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Military Shoes \$6---\$7---\$8

and makes walking easy. THE SHOE that is durable, reliable and reasonable in

THE SHOE that gives value for every cent you pay for it. THE SHOE that is honestly made of honestly-prepared

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The Coal That Satisfies

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Tother is hereby given that a Dividend the rate of 6 per cent per annum is Bonus at rate of 1½ per cent per aum has been declared on the Capital ock of the company for the current of the curre for the current do most certainly believe the basics December 31st, will be saved, but cannot conceive of

M. J. KENT, Manager,

THE BROWN OPTICAL CO. PHYSICAL EYE SPECIALISTS. Eyesight Examined

Glasses of Quality Manufactured and Fitted.

Very moderate cost. Accuracy 223 DUNDAS ST. PHONE 1877.

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BECAUSE It is made of the best bodybuilding ingredients.

BECAUSE It is cheaper and just as

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you are sure of the weight

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will not be complete without a visit to this store. Here you will find a very large and carefully-selected stock of precious stones and fine Jewelry, and you will find a wealth of articles all of the best quality, which we offer at moderate prices. A FEW SUGGESTIONS:

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JOHNSTON BROS.' XXX ...BREAD ...

The most nourish-I ing and economical of all foods. Do you eat enough of it for your health's sake?

Order XXX Bread from best

nealth, the same as any other part of the Editor of The Advertiser: While acknowledging that you

pay rolls? SPECIAL PRIVILEGE TO NONE. The Way of Salvation To the Editor of The Advertiser:
I have read Rev. H. H. Bingham's "Baby Salvation Theory." One might ask the question, how many ways of salvation are those? salvation are there? I know of but one revealed way—faith in the Lord fesus Christ or Christ's message to Nicodemus—"Ye must be born again."

According to the teaching of orthodoxism, this cannot apply to the babies if they are sound. It must be in some other way besides the revealed way, and as is reputed one-third die in infancy. Would it not be far better if more went the same way and thus

IS IT A SAVING for you to spend \$50 worth of time doing what a trained man can do better for you at \$20?



Telephone 5482. 312 Dominion Savings LONDON, ONT.

a just God, in an entirely unrevealed way, saving a large portion of the hu-man family while untold millions are allowed to grow up to womanhood and manhood with all the chances against them of spending an eternity in hell.
all because they fail to fill in the requirements of a revealed plan of salvation. Mr. Bingham, can you straighten out this tangle? I, for one shall be glad if you can. Will sign myself, CURIOUS.

Did the Countess Waste the Wine? To the Editor of The Advertiser: In your issue of the 20th or 21st ult, there appeared a story, or report, of the Countess of Carlisle pouring the contents of the Castle Howard wine cellars into the ground. In your issue of the 25th uit, there appeared the result of an interview between a member of your staff and the president of the W. C. T. U., when

she stated that the story was a fab-rication, as the wine was destroyed If what the president stated was corect, then what has she to say to the melosed "Candid Communication" and Bull Doggerel Rhyme" taken from ohn Bull of date the 18th ult., which received today from the old country? am, Yours truly,

[A reader of your whether.]

(A reader of your valuable paper).

clippings are as follows: To Rosalind Countess of Carlisle.
Wicked Woman,—However came you reconcile with your conscience your amous act in pouring the whole of and convalescent homes where, under medical advice, wounded soldiers would have derived untold benefit from that which you wilfully destroyed. Or couldn't you have sold the lot and given the proceeds to the Red Cross? Do you really imagine that your mad conduct has achieved any good purpose? What would you say if a fanatical vegetarian countess were to de-stroy wilfully all the cattle on her estate—just because she regarded the onsumption of meat as either injuri-us or sinful? Go and hide your ungracious countenance in shame, or get nto the nearest lunatic asylum—you unfair Rosalind. JOHN BULL.

When faddists, passing rich, Would rob the earth of joys, hey waste God's vintage, which Would suit our wounded boys.

A Businesswoman's Complaint.

To the Editor of The Advertiser: landed in this fair country to find stores open until 10 o'clock Saturdays, as Fabian was writing the other day. Coming to a new country was expecting to find conditions of work better than the old world that was leaving behind; instead of that given to clerks in stores, and the long As a businesswoman myself. I was

ubly interested; I have traveled this ontinent nearly from coast to coast, Ministerial Alliance, W. C. T. U. and

thers are agitating themselves about dance halls, cigarettes for the boys at but little they care about the "girl" who slaves ten hours and more behind she fails to "catch" the husband whose are overnowing it, rightly salary will give her the home that she blowing their golden trumpets over has wanted during all her years of slavery,—I said if she has failed, when 45 comes, her chances of securing a loud and boisterous silence.

Praise for Marrow.

the city? The objection cannot be raised that he has not time to supervise them, because as Capt. H. W. Hill, sanitary officer, London Camp, he does it now. In return, however, he receives military pay at the rate of almost \$2,000 a year, an exceedingly comfortable addition to his salaries as M. O. H., London, and director of the Institute of Public Health. I imagine that if any doctor serving with the battalions or field hospital were to at-Best prepared. Highest efficiency. Asts longer. No clinkers. Greatest comfort. Most economical.

Heaman & Son YORK AND BURWELL STREETS Phone 312.

SHELL GLASSES

Are both stylish and comfort.

that if any doctor serving with the battalions or field hospital were to attempt to carry on private practice in order to help out his military pay, headquarters would drop on him like a load of brick! Can you picture a sapper in the Engineers on full pay in some factory, and just dropping in at camp now and again to look things over and get his pay check from the militia department? Through what "pull" does Dr. Hill appear on three Are both stylish and comfort "pull" does Dr. Hill appear on three fied with the religious views derived from their forefathers. In my sermons, as you will see, I warned Catholic young women against marrying young men who refused to consider the claims of the Catholic church or to read any book that might bring them to the light. This was the class to which I referred as "mentally defective." But for all Protestants who desire to pursue truth I have the greatest respect, and should never think of doubting their intellectual capacity. Yours faithfully H. T. E. RICHARDS. P. S .- I must add, too, that the word "illegal" in the headline should be "invalid."—H. T. E. R.

The man who fell dead on Adelaide treet, near the G. T. R. tracks on fonday morning, was identified Monlay night as Charles Clay. The body remained unidentified all day yesterday at the undertaking parlors of Smith, Son & Clarke.

Monday night he was identified by Albert E. Joyes, a fellow workman. Mr. Clay was 55 years of age and antil last spring lived in Galt. He was employed on a construction gang of the London street railway.

Mr. Clay had not been in good health

for some time, and his physician, Dr. Ernest Williams, had instructed him to Coroner MacLaren, after investiga-ion, decided that no inquest was ne-

Besides his wife, Mr. Clay is sur-

rived by a grownup family,

WOMEN GARDENERS KEENLY INTERESTED IN PRACTICAL WORK

Great Enthusiasm at the First Regular Meeting Yesterday.

MONEY IN VEGETABLES

May Rent Store Down Town and Help Supply

members to date, lack of numbers was made up by the most genuine brand of your own mistakes. interest on the part of those who turned up for the first regular meeting worry to me, and the fall feeding and

sion were "Gardening" and "Beekeepinfamous act in pouring the whole of the contents of the wine cellars at these two branches of industry sound the contents of the wine cellars at these two branches of industry sound honey-super, filled. They are packed now for the winter, four hives outside, you never heard of military hospitals and Miss Geary, who have tried the medical advice, wounded soldiers would experiments for themselves, that it is In the unavoidable absence of Miss safe to say everyone present who had come to learn, be entertained, or from a sense of duty, went away determined to take to gardening or to found an Gardening Association, occupied the

Gardening Profitable.

Mrs. Bowker, in the course of a characteristically original and breezy address, announced her intention of to supply the family table. During the prior to publication past season she has found a ready sale for the surplus of a small garden, but has been confronted by the difficulty of reaching customers with her supplies. She had a suggestion to offer, which was enthusiastically received. Might not the members of the Women's Gardening Association cooperate in disposing of their surplus and for this purpose rent a store down-town, and offer fresh vegetables, days and Fridays? Her idea was that the members could help supply the growing demand, keep "" of the members could help supply the including war tax. good galacters and the members could help supply the growing demand, keep "" of the members could help supply the growing demand, keep "" of the members could help supply the growing demand, keep "" of the members could help supply the growing demand, keep "" of the members could help supply the growing demand, keep "" of the members could help supply the growing demand, keep "" of the members could help supply the growing demand. poultry, eggs, etc., for sale on the off-market days, say, Mondays, Wednes-special excursion tickets, London growing demand, keep up a high standard for products, and at the same time keep prices from going too high. "Perfect vegetables at a reasonable price" should be the slogan. A deliveryman might be employed.

"Mind you," she said, "I want to command a high price for my vegetables, but I want them to be worth

Like Peter MacArthur's farm, Mrs. ing to re Bowker's garden is growing literature Dec. 13. of a high order, as well as potatoes, lettuce beets, carrots, poppies, daffodance halls, cigarettes for the boys at the front, women smoking, and a mil-lion other things very unimportant, the front the work with the garden, with which she conclud-

ed:
"The vegetable marrows are having for the moment the a counter, ready to serve the "ladles" their turn, and are, for the moment the with their little wants, trying to get 'best sellers.' What graceful, beautiful what they have no intention of buying. The clerk who stands all day or
nearly, from 8:30 until 6, and 10 on
Saturday, six days a week, and then
the timestands all then the timestands and then the timestands are the century plant. But when that impatiently awaited Saturday comes gets \$5, \$6 or \$7. With this magnificent sum she must board herself, dress, etc., for a week. If she fails to "catch" the husband whose

45 comes, her chances of securing a position getting scarce—what then? I ask of you, good people?

Believe me, there are other things make a noiseles poise at you that rings in your brain. more important than a discussion of noise at you, that rings in your brain the English way of cooking against the Canadian. There is an army of girls in each town in Canada, undergrift in each town in Canada, undergrift and everyworked. Give the hour garden world, there is the vergetable VOICE OF THE PEOPLE

The people of girls in each town in Canada, underpaid and overworked. Give the boys peace for a while, and raise your voice in favor of the clerk at your service every day, who goes to work every morning, rain or shine, when you are sleeping, and stands ready to help you through your buying difficulties. Raise your voice to get her living wages, helf holiday all the year around, and fir not that, at least the right of going home at 6 o'clock on Saturdays.

Stay home Saturday night; do your buying difficulties are the goal of your walks. If you have to get hem living wages, helf holiday all the year around, and fir not that, at least the right of going home at 6 o'clock on Saturdays.

Stay home Saturday night; do your buying early; don't take the stores as the goal of your walks. If you have to see the main street content your content your self with the windows, and go to the movies.

A BUSINESSWOMAN.

London, Dec. 4, 1916.

ROWAT'S Pleases People Who

COFFEE 50c per pound T. A. Rowat & Co. 250 Dundas St. - Phones 3051-3052

eyes into the sobriety of middle-age It is very sad. But it is satisfying. like mine best mashed and baked with bread-crumbs, well buttered, on top. Given plenty of pepper and salt it is anything but a stupid dish. Just the ame may be said of middle-age. And the lucky vegetable keeps the flavor and the air of the time of the golder umpeting."

Beekeeping. In the absence of Miss E. Louise Geary, a short paper prepared by her on "Beekeeping" was read by Miss Shaw-Wood. It was as follows: "I commenced with one hive a few years ago, and at the present time Though the Women's Gardening Ashave only nine. At first I found it
sociation is still very much in its invery hard, not knowing anything about fancy, and hasn't accumulated many to do is a wonderful help, but experi-

yesterday afternoon in Cronyn Hall.

The subjects announced for discussion were "Gardening" and "Reskroon.

This has been the most encouraging sion were "Gardening" and "Beekeeping," and so delightfully alluring did one extracting-super and one comb

NOTICE TO ADVERTISERS

It would assist work in our mechani going into gardening as a commercial cal departments if advertisers would enterprise, as well as a pastime, and send in their copy at least 24 hours Owing to the holiday advertising is necessary to have copy in hand a least 24 hours in advance, to guaran

CHICAGO, VIA CAN. PAC. RY., DEC. 3, 4, AND 5-\$15.30. In connection with the Internation Live Stock Exposition, Chicago,

INTERNATIONAL LIVE STOCK EX-HIBITION, CHICAGO. For the above, Grand Trunk will s return tickets to Chicago for \$15.16 good going Dec. 3, 4 and 5, and returning to reach destination not later that

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has been curing the worst coughs and

Eye Talk

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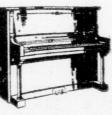
the best. They are the cheap in the end. At the same tim





YOU CAN BUY A PIANO-OR A PLAYER-PIANO -THIS CHRISTMAS

With holly wreaths all around us-with the spicy scent of spruce and hemlock announcing the onrushing Christmastide, how naturally Music and Music-Makers take their proper place! THE CHRISTMAS PIANO-three words than mean joy for the coming year and many years thereafter. The Christmas PLAYER-PIANO, the modern pianothe gift that gives the mastery of all music to everyone in your household, the gift that multiplies the possibilities of Music in your Home by the number of people who live in it!



THE MASON & RISCH STORE, WITH ITS FRIENDLY AND BROAD-INDED PLAN FOR PIANO SELL. NG, FITS INTO YOUR PLANS AND ROBLEMS. WE HAVE HERE FOR YOU THE INSTRUMENT YOU HAVE LWAYS HOPED TO OWN, AT THE SALE WHICH MAKE BUYING CON-

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386 Richmond St.



We have arranged the goods on tables in the store and basement in such a manner as to make shopping easy to all. Special 50c, \$1.00, \$2.00 and \$3.00 tables that contain some of the greatest values we have ever offered. Our stock of Diamonds, Parisian Ivory, Jewelry, Necklet Watches, Ebony, Sterling Silver, Silver Plate, China, Cut Glass, Pearl-Handle Goods, Umbrellas and Walking Sticks is large and well assorted.

Suitable Gifts for a Lady

A Diamond Ring. Prices from \$5.00 to \$350 Platinum Pendants set with diamonds and pearls. At\$25.00 to \$500 Necklets and Pendants set with diamonds and pearls. At\$12.00 up Necklets and Pendants set with pearls and combinations of precious stones. From\$3.00 up Gold Wristlet Watches from \$7.00 to \$50.00 Barpins in platinum and gold. At \$2.00 up Comb, Brush and Mirror Sets, in sterling silver, ivory, ebony and silver plate. Manicure Pieces to match same.

Sterling Silver Card Cases, Coin and Vanity Cases.

Gold-Filled and Silver Mesh Bags. Sterling Mounted Umbrellas, all the newest designs, with the Broadway and Fifth

avenue roll.

Suitable Gifts for a Gentleman

Same of the same as a consistent
A pair of Military Brushes, in ebony and sterling silver. From\$2.00 up
Cigarette Cases, plain and engraved. From \$1.00 to 35c
Cuff Links at 50c pair up
Waldemar Chains, in the newest designs. At \$2.50 up
A Signet Ring at\$3.00
A Cane at\$1.00
An Ash Tray at\$1.25 to \$2.00
A Smoking Set, in brass and mahogany. At \$4.00 to \$6.50
A Leather Cigar Case at\$2.00
A Fountain Pen at\$1.00 up
A Fob at 25c up
Cigar Cutter at\$1.00
A Knife at\$1.50
A Tiepin at25c up

Gifts Suitable for the Baby

White Comb and Brush at......\$1.25 each Baby Pins from25c up Baby Lockets and Chains from \$1.00 up Bracelets at\$1.00 to \$7.00 Feeding Spoons from75c to \$3.00

Rings, signet and stone set\$1.00 up Silver Mugs at\$1.00 to \$8.00 Silver Napkin Rings at......50c to \$3.00 Strings of Small Pearl Beads at\$1.50 Rattle, mounted in sterling silver

C. H. WARD



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Our Chicago Pencil Sharpener a Christmas box is a prac-

Price \$1.50