

J.J. St. John

When Prices are Right stock goes out the door

—OUR WAY—

We have a large stock of FEEDS purchased when prices were easy.

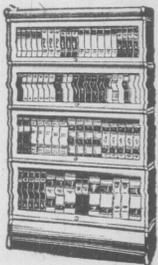
White Cattle Feed, Bran, Yellow Meal, Whole Corn, Mixed Oats

—and—

Calf Meal, in 25lb. Bags, 5c. lb. Boneless Jowls, Pork Loins Ribbed Pork, New York Beef, Sinclair's Spare Ribs, the best.

J.J. St. John

Duckworth St. & LeMarchant Rd



HOUSE-CLEANING time is again the fashion and with the nuisance of moving heavy pieces. Our patient wives should never be burdened with the labor of dusting and moving our books while

Globe-Wernicke best-proof book-case sections are so cheaply obtainable. The cost of a section is less than that of many of your books. Why not ask prices? **PERCIE JOHNSON, Agent Globe-Wernicke**

CARD

P. O. Box 17. Telephone 24. **JOHN COWAN** Consulting Accountant and Auditor. Special attention given to the preparation and examination of Financial Statements.

LOCAL ITEMS

Only one drunk in Police Court this morning and he was discharged. Pres. W. D. Reid of the R. N. Co'y. is expected to leave Montreal shortly for here.

The S.S. Kyle arrived at Port aux Basques at 10.15 this morning with a foreign mail and a large number of passengers. Officers of the Bruce say that during the last trip across Cabot Strait no drift ice was sighted until within two miles of the Cape Breton Coast. The bulk of the floe has passed out of the Gulf and gone to sea—so it is thought.

LL-Commander R. Howley, who was so seriously injured when the Irrepressible was destroyed, is much improved, so Mr. James P. Howley informs us. Private Stan. Lumsden is doing well in Hospital in France.

We are asked to give publicity to the enquiry why Sergt. Noseworthy is exclusively detailed to follow up all the fox cases which crop up from time to time, while older officials, such as Sparrow, Mackay, Peet and others are entirely overlooked in the matter. Without commenting on the matter pro or con, we too, feel like asking the question Why?

I. O. O. F. ANNUAL LECTURE In Oddfellows' Hall

Corner Water St. and McBride's Hill, Wednesday April 28th. 8 p.m. Lecturer: REV. D. HEMMEON. Subject: "FELLOWSHIP AND ODDFELLOWSHIP." Collection in aid of Benefit and Relief Fund. You are invited to be present.

Charlie Fletcher Gets Promotion

Appointed Manager of the Sack Bureau—Held Various Positions in the Windy City. "Rock Products and Building Materials" a trade paper published in Chicago, in its issue of March 22nd, contains a photograph of Mr. Charles S. Fletcher, Manager of the Sack Department of the Universal Portland Cement Co., with the following congratulatory remarks:—"A circular emanating from Secretary T. J. Hyman's office, of the Universal Portland Cement Co., 208 South LaSalle street, Chicago, advises that Charles S. Fletcher has been appointed manager of the sack bureau, and Oscar N. Lindahl has assumed the duties of chief accountant, and the effective date being Mar. 1st.

Mr. Fletcher hails from Newfoundland, having first seen the light in that great country Nov. 1, 1885. He came to Chicago in 1906 and after holding various lucrative positions in the Windy City became associated with the Illinois Steel Co. as record clerk in July, 1907. On April 1, 1908 he secured a position with the Universal Portland Cement Co. as clerk in the sack department, and performed his duties so ably that he was promoted to chief clerk of the accounting department Dec. 1, 1910, which position he held until March 1, when he was appointed manager of the sack department. Mr. Fletcher has complete charge of the sack and order departments.

"The initiative and ability displayed by both Mr. Fletcher and Mr. Lindahl in the past promise well for their success in the new duties which they have just entered upon." The Mr. Fletcher referred to in above cutting is the son of Mr. Jas. Fletcher of this city, and was very prominent in athletic circles here some 10 years ago, particularly in connection with Association football, being one of the best "outside left" forwards on the Collegian team. We congratulate "Charlie" on his appointment and hope he will continue going "forward" to the "goal" of complete success.

Enlisted

Yesterday Given Over to Drill Purposes Roll of Honor Now Up To 1,687

A number of volunteers underwent medical examination at the Armoury last evening, a very high percentage passing. Yesterday, the men were sworn in, and the whole afternoon was given over to drill practice. Those who joined last night bringing the second contingent's roll of honor up to 1,687 were:

- Mark Parsons, Bauline. Wm. Suley, Arnold's Cove Station P.B. Edward O'Dea, St. John's. Leo F. Hekey, St. John's. Jno. Dumphy, St. John's. Wm. Feary, St. John's. Jno. Humby, St. John's. Alex Keefe, St. John's. Fred White, Twillingate. Wm. Hollahan, Southern Bay, B.B.

Danish Steamer Stegelborg Arrives

With Cargo Salt to Baine Johnstone & Co.—Presents a Most Peculiar Appearance

The Danish steamer Stegelborg, 13 days from Cadiz with cargo of salt to Baine Johnstone & Co., arrived in port this forenoon. She presents a most peculiar appearance as she lies off the King's wharf, having her name and nationality painted in capital letters on her sides as well as the Danish flag—red with a white crown. This is for the purpose of proclaiming her as a "neutral" ship for the benefit of German submarines, and is the first neutral ship with her "war paint" on to enter this port since the war started.

On her second last trip the Bruce made the run from Port aux Basques to N. Sydney in 7 hours, which is an excellent showing.

Rossley's Theatres

Go and See Ballard Brown and Miss Madge Locke in Songs and Dances—Big Audiences Present

Last night Rossley's East End Theatre was crowded to the doors to see "Ballard Brown" and "Madge Locke" in the great Egyptian act entitled "Aysha". Miss Locke in her dainty crimson dress and poke bonnet looked bewitching and scored a big success by her singing of "Sally in our Alley". Her sailor song and dance was also a great hit. Go and hear Ballard Brown, the finest singer of Standard Ballard songs we have ever heard. The Oriental stage settings of "Aysha" and magnificent satin drop curtain was something never seen here before, whilst the weird dance was watched with breathless silence.

"Salome" takes an expert dancer, and Miss Locke learned the wonderful art with the great "Genie" at the Empire Theatre, London. The pictures shown last night were also amongst the best ever exhibited and altogether its a great show at Rossley's.

Ours in the West End. Another big success shown at the classy little West End Theatre; good pictures, good songs and costumes, good music. Mr. Rossley will soon start on his alterations of the West end, and make it larger. Don't forget the great "Go as you Please" competition on Friday. It promises to be the best one yet, as there are lots of names already.

At the Nickel

"Our Mutual Girl" Series Have Become Very Popular, Particularly With the Fairer Sex

The Nickel theatre was the great attraction last evening. There were very large attendances and everyone was pleased with the show "Our Mutual Girl" series have become very popular particularly with the fairer sex and hundreds of ladies were present to see last night's episode. Then the great Selig picture, "Thor, Lord of the Jungle" was presented. It is in three reels and the photography is marvellous. If you were unable to attend last evening be sure and go to-day. It is a picture that everyone should see. Howard C. Stanley sings "You made me love you" which made a big hit. The programme will be repeated to-day. Make a point to visit the Nickel and enjoy it.

At the Casino

Maurice Costello Made His Bow to Largely Attended House Last Night

"Mr. Barnes of New York" in the person of the favorite actor Maurice Costello made his bow to a largely attended house last night at the Casino Theatre. Produced by the Vitagraph Company in cluding many of its well known performers. The beautiful and romantic story of the famous wealthy American is splendidly portrayed. The scenes are authentic and during the course of the photo-play, the Island of Corsica, Egypt and the famous gamebird resort, Monte Carlo, are visited. The story was written by the Archibald Claverling Genter and is considered his greatest effort.

At the Crescent

"The Flute Player"—One of the Best Productions From the Famous Vitagraph Company

The bill now being presented at the Crescent Picture Palace is one of the best ever seen there. "The Old Flute Player" is without exception one of the best productions from the famous Vitagraph Co'y and will be seen to be appreciated. "Broncho Billy Wins Out," calls for their clever work of the ever popular G. M. Anderson, the favorite Cow-boy actor, and who is well known through the medium of the Motion Picture magazine. The third picture "Wanted a House" is a very funny incident in the life of a moving family.

Elastic Cement Roofing Paint will save you dollars and trouble. —ap14,eed

Kyle's Passengers

The Gull steamer Kyle brought the following passengers from N. Sydney to Port aux Basques:—Hy. Quirk, H. Worsley, Mrs. J. Walsh, Et. H. Watt, Mrs. H. H. Halliburton and child, H. L. Sparrell, Dr. J. M. McLean, F. Barteau, Mrs. F. Barteau, N. Knowling, Capt. R. Forward, E. Messervey and Samuel Lindahl.

A letter from Mr. M. E. Condon on the subject of Bait Freezers has been received and will appear to-morrow.

The Fox Cases At Magistrates' Court

Defendant Admitted He Had Purchased Foxes From Witnesses Case Dismissed

The cases of Const. Cramm vs D. F. Piercy and H. D. Reid were heard yesterday afternoon before Judge Knight. The case against Piercy was heard first. For the prosecution J. Pilley and Samuel Russell, the men who had been convicted for capturing two foxes in close season gave evidence that these foxes had been sold by them to Piercy in October, 1913 for \$2400, which they received.

The defendant admitted that he had purchased two foxes from the witnesses, but the purchase took place in the open season, and he had no knowledge whatever that the foxes had been captured in close season. He was told by the sellers that the foxes had been caught in "open season". Mr. James Ryan, station master at St. Lawrence Junction, and Michael Murray, keeper of ranch at Murray's Pond, gave evidence for the defendant.

The Judge in summing up the case said that as there was no evidence that the defendant knowingly purchased foxes caught in close season, the case against him must be dismissed.

The action against Mr. H. D. Reid being that Piercy as his agent had bought the foxes, and that the foxes were now in his possession, the prosecution at the close of Piercy's case withdrew the action. Mr. Howley, K.C. representing Mr. Reid, stated that his client was not the owner of the foxes but merely a shareholder in the Company which owned them. The Inspector-General represented the police, Mr. C. E. Hunt the Game Board, and Mr. W. R. Howley, K.C., the defendants.

Conditions Normal at Reids

Bay Boats Ready to Begin the Regular Summer Service For Their Different Routes

The season's work is commencing with full swing at the R. N. Co'y, and very large shipments of freight are daily being offered to the Company for transportation. The Bay boats have all been made ready to begin the regular summer service, and it is thought that they will get away about the latter end of the week to take up their different routes.

Highlanders' Promotions

Lieut. Reid transferred to A. Co. Armaguers Sergt. Mills promoted to Sergt A Co. Corp'l. Chancey to Sergt. A Co. Private Luscombe to Corp'l. A Co. Private Hiscock to L-Corp'l. A Co. Corp'l. McNevin to Sergt. B Co. Private Steele to Corp'l. B Co. Private Coish to L-Corp'l. B Co. Private J. Wilson to L-Corp'l. B Co. Corp'l. E. Spry to Sergt. in Charge of Recruits. Sergt. Moore to Sergt. Instructor. Private A. Oke to Lance-Corp'l. attached to Quartermaster's Dept. Private Adams, to Lance-Corporal.

PERSONAL

Mr. C. H. Jerrett of Brigus is in town, having arrived last evening. Mr. T. T. Cartwright was a passenger to Carbonary this morning's train. "Business as usual." Mr. George Penney of Ramoa is in the city, and is looking as hearty as ever. Mr. C. A. C. Bruce, wife and son were passengers to the city by yesterday's express. Mr. Bert Peck, who had been to the West Coast on business, returned to town by yesterday's inward train. Mr. W. H. Bryden, of the Sun Life Insurance, came as passenger by the Bruce's express yesterday. Mr. C. H. Jerrett, who has been in the city the last few days, returned to his home at Brigus by this morning's train.

WEATHER REPORT

Toronto (noon)—Moderate winds, generally fair and on Wednesday with Stationary or slightly higher temperature. Cape Race (noon)—Wind Fast, fresh, fine and clear; nothing passed in this morning. Roper's (noon)—Bar, 29.60; ther. 40.

LOCAL ITEMS

A Bruce express, with passengers and mail, arrived early this morning.

Velvet pencils for commercial use.—ap12,tf

A solitary inebriate was entertained at the lock-up last night. He is going to swear by twenty-mile pond in the future which is a wise decision.

A very pleasing affair will take place in Canon Wood Hall this evening, when the St. Thomas's Women Association will hold a reception for the Rev. Dr. Jones, the new rector.

Wallace's Chocolates R most excellent.—ap12,tf

The Captain and crew of the S.S. Lintrose are now at Halifax, according to a message to Mr. Frank Woods, President of the Firemen's Union, and will arrive here by Thursday's express.

Venus and Velvet pencils will give you satisfaction.—ap12,tf

The Importers' Association are holding a meeting in the Board of Trade Rooms on Thursday next, when the season's programme of holidays and half-holidays, together with other necessary business will be attended to.

The dance to be given in the O'Driscoll wing of the B.I.S. Hall, by Miss Lottie Brown, on next Monday night, promises to be an event of the season, and a pleasant time is anticipated.

Venus Drawing pencils are perfect.—ap12,tf

The Marine and Fisheries Department received a message yesterday from Oporto, quoting the prices of fish as 36 to 39 shillings a quintal for large, and 34 to 35 shillings for small, with the stocks almost exhausted.

Word was received in the city yesterday that Henry Cook who was one time Manager of the Commercial Bank in this city, had died at Hamilton, Ontario. The deceased was a native of Kent, Eng., and is survived by a daughter and son.

Don't forget to ask your grocer about LaFrance & Satina Tablets.—ap12,tf

The next few days ought to see a stir along our waterfront, with the consequent provision of labor to the many who seek it. The steamers Granada, Tabasco and Durango, whose arrival is now looked for will give much employment, while several sail of schooners now held up in various outports, will also provide very welcome labour.

Several St. John's boys, who are with the Canadian Volunteers, are thought to have been in the recent engagement at Ypres, though, of course, nothing definite is known as yet. Amongst those are Gus Keating, George Hunt, Frank Byrne, George Roberts and others.

Ask your dealer for Wallace's Souvenir box chocolates. Three pictures of 1st Nfld. Contingent on cover—quality "Most excellent." —ap12,tf

Private messages to a gentleman in the city state that the two Norwegian seal hunters, which, engaged in this year's fishery, have done well in the Gulf. The steamers will land their fat at seven islands where there is a manufactory erected to handle the output.

Things are beginning to look a little brighter at Bell Island, according to late reports from the "Iron Isle." Three or four ore steamers are now expected, the loading of which will mean much labour, and now that the St. Lawrence is about open for navigation several more vessels are seeking ore shipments may be looked for.

Everybody's doin' it now. What? Selling Elastic Cement Paint. Your dealer sells it in 1, 2, 5 and 10 gallon tins, also in barrels.—ap14,eed

As mentioned by the Mail and Advocate a week or two ago, there is a great scarcity of lobster and salmon (tinned goods) in England, and a late English exchange asks per advertisement, for a supply of this article. The consumption of tinned stuffs by our armies in the field is very great, and that many factories which had formerly put up this kind of food, have closed down because of scarcity of labour is another reason of the shortage in question.

Volunteer Writes From Edinburgh

Will Go to Aldershot Very Shortly and From There be Drafted to France

Writing from "The Castle" Edinburgh, on April 7th to his father, a private in A Co'y, amongst other things says:—"Your letters of March 14th and 23rd came along to-day, also the batch of paper for which I am obliged. I note you got my photo all right and that you are all pleased with it. I am sending on the "platoon" picture next mail. You say that I ought to be heavier. Well, I was weighed yesterday as I stood (without great coat or any part of equipment) and tipped 11 stone 10 lbs., that is 164 lbs, what do you think of that? I have certainly gained weight since I came over here, and I can tell you, feel far better all round than when I was at home. "One gets so much fresh air and exercise, that you can be nothing else than healthy."

D Co'y arrived O. K. and are quite a strapping crowd of fellows, but of course a bit slack in drill etc. We have an instructor down from Aldershot, however, and he will soon wake them up. I received the parcel from "Hal" (who is looking O.K.) for which many thanks to mother. I know quite a lot of fellows in D Co'y and have been speaking to quite a number of them. "About going to the front. We will go all right." I believe the lot will go to Aldershot very shortly, and from there be drafted to France without C and D Co's, at least there is a rumour, to that effect today.

On Saturday, March 27th, a great recruiting parade took place. Twelve thousand troops took part in it, including ourselves. We marched third and got the best reception of the lot. Tremendous crowds witnessed the parade and were full of enthusiasm as it was certainly a wonderful sight.

You ask me how I like Edinburgh. Well, I can only say "splendid." I can't attempt to tell you all I have seen, as it would take a whole "pad." Have seen some great football matches as you will see from the papers I am sending you. There is only one thing I am sorry for, and that is, not being able to visit "Auntie" in Glasgow. As we expect to be shifted at any moment, no week-end passes are allowed outside of Edinburgh, so you see I can't help it. You know, of course, that when a rule is laid down by the officer commanding it must be obeyed, and I tell you, I would be one of the last to break it, that is "break leave." Kind remembrances to all friends. Write again soon.

Your loving son.

SHIPPING

The next express with foreign mail is due to arrive to-morrow afternoon.

The Roanoke left Halifax at 8 p.m. yesterday.

The Schr. Scoroboro, 23 days from Cadiz, arrived to Baine Johnstone at noon.

S.S. Prospero left Grand Bank at 5 a.m., going west.

S.S. Roanoke left Halifax last night for this port.

S.S. Durango is now 10 days out from Liverpool.

S.S. Graciana, 10 days out from London.

S.S. Stephano leaves New York on Thursday.

The Mongolian is expected to get away from Liverpool about Friday next for this port.

The Bellaventure will go on dock in a day or two prior to her taking up the season's regular service.

The S. S. Fogoto is still at the dock pier, and will not get away to resume her Fogo Mail service 'till to-morrow a.m.

Schr. Vera, Smith master, is now loading supplies at the F.P.D. premises for the Union store at Bay de Verde.

Th Schr. Annie Patience, Ash master, is loading supplies for the Union store at Port Rexton.

Weather message to Marine and Fisheries to-day:—Change Islands.—"Strong north wind; ice closely packed on land."

SHIPPING

S.S. Argyle left Placentia at 3 a.m. to-day for Westward.

The Bruce got away from Port aux Basques at 7.35 a.m. to-day.

Sagona left Port aux Basques at 5.30 p.m. yesterday.

The municipal authorities have introduced a new method of dust-laying apparatus, as we observed several men on Military Road this morning scattering what we took to be coarse salt from buckets.

U can get Elastic Cement Roofing Paint in 1, 2, 5 and 10 gallon tins from your dealer.—ap14,eed

Newfoundland Poultry Association

With a view to encouraging the breeding of pure bred poultry in Newfoundland, the following gentlemen—members of the above association—have consented to offer for sale stock, baby chicks, and eggs for hatching from thoroughbred stock at reasonable prices. Interested purchasers are requested to apply to any of the following for prices, when a pamphlet containing information as to housing, feeding, etc., will be supplied free of charge.

White Leghorns. C. R. Williams, Florence Grove, St. John's. Howard Parsons, c/o Royal Stores, Ltd., St. John's. H. McNeil, McNeil St., St. John's. R. F. Goodridge, c/o Alan Goodridge & Sons, St. John's. P. J. O'Reilly, Long Pond Road, St. John's. F. Perry, 258 Hamilton Ave., St. John's.

Buff Leghorns. S. Emberley, 14 Wood St., St. John's. Silver Campines. G. W. Gushue, 216 LeMarchant Rd., St. John's.

White Orpingtons. Jno. Duff, c/o Steer Bros., St. John's. G. R. Williams, Florence Grove, St. John's. J. J. Kieley, 47 Monkstown Road, St. John's. S. White, 8 Freshwater Road, St. John's.

Buff Orpingtons. R. F. Goodridge, c/o Alan Goodridge & Sons, St. John's. P. J. O'Reilly, Long Pond Road, St. John's.

Black Orpingtons. S. White, 8 Freshwater Road, St. John's. White Wyandottes. M. McLeod, Amanda Rd., St. John's. Jno. Duff, c/o Steer Bros., St. John's. H. McPherson, "Westerland," St. John's.

Rhode Island Reds. S. Emberley, 14 Wood St., St. John's. W. J. McLessarier, Winter Avenue, St. John's.

R. F. Goodridge, c/o Alan Goodridge & Sons, St. John's. G. W. Gushue, 216 LeMarchant Road, St. John's.

Barred Plymouth Rock. R. F. Goodridge, c/o Alan Goodridge & Sons, St. John's.

White Plymouth Rock. R. F. Goodridge, c/o Alan Goodridge & Sons, St. John's. S. M. Walsh, P. O. Box 471.

Pekin Ducks. C. R. Williams, Florence Grove, St. John's.

H. McPherson, "Westerland," St. John's.

Muscovy Ducks. A. E. Payne, 4 Cabot Street, St. John's.

Indian Runner Ducks. G. W. Gushue, 216 LeMarchant Road, St. John's.

Bronze Turkeys. Jno. Duff, c/o Steer Bros., St. John's.

Duff's Carneaux Pigeons. G. R. Williams, Florence Grove, St. John's.

Notice to French Residents

By Order.—All Frenchmen born in 1897 are requested to report immediately to this Consulate, in order to pass the medical examination for military service.

This order applies also to the men born in 1893, 1894 and 1895, whose enlistment has been postponed by previous medical examinations for temporary physical insufficiency.

P. SUZOR, V. Consul for France. St. John's. ap12,tf

FOR SALE—One Skiff fitted with Motor Boat. Built the past season; 20 feet long, 5 feet 10 inches wide, 2 feet 6 inches deep. Price \$50.00. Apply to PHILIP RYAN, Mall Bay, St. Mary's.—ap27,5i

WANTED—A. A. or 1st Grade Experienced Male Teacher for Springdale. Salary \$270.00. Apply with references to Chairman, ap120,5i,eed