

THE "FIFTH AVENUE" STORE

This ad's Special is a really remarkable Coat offer. Just at the psychological moment our buyer snapped up this marvellous bargain, which enables us to do a thing unheard of here before. We can to-day offer New Stylish Spring Sports' Coats, the fashionable $\frac{3}{4}$ length, in soft good quality Woollens of smart weave and design, at a figure that would not half cover the first cost of material. Even if you're not in a shopping mood, it would be a good plan for you to see these splendid Coat values.

New & Stylish Waists

All beautiful novel designs for Spring and early Summer wear, in Canton Crepe, Paisley and Pussy Willow Silks. In all shades and styles.

A Spring Coat Special

An altogether wonderful Coat value that should be taken advantage of without delay. Every Coat in this line is well worth 100 p.c. more than we ask. Each one is splendidly cut and perfectly finished. Really without exaggeration the chance of a lifetime.

\$4.50 All stock sizes **\$4.50**
All one price

Direct from New York, each week the Red Cross boats bring us the pick of the season's styles. We are determined to be exactly what our store's name suggests, leaders in both fashions and figure—stylish fashions and low figures. Nowhere in the city can be found quite such exclusive designs, qualities and materials as those the "Fifth Avenue" Store features always. All our garments are invariably delightfully smart and new—always the stock is carefully kept and always courteous and obliging members of our staff are ready to show you any, or every garment you may need.

HATS

Strikingly becoming styles for the coming Season. Hundreds to choose from:

\$2.98 **\$3.98** **\$4.98** **\$5.98**

Watch carefully for our next 'ad! It will list in full New Summer Styles just arrived per S. S. "Rosalind."

LADIES' COATS

In all new shades and materials: **\$11.90 - \$16.25 - \$14.48 - \$17.90 UP**

LADIES' DRESSES

\$2.88 - 4.48 - 6.98 - 8.98 - 12.98 - 14.75 UP

NEW FASHIONS ARE ARRIVING EVERY WEEK

THE "FIFTH AVENUE" STORE

314 WATER STREET, ST. JOHN'S

LADIES' COSTUMES

We call your attention specially to the two big values below. We are displaying some very handsome Spring Costumes.

Braided models in Navy and Black only; Tricotines and Gaborlines. **12.98** Navy and Black Poirer Twills, Serges and Tricotines. New side tie, and the latest lines **16.25**

Bargain Offers in Men's Wear

There's no time like the present to buy your Spring Suit. We offer some great values to-day in **MEN'S AMERICAN and DOMESTIC SUITS. BOYS' SUITS, SPRING COATS, PANTS.**

Pertinent Questions on Public Scandals

Editor Evening Telegram.

Dear Sir—I would like to make a few remarks through the columns of your paper on the way in which our little country is ruled.

Why is it we have to have 36 members in the Government each drawing down \$1,000 a year for absolutely nothing. I should think about 6 good, honest men would be sufficient to run a little country like ours, thus saving about \$30,000 per year. I have heard men say why not get a man like Mr. Hollis Walker to manage our country, but why? Haven't we men in this country honest enough to manage affairs without getting outsiders. I should think we could get at least 6 good, honest men in Newfoundland if we cannot get 36, 6 men who will devote their time for the good of the country and not for the sake of their pockets as in past years. The enquiry that has been held this last two or three months should have come to the time when Sir Robert Bond resigned, and not from 1920 on only. Then I would ask why can money be taken from certain departments by certain individuals and given a period of years in which to pay it back, when it runs into thousands of dollars, but when a couple of fellows steal \$100.00 worth of goods they get fined heavily or sent to prison? Why are the other fellows allowed to pay it back? I have seen several letters appear in the Evening Telegram concerning this matter, and nothing has been done but to forget it.

The next thing I would comment on is the way liquor is handled in this country. It is not good enough. Why has a man to give \$1.00 to a Doctor for a so-called script, then \$1.50 to the Controller's Department, or \$2.00 to a Drug Store, which I notice are on the increase in St. John's? It must be a good business. If anyone has \$3.00 in his pocket he can get a bottle of rum as easy as pie; just \$2.00 does the trick. Cannot some remedy be put to this? Why the Doctor \$1.00 and the Drug Store \$2.00? Now we will take the Government officials. They only have to work from 10 o'clock until 4 o'clock, but in any business on Water Street the employees work from 9 o'clock until 6 o'clock, three more hours a day than Government officials, which means 18 hours or two full days lost every week. Why cannot Government officials work a full week? They receive a salary as big as firms on Water Street. I am sure. Then there is the As-

essor's Department to collect the Income Tax, which tax was, if I am not mistaken, a war tax. There is no war now; why cannot that Department be closed up and save a few more thousand dollars? If a business man makes a few thousand dollars let him keep it to build up his business. There are also the stamps on cheques and receipts which were war taxes also. I hope some other person will also write letters concerning these matters as they are very important. If we must have a string of Government officials such as we have now, why not make them earn their money as everybody else has to do? And if we have to have 36 men to represent us, why not have good, honest men? The people are the bosses and if their representatives are not honest, have them dismissed or resign. If a fellow wishes to write concerning the Government he could write for a month.

Now, Mr. Editor, I must thank you for publishing this letter. I remain, Yours truly,
T. E. COLLETT.
Duckworth St. East, March 25.

For Nursing Mothers
SCOTT'S EMULSION
rich in Vitamin A

SIDE TALKS.

By Ruth Cameron.

WHO IS THE MORE SELFISH?



There is an idea, commonly held, I believe, that young people are instinctively selfish, and that, as they grow older, people become less selfish.

I don't, altogether hold with that tradition. Youth has the arrogance of abundant vitality, and the ignorance of inexperience, but I don't think it is instinctively selfish.

On the contrary, I think youth is instinctively generous and tenderhearted. When it is cruel, it is generally ignorance rather than selfishness that makes it so.

Our Hearts and Our Arteries.
And on the other hand, I do think that as we grow older, we tend to grow more selfish.

As our arteries harden, so do our hearts.

The definition of selfish is "regarding one's own comfort, advantage, etc., in disregard of, or at the ex-

pense of, those of others." Now I ask you, isn't it the tendency of older people to think more and more of their own comfort?

Don't you, as you grow older, feel that wish to have your own comfort, as your own routine, your own special small indulgences undisturbed, growing more imperative?



High Blood Pressure is Prevented when Liver & Kidneys are Regulated with

Dr. Chases K & L Pills

At all Dealers.

GERALD S. DOYLE, Distributor.

Of course I don't say this is true of all older people. That is, the tendency is in everyone, probably, but it doesn't get a chance to develop in one very large class.

Circumstances Put Up The Fight. And that is in mothers. Mothers are blessed in many things, and not the least in the fact that they don't have to put up a fight against selfishness the way other folks do.

Circumstances put up that fight for them. Sometimes they may wish they might get a chance to be selfish, but if, as Henry Wood Beecher put it, "happiness is not the end of life, character is" they have reason to thank their stars that fate is building their character for them.

Most mothers belong in this class, some fathers, and now and then a maiden aunt, or grandparent, or some other relative whom life brings into close family contact with the younger generation.

But when the older generation lives its life by itself, I think it is always in deadly danger of becoming too devoted to its own comfort, convenience, advantage, etc.

The more we realize this tendency, the better we can combat it. One sign of it is the development of too many sin qua nons in the way of comfort.

"I can't sleep well in a strange bed."

"I simply can't enjoy my dinner at noon. I'm so used to having it at night."

"I can't bear a room that faces the east because the morning light always wakes me up."

Keep Fluid To Keep Young. Don't let rigidities like these develop if you can possibly help it. The more fluid you can keep your habits, the younger you will be.

And if you need any help to keep you from yielding to that tendency just look about you for some assistance in the way of a bad example. There are plenty of them to be found and I think they stiffen the resolution to keep away from that deadly devotion to one's own comfort, more than the good example.

The eyes of the world are on the Chevrolet—watch Chevrolet lead. mar13.101.eod

FEET SORE?

Rub every night with Minard's. It relieves inflammation, soothes and heals.

MINARD'S
"KING OF PAIN"
LINIMENT

BON MARCHE.

Our customers have waited a long time for our New Goods to arrive, but to-day we have pleasure in announcing that cases after cases have been opened—and the joy of our assistants when they saw the goods speaks well for the success of our buyer's efforts to get just the right goods at

LOWER THAN EVER PRICES.

EMBROIDERIES:—You must come and see these. Everything from the daintiest narrow edging to the very wide flouncing, at prices from 5c. yard.

HANDKERCHIEFS:—Every kind from the children's small school one at 3c. each to the daintiest Ladies' Silk and Crepe-de-Chene at 15c. and 25c. each.

HOSIERY:—Our Stronghold. We are placed better than ever with Cotton Hose, at 25c. in all colors to the best Silk, at \$1.35—anything in Hosiery, Gents', Ladies' and Children's—we can do them at all prices.

Bon Marché Cash Store

MUTT AND JEFF

IF MUTT LIVES IT WON'T BE NURSE JEFF'S FAULT.

—By Bud Fisher.

