

Big Sale of FLOOR Goods!



Note the Reduction in Prices.

CARPET SQUARES—TAPESTRY.	
Size 3 x 2 1/2—Regular Price, \$7.00.	Selling now for \$6.00
Size 3 x 3 1/2—Regular Price, \$9.00.	Selling now for \$8.00
Size 3 x 4—Regular Price, \$11.00.	Selling now for \$9.50
Size 3 1/2 x 4—Regular Price, \$13.00.	Selling now for \$11.50

TAPESTRY HEARTH RUGS.

Regular Price, 85c.	Selling now for 75c.
Regular Price, \$1.10.	Selling now for 95c.
Regular Price, \$1.50.	Selling now for \$1.30
Regular Price, \$2.00.	Selling now for \$1.70
Regular Price, \$2.20.	Selling now for \$1.90

VELVET PILE HEARTH RUGS—FRINGED.	
Regular Price, \$1.50.	Selling now for \$1.35
Regular Price, \$2.00.	Selling now for \$1.75
Regular Price, \$2.50.	Selling now for \$2.20
Regular Price, \$3.00.	Selling now for \$2.60
Regular Price, \$4.00.	Selling now for \$3.50
Regular Price, \$5.00.	Selling now for \$4.35

REVERSIBLE AUSTRIAN RUGS.

Regular Price, \$1.00.	Selling now for 90c.
Regular Price, \$1.40.	Selling now for \$1.20

JUTE FRINGED HEARTH RUGS.

Regular Price, 35c.	Selling now for 30c.
Regular Price, 40c.	Selling now for 35c.
Regular Price, 55c.	Selling now for 47c.
Regular Price, 60c.	Selling now for 52c.
Regular Price, 75c.	Selling now for 65c.

SHEEP DOOR MATS—Black & Crimson.

Regular Price, \$1.10.	Selling now for 95c.
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VELVET PILE DOOR MATS.

Regular Price, 50c.	Selling now for 44c.
Regular Price, 55c.	Selling now for 47c.
Regular Price, 65c.	Selling now for 57c.
Regular Price, 70c.	Selling now for 60c.

PLUSH DOOR MATS.

Regular Price, 70c.	Selling now for 60c.
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COLORLED WOOL DOOR MATS.

Regular Price, 45c.	Selling now for 40c.
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MANILLA DOOR MATS.

Regular Price, 70c.	Selling now for 60c.
Regular Price, \$1.00.	Selling now for 90c.

JUTE DOOR MATS—FRINGED.

Regular Price, 15c.	Selling now for 13c.
Regular Price, 20c.	Selling now for 17c.
Regular Price, 25c.	Selling now for 21c.
Regular Price, 30c.	Selling now for 24c.
Regular Price, 35c.	Selling now for 30c.

PLAIN COCOA DOOR—Crimson Bordered.

Regular Price, 20c.	Selling now for 17c.
Regular Price, 25c.	Selling now for 21c.
Regular Price, 30c.	Selling now for 26c.
Regular Price, 35c.	Selling now for 30c.

COCOA DOOR—Coloured Wool Bordered.

Regular Price, 30c.	Selling now for 27c.
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PLAIN COCOA BRUSH DOOR MATS.

Regular Price, 32c.	Selling now for 28c.
Regular Price, 50c.	Selling now for 43c.
Regular Price, 70c.	Selling now for 60c.
Regular Price, \$1.00.	Selling now for 85c.

OPEN WORK ROPE COCOA DOOR MATS.

Regular Price, 65c.	Selling now for 57c.
Regular Price, \$1.00.	Selling now for 90c.



Some of the newest skirts are eleven inches from the ground. With long coat suits, the skirts are usually mounted on a yoke. There is nothing like the white silk petticoat for dancing wear. Shadow lace blouses are being made over flesh-colored chiffon. There is a new square meshed veil-

ing that is very much liked. Marathon and velvet are the latest combination in millinery fashions. The scullie-shaped bonnet of the 60's is again coming into fashion. Blouses have long sleeves, except in a few models of lace or chiffon. Black tulle with satin trimmings make a very smart evening gown.

LATEST From the Front.

10.30 A.M.

BIG SERBIAN VICTORY.

ROME, To-day. The Serbian Legation makes public a report from the Serbian Headquarters to the effect that the Serbian army has won a complete victory, resulting in the re-capture of the towns of Vayjeve and Ushitz in Serbia and the rout of two Austrian corps. The Austrians, says the report, abandoned everything, even their treasure chests. The Serbians took 20,000 prisoners, 50 cannon and large quantities of rifles, machine guns and munitions of every description.

SUNK THREE GERMAN MERCHANTMEN.

BUENOS AYRES, To-day. Three German merchantmen were sunk by British or Japanese warships off the Coast of Terra del Fuego, last Sunday, according to advices just received here. The information was contained in a wireless despatch to the Ministry of Marine from the Commandant of the Argentine War Transport, Piedra Buena. The message said a division of warships which the Commander believed to have been English or Japanese on the morning of December 6th sank one of the Germans in the roadstead of Pictou Island. Two other steamers were sent to the bottom the same evening outside the harbor of Panton near Cape Sample.

ADMIRAL STURDEE'S CAREER.

HALIFAX, To-day. Vice-Admiral Sturdee was born in 1859. He was in Halifax as Lieutenant on the Northampton when Admiral Commerell was in command of the station. About 1886 he was decorated for service in Samoa, and in 1897 was A.D.C. to the King. At one time he was in command of the First Division of the Channel Fleet.

THE IMPROVED OUTLOOK.

LONDON, To-day. The victory off Falkland Islands and the success of the Indian troops on the Gulf of Persia, have for the moment overshadowed, so far as England is concerned at any rate, larger events which have taken place on the Continent of Europe. The sinking of the German cruise-master, the *Goeben*, lessens the menace to British shipping, while the success of the Indian forces has given Great Britain control of the Persian Gulf and the delta of the Tigris and Euphrates Rivers, and threatens the part of Turkey on which German railway builders have had their eyes set for many years. With this good news for the Allies, come what is considered here as a favorable French communication of the operations in Flanders in France. There is also a somewhat clearer view of what is taking place along the Russo-German front. Flanders, as presented, is considered safe from German attacks which when they do materialize is believed here will be directed more at the French centre. As the result of the Russian proclamation of a Holy War, a serious uprising is threatened against the Italians in Tripoli, and the Turkish Ambassador at Rome has hastened to assure the Italian Government that the Sublime Porte is trying to avert it.

12.30 P.M.

THE BIG SPEED DID THE TRICK.

LONDON, To-day. The Chronicle's Naval Expert, commenting on the British victory in the South Atlantic, says: "The crushing victory justifies our hope that the methods now employed by the Admiralty on the basis of their experience on war and under the mastery direction of Lord Fisher, will before long be the result of the raising of the heels. Their temporary immunity has depended upon certain resources, especially the abuse of wireless telegraph and the victory of the sea. The Daily News says the moral effect of this victory in the South Atlantic will carry even to the least understanding or most skeptical mind, the conviction that the British sea power is as sure as ever and maintained by men as skilful and valourous as those who created it. Whatever mistakes have been made earlier in the distribution of the naval force have been corrected. A superior strategy prepared the victory, and that strategy bears everywhere the imprint of Lord Fisher's genius. The big gun coupled with speed has once again vindicated itself. It has done so in every engagement of this war. It represents Lord Fisher's contribution persistently criticized by the many within and without the navy, and the Times says the British Naval victory avenges the loss of Admiral Cradock and his gallant courage and at the same time removes from the high seas most important of the war vessels that Germany has had at large. It is a dramatic act of retribution and indicates that when the correct strategy course is followed, the stroke falls hard and sure. It is impossible to believe that there was anything fortuitous in the arrival of this British squadron on the scene in which German ships were found, but it has every sign of being the result of bold and thorough disposition on the part of the Admiralty. The presence of Admiral Sir Frederic Sturdee, who but a month ago, held the position of Chief of Staff and the competence of destruction on the enemy are most significant circumstances."

TAKES HORSES TO ENGLAND.—The S. S. *Almora* has left Botwood with 2,500 tons of pulp and paper for St. John, N.B., where she will take a cargo of horses, which will be used in the army, and proceed to England direct.

Only 13 days TO



Christmas SHOP EARLY.

This Date in History.

DECEMBER 10.
New Moon—17th.
Days Past—243 To Come—21
THOMAS HALCROFT born 1745. English playwright and novelist. He became prompter and strolling player at 25; was afterwards journalist, translator, and writer of comedies, and acted at Covent Garden.
ROYAL ACADEMY founded in 1568 with Sir Joshua Reynolds as its first President. In connection with it are the schools which give instruction in art to students and there are many prizes in gold medals and travelling studentships of £200 each, and the Turner scholarships of £50 for landscape, all tenable for two years.

PROVERBS FOR THE TIMES.
(The curse of conscription is the obligation to fight. Twelve months compulsory military training makes better citizens, but service longer enforced unites for civil life.)

THE END IS PEACE.
We have put our hands to the plough, indeed. And peace there cannot be. Till we break the rule of the martinet. And set the conscript free. Till we finish and end the war lord's power. On the land as well as the sea.

For this is a fight to the finish and end. In this war there is no release. Bound by the treaty to stand by a friend. The struggle shall never cease. Till as the glory and crown of our work. We make perfect and lasting peace.

Then never a man will be forced to fight. Though trained to defend his own. His own native land and his country's right. His roottree and own hearthstone. But free from compulsion by government might. Though he stand for peace alone. —HARPERWADE. St. Remond d'Etchemin, Que., Oct. 1914.

A LITTLE BIT OF GREEN AT ROSS-LEY'S.

There is a complete change of programme at Rossley's to-night. Mr. Mack, the man from Ireland, will be heard in new songs and instrumental music, and all the very best pictures. Mr. Rossley has engaged for the third Christmas pantomime, Mr. Vincent Vernon, the famous tenor, for years with the Carl Rosa and Moody Mannes Opera Companies of London. The Vancouver World says: "Mr. Vincent Vernon is one of the finest tenors heard here since the days of De France. He has a splendid stage appearance, a pleasing personality and is highly talented; a character change artist who is drawing great crowds to the large auditorium."



We are showing a good line of Pony and Horse Harness, also all separate parts, and Cart Straddles, Back Chains, and Iron and Galvanized Traces.

HORSE COLLARS.

A full assortment, from 15 to 19 inch; larger sizes made to order.

Sleigh Bells.

We have a real good assortment. Pad Chimes, \$1.20 and \$2.25. Swedish Chimes, 2, 4 or 6 Bells on a strap, to go across the horse's back, 80c, \$1.00, \$1.20, \$1.50, \$4.00, \$5.00.

Neck Straps, Nickel, 80c. Neck Straps, Brass, wired on; the most serviceable bell on the market, \$90c, \$1.10, \$1.25, \$1.50, \$2.00, \$2.50.

R. NEYLE.

Sealing Commission.

WEDNESDAY, Dec. 9th.

JOS. W. KEAN, sworn, examined by the Minister of Justice, was in command of the S. S. Florizel last spring had been to the ice 17 springs, 11 as master. On Tuesday morning, March 31st last, the weather was moderate, the indications were for mild weather, either light snow or fine rain. From the diagram already in evidence, witness described the position of his ship in relation to the others about him at 5 a.m. The Newfoundland bore S. E. by E. from the Florizel in full sight, about six miles distant. At 2 p.m. it was snowing and the weather was getting worse; at 4 p.m. it was thick, the weather being mild until towards next morning. Saw the Newfoundland's crew coming to the Stephano, did not see them leave. Florizel had moved away. Marconi messages between Florizel to Stephano produced and read, detailing results of catch of seals, and also intimating, on Tuesday, that Stephano had carried crew of Newfoundland three miles nearer their ship, which was believed to have reached her. Messages from Bellaventure, April 2nd to Stephano that two of Newfoundland's crew had reached her in bad condition, and reported others dead on the ice. The other messages detailed wireless conversations bearing upon rescue work.

To Dr. Lloyd witness said that on Tuesday he had taken some of the Stephano's crew on board, they were near the Florizel, and they were told to come on board and get something to eat. Witness told his wireless operator to ask Stephano to look after Florizel and Newfoundland men, and they would do same for Stephano. Could not swear whether he got any answer. Witness was anxious about Newfoundland's men when it got thick, but hearing that Stephano had landed them nearer their own ship felt satisfied as to their safety. Florizel was picking up seals until dark on Tuesday. Could not see the Stephano after 4 p.m. The Florizel had eight regular lifeboats, two gigs and four sealing punts. A sealing punt is most useful for life saving where ice is, because more easily handled. The lifeboats would accommodate thirty with comfort and safety. On the wooden ships, the experience of witness was that until recently there was nothing but ordinary punts. Witness thought light, well built punts or dories were most suitable for all purposes. Witness thought there was greater danger and risk to men from hauling seals than from punning, and that if the weather indications were unfavorable he would warn his men not to go too far from the ship, and return if storm came on. The Toronto weather report was doubtless of advantage, but not always reliable. There are regular cooks on the Florizel who cook for the whole crew three days each week. One day the men cook for themselves, or use cold meats, fish, browns. Witness saw no objection to deck cargo on wooden ships. The risk is not great because in case of a storm, such large crews could easily remove them if necessary. Pommes are necessary for the safety of the cargo and ship in the winter.

To the Chief Justice, the risk would be greater on the west coast than on the east because there is more water, less generally being along the east coast to Biscaglia.

ARTHUR MOULAND, sworn, examined by Dr. Lloyd, was master watch on Newfoundland last spring. Had been 6 springs to the ice. On Tuesday March 31st last the weather was fair, it looked like rain. Left the ship about 7. Some men went back, but he being ahead did not know this until he reached the Stephano. Passed a flag of the Stephano on the way. Reached the Stephano having travelled about 20 miles. Was wanted on the Stephano to get a mug-up and get instructions. It was pecking some then. Was on board about quarter of an hour. Saw Geo. Tuff on the ice who said there were seals to be seen a little way ahead, and then board on own ship. Walked along perhaps quarter of a mile, when Bungay was directed to put up a flag and pan some seals. The weather was then getting thick and it was decided to travel to the Newfoundland. Witness understood that he had been taken about 2 miles S.W. while on the Stephano.

Tom Dawson led the crowd. Witness did not have a compass, but thought they travelled S.E. It was about 1 o'clock when the men started to the Newfoundland, walked about an hour and a half, when they came out over in the morning, and passed the Stephano's flag they had seen on the walk out. They walked until just before dark, when owing to the storm, and having lost the path, they concluded to stop for the night. It was blowing hard, and travelling was difficult. Witness took his watch and they built a shelter with ice for the night. At daylight the wind having shifted the weather was cold, and the men were obliged to move for further shelter. At noon the weather was clearer, and an hour later the Bellaventure was sighted N.W. about 2 1/2 miles distant. One man of this watch died that morning. Witness with 511 as Moulant for the Bellaventure, first telling the others to stay in the shelter until the steamer could get to them. Witness got within quarter of a mile from the Bellaventure when slack ice prevented further walking, and a signal was made, the ship going slowly ahead, and then turned away from them. Later witness saw the smoke of the Newfoundland, and started for that ship, she being then about 6 miles away. This witness will be further examined this afternoon.

Cape Report.

Special to Evening Telegram. CAPE RACE, To-day. Wind N.W., fresh, weather fine; the S. S. *Seagull* passed west yesterday and as. Started in at 7 a.m. To-day. Dir. 29.70; ther. 30.

A meeting of the executive officers of the Fox and Fur Breeders' Association will be held on Thursday, 10th inst., at 8 p.m.—Dec. 21.

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Make Xmas Shopping a Pleasure!



Let us RELIEVE your XMAS WORRIES at

Smyth's
GEO. KEARNEY Manager

The Children's Christmas

must be bright and unclouded, even though the older folks spend theirs under the shadow of the war cloud. Merry little folks must have their Christmas Gifts from "Santa Claus", or they'll be greatly disappointed, even though Mother and Daddy are sad thinking about big Brother far away.

¶ When you want to get Toys for YOUR small people, just visit our Showrooms and see the display of Real Toys—that-are-different. We have Brass and Enamel Bedsteads for big Dollies, Tables and Chairs—kneehole, Writing Desks with drawers, completely fitted Kitchen Cabinets, etc.—big enough for the little folks themselves to use; besides a great variety of Rocking-Horses, Teddy Bears, Go-Carts, Slides, Expresses and many other Toys dear to the hearts of children. If you're choosing Christmas Gifts for your little Girl or Boy (or somebody else's little Girl or Boy), come and see our stock of Toys—that-are-different.

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	FIRST CLASS	2nd CLASS
To New York	\$40.00	\$20.00
To Halifax	30.00	15.00
To Boston (Plant Line)	35.00	18.00
To Boston (D.A.R.)	30.00	15.00

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