

15th ANNUAL Sale

ALTHOUGH our 15th Annual February Sale has been in progress over one whole week, there has been no decrease in the great interest it has aroused among the shopping people of St. John's.

Never Before

HAVE THE VALUES it offers been duplicated in this city. There is no mystery about it. With

an immense NEW STOCK like ours, going at prices really ridiculous, it would be strange indeed if people didn't attend by the thousands; and as knowledge of the facts broaden, the popularity of the Sale is bound to increase. No one likes to miss an opportunity to buy FINE MERCHANDISE at BARGAIN PRICES.

We've been telling you of the values by the page, daily, ever since the sale commenced, and still we haven't told you one tenth of the Bargains yet. When you know that every item in this Store is reduced for this Sale, you'll see how utterly impossible it is for us to name them all. If you want to get any idea of what is really going on, the only way is to come and see. Hundreds of Fresh Bargains jump into view every day.



Here and There.

OLD SEALS REPORTED.—The Fisheries Department had a wire today from Pogo stating that thousands of old seals had been seen at Herring Neck the past few days.

ANNUAL TEA and Entertainment of the Cathedral Men's Bible Class, in the British Hall, Wednesday, Feb. 15, at 7 o'clock. Tickets 40c. each, at Gray & Goodland's, Feb. 11.

THE TYPHUS OUTBREAK.—No cases of typhus fever are reported today. Stephen Quinlan who died this morning of the disease will be interred in the C. E. Cemetery to-morrow. As far as can be learned there are no new cases of smallpox at Northern Bay or Carbonear and the outbreak appears to be well in hand.

MR. FEARN HAS HOLIDAY.—Mr. G. C. Fearn, Secretary of the Board of Trade, left here yesterday for the Haffnia for a trip up the Mediterranean. Mr. Fearn takes the trip for the benefit of his health and will visit several of the market places in Europe to post himself as to trade conditions in these countries.

HERE'S A SECRET FOR EVERY WOMAN

MADAME JOSEPH LAVALLÉE TELLS OF HER HEALTH AND HAPPINESS.

Was troubled with aches and pains and anxiety till she tried Dodd's Kidney Pills. Now well and healthy.

Notre Dame de Buckland, Bellechasse Co., Que., Feb. 10. (Special).—"I am sixty years of age and I owe my good health to Dodd's Kidney Pills." That's the answer Madame Joseph Lavallée, the kindly, cheery old matron, makes to all who enquire how and why she is so energetic and active at her advanced age.

"Before using Dodd's Kidney Pills," Madame Lavallée continues, "my head and back ached. I was always troubled with my heart, too, and that made me anxious. Then I heard of Dodd's Kidney Pills, and I sent for six boxes, which did the work. I am well and healthy as you see."

Madame Lavallée simply discovered the secret of health for women. For every woman's health depends on the kidneys, and there is only one sure cure for diseased kidneys—Dodd's Kidney Pills. Thousands of Canadian women are healthy and happy because they have used them. Thousands of other women are weak and suffering simply because they have neglected to do what Madame Lavallée has done.

McMurdo's Store News

SATURDAY, Feb. 11, 1911.

Think of it! Three months' daily shaves for \$1.00, and without a single stoppage. This is what you get with the Ever-Ready Safety Razor. No waits at the barber's; no trouble to shave yourself at any time; no fear of cuts. These keen blades give you a very clean shave without in any way making the face sore or irritable. Just invest in one and see. Remember our price, \$1 with twelve blades complete.

Acme Essences will not disappoint you. They are good strong flavours with pure spirit. Use Acme in your next cake. Here and at your grocer's, 10, 15 and 25c. a bottle.

In the Assembly.

When the Speaker took his seat at 2:45 yesterday afternoon he read out the names of the members of the Internal Economy Commission, as follows:—Hon. Sir E. D. Shea, Hon. J. Harris, Hon. Dr. Skelton, Hon. the Speaker, Hon. Sir E. P. Morris, Hon. D. Morrison, Hon. R. Watson.

After several petitions had been presented, the Premier, in reply to Sir Robert Bond's question, said the Government had no knowledge of the breach of the Bait Act by any American citizen.

Mr. Goodwin presented the Draft of Reply to the Governor's Speech. This was passed.

The Premier tabled a copy of the Resolutions in relation to the Cold Storage Agreement.

The House adjourned till 3 p.m. Monday.

LEGISLATIVE COUNCIL.

On motion of Hon. J. Harris the Reply to the Speech was passed, and copies of the Oral Argument at the Hague were tabled by the Hon. R. K. Bishop.

The Council will meet next at 11:30 a.m. on Tuesday.

Endorsing Reciprocity.

Special Evening Telegram. WINNIPEG, Feb. 11. The Saskatchewan grain growers' association of Regina has adopted a resolution endorsing Reciprocity.

PUTS INTO LOUISBERG.—The S.S. Adventure met with a heavy jam of ice on her way to Sydney, could not reach there and put into Louisburg this morning.

The Prospero left Rose Blanche at 11:20 a.m. going west.

WRITING TABLETS, Or Letter Pads.

Writing Paper put up in the most useful and convenient form. We carry an immense stock of the most popular lines.

The Municipal Tablet (letter size), \$1.20 per doz.
The Metropolitan, \$1.50 per doz.
The Terra Nova, \$1.70 per doz.
The Empire, \$2.00 per doz.
The Aero, \$2.00 per doz.
The Incomparable, \$2.50 per doz.
The Auto, \$2.75 per doz.
The Jeannette, \$3.30 per doz.
The Government Bond, \$4.50 per doz.
The Monastery (Blue), \$4.00 per doz.
The Monastery (Heliotrope), \$4.00 per doz.
The Monastery (Pink), \$4.00 per doz.
The Municipal (note size), 60c. per doz.
The Metropolitan, 80c. per doz.
The Terra Nova, \$1.10 per doz.
The Empire, \$1.20 per doz.
The Aero, \$1.20 per doz.
The Jeannette, \$2.00 per doz.
The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Envelopes. Our Challenge at \$1.00 per thousand is a leader.

DICKS & Co., Popular Bookstore.

New Valentines and Valentine Post Cards.

Just arrived from New York ex. S. S. Florizel.

Comics Trades Jokers, 5c. and 8c. doz. Fault Finders and Long Jokers, 10, 15 and 25c. doz.

The New Elite Comics, 10c. per doz. Fancy Valentines, 1, 2, 4 and up to 25c. each.

Fancy Valentines, in boxes, up to \$1.25 each.

Valentines daintily perfumed, 15 and 25c. each.

Novelty Valentines, from 25c. to 50c. Valentine Post Cards, Combs, from 2c. Valentine Post Cards, Sentimental, from 2c.

Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.

Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.

A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

Garland's Bookstore Feb. 11 177-353 Water St.

JOB PRINTING

Abruzzi's Story.

The Young Eskimo Who Loved a Beautiful Maiden.

The Duke of Abruzzi is one of the most successful of living explorers, in which capacity he has had a fair share of adventures and hair-breadth escapes. During his North Pole expedition he had his right hand so severely frozen that two of his fingers had to be partially amputated. Another time during an ascent of the Ruwenzori range, as the Duke was making an observation in advance of his party, he slipped on a bank of loose stones and fell to the edge of an immense precipice, where he remained a prisoner for three hours. The Duke has picked up many interesting stories in the course of his various travels. Here is one of them, which he heard in the far North. A young Eskimo loved a beautiful maiden whose father's hut was near his own, but as in so often the case, the girl's parents would not hear of the match. One night a great storm ripped up a crevice in the ice, and between the two huts there yawned an abyss bridged only by a slender strip of ice. Here was the chance which the young lover sought. He crossed the frail bridge in the dead of night, and crept to the home of his sweetheart to steal her from her cruel father. The Eskimos sleep in bags of sealskin, and, with bated breath and loudly beating heart, he hoisted on to his back the one in which he thought his lady-love slumbered. He recrossed the strip of ice, and, safe of the other side, he broke it down with the blow of an axe, so that no one could pursue him save by the aid of a boat. Regaining his own hut he opened the bag to gaze upon the fair one, when, with a cry of horror, he staggered back dumbfounded, for, in his haste to get the affair over, he had stolen his sweetheart's father by mistake.

Health Report.

During the week there were reported three cases of typhus fever and one of typhoid. There are ten in hospital ill of typhus and three of typhoid. Six cases of scarlet fever, one of typhoid and one of diphtheria are being nursed at home.

Sunday Services.

CATHEDRAL OF ST. JOHN THE BAPTIST.—Holy Communion every Sunday at 8 a.m.; also on the first Sunday of the month at 7 and 8 a.m., and 12 noon. Other services at 11 a.m. and 6:30 p.m. Saints' Days.—Holy Communion at 8 a.m.; Matins, 11 a.m.; Evensong, 5:30 p.m.

Other Days.—Matins, 8 a.m. Evensong, 5:30 p.m. (Fridays 7:30, with sermon.) Holy Baptism.—At Matins or Evensong on Saints' Days, and at 4:30 p.m. every Sunday.

Public Catechizing.—Every Sunday in the month at 3:30 p.m. St. MICHAEL'S MISSION CHURCH, CANNY STREET.—Holy Communion at 8 and 12 on the 3rd Sunday of the month, and at 8 on other Sundays. Other Services, 11 a.m. and 6:30 p.m.

Catechizing.—Second Sunday of the month, 3:30 p.m. Cathedral S. S.—At 2:45 p.m. Mission Church S. S.—At 2:45 p.m. St. MARY THE VIRGIN.—Holy Communion on the 1st and 3rd Sundays in the month at 12:15 p.m.; other Sundays at 8 a.m.; Matins at 11 a.m.; Evensong at 6:30 p.m. Sunday School in the Parish Hall at 2:30 p.m. Men's Bible Class in the Church at 2:15 p.m. Women's Bible Class in the Parish Room at 2:30 p.m.

BROOKFIELD SCHOOL CHAPEL.—Evensong at 3 p.m.; Sunday School at 4 p.m. St. THOMAS.—Holy Communion, 3rd Sunday in each month at noon; every other Sunday at 8 a.m. Morning Prayer at 11 a.m. Evensong at 3:45 p.m. Public Catechizing third Sunday in each month at 3:45 p.m. Bible Classes for women every Sunday at 3 p.m., and every Tuesday at 8 p.m. for men.

CHRIST CHURCH, QUIDI VIDI.—Holy Communion second Sunday in each month at 8 a.m. Evening Prayer third Sunday in each month at 7 p.m. Every other Sunday at 3:30 p.m. SCHOOL CHAPEL, VIRGINIA.—Evensong, every Sunday at 3:30 p.m. Public Catechizing third Sunday in each month.

SUNDAY SCHOOLS.—At Parish Church at 2:45 p.m.; at Christ Church, Quidi Vidi, at 2:45 p.m.; at Virginia School Chapel, 2:30 p.m. GOWER STREET.—11 a.m., Rev. H. P. Cowperthwaite, D.D.; 6:30 p.m., Rev. J. V. Westlake.

GEORGE STREET.—11 a.m., Rev. Joseph Thackeray; 6:30 p.m., Rev. J. V. Bartlett. COCHRANE STREET.—11 a.m., Rev. F. R. Matthews, B.A.; 6:30 p.m., Rev. F. R. Matthews, B.A.

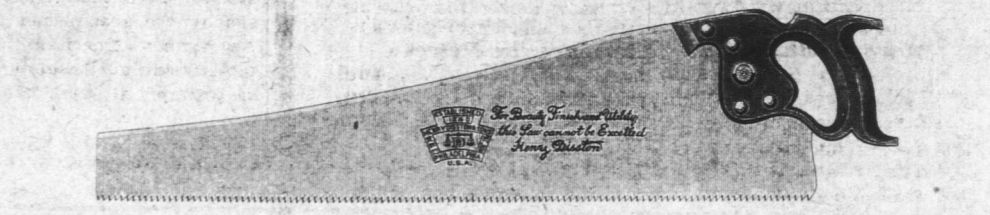
WESLEY CHURCH.—11 a.m., Rev. J. K. Curtis, B.A.; 6:30 p.m., Rev. J. K. Curtis, B.A. ST. ANDREW'S PRESBYTERIAN.—11 a.m., Rev. J. S. Sutherland, M.A.; 6:30 p.m., Rev. J. S. Sutherland, M.A.

CONGREGATIONAL.—11 a.m., Rev. J. W. Bartlett; 6:30 p.m., Rev. J. Thackeray. P. S. A.—In Congregational Church, from 3 to 4 p.m., Bright, Brief and Brotherly. Undenominational. All are welcome.

ORDELLS HALL.—2:45 p.m., Evangelistic Service. ADVENTIST CHURCH, GOWAN ROAD.—Regular Services, 6:30 p.m., Sunday and on Saturday at 3 p.m. SALVATION ARMY, S. A. Citadel, New Gower St., 7 a.m., 11 a.m., 3 p.m., and 7 p.m. S. A. Hall, Livingstone St., 7 a.m., 11 a.m., 3 p.m., and 7 p.m. S. A. Hall, George St., 7 a.m., 11 a.m., 3 p.m., and 7 p.m.

GREAT SALE of HANDSAWS

THE ROYAL STORES, Limited, call your attention to the very remarkable REDUCTIONS now prevailing on many lines of HANDSAWS. These represent the balance of many lines to be discontinued, and are offered at the following prices:



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| Universal, 20 inch, 10 teeth to inch | 30 cents each |
| 22 inch, 8 & 10 teeth to inch | 38 cents each |
| The Royal, 20 & 22 inch, 7 & 8 teeth to inch | 40 cents each |
| Hustler, 24 inch, 7 & 9 teeth to inch | 55 cents each |
| Keystone, 26 inch, 7, 8 & 10 teeth to inch | 95 cents each |
| The Leader, 22 inch, 10 teeth to inch | \$1.00 each |
| Welland and Vale, 24 inch, 7 & 9 teeth to inch | \$1.20 each |
| Welland and Vale, 22 inch, 9 teeth to inch | \$1.35 each |
| Keystone, 22 inch, 6, 7 & 8 teeth to inch | \$1.40 each |
| Brown's [Rip], 26 inch, 6 teeth to inch | 90 cents each |

As the quantities are limited, an early inspection is invited.



Goes to Vancouver.

Mr. Percy LeMessurier has resigned his position at Bowring Bros. office and will leave here on March 1st for Vancouver where he will take a good position. Mr. LeMessurier who has always been an obliging and hard-working official was connected with Bowring Bros. for over 8 years, being business clerk for the better part of that period. He has been a figure in sporting circles here being an excellent oarsman, footballer, hockeyist and general all round athlete. We wish him a successful career in British Columbia.

Here and There.

POLICE COURT NEWS.—In the Police Court today three drunks were released.

Stanford's Liniment cures Rheumatism within thirty-six hours. Only 11c. per bottle, Feb. 4, 11.

WILL ERECT MONUMENT.—The members of the People's Club have decided on erecting a suitable monument to their late President, Mr. J. J. Healey, deceased.

The regular quarterly meeting of the St. John's Mechanics Society will be held on Monday evening, at 8 o'clock, after which nomination of officers for the ensuing year will take place.—JAS. LEAHEY, Sec.—Feb. 11.

NOTE OF THANKS.—Mrs. Dunphy wishes to thank all the kind friends who were so good during her late son's illness, also for notes of sympathy from Joseph Fitzgibbon, Max C. Higgins, Mrs. Mulcahey, Sergt. and Miss Loughlan, and handsome wreaths from Bowring Bros., S. Miley's employ, P. J. O'Neill and family, Miss Aggie Summers, Misses A. and H. Gallishaw, Miss Kitty Curtin, Chaplain Sullivan, C. C. C. Officers, Misses Martins, Mrs. N. Vincombe, Mrs. Wm. Lewis and Master Francis O'Leary.—Feb. 11.

"GOSPEL MISSION."—The Evangelistic Service to-morrow afternoon in the Oddfellows' Hall will commence as usual at 2:15. Although the weather was unpropitious on last Sunday, yet the attendance was good, and all hearts were gladdened to witness the promising young lives consecrated to God's service. We gather to-morrow hoping to witness "greater things than these." "This kind goeth not out but by prayer and fasting." We extend a cordial welcome to all.—Feb. 11.

Here and There.

EXPRESS DUE.—The express train is due here at 8:30 to-night.

FOR HOSPITAL.—Mrs. Robert Donnelly arrived from Harbor Grace to-day by train to go to Hospital for treatment.

ARRIVED AT OPORTO.—The schr. Hamlet, Capt. Rasmussen, arrived at Oporto yesterday, 26 days out from G. M. Barr with fish.

INTER-COLLEGIATE HOCKEY.—The Collegians and St. Bon's were the contesting teams in this morning's game, which resulted in a win for the former by a score of 6 goals to 1.

WRESTLES YOUNG MOHAMMED.—Otto Oppelt leaves by the express to-morrow and will at first go to Canada and will wrestle Anderson for the middleweight championship of that country. He will also take on Young Mohammed at Moncton, and he will then go to the United States where he will stay two weeks, after which he will proceed to France and to his home in Germany.

Here and There.

GLENCOE'S PASSENGERS.—The S. S. Glencoe left Placentia at 2 a.m. to-day bringing Rev. Fr. Maher, J. Skeans, R. Chambers, Mr. Stapleton, S. Hue, H. Lake, Miss Harris, J. Bellman, M. Michaels and J. Sellars and 6 in stowage.

SCHOONER RETURNS LEAKING.—The schr. Jessie M. of Burin, which cleared for Halifax with a load of herring in January, returned there leaking badly yesterday, so a wire to H. W. LeMessurier says to-day. She proceeds on her voyage the first chance via St. Pierre, where she will get repairs.

SEVERAL VESSELS DUE.—There are now several vessels on this coast and with the advent of civil weather they should reach port. The Attila is out over 30 days; the Devonia, 40, and the Mayflower, 36 days from Pernambuco. The Clementine and Checkers are about 40 days out from Oporto and the Damaraland is 40 days out from Bahia.

FRESH HALIBUT! FRESH HERRING! SMOKED BLOATERS!

Cigarettes & Tobaccos.

at Factory List Prices.

Viz.:—Richmond Gems, 10's, Capstan, mild, 10's, pkts & tins, Virginia, 100's, Mayo Tobacco, 7's and 13's, Home Rule, 14's, Mayo Chewing.

Fresh Country Eggs.

Fresh P. E. I. Eggs.

Fresh Rabbits, (every Express)

Clover Leaf Table Butter, 1 lb. Blocks.

Boneless Codfish.

Shredded Codfish.

Sealship Blue Point Oysters.

KELLOGGS

Battle Creek Specialties,

as used in their celebrated Sanitarium—15c. pac. up.

Kellogg's Granose Flakes, 20c. pac.

Kellogg's Caramel Cereal, 20c. pac.

Kellogg's Vegetable Gelatine, 20c. package.

TRY KELLOGGS

CORN FLAKES.

A Dainty Breakfast Cereal.

Crisp and appetizing.

15 cents package.

C. P. Eagan

Duckworth St. & Queen's Rd.

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In Store:

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are sure to please you.

Coal is good Coal.

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Queen Street.

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ERDIE JOHNSON.