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G. R. GRICE

OPTOMETRIST.
Optical Parlors Upstairs, 180 1/2 Dundas St. W.

London Conservatory of Music and School of Elocution, Ltd.

REOPENS TUESDAY, SEPT. 2.
Write for Year Book. Phone 1101.
F. LINTHURST WILLGOOSE, Mus. Bac., Principal.
L. L. ARMSTRONG, Registrar.

ED. WEST

CHOICEST CUT FLOWERS AND PLANTS.

Phone 2187. 249 Dundas St. W.



Our Prices Are Sale Prices

every day in the month, and every month in the year. Compare them and be convinced.

WRAY'S

Wholesale, Retail and Mfg. Jewelers,
234 Dundas St. W. and 384 Richmond St.



Let us fill your optical want. Why? Because we specialize in optical work.

Brown Optical Co.

237 DUNDAS STREET. Phone 1877.

GIRLS! GIRLS! TRY IT! BEAUTIFY YOUR HAIR

Make It Thick, Glossy, Wavy Luxuriant and Remove All Dandruff.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—Moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil, and in just a few moments you have doubled the beauty of your hair. Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

FLORENCE.

Florence, Sept. 10.—Miss Ella Childs, of Dawn, is attending the Florence school this term.
Mrs. Edward Laird and Mrs. A. Laird has returned from visiting relatives in Chatham.
Mrs. Oldershaw, of Chatham, is spending some time with the Misses Martha and Lizzie Conybeare.
Rev. Craig, of Bothwell Presbyterian Church, administered the sacrament of the Lord's supper here on Sunday.
Miss Pearl McDonald, of Croton, is a guest of her grandmother.
Mrs. R. D. Hodkin and son Harry visited Mr. and Mrs. Ernest Webster on Monday.
Mrs. C. F. Kennedy is seriously ill at her home here.
Mr. Kennedy, of Inwood, was a visitor at the home of his son, C. F. Kennedy, recently.

A good many of the local young folk attended the supper at the North Dawn Methodist Church on Monday night.
Guy Peters visited recently at the home of his parents.
Earl McGraw has returned from a vacation at Toronto.
Mr. and Mrs. Jas. Beattie were weekend visitors of the former's father and mother, at Langbank.
Geo. Dennis, of Oil Springs, has rented the farm of Will Bobler, lately occupied by Mr. McPherson, just north of Florence, and Mr. Dennis will move here soon.
Mr. and Mrs. Jarvis and family, of Dresden, autoed to Mr. and Mrs. Tripp's recently.
Mr. Harper, of Pennsylvania, spent a week at the home of Isaac Unsworth.
Miss McLean has returned to make ready for her military opening.
Miss Anna Walker has accepted a position in Toronto.
Mrs. McIntyre, of Wardville, visited recently with her son, Jas. McIntyre.

LOW RATES TO LONDON FOR WESTERN FAIR.

Return Tickets will be issued at single fare (minimum charge 25c) by Canadian Pacific Railway from all stations in Canada, Kingston, Sharbot Lake, Renfrew and west but not west of Sudbury. Good going Sept. 5, 6, 7, 8, 10 and 12.
Special Excursion Rates will be in effect Sept. 9, 11 and 12.
Return Limit on all tickets, Sept. 15, 1913.
Full particulars from W. Fulton, C. P. R. agent. S13

QUALITY STORE

GOOD COFFEE
This delicious, smooth, rich and heavy-bodied Coffee is constantly growing in popularity. It is composed of the highest grade Coffees, skillfully selected, blended and roasted. Price, 40c per lb.
Phones 1024, 3323.
Harry Renahan
615 RICHMOND STREET.

LONDON AND DISTRICT**Notice!**

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 6 p.m., and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

A Cold Night.—The temperature dropped to 36 during last night the lowest of the season. Flowers and plants throughout the city did not suffer to any appreciable degree.

Rocket Gave Scare.—The marriage took place at the rectory of Christ Church on Saturday afternoon of Miss Hazel Noble, daughter of Mr. Alex. Noble, of this city, to Mr. A. L. Robinson, son of Mr. A. L. Robinson, of Woodstock. The ceremony was performed by the rector, Rev. C. R. Gunne, Mr. and Mrs. Robinson will reside in this city.

Paris Presbytery Met at Ingersoll

[Special to The Advertiser.]
Ingersoll, Sept. 10.—About forty ministers and elders were in attendance at a meeting of the Paris Presbytery held in St. Paul's Church yesterday. At the noon hour, the ladies of the church served a dainty luncheon, after which Rev. R. J. M. Perkins gave an excellent address on "National Ideals." Church union was discussed at some length, following a motion introduced by Rev. Dr. McMullin, of Woodstock. Rev. Mr. Gordon, of Brantford, presented the report of the Young People's Societies.

LUCAN.

Lucan, Sept. 10.—Mr. Ernie Abbott and his son La Verne have arrived home after their tour through Western Canada.
A meeting was held Monday afternoon in the Lucan High School and it was decided to hold the annual field-day on Friday, October 2, and to compete with Forest High School.
Rev. Arthur Carlisle, of Windsor, preached at both morning and evening services Sunday, and his former parishioners appreciated his return very much.
Miss Nellie Denholm spent Monday with friends in Granton.

LOW RATES TO LONDON FOR THE "WESTERN FAIR."

The Grand Trunk Railway will issue round-trip tickets from all stations Kingston, Renfrew and west in Canada, also from Detroit and Port Huron, Mich., to London at single fare, good going Sept. 5, 6, 7, 8, 10 and 12.
Special excursion rates will also be in effect from above stations on Sept. 9, 11 and 12.
Return Limit—All tickets valid for return until Monday, Sept. 15, 1913.
Full particulars and tickets at all Grand Trunk Ticket Offices. S18

FRUIT FOR THE WEST.

Winnipeg, Sept. 10.—The Fruit Growers' Association of this locality have already shipped almost 1,800 baskets of early fruit to western markets.

WEDDING BELLS

McKellar-McColl.
The marriage of Miss Mary Edna McColl to Mr. John Alexander McKellar, of the Merchants' Bank of Canada, London, was solemnized on Tuesday evening, Sept. 9, at the residence of the bride's brother, Thornton McKellar, only immediate relatives being present.
The ceremony, performed by Rev. T. H. Mitchell, of New St. James' Presbyterian Church, took place at four o'clock in the drawing-room, which was tastefully decorated with palms and chrysanthemums, the decorations throughout being in pink and white. The bride was given away by her brother, Mr. Duncan T. McColl, and the wedding march was played by Mrs. (Dr.) Cornett, of St. Thomas.

THE BRIDE

The bride looked charming in a gown of ivory chamoisee satin, hemmed with pearls and trimmed with real lace and pearl trimmings. She also wore a tulle veil with bandeau of orange blossoms, and carried a shower bouquet of roses and lilies of the valley.

The groom's gift to the bride was a ring with settings of pearls and diamonds.

After the ceremony a buffet luncheon was served. Mr. and Mrs. McKellar left on the evening train for Muskoka, the bride's travelling costume being of navy blue rough serge with tailored hat. On their return they will reside at 168 John street, city.

Among the many gifts was a living-room suite of oak, upholstered in leather, from the bank staff, and a colonial mahogany clock from Mr. Magee, manager.

Wedding outfits our specialty. Carriages or automobiles Hueston's Livery.

"FERROL" Emulsion

Cod Liver Oil

The strengthening and curative properties of our Emulsion Cod Liver Oil, recommended by use in combating early Fall coughs and colds. Because it succeeds in building up determined constitutions it will help you get rid of that cold.

\$1.00 Per Bottle

FROM

CHIRNCROSS & LAWRENCE

Chemists and Druggists.

216 Dundas Street, London, Ont.

J.V.

EARLY SHOWING

Ladies' Fall Hats

BELTZ & CO.

PRACTICAL FURRIERS.

Ingersoll Society

Elected Officers

[Special to The Advertiser.]

Ingersoll, Sept. 10.—The meetings of the Young People's Society of St. Paul's Church have been resumed after the vacation. The attendance at the opening meeting was very large, and much active work is now being done to make the future meetings of more than ordinary interest. The young people invariably arrange many splendid programs, and a very successful season is expected. The new officers are:

Honorary president, Rev. A. Bright; president, Mr. Homer Smith; first vice-president, Mr. H. B. McKay; second vice-president, Miss Annie Moon; secretary, Mr. James Sinclair, jun.; treasurer, Mr. K. Daniel.

Conveners of committees—Devotional, Miss E. Patehorpe; social, Mrs. Wm. Brown; musical, R. M. Borrowman; lookout, Gordon Ward; pianists, Misses E. Armour and Bessie McDonald.

London Conference

Gave Generously

Over Seventy-nine Thousand Was Donated to Methodist Missions.

Toronto, Sept. 10.—The total amount paid to missions in the Methodist Church for the past year has reached the splendid total of \$637,246.30. With one exception, British Columbia, there has been an increase in the amount given by every conference in the Dominion. Adding the amounts received from interest on legacies and from legacies and donations the total reaches the sum of \$758,577.35.

The returns of the various conferences are as follows: Toronto, \$158,768.48; London, \$79,290.14; Hamilton, \$88,820.90; Bay of Quinte, \$50,985.79; Montreal, \$76,778.70; Nova Scotia, \$18,283.07; N. B., \$18,116.85; Manitoba, \$46,944.54; Saskatchewan, \$31,235.13; Newfoundland, \$18,116.85; British Columbia, \$25,205.51; British Columbia, \$27,802.25—total \$637,246.30.

The greatest increases are in Toronto, \$19,188.45, and Montreal, \$11,702.85.

Personal Mention

Miss Martha Carroll has returned from her holidays after spending time with friends in Hamilton.

Miss Alice Burke, of 876 William street, is spending the week with friends in Toronto.

Miss Daisy Galbraith, of Queen's avenue, has returned home after visiting friends and relatives in Toronto and Hamilton.

Mr. Len Edmunds, of Smith's Falls, and Mr. Let Edmunds, mayor of Blenheim, are both visiting in the city and have exhibits at the Fair.

Miss Alma Young and Miss Clara Durdle, of St. Thomas, were visitors in the city today.

Mr. and Mrs. Dr. Boyd, of Winnipeg, are visiting at the home of Dr. Boyd's mother, Mrs. H. J. Boyd, 202 Richmond street.

Messrs. Smallman & Ingram have engaged Miss Whiteman and Miss Von Schildroth, of Detroit, to take charge of their dressmaking parlour. These two young ladies are efficient and capable dressmakers and under their able management no doubt Messrs. Smallman & Ingram will be able to retain the high prestige which they have won by their making ladies' wearing apparel.

Kidney Stones Dissolved

The Sanol Manufacturing Co., Limited, Winnipeg, Man.

Dear Sirs,

I have seen several testimonials in the paper of people who suffered with their kidneys and were cured with SANOL. I think it is a duty I owe the public to let them know about my experience. I suffered for a long time from kidney stones and have to say like everybody else, "tried everything known to the medical practitioners, except an operation, but found no relief." I was for two days in bed, suffering untold agonies, and had to get several injections of morphine to relieve the pain when an old friend of mine, a Mr. McColl, called on me and induced me to try SANOL. The second day I had taken it I had a little relief; the third day I was able to sit up in bed, and when Mr. McColl called me up on the phone the fourth day I was able to go downstairs and talk to him and tell him what a wonderful cure SANOL was. A week from the first day taking it, I was back in my office doing business, but continued taking it for three weeks as I passed kidney stones, which stone I will always keep to show anyone who is suffering like I was what SANOL has done for me.

Please use this letter for publication, and send copies to everyone in Canada, as everybody should and must know about a cure which you have; also refer them to me for further information, as I could not tell you all I think about SANOL. I cannot, on paper, wish you the success I wish. Yours sincerely,

THOS. JOBIN,

Of The Jobin, Martin Company, Limited, Market Street, City.

The above letter speaks for itself what SANOL has done for me. Kidney Stones, Gall Stones, Gravel, or curing any ailment of the Kidneys. Price, \$1.50.

Sold by Anderson & Nelles, 288 Dundas street, W. T. Strong, 184 Dundas street; Taylor Drug Company, 399 Talbot street.

Literature free from

The Sanol Manufacturing Company, Limited

975 MAIN ST., WINNIPEG, MAN.

Superior Coffee

Carefully selected beans, expertly blended and roasted, makes our Special Coffee pleasing to people who are particular.

45c Per Pound.

T. A. Rowat & Co.

250 Dundas St. Phone 3051, 3052.

Wortley Road and Craig St. Phone 969.

CONSERVATIVES ANNOYED

OVER EAST YORK RESULTS

Cutting Down of the Usual Big Majority Regarded as Significant.

[Special to The Advertiser.]

Toronto, Sept. 10.—Sir James Whitney and the Conservative party have no special grounds for comfort or congratulation in the East York campaign. In fact a distinct note of optimism and encouragement is heard in the Liberal camp.

The Conservative party failed utterly in their strenuous efforts to roll up a huge majority in a riding that was essentially a Toronto City constituency. They brought the contest on suddenly when they knew the Liberal leader was in Europe, and unable to be back in time to take part in the campaign.

Three of the cabinet ministers, Messrs. Lucas, Duff and Pyne, worked day and night canvassing and speaking in the riding in contrast with the Liberals had at its disposal plenty of money for organization purposes and for automobiles to bring the voters to the polls; they had also the assistance of the Liberal interests and yet their majority, instead of being increased fell off by nearly 25 per cent.

If under these most favorable auspices and at a by-election which almost invariably in Ontario goes to the Government of the day, the best the Conservatives can do is to suffer a material reduction in their majority, it is evident that the Conservative party is arousing no enthusiasm among the electors and that the Whitney Government and its policies is losing its popular hold on the people.

Any dealer who substitutes any other for "SALADA" because it gives him a little more profit, is injuring his business, as the consumer is on his guard against this. It pays to serve your customer with the best.

PLAN BIG FIELD DAY.

[Special to The Advertiser.]

Ingersoll, Sept. 10.—The details in connection with the annual field day of the Collegiate Institute are now receiving attention. Committees have been appointed and all phases of the work are being considered.

LOCAL AGENT.

Mr. S. D. Dawson, of R. R. No. 4, London, is the local agent for the Auburn Nurseries, who are exhibiting pedigree nursery stock at the Western Fair.

IF CONSTIPATED OR BILIOUS "CASCARETS"

For Sick Headache, Sour Stomach, Sluggish Liver and Bowels.

Get a 10-cent box.

Take a Cascaret tonight to cleanse your Liver, Stomach and Bowels, and you will surely feel great by morning. You men and women who have headache, coated tongue, can't sleep, are bilious, nervous, upset, bothered with a sick, gassy, disordered stomach, or are keeping your bowels clean with Cascarets—no more forcing a passage every few days with salts, cathartic pills or castor oil.

Remember, a Cascaret tonight will straighten you out by morning. A 10-cent box from your druggist means healthy bowel action; a clear head and cheerfulness for months. Don't forget the children.

Kidney Stones Dissolved

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Dear Sirs,

I have seen several testimonials in the paper of people who suffered with their kidneys and were cured with SANOL. I think it is a duty I owe the public to let them know about my experience. I suffered for a long time from kidney stones and have to say like everybody else, "tried everything known to the medical practitioners, except an operation, but found no relief." I was for two days in bed, suffering untold agonies, and had to get several injections of morphine to relieve the pain when an old friend of mine, a Mr. McColl, called on me and induced me to try SANOL. The second day I had taken it I had a little relief; the third day I was able to sit up in bed, and when Mr. McColl called me up on the phone the fourth day I was able to go downstairs and talk to him and tell him what a wonderful cure SANOL was. A week from the first day taking it, I was back in my office doing business, but continued taking it for three weeks as I passed kidney stones, which stone I will always keep to show anyone who is suffering like I was what SANOL has done for me.

Please use this letter for publication, and send copies to everyone in Canada, as everybody should and must know about a cure which you have; also refer them to me for further information, as I could not tell you all I think about SANOL. I cannot, on paper, wish you the success I wish. Yours sincerely,

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975 MAIN ST., WINNIPEG, MAN.

**Western Fair**

SPECIAL BARGAINS

—IN—

Diamonds, Watches, Clocks, China, Cut Glass, Jewelry

At C. H. Ward & Co.'s, 374 Richmond Street

We Are Listing a Few of Our Many Bargains Below. See Our North Window and Bargain Tables.

DIAMONDS

We exchange Diamonds purchased from us for full value at any time.

Ladies' and Gents' Diamond Rings, mounted in 14k gold, each\$5.00

Ladies' and Gents' Diamond Rings, mounted in 14k gold, each\$10.00

Ladies' and Gents' Diamond Rings, mounted in 14k gold, each\$15.20 and \$25

See our North Window Display for specials mentioned above.

We also carry a nice stock of Diamonds, ranging from\$25.00 to \$800.00

Genuine Diamond Glass Cutters for fair week, at each\$5.00

WATCHES AT HALF PRICE

Ladies' Gold-Filled Wristlet, with 7-jewel lever movement. Sells regularly at \$12.00, for\$6.00

Boys' Watch, stem wind, each75c

Gents' 17-jewelled Waltham, nickel-finish movement, patent regulator; Brequet hair spring, with gold-filled Fortune case, for \$11.50

Gents' 16-size, gold-filled, Fortune case, fitted with 17-jewel movement, for \$12.00

Ladies' 6-size, cashier gold-filled case, with Waltham movements. For\$10.00

2 only, 16-size, Fortune cases, with S. W. P. 7-jewel movement. Sells regularly for \$12. for\$6.00

WATCH OUR NORTH WINDOW FOR BARGAINS DURING FAIR WEEK.

CUT GLASS

Cut Glass Salts and Peppers, with sterling silver tops, per pair75c

Bon Bon Dish, with handle, each\$1.00

Large Berry Bowl, special at\$3.00

Water Pitcher. Special\$4.50

Cut Glass Cream and Sugar, pair\$3.50

Cut Glass Tumblers, each70c

Cut Glass Celery Dish. At\$3.00

Candlesticks, Colonial cut. Special at, per pair\$5.00

Cut Glass Oil Bottles, special at\$2.00

CLOCK SPECIALS

Black Marbleized Wood Mantel Clock, strikes the hour and half hour, with Session movement. Regular \$7, for\$5.00

Fancy Black Marbleized Wood Mantel Clock. Regular \$8.00, for\$6.00

Chime Clocks, from\$25.00 to \$45.00

ALARM CLOCKS, Regular \$1. Special at 50c Each**C. H. Ward & Co**

Diamond Merchants and Jewelers

374 Richmond St

Phone 1084

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