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Red Rose Coffee is always fresh



On the Pantry Shelf of the Woman who Knows

No need now to wait on the milkman or to send out for milk when it is required for any purpose.

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Borden's ST. CHARLES BRAND Evaporated Milk WITH THE CREAM LEFT IN

It is so wonderfully convenient, so rich and good—to replace fresh milk and cream wherever they are generally used.

Order several cans from your grocer so that you still have it on hand when you need it.

THE BORDEN COMPANY LIMITED Montreal



WEDDINGS

MUZZERALL-BREAU At St. Patrick's Church, Nelson, Tuesday, Sept. 14th, Miss Christie Breau was united in marriage to Gerald Muzzerall, both of Chatham Head. The ceremony was performed by Rev. Fr. Power. They were attended by Miss Isabel Driscoll and Mr. Frederick Doucet.

RUSSELL-MacDONALD St. Thomas Presbyterian church Doaktown was the scene of a very pretty wedding on Saturday the 11th inst. at 2 o'clock, when Miss Rena only daughter of Mrs. N. S. Russell was united in the holy bonds of matrimony to Willard Winslow Macdonald of Blenheim brother of Dr. Freeman Macdonald and son of John A. Macdonald.

The church was beautifully decorated for the occasion by the bride's friends with potted plants, cut flowers etc.

At the appointed hour the bride leaning on the arm of her uncle Mr. Geo. H. Hinton entered the church to the strains of the "Bridal Chorus," beautifully rendered by Miss Frances Whyte of Bathurst who played San de Avour very softly during the ceremony.

The bride looked very sweet and winsome in a gown of white Duchesse satin, with an overdress of white silk georgette with pearl trimmings and wore a silk net embroidered veil arranged in cap style with orange blossoms and pearls and carried an exquisite bouquet of white sweet peas and maiden hair fern made in a muff shape.

The bridesmaid, Miss Edith Baldwin of Newcastle wore blue silk crepe de chene embroidered with pink with large black picture hat and pink roses and carried a bouquet of pink and white sweet peas.

Little Miss Jessie Murray cousin of the bride was flower girl and carried a basket of sweet peas, while the groom was supported by the brides brother Robert S. Russell. The ceremony was performed by Rev. A. J. MacNeil pastor of St. Thomas church.

The bride is a graduate of the provincial Normal School and is also an excellent musician, having taken a course in piano and singing at Toronto conservatory and later taking pipe organ music from Mr. Wm. J. Smith organist of Christ Church Cathedral, Fredericton.

Miss Russell has been the efficient organist of St. Thomas Church for the past three years, and it is chiefly through her efforts that the St. Thomas congregation is in possession of the sweet toned Korn-Morris organ.

The groom's present to the bride was a Cecilian piano in a walnut case with satin finish, to the bridesmaid a sapphire brooch, to the groomsmen a pearl tie pin, and to the organist a fleur-de-lis bar pin set with pearls.

The ushers were Messrs Hubert Doak and William Russell and were presented with gold cuff links.

After the ceremony about sixty invited guests repaired to the home of the bride, where a very luncheon was served.

The numerous and costly presents of cut glass, silver, etc also a substantial cheque from the St. Thomas congregation testify to the brides popularity.

Mr. and Mrs. Macdonald left by automobile for Boston where they will be guests of the groom's sister, Mrs. E. Gieser. Among the out of town guests were Mrs. Dan McLoughlin and Miss Minnie Edgar, Chatham; Mrs. Margaret Campbell, Robstown; Mrs. W. J. Baldwin and Ky Baldwin, Douganfield; Major and Mrs. Cuthbert Donald Blackville and Mr. and Mrs. Wm. Underwood, Blackville; Dr. and Mrs. A. Sterling Fredericton

The New Way of Buying Paper

There is a growing tendency among paper men to sell on the "price prevailing" basis and this, we are told by the writer of the leading article in the current number of the Purchasing Agent, benefits only the seller. The practice and its results are described as follows in the magazine mentioned, which is the official organ of the National Association of Purchasing Agents:

The advertising department sends you a requisition for fifty reams of coated paper, for the new catalog which is being issued. You send out the usual inquiry and wait for returns. On the following day two or three of the concerns call you up and tell you that they are unable to bid. You telephone around and finally locate a concern that agrees to send a salesman to talk the matter over.

He wanders in late in the afternoon. He shows you a few sample sheets of grades which he has "in stock and which could not possibly be used for the half-tone illustrations the advertising department prepared. Finally he gets your order with the mill for delivery in five months. That is the best he can do.

You get the advertising manager on the wire, hold an animated conversation with him in which he utters some low thoughts concerning the general inefficiency of purchasing departments, and finally you wring out of him the statement that the catalog is not going into the mails until the first of the year anyway, and the delay can therefore be tolerated.

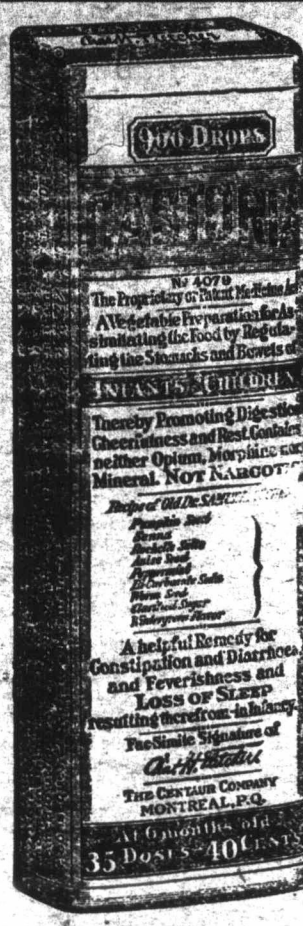
Then you sharpen your pencil to talk terms with the salesman. You ask him what he is going to charge for the paper, meanwhile trying to figure out how you can get him to come down a fraction of a cent, but he has got the drop on you.

"Price prevailing at time of shipment," he says. That is all there is to it. He does not know what the price will be. It might be 1 cent or 10 cents above the present market. The one thing that is sure is that it will be higher than the present price. The mill is not going to take any chances on the price question. It will book your order and charge you what is considered to be the right price when the goods are shipped. If you don't care to place your order on this basis the mill should worry. Some other customer can be found who will agree to the terms.

Paper is not the only commodity that is being sold on the "price prevailing" basis. It is about time that a concerted attempt was made to abolish such terms of sale. The general run of manufacturers have to establish prices on their goods. They could not sell them otherwise. They should have the reasonable protection of knowing what their raw materials are going to cost.

If the manufacturers who are quoting these terms were obliged to buy all of their own materials on the same basis there would be less objection to the practice. It can be taken for granted, however, that the purchasing departments of these manufacturers are just as keen as other buyers to have definite prices established on their purchase. It is certainly unfair for a few limited industries to put into effect terms of sale which they would unquestionably refuse to allow all of their own sources of supply to name.

No manufacturer who sells his goods at "price prevailing" is running his plant on a day-to-day scale. If his purchasing department is any good at all he has a reasonably stock of materials which cost an amount which is definitely known. There is no reason, therefore, why a definite



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The weighty, chill resisting fabric from which it is knitted; its correctness of cut ensuring absolute comfort to the wearer and its moderate price makes it unique among winter underweares.

Sold in five different weights and qualities. Each line is guaranteed to be the best value of its class.

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ATLANTIC UNSHRINKABLE The UNDERWEAR that Overwears

ATLANTIC UNDERWEAR, Limited Moncton, N.B.

REGAL The Big Value in FLOUR for Bread, Cakes & Pastry



for Bread, Cakes & Pastry

sales price should not be given. No reason, that is, except a desire to "suck" the customer all that he can be made to pay.

Protests in individual cases have no effect. The only recourse seems to be to wait until the market takes a turn and then refuse to allow the manufacturer to name a definite price. There will be no attraction in "price prevailing" to the manufacturer when prices start to fall. The buyer of goods, though, will then have an advantage in terms. It would be fair play to keep track of the markets and to load up on the "price prevailing" basis when prices do go down, so they will go up day.

Meanwhile, the particular benefit of the "price prevailing" joker in contracts is that the only one who knows how the prevailing price is determined is the seller of the goods.

GROWING Most people want to grow. They would like to advance in their work, earn more, have greater influence, do bigger things. God, it seems to say the word is full of people who do not "grow up." They have lost the secret of their potential life. They come to a halt in self-development and take any thing they are getting old. But a person is never old until he

quits growing, and he need not quit growing until the end of his years. If a man sets his heart upon growing, he has but these things to do.

First, he must be a learner all his life. I do not mean from books only. Many have attained the knick of learning from things by observation. Almost everyone you meet has something important to teach you, tell you or show you, if you know how to ask intelligent questions, and if you are genuinely interested in learning.

CATARH cannot be cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts thru the blood on the mucous surface of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best herbs known, combined with some of the best blood purifiers. The natural condition of the mucous membrane is that it should be healthy. Hall's Catarrh Medicine is what restores and maintains it in that condition. It is the only medicine that cures Catarrh. F. J. CHENEY & CO., Proprietors, O. A. H. Druggists, Inc. Hall's Family Pills for constipation.