

KINGSMILL'S Seasonable Goods at Popular Prices. Where to Go to Get the Best in Quality. There's Nothing Sensational About This Business Except the Low Prices at Which We Sell Goods.

MILLINERY

We are now into November. The sun is not shining so bright—a leaden sky, fog and cold. The eye demands brighter colors, something warmer and more cheerful. Those delightfully soft shades, ranging from pale cerise on through the carnation shades to a deep ruby. With black velvet any of these shades blends well. Remember, you can always find a full range of colorings in velvets.

When ordering your next hat just think of asking to see the new bright tints, flowers, feathers, silks, ribbons, all to harmonize. What you can't find elsewhere you can get

AT KINGSMILL'S

What Would You Like to Buy

Will it be an ALL-WOOL ARMURE? Or perhaps you would like to hear about that NEW CLOTH, French made from Botany wool, self-color stripes, has a very pretty effect when made up. It is 44 inches wide. In all the new colorings—shades of navy blue, shades of brown, shades of gray, shades of green, shades of castor, shades of Burgundy, shades of carnation, shades of cardinal. The price is 75c

AT KINGSMILL'S

DRESS GOODS

It is absolutely true that you can get the best quality, the greatest variety, the newest colorings, always reliable goods that will give satisfaction. If you want a broadcloth you get a broadcloth, not an opera flannel. If you ask the salesman whether the material is reliable all wool, and he answers yes, you may depend that it is so. This business was built on truth, not tricks. Why? We give so much better value, and of which we have daily proof. Ask our old buyer, he knows.

In that desirable All-Wool French-Made Venetian you can get lovely shades in browns, blues, navys, Burgundys, plum, myrtle, hunter's green, lizard, mulberry. It is 48 to 50 inches wide. The price, per yard..... \$1.00

The Irridescent Stripe

Made in France. It is different from material which has been placed before you. It is new and very chic. Ombre, heliotrope and black, ombre, green and black, ombre, blue and black, ombre, carnation and black. 44 inches wide. The price, per yard..... \$1.00

AT KINGSMILL'S

Cyprus Serge Matalassie

What is it? A heavy, all-wool countil twill interwoven Matalassie, very serviceable and warm. Wears like pin wire. 48 inches wide. You can only get it in the new shades navy, myrtle, marine blue, Burgundy, cardinal, crimson, hair brown, black. You may pay \$1.50 a yard for it in the more pretentious cities; you will certainly not get it less than \$1.25. You will be amazed when we tell you the price is, per yard..... 75c

AT KINGSMILL'S

A Big Parcel for Little Money

Yours is the gain. We must keep clear of oddments. It may be the last end, it may be the last piece. Like the lady with her daughters we often say, what a splendid cloth! Wish we had more! And think the last the best. Some were \$1.00, some \$1.25, some \$1.50. They are all wool and vary in width from 44 to 54 inches. Going away at, per yard..... 50c

AT KINGSMILL'S

University Aid Again Discussed The Matter Laid Over Once More

A Joint Meeting of the City and Educational Authorities Will Be Held Shortly.

The question of the grant of one-fifth of a mill on the taxation of London towards the support of the Western University was the chief subject of discussion at a meeting of No. 1 committee yesterday afternoon. An influential deputation was on hand to lay the claims of the university before the committee.

City Solicitor Meredith's opinion was read to the committee and he declared that the council had not the power to give the grant. The agreement spoken of in the act regarding the supporting of two or more professors by the city he thought could not be made without a bylaw first having been submitted to the ratepayers.

Submit a Bylaw.

He said that special legislation could be secured if it was thought advisable, giving the council the power to do as the petitioners desired.

Ald. Beattie thought that the bylaw should be submitted to the people in any event.

Ald. Stevenson said that the Western University bill should be amended, allowing the city to have representatives on the senate of the university.

The matter was laid over until later when a conference will be held between No. 1 committee and the representatives of the university.

City Solicitor Meredith will be present at this conference.

Dr. Moorhouse, of the medical faculty, appeared before the committee to lay the claims of the Western University before it. The university had been in existence many years and had been maintained by fees from students, amounting this year to \$1,800, and from private subscription. The institution had grown a great deal and there was need of more professors and lecturers. The city some time ago gave \$100,000 for a carshops, and he considered that the university was of much more value to the city than any such works. London was far behind other cities in educational matters, and he pointed out the great value of a center of education to the city. When an appeal was made to the Legislature the question was asked, "What is London doing for the university?" and when the response was made that the city was doing nothing, a fatal statement was made against the claims of the university. He hoped

the council would deal generously with the institution.

Opinion of Solicitor.

The opinion of the city solicitor was read on the question and he gave as his opinion that the city council had not power to grant the prayer of the petitioners, which asked that an annual grant amounting to one-fifth of a mill for a period of ten years be made to the Western University. There is a provision in the act respecting the Western University which enables the city and Western University to enter into an agreement whereby the city may undertake to pay the salaries of two or more professors. He gave it as his opinion also that this agreement could not be entered into without first being ratified by a bylaw submitted to the people. Such provision would have to be submitted in the estimates. On the matter he desired further time to form a definite opinion on the question.

Ald. Stevenson.

Ald. Stevenson pointed out that, while the city was granted permission to pay the salaries of two or more professors, by special legislation, no provision was made for civic representatives on the senate of the university. He declared that the council did not care much about the appointment of professors, but he thought that the representatives of the city should be on the board of management, so that they would be known where the money was spent. He was in favor of doing the best possible for the university, provided it could be done.

Capt. Murphy.

Capt. T. J. Murphy was of the opinion that Ald. Stevenson's point was well taken. The city should be represented on the board of management. This would be incontrovertible evidence that the university was undenominational. Such an institution was a good business proposition. When large manufacturing are bonused and subsidized the taxpayer had to pay for it and had no great objection. As a straight business proposition, he was convinced that the institution was worthy of the support of the taxpayers. London was a great educational center and was bound to be more so, as it was situated in a wealthy and most populous part of Canada. The medical school here started out with small beginnings, and now it was recognized all over Canada and the United States as one of the very best educational institutions. If the Western University was enlarged there was no reason why, in a short time, there should not be 1,000 students in attendance. It was becoming a very expensive matter to send

a boy to Toronto, and other cities to be educated, and the brilliant boys of a poor man should be afforded all the advantages it was possible to give him.

Dr. Wilson.

Dr. John D. Wilson, as there was considerable difficulty in the way, suggested that a joint meeting be arranged between the members of the committee and the university authorities to discuss the question.

He suggested that the city solicitor be present. The suggestion was adopted.

The delegation consisted of Dr. Moorhouse, Provost James, Dr. John D. Wilson, Capt. T. J. Murphy, T. H. Luscombe and C. B. Edwards.

EMBRO HAPPENINGS

Oddfellows Give an At Home to the Ladies—Holiday Visitors.

Embroid, Nov. 1.—Mr. and Mrs. H. E. Fair, of London, have moved into their house on John street. We welcome them to our midst.

The Young People's Guild of Knox Church held their meeting on Monday evening. "Dr. Grenfell and His Mission" was the subject for the evening. A very enjoyable time was spent by all.

The Shredded Wheat Company will serve a grand banquet in the Congregational Church on the evening of Dec. 12.

The brethren of Embro Star Lodge, I. O. O. F. were at home to their lady friends and wives in their parlors over Mr. W. J. Dillane's store, on Tuesday evening. The evening was pleasantly spent in games and social chat, followed by refreshments.

Mr. James Burns, who was taken to Woodstock Hospital from the railroad camp on the third line, died on Friday and his remains were interred in Woodstock R. C. Cemetery. Mr. Burns was in his 69th year, and his home was in Parry Sound.

Mr. Garfield Murray has returned to the Veterinary College in Toronto, for the winter.

Miss Eva Cody is spending the holiday with her aunt, Mrs. Paul Sutcliffe, of Orangeville.

Miss Florence Featherstone is visiting with friends in Hamilton.

Mr. and Mrs. Malcolm McGowan are visiting at their homes in Glenora.

Mrs. James McCorquodale and little daughter, of holiday, are visiting at Mr. Wm. Dawes.

Mr. W. T. Cook and Miss Cook, of Stratford, spent a few days with Mr. and Mrs. D. J. Rose.

Mrs. James Campbell, of London, is visiting at Mr. John McMurphy's.

Miss Addie Hummason, of Hamilton, is visiting at her home.

Mr. Ed. Hokman, of Arthur, is holidaying at Mr. W. H. Beaver's.

Mrs. (Dr.) Merriman, of Toronto, is the guest of her sister, Mrs. (Dr.) R. H. Green.

Miss E. Ross, of Woodstock, spent the holiday at her home here.

Miss Devina Munn is visiting her friend, Miss Anna Clark, of Harrington.

MELROSE PUBLIC SCHOOL

Pupils Honor Roll for the Month of October.

Following is the report of school section No. 13, London Township (Melrose) for the month of October. The marks give the comparative standing of pupils. Parents deserve credit for interest in the children's attendance:

Fourth class—Elsie Arrand 1,061; Eleda Gray 1,057; Olive Barclay 641.

Third class—Annie Barclay 620; Frank Landsborough 0.

Second class—Edna Gray 597; Johnny Long 571; Gladys McIntyre 743; Nellie Luckey 617; James Arrand 588; Albert Higgs 433; Lawrence Vanstone 412; Violet Robson 327.

First class—Junior—Oro Alder 746; Johnny Sanders 476; Gordon Higgs 455.

Part second—Gertie Sells 655; Vivian Tuckey 548; Ira Sells 507; Gordon Gray 506.

First class—Estella Gray 277; Fred Higgs 215; Clifford Tuckey 201; Willie Robson 164; Aynor Robinson 112.

OVERCROWDED CARS.

Toronto, Nov. 1.—It is said that the Ontario railway and municipal board have under consideration its jurisdiction in respect to the enforcement of the order made last April in the overcrowding case against the Toronto Railway Company to the effect that 15 miles of new track must be laid and 100 new cars put on. As the city has not designated the streets for the new tracks the board may do this itself.

Drunkenness Increasing in London

"So far we have 157 more cases on the books than we had last year this time," said Police Court Clerk Moule this morning.

"Drunkenness seems to have increased considerably, as a large percentage of the cases are entered on the charge. Indictable offenses seem to have been much more numerous this year than last, and although none of the charges are really serious, still it would indicate that crime has been somewhat prevalent in London."

Old Bicycle's a Lucky Machine

"It is a wonder to me that there is not at least an average of one bicycle smashed a day in this city," declared a well-known business man this morning, as he stood at the corner of Richmond and Dundas streets, and scanned the numerous wheels standing along the curb on both streets.

"On a windy day I have frequently seen ten and twelve bicycles lying on the pavement, where they had been blown by the wind. How they ever escaped being run over is a mystery to me. In many of the large American cities it is against the law to leave a wheel standing against the curb and the same should apply here."

"A horse is coming down the street and a bicycle suddenly falls out in front of him. One would think that such an accident would cause runaway, but so far back as I can remember I have never heard of a bicycle being damaged by standing along the curb, nor of a runaway because of a falling wheel without a rider, in this city."

up, she waited for the return of the parties, a number of young boys, and placed a pail of ice water down their necks.

The remedy was highly successful in breaking up the party, although she is still seeking her front-yard gate.

A Cure of Hallowe'en Night Habit

Mrs. S. Southcott, of Ridout street, between Fullarton and Carling streets, placed a damper on the mischievous spirits of a number of practical jokers Thursday night, when after seeing her gate carted off, and the sidewalk torn

up, she waited for the return of the parties, a number of young boys, and placed a pail of ice water down their necks.

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Case of the English Girl Sent Home

Mrs. E. M. Tilley sends the following to The Advertiser for publication:

As many people, in and out of London, helped in sending to her home in Wales, a consumptive girl, for whom I asked aid, they will, I know, want to hear a little further about her. I have waited before writing this, hoping to have heard directly from herself, but since reaching Swansea, she has been too ill to write. I had a card from her written just before the steamer reached Liverpool, saying: "She had not been at all seasick, had had a lovely voyage, and everyone on board showed her great kindness."

A letter from her mother dated Sept. 16, told me: "She met her daughter at Liverpool, that she was better than she had expected to see her, but very weak."

They left at once for Swansea, a journey of eight hours by rail, and the girl arrived at her home very exhausted.

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To publish this extract from the mother's letter is my only way of conveying her grateful acknowledgment to the many who helped her sick child.

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HARDEN TO BE