ROCKWOOD'S

PURE MILK CHOCOLATE IS THE BEST

NUT MILK BARS.
PLAIN SWEET MILK BARS.
SILVER DEWDROPS, Etc.

The name "Rockwood" stands for all that is best and purest in High Grade Milk Chocolate. Demand Rockwood's and see that the name is on each piece.

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284 Duckworth Street. Sole Agents for Nfld.
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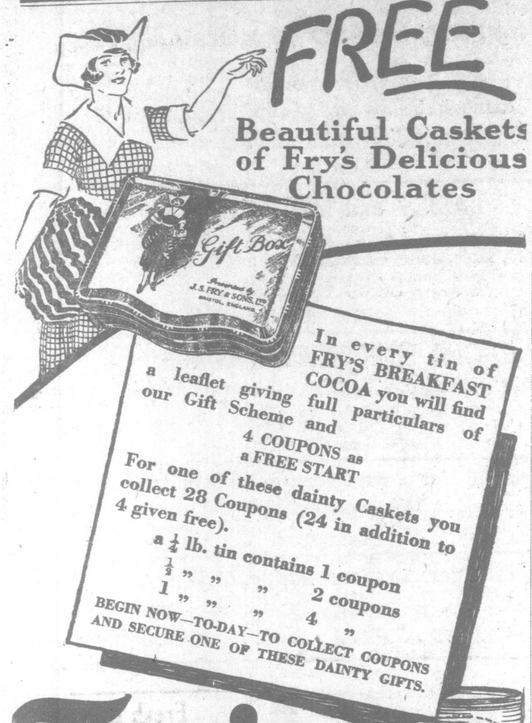

FREE

Beautiful Caskets of Fry's Delicious Chocolates

In every tin of FRY'S BREAKFAST COCOA you will find a leaflet giving full particulars of our Gift Scheme and 4 COUPONS as a FREE START

For one of these dainty Caskets you collect 28 Coupons (24 in addition to 4 given free).

a ¼ lb. tin contains 1 coupon
½ " " " 2 coupons
1 " " " 4 "

BEGIN NOW—TO-DAY—TO COLLECT COUPONS AND SECURE ONE OF THESE DAINTY GIFTS.

Fry's PURE SOLUBLE **Breakfast Cocoa**

Coupons redeemed by
T. A. MACNAB & CO., Water Street, St. John's
Distributors.

Optical Repairs

Prompt Service—Accurate work—Large Stocks of Lenses and Frames—and the ability to serve you well makes our OPTICAL REPAIR SERVICE the most desirable in the city.

Mail Orders looked after just as carefully as if given to us personally.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELLERS & OPTICIANS.

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Dominion Life
ASSURANCE COMPANY

HEAD OFFICE - - WATERLOO, ONTARIO

EXTRACT FROM 1923 REPORT:—

Business Issued	$13,903,185
Business in Force	65,796,389
Payments to Policyholders	700,060
Income	2,650,093
Assets	9,386,469

ROBERT DAWE,
General Agent.
mar18,13i,eod

Passion Play of Oberammergau

AT PRESBYTERIAN HALL.

Notwithstanding the inclement weather the Hall was crowded. Seldom have we enjoyed such an evening. It was entertainment and education and spiritual uplift all in one. About 100 beautiful hand-colored slides were shown. Rev. Robert J. Power traced the history of the Play and told the story of the slides as they appeared. We had a short biography of the leading characters. It was the first appearance of Paula Reudl as Mary Magdalene, also of Martha Veit as the Virgin Mother and both of them are well fitted to represent the important and touching parts. It was almost worth one's while going to see some of the beautiful children. Anton Lang was seen in his developed and perfected part. There were few who were not moved to tears at final parting of Jesus and His Mother. Mr. J. C. Hepburn acted as chairman.

A new lantern with dissolving apparatus was used for the first time. This is the only one of its kind in the city and the results obtained was favourable commented on by all. During the scenes in the triumphant entering into Jerusalem, a solo "The Palms" was rendered very impressively by Mr. F. Ruggles, and after the Crucifixion scene, a second solo was very pleasingly rendered by Miss Ruth Calvert. The second performance takes place in the Hall at 8.15 this evening, when an enjoyable evening is assured all who may care to attend.

The Old Colony Club

The closing address for the season, of the Old Colony Club, was given Saturday afternoon last by Mrs Harrington, with Lady Allardyce in the chair. The address—Fireless Cookery—was of unusual interest, and was delivered with all the enthusiasm of a successful exponent of the art.

The economy and conveniences of the hay-box cookery was clearly demonstrated; while the appetising appearance and aroma of those dishes taken from the cooker hot and steaming—which had been placed there some hours earlier in the day—were convincing proof of what can be done with a fireless cooker.

A delicate cake cooked completely by this means, was found, when cut, to be of the highest quality and thoroughly well done. (It was subjected to the crucial test—the proof of the pudding!) With a fireless cooker the jaded housewife might often go for a picnic jaunt knowing that on returning home a hot meal can be served at a moment's notice. Home-made cookers were shown, fashioned from small wooden cases, or round butter firkings, which have been found, when correctly packed with hay, to be quite as successful as the expensive imported ones.

When Mrs. Harrington came to the end of her most enjoyable address, Lady Allardyce proposed a hearty vote of thanks which was warmly accorded by those present.

Mrs. Charles R. Ayre kindly served tea, and so came the season's programme of the Club, to an end, except for one more gathering of the members, which the energetic Entertainment Committee hope to arrange in the near future.

Obituary.

MRS. ANITA AHEY.

Mrs. Anita Ahey relict of the late Frank Ahey passed away peacefully yesterday at her late residence, Bell Island, after an illness of only one week's duration. The deceased lady 65 years ago, and during the past thirty-two years had been living periodically in Newfoundland and Canada, where she made many friends who will be grieved to hear of her demise. For the past twelve years the deceased has been a prominent resident of Bell Island. She was a lady that embraced all the qualities that go to make the name of mother revered and loved, and was strong in her religious beliefs and charitable in all her actions to the very last. She is survived by one son, Charles, of Bell Island ,and one daughter, Mrs. M. Nikosey, of this city, to whom much sorrow will be expressed in their time of bereavement. A large number of lady and gentlemen friends of the deceased left the city this morning for Bell Island to attend the funeral which takes place 2.30 p.m., to-morrow.

Missing Schoolboys Located

The two youths, Quigley and Maher, who left their homes on Friday morning to attend St. Patrick's Hall School, but failed to reach there, were located yesterday evening at Bay Bulls. The boys apparently were seeking adventure and started to walk to the Southern Shore. The mail courier en route to Bay Bulls overtook them yesterday evening, and brought them along to his home, later notifying their parents by telegram.

Just received from Burgeo, 600 pounds FRESH HALIBUT, not cold storage.—W. E. BEARNS.
mar29,tf

You Are Welcome to a test. See coupon

Nice Teeth

They mean so much that you should learn how millions now attain them

You see whiter teeth now everywhere, and people smile to show them. Compare them with dingy teeth—teeth coated with a film. Mark how much those prettier teeth add to charm and beauty.

Then make this test and you will learn how this new beauty came.

That cloud is film

The cloud on teeth is film—the viscous film you feel. Much of it resists the tooth brush, clings and stays. Soon it becomes discolored, then forms dingy coats. That is why teeth lose luster.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Under old methods, very few people escaped those film-caused troubles.

Dental science has found two ways to meet this situation. One disintegrates the film at all stages of formation. The other removes it without harmful scouring.

Able authorities proved these methods effective. Then a new-type tooth paste was created to apply them daily. The name is Pepsodent.

That tooth paste has brought a new dental era to millions of homes the world over.

Folks see and feel the new effects

Pepsodent brings other new results. It multiplies the alkalinity of the saliva—the neutralizer of mouth acids. It multiplies the starch digestant in saliva—there to digest starch deposits.

Old methods reduced these protective agents. This new method gives them multiplied power.

These results are quickly seen and felt. No one can doubt them, none can question their benefits.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

You will be surprised and delighted. Cut out coupon now.

Protect the Enamel
Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film combatant which contains harsh grit.

Pepsodent PAT. OFF. REG. U.S.
The New-Day Dentifrice
Now advised by leading dentists the world over

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Mail 10-Day Tube of Pepsodent to
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Only one tube to a family.

Mud Rubbers! Mud Rubbers!

Snugs TRADE MARK
Fit Any Last

SOMETHING NEW in footholds!

A pair of Snugs will fit perfectly three sizes and any shape of shoe. Roll up so small they can be carried in your handbag. Surprisingly durable.

Quick service, too. If you're in a hurry, walk in, pick your size, put them on, pay your money and walk out. No waiting for tryons needed.

Step in and ask to see them the next time you are near our store.

In BLACK & BROWN, at 85c.
MEN'S MUD RUBBERS . . . . . .Only $1.25

PARKER & MONROE
EAST END BRANCH.
apr3,th,s,tu

Humane Society's V. C.

WONDERFUL GALLANTRY OF A CAPE FARMER.

What is regarded as the V.C. of the Royal Humane Society, the Stanhope Gold Medal, has been awarded to Mr. Harvey Clayton, a South African farmer, for rescuing a drowning woman in Palmis Bay, Cape Province, South Africa. Clayton and two other men, Penny and Timm, rushed into the water, but the two latter were swept away and drowned. Clayton managed to reach the woman after being carried over two miles from shore. When he brought her back to land he was in an exhausted state, having been one and a half hours in the water. The woman recovered. The decision of the society to award the gold medal to Mr. Clayton was announced by Mr. A. Travers Hawes, chairman of the committee, at the annual meeting. "In Memoriam" testimonials had, he added, been awarded to the relatives of Penny and Timm. The annual report stated that during 1923 502 cases had been sent in to the society, and that 593 persons had received recognition for saving 536 lives and attempting to save 73 others. One hundred and ten cases took place in the various canals throughout the country, and 47 persons who attempted suicide were rescued.

Just Folks.
By EDGAR A GUEST

PHILOSOPHY

This is all the world will ask:
Do your best with every task
Take your share of cloud and rain,
But don't bitterly complain;
Don't go moping round the place
With a sad and gloomy face
Other folks have troubles, too,
Much like those which come to you.

Rain is rain and care is care,
Wrong and loss are everywhere,
Rank injustice stalks about,
Life is hard to reason out;
Now and then you'll wonder why
Some are laughing when you sign,
You will stumble, fall, but then
Rise and go to work again.

Do your best, and let it go,
Do not wince at every blow—
Other people suffer care,
Other men have hurts to bear,
Other men by grief are bowed,
But they do not cry aloud;
They will never have it shown
What they suffer when alone.

That all men have cause to sigh
Only foolish tongues deny.
Care is here. There's none too strong
But must sometime suffer wrong.
You will weep and you will frown,
You will see the rain come down,
But be big enough to bear
Single-handed with your care.

Empire Shopping

A SIX MONTHS CAMPAIGN.

Governments of the Empire and big British retailers and distributors have co-operated to make every shop in Great Britain a miniature Empire exhibition for six months from the opening of the British Empire Exhibition at Wembley next month.

The scheme for the biggest organised shopping carnival in any country has been prepared to keep Empire goods to the fore in every shop for the whole of the time England is flooded with over-seas visitors to the exhibition.

Every town of any shopping importance will take its part, but will work separately. London shops, for instance, will devote a week or so to Canadian goods, and then, when London is showing other produce, that of Canada will be shown in another city.

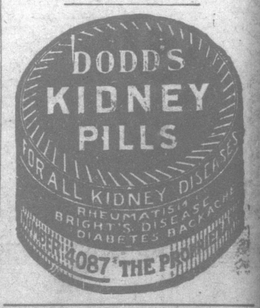
Each city and town participating will divide the six months into many periods, each allotted to some part of the Empire.

Over-seas Governments are providing big quantities of representative goods for window displays. Visitors from over-seas will find that their own dishes and drinks and fruits have come before them, for the big stores are buying goods from distant parts of the Empire which have rarely reached this country before.

Although Empire Shopping Week will be incorporated this year in the greater festival, it will be resumed as a "week" in 1925.

ENCOURAGEMENT.

It is a world of care and toil, with fantods in between; the scenery is smeared with oil, and yet we may be clean; we may obey the rules of Hoyle, sidestepping all that's mean. We see great men and nearly great, who've changed their names to Mudd; they've fallen from their high estate with dull and ghastly thud; they keep on saying they are straight, and find that spiel's dud. So let us live that when a probe is sprung by probesmiths gray, and witnesses from round the globe are swearing by the day, they'll find us in no oil stained robe, or wearing feet of clay. When sordid grafters would prevail and spread their moral blight, when tempters brandish rolls of kale, and tell of snaps in sight, let us, like knights in shining mail, do battle for the right. The slightest yielding undermines the structure of our frame, destroys its chaste and graceful lines, and weakens all its frame; the probesmiths, resting on their spines, will dig up all our shame. A man must be like Caesar's wife, round whom no rumors play; the probesmith will explore his life, from Izzard back to A; they'll carve his record with a knife, and give his sins away. And yet it is not very hard a spotless fame to win, if one is always on his guard against the snares of sin, avoiding oil and rancid lard and bribes and bootleg gin.



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IT IS WORTH A THOUGHT!
Could you rebuild if FIRE destroyed your HOME or place of BUSINESS to-night? Or would the labours and savings of a lifetime be lost forever?
STOP GAMBLING WITH FATE AND INSURE YOUR PROPERTY WITH THE

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A COMPANY KNOWN FOR ITS LIBERAL AND PROMPT SETTLEMENT OF LOSSES.
THE LARGEST NUMBER OF POLICY-HOLDERS IN NFLD.

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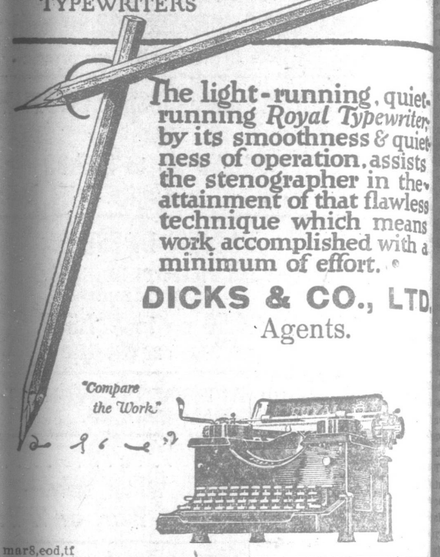

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