

# A COSTUME?

WHERE! You ask shall I BUY ONE?  
WELL FOR

\$5.00



\$5.00

\$6.50

\$6.50

\$8.50

\$8.50

You can get a very nice, neat, natty, serviceable one, of the VERY LATEST and MOST STYLISH CUT, this week at

## A. & S. RODGER'S

## NEW DESIGNS IN BRASS BEDSTEADS.

OUR last shipment of Brass Bedsteads is without question the most attractive we have ever received. We are always improving our stock in this line, quaint and handsome designs are continually being added, and our recent shipment of 1914 models are perfect in every detail, both of design and workmanship.

Of beautifully wrought Brass, with massive square or round pillars; highly polished, or with the new dull "Vernis Martin" finish that is this season's craze, these Bedsteads add a touch of quiet elegance to the severest bedroom. All these Bedsteads are supplied with fine quality tested Springs, and Hair or Wool Mattresses if required.

Moderate Prices.

### U. S. Picture & Portrait Co.

Complete House Furnishers.

## Wall Papers!

Special values. Among our Job Papers will be found many of the newest styles, worth 50 cents a piece, which you can have for

**12c.**

We also have special values in the regular lines. See our special nursery-room pattern.

## ROBERT TEMPLETON

Advertise in The Evening Telegram

## COPYING.

By RUTH CAMERON.



A progressive business man has instituted an excellent system of arranging and labelling the various departments in his store.

One of the assistants in a neighbouring store pointed out the advantages of the new system to his employer and suggested that they adopt it.

The employer was horrified. Copy, his rival! Certainly not, that would never do. So he retained the old-fashioned, inadequate method rather than employ the new, efficient plan.

Do you think he was right? I don't.

To my mind it is a great mistake to be afraid of copying a good thing.

It is best to be able to originate good ideas and adopt and adapt them for your own use.

Incidentally I think there is altogether too much stress laid on originality. There are many people who think if a thing is new and different it is therefore better than the old.

But newness in itself does not necessarily constitute an advantage. To be superior, the new way must have some other recommendation. Nor on the other hand does newness constitute a disadvantage as many people seem to think. The highest type of mind examines both the new and the old as nearly without prejudice as is possible, and then has the courage to adopt the old road or the unbroken trail, whichever seems to it best.

Do not be afraid to copy anything which your judgment tells you is an improvement. There is nothing real-

ly new under the sun, they say, and the chances are that he from whom you copy, copied in his turn from someone else.

Of course I do not mean all this advice wholly for business men. Not by any means.

At least not for business men in the accepted sense. Life is business. We are all business men or women and manage each our own life efficiently or inefficiently, as the case may be.

And those who run it efficiently are those who always have their eyes and minds wide open ready to see and adopt anything worth copying.

You, Mrs. Married Woman, find housework hard. It seems to come easy to your neighbour. Why? Study her, find out, and copy her methods as far as you can.

You little lonely lady do not seem to get along with the masculine sex. If you want to change, study some of the popular girls whom you know, and in so far as you approve of them copy some of the qualities by which they seem to attract.

You, Mr. Mann, are conscious of not having a good presence. You are diffident and awkward, when you should be cordial and at ease. Pick out some man who has an unusually winning presence and copy some of his ways.

Doctor Johnson says, "No man ever became great by imitation." Doubtless that is true about people who slavishly imitate some one person. But let a man originate where he can, and where he cannot let him copy the best from many models. Like the bee calling its drop of honey from each flower, and he will be as great as it lies in him to be.

Ruth Cameron

## Fat.

By GEORGE FITCH.

Author of "At Good Old Swash." Fat is a bank account of flesh which Nature lays up against hard times.

Fat cannot help a man or animal do its work and in time of prosperity is entirely useless, it is a dead-weight riding around on a perpetual pass. Nothing is more irritating than to hoist a hundred pounds of fat uphill and let it painfully downhill each day without being able to collect fare from it.

However, in times of famine fat comes nobly to the rescue. When a man cannot get beefsteak and bread he can live on his fat for many days, although his stomach, which isn't invited to the banquet, makes a terrible fuss over it.

However, famine is unpopular nowadays and is a great rarity, while fat keeps steadily on increasing, especially in our best society.

Working classes are not generally troubled with fat, because when a fat cell gets between two muscle cells which are working it is usually ground up. However, after a man has lived on choice food for a generation and has ridden easy chairs through life with great persistence, he usually begins to outgrow his clothes for the second time at about the age of forty.

Most unfortunately the word "man" is here used as the word "voter" is in suffrage states.

Nowadays fat is a greater calamity than appendicitis or any disease which can be cut out with a carving knife. When the human body begins to put on flesh it does so with an enthusiasm which cannot be headed into more useful channels. When a man's body has decided to put on flesh he can cut his meals down to a cracker a day and can spend the time between meals running up and down stairs in a gymnasium suit for years at a time, letting out his belt regularly once a month.

The doctors have done wonderful things, but in the presence of fat and baldness they are helpless and abashed. The doctrine of predestination has now been practically abandoned except with regard to increasing flesh. Some men are born to be fat, and after starving themselves heroically for sixty years, die, and are wedged into a piano box for a coffin. Others leap through life eating meals which would make a box-constrictor blink with amazement, and walking between raindrops with the greatest ease. There is no cure for fatness, but philosophy is a great relief.

## Fisheries In Jeopardy.

(From the Boston Transcript.) It is two months, if not three, since the investigators of the other trawl entered their report with the Department of Commerce. The finding on that report has been awaited for several weeks, and on it hang the futures of most of our existing fishing vessels. The study of the steam traw-

ling industry occupied more than a year. The Government investigators made repeated trips in the steamers, presumably accompanying them under all weather and season conditions under which fish would be taken in an otter trawl. These investigators were chosen with considerable care, in order that they might be acceptable to the company which owns the fishing steamers as well as to the Government.

It is probable that the sense of the report and the action which the Government does or does not take relative to it will have considerable weight with similar action by our neighbors to the north. We have received vital assurance that the use of this destructive fishing gear will be prohibited in Canada and Newfoundland if the United States Government will join in this form of protection of that inexhaustible harvest of the North Atlantic fisheries—inexhaustible so long as they are fished in the present economical way, but by no means inexhaustible if a gear is permitted which rakes and scrapes the sea-bottom, destroying the young fish and the very feeding grounds which allure the fish to places where they can be caught.—Fishing Gazette.

## Factories in Japan.

There are 500,000 factory girls in Japan, and of this number 300,000 are under the age of 20 and 400,000 are employed in spinning and weaving factories, principally making cotton and silk thread and cloth. Of the latter, 70 per cent. live in dormitories, established partly with a view to their detention.

## Between Women's Health or Suffering

The main reason why so many women suffer greatly at times is because of a run-down condition. Debility, poor circulation show in headaches, languor, nervousness and worry.

## BEECHAM'S PILLS

(The Largest Sale of Any Medicine in the World) are the safest, surest, most convenient and most economical remedy. They clear the system of poisons, purify the blood, relieve suffering and ensure such good health and strength that all the bodily organs work naturally and properly. In actions, feelings and looks, thousands of women have proved that Beecham's Pills

## Make All The Difference

Sold everywhere. In boxes, 25 cents. Women will find the difference with every box very valuable.

Ward's Linctus Cures Diphtheria.

## New Furniture in Carload Lots

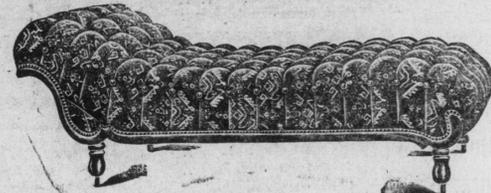


## FOR OUR GREAT RE-ORGANIZATION SALE!

Prices.

4.50  
5.50  
6.56  
7.50

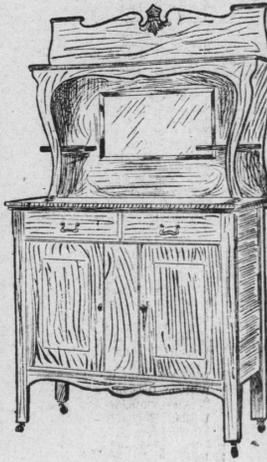
Couches.



Prices.

8.50  
12.50  
15.50  
17.50  
up to  
25.00  
Lounges.

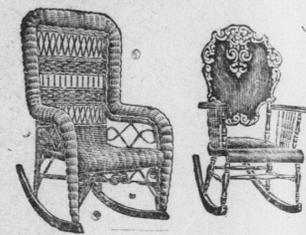
## LOUNGE BEDS, DAVENPORTS, MADE TO ORDER.



Sideboards.

5.50  
8.50  
10.50  
12.50  
15.50

18.50  
20.50  
22.50  
25.50  
28.50  
32.50  
-UP-



Great Variety of Rockers, \$1.25 up to \$20.00.



Extension Tables from \$8.95 up.

We have now the largest selection of Beds, Springs and Mattresses ever handled by us, and they all must go in the Great Reorganization Sale. We have a nice selection of Bureaus and Stands from \$8.50 up, and many other things too numerous to mention.

## C. L. MARCH CO., LTD.,

House Furnishers, cor. Springdale and Water Streets.

## Very Special Value

### 36 Ladies' Sweater COATS,

ORIGINAL PRICE \$6.50

Selling for \$3.50.

### 36 Misses' Sweater COATS,

ORIGINAL PRICE \$2.20 to \$2.50.

Selling for \$1.20 to \$1.60.

### CLEARING LOT LADIES' SKIRTS.

One-Third Under Price. Selling from 95c. to \$2.30.

## BISHOP, SONS & Co., Ltd.

Advertise in the Evening Telegram

## Rooseve

Manas, B. Roosevelt an expedition arrived the steamship governor of Col. Roosevelt, but w. All the other ton were in former press intends to United State The Journ and his con under parti tions. The castanba, v River Roose this river graph line Madeira, u miles. The result considered vice to Bra In spite of holls, Col. spirits aft

## Chatham To Dea

Chatham received the death of ham, in D employ of Company a mill was a here a year from a some mill was 40 years by his w Creamer as His father Mrs. Thon and two States, and vive. The Chatham, Morris, for

## LOCAL Carbonear

the city u day, the d condition

tha (co

gra

bits

coff

effe

hea

hea

bles

I

mol

licid

vita

free

sub

pkg

boil

mal

tins