertisement in The London Advertiser.

WILL REFUSE DELIVERY OF MILK SUNDAY

[Special to The Advertiser.]

TILLSONBURG, May 19.—At a meeting held in the chamber of commerce rooms here tonight, and attended by more than 200 patrons of the Borden Milk Company, it was unanimously decided not to deliver milk to the firm on Sunday. The meeting was called to discuss the question of Sunday delivery, an order having been issued by the company requiring delivery on Sunday. There was a lively discussion over the matter, but when a test vote was taken those present were unanimous against delivering on the Sabbath. A committee was appointed to make arrangements for disposal of the milk in the best way possible. Mayor Dean presided over tonight's gathering.

PILES Do not suffer another day with Itching, Bleeding or Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c. a box; all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp for postage.

You'll Take More Pleasure in the meal-time drink if, besides its fine taste, you know it makes for health.

INSTANT POSTUM

is a wholesome and satisfying CEREAL BEVERAGE

It has a rich, full-bodied flavor, but contains nothing that can possibly disturb nerves or digestion.

Quickly Prepared—Economical

Sold by Grocers Everywhere

The Saver Wins!

His savings were earning a low rate of interest whereas he could, with safety, have obtained

5½% per annum

in The Huron & Erie Debenture Department.

He has since profited by the experience of others—his savings are safe—he receives $55.00 each twelve months on each $1,000 invested.

Call and arrange an investment of surplus funds—$100 or more for a term of one, two, three, four or five years.

The Huron & Erie MORTGAGE CORPORATION

Debenture Department

RICHMOND ST., opp. Post Office—C. J. Clarke, Manager
MARKET SQUARE—Walter T. Westby, Manager
DUNDAS ST., opp. Rectory St.—A. H. Whitlow, Manager

T. G. MEREDITH, K.C., President HUME CRONYN, General Manager

"Older than the Dominion of Canada"