

**4 DAYS ONLY**

# RITCHIE'S

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## EXTRA SPECIAL PRICES CELEBRATING THE FREE BRIDGE

**Saturday, July 2nd to Wednesday, July 6th**

### Dress Goods and Silks

Serges, Gabardines, Armures and Poplins in all the newest shades including Navy, Black, Brown, Green, Grey, etc. Regular price \$1.75 and \$2.00.

**On Sale** ..... \$1.00 yd.  
Black Paillette Silk, 36 inches wide, green edge, wear guaranteed. Regular Price \$3.00.

**On Sale** ..... \$2.00 yard.  
Fancy Silk in Plaids and Stripes in Taffeta, Paillette and Messaline, worth Regular up to \$4.00 yard.

**On Sale** ..... \$1.69 yard.  
White Wash Satin, 37 inches wide, heavy quality, suitable for wash skirts, etc. Regular Price \$3.00 yard.

**On Sale** ..... \$1.95 yard  
One yard wide Black Taffeta, Chiffon finish, wear guaranteed, Regular \$3.00 yd.

**On Sale** ..... \$2.00 yard.



### Extraordinary Values In Home Furnishings

**GENEROUS DISCOUNTS ON CRETONNES, DRAPERIES, ETC.**  
300 yds. of Cretonne & Art Chintz, 36 ins. wide in beautiful designs and handsome colorings, suitable for cushions, curtains, bedroom boxes, &c. Regular 55c and 50c yd., **Sale Price** ..... 39c yd.  
**HIGH GRADE WINDOW SHADES AT SPECIALLY REDUCED PRICES.**

200 Window Shades in Plain Cream, White or Green, in good quality oiled opaque shade material on best Hartshorn spring rollers, size 37" wide x 69" long, complete with brackets, nails and chain pull, Reg. price, \$2.00, **On Sale** ..... \$1.65 each  
Trimmed with 3 in insertion, Reg. \$2.65, **Sale Price** ..... \$2.15 each  
Combination colors in Cream and Green or White and Green, standard sizes 37" x 69", Reg. \$2.50, **Sale Price** ..... \$2.00 each.

We are offering all our large size Window Shades also at greatly reduced prices.

**VOILE AND MARQUETTE CURTAINS.**  
The newest designs and splendid wearing qualities in Marquette Curtains, some with imitation cluny insertion and edge to match or with lace motifs and several styles in drawn thread work and ribbon applique pattern, in White, Ivory & Ecru, Reg. \$6.00 to \$13.50 pr., **On Sale** ..... \$4.80 to \$10.80 per pr.  
The best flat style Brass Curtain Extension Rods, curved ends, single, double or triple arrangement, non-rustable, Reg. 50c to \$1.75 set, **Special Prices** ..... 40c to \$1.55  
Aerolux Veranda Shades in plain Green or Brown and Green, fully equipped with cords, &c. and all have a 7 ft., 6 in. drop. Priced according to width ..... \$5.75 to \$18.75 each

500 yds. Drapery Velvet, beautifully finished in delicate tones of Rose, Mulberry, Tan, Green, Mauve and Blue, 50" wide, suitable for curtains, cushions and table runners, Reg. \$3.00 yd. for \$2.35; Reg. \$4.75 yd., for \$3.75; Reg. \$6.00 yd., for \$4.50.

All styles of Silk Cords, brush edge, trimmings, &c., to match the above.  
200 yds. Plain Drapery Poplins in Rose, Blue, Green, Tan and Mulberry, very durable for casement curtains, 50" wide, Reg. \$2.75 & \$3.00 yd., **On Sale** ..... \$2.00 yd.

#### Monarch Yarns

To clear out the balance of our stock of colored yarn we will offer:

**Monarch Floss and Dove**  
1 oz. Ball ..... 25c  
**Monarch Down, 2 oz. ball** ..... 50c  
We have all the newest shades.

**TAPESTRY RUGS** in a wide range of designs, English manufacture and in standard sizes. Regular \$19.00 to \$40.00 **On Sale** ..... \$15.00 to \$25.50

**BRUSSELS RUGS**, will stand lots of hard wear—in conventional and floral designs and handsome colorings. Regular \$35.00 to \$50.00, **On Sale** \$28.00 to \$39.75.

**AXMINSTER SQUARES**, made of best Australian Wool. Regular \$45.00 to \$75.00 **On Sale** \$35.00 to \$59.50.  
**WILTON FLOOR RUGS**, accurately copied from Oriental and Persian Carpets, Regular \$72.50 to \$118.50, **On Sale** \$58.00 to \$94.75.

#### Infant's Bonnets

Muslin and Pique Bonnets and Hats for Infants, all to clear at

**HALF PRICE**  
35c for ..... 18c  
90c for ..... 45c  
50c for ..... 25c  
\$1.50 for ..... 75c

### Hosiery Specials

Ladies' Silk Hose in Black, White, Beaver, Grey and Pongee, worth regular \$1.50, **On Sale** ..... 95c pair

Ladies' Lisle Hose, Penman's Make, fine gauge, in Black, White and Brown, worth regularly 65 and 75c, **On Sale** 49c pr.

Children's Fine Ribbed Lisle Hose in Black and White only, extra fine quality, worth regularly 50c pair, **On Sale** ..... 35c

**3 Pairs for \$1.00.**

Ladies' Long Black Silk Gloves—12 and 16 button length. Kayser Make with guaranteed finger tips. Regular Price \$2.50, **On Sale** ..... \$1.49 Pr.



### Old Time Prices in Staple Goods

**BLEACHED SHEETING**, 8/4 size, plain Canadian made, heavy quality, free from filling. **Very Special** ..... 95c yard.

**PILLOW CASES**, 42 inches, neatly hemmed, in medium weight cotton, Regular Price 35c each, **On Sale** ..... 29c each.

**BLEACHED COTTON**, 35 inches wide, special finish, washed ready for use, worth regular 25c yard, **On Sale** ..... 15c yard.

**HUCK TOWELS** with white or red border, fringed or hemmed, size 34x18, **Special Price** ..... 29c each.

**PURE LINEN TOWELLING**, all white with red border, 16x18 inches, regular price up to 60c yard, **On Sale** ..... 39c yard.

### Ritchie's Men's Store News

Men's Raincoats in best English make, values up to \$30.00 **Special** ..... \$20.00  
Good quality Raincoats in fancy Tweed mixtures, values up to \$20.00, **Special** ..... \$13.00  
Men's Suits in fancy Worsted, high grade material, in neat stripes and check effects, Regular values \$45.00 and \$50.00 **Sale Price** ..... \$37.50  
Boys' High Class Tweed Suits of best make, sizes 28 to 35 with bloomers, values \$20.00 and \$22.00, **Sale Price** ..... \$15.00  
Fancy Silk and Cashmere Hose in plain shades and heather mixtures, values up to \$1.50 for ..... \$1.00  
Men's Work Shirts in Blue Chambray, Black and White Drill, Khaki and Fancy Oxfords, worth up to \$2.00 each, **Sale Price** ..... \$1.20  
Men's Cottonade Pants for ordinary wear, made of fancy stripe material, sizes 32 to 42, **Special for** ..... \$1.95 pr.  
Men's Heavy Suspenders in good heavy web, solid leather trimming, values 75c pair, **On Sale** ..... 49c pr.  
Men's Manila Braid Soft Brim Hats in the popular Panama Block, values up to \$2.00, **On Sale** ..... 98c each  
All our High Grade Soft Felt Hats in grey, brown, and green or the new Beaver shades, values up to \$7.00 Without reserve for ..... \$3.75 ea.  
Men's Leather Belts of good quality solid leather and best style buckles, Reg. \$1.00 and \$1.25 **On Sale** ..... 49c ea.  
Men's Silk Hose in Brown, Palm Beach, Morocco, Grey and navy selling at \$1.00, **On Sale** ..... 69c each.  
Men's One-Finger Leather Mitts of Split Cow-hide, regular value 50c each, **Sale Price** ..... 25c pair.  
Men's Balbriggan Combination underwear with short sleeves and ankle length drawers, good value at \$2.00, **On Sale** ..... \$1.69 each  
Young Men's Spring Overcoats in fancy Tweed effects in the popular Tweed effects, waist line style—about fifteen in the lot, values up to \$25.00, **Clearing at** ..... \$10.00

### Ladies' Suits and Dresses in Jersey, Silk, Tricotine, Etc.

**LADIES' SUITS REGULAR \$50.00 TO \$69.50 FOR** ..... \$39.50

In Tricotine, serge, etc., tailored styles. Colors: Navy, and black, braid and embroidery trimmed. This season's styles. Regular \$50.00 to \$69.50 for ..... \$39.50

Ladies' High Class Suits made of extra good quality navy and black Tricotine, some plain tailored and some embroidered, Regular \$75.00 to \$95.00 for ..... \$59.50

Ladies' Jersey Suits in navy, crepe, grey, oopen, etc., well made, trimmed with contrasting colors. Sizes 38 to 42, Regular \$39.50, **HALF PRICE** ..... \$19.75

Ladies' Serge and Tricotine Dresses in good styles and in material of good quality, about two dozen in the lot, worth \$16.50, \$20.00 and \$25.00, **On Sale** ..... \$10.00 each

Ladies' Silk Dresses in Taffeta, nicely trimmed with embroidery in black, navy and taupe—about one dozen of these frocks. Reg price \$35.00, \$37.50, \$39.50 for ..... \$25.00  
Ladies' Silk Dresses in Taffeta, Georgette, Tricolette—odd lots—**To clear at** ..... \$19.75

#### Millinery Special

Ladies' Colored Hat shapes, some semi-trimmed. Regular price up to \$8.00.

**On Sale** ..... \$1.00 each

#### Bathing Suits

Ladies' Bathing Suits, made of fine knit cotton, in navy blue trimmed in white, orange or cardinal, sizes 36, 38, 40, Reg. \$1.50

**On Sale** ..... \$1.19 each

#### Ladies' Drawers

Ladies' Drawers in fine knit summer weight, open and closed styles, Reg. 75c pair

**On Sale** ..... 50c pr.

#### Ladies' Vests

A clearing line of Ladies' Vests picked up from a manufacturer at a special price—fine knit quality, six different styles of trimming, no sleeves, sizes 36 to 44, regular 75c

**On Sale** ..... 49c ea.

#### Apron Dresses

Made of good quality print, in light and dark colors, short sleeves, button at side. Reg. 95c ea.

**On Sale** ..... 79c each

#### Serge Skirts

Misses Serge Skirts in good material, pleated, with waist of strong white cotton, sizes 6 to 14 years.

Reg. \$3.50 for

**\$2.29**

#### Ladies' Bloomers

Ladies' Bloomers in pink and white, fine knit cotton, elastic at top and at knee, Reg. 60c pair.

**49c Pr.**

### Dress Voiles and Gingham

In plain and fancy flowered effects—we have divided our entire stock of dress voiles into two lots.  
NO 1—All up to \$1.00 per yard, **On Sale** ..... 49c yard.  
LOT NO. 2—All Voiles up to \$2.00 per yard, **On Sale** ..... 96c yard.  
**DRESS GINGHAMS** in checks and plaids 28 inches wide, extra good quality in a large range of patterns, **On Sale** ..... 39c yd.

### Print and Gingham Dresses for Misses and Children

Children's and Misses' Gingham Dresses in nice materials, and good styles, for ages 6 to 14. An extra fine lot of dresses from which to choose.

**HALF PRICE.**

### Bathing Caps

An assorted lot of tight fitting Bathing Caps, in a wide range of colors, reg. 35c each for

**25c EACH**

### CORSET SPECIAL

Two Splendid Bargains in Our Corset Department  
Gossard and Nemo Corsets in discontinued lines—a chance to get a really good Corset cheap—we are selling these odd lines at **HALF PRICE**  
**\$100—CORSET—\$100**  
A good Corset made of good strong coutil in high or low bust style, regular \$1.25 and \$1.50  
**On Sale** ..... \$1.00.

### MATTSESSES AT A BARGAIN

Simmons' High Grade Mattresses of pure layers of felt in a handsome art chintz covering—standard size 4-6 wide, **On Sale** ..... \$12.00  
Better grade of filling, same size, **On Sale** ..... \$18.00  
The Celebrated Ostermoor Mattress—guaranteed absolutely sanitary, covered with art chintz. Standard size 4-6 wide, **Sale Price** ..... \$25.00

### SIMMONS METAL BEDS BUILT FOR SLEEP

**WHITE ENAMEL STYLE—**  
1 1/2 inch outer tubes, 3/4 inch uprights, **Sale Price** ..... \$10.00  
**WHITE ENAMEL STYLE—**  
2 inch outer tube, 1 inch upright **Sale Price** ..... \$20.00  
**IVORY ENAMEL AND WALNUT—**  
2 inch outer tube, 1 inch upright, **Sale Price** ..... \$30.00  
Same Style, 2 inch square outer tube, 1 inch upright, **Sale Price** ..... \$40.00  
Simmons' Fine Woven Springs, standard sizes ..... \$18.50  
Simmons' Guaranteed Coil Springs, standard sizes ..... \$10.00

ESTABLISHED

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GIVE NO OF AN FROM

Light Winds day and on

PEOPLE ST

Motor Parties Breeze or

TORONTO is no relief 'sight' was observatory to how much heat wave w "It will be other day of There is not the weather that there m temperance and that at pavoure over the same, ch storms are v reports a h wave there w or St. Lawre with 52 regt night and 48 Three Des Brantford, deaths here started are st tremo weat when over-h ming in the year drowne the death of a a football ga street and d the hospital. in the sun 110%.

No relief from promised by the road the weath "probs," such a "Light winds" do and it's to b and on Thursd Owners of m files out upon ways last night, the water into some to the everybody swe o'clock the ther die, giving hom in vain. Several work close down on men not being their labors. Another hors ware Company s eing late yes of Monday's pr back to normal. The mercury rorer range yes maximum durin lowest during t ning was the h the early hours a slight breeze possible.

Hundreds of the waves (wh for the water breath of air st The epidemic has lasted long although the t ten years ago. Crowd A It would hav wave if it had Today's temper tive for hundr in the picnic per Steamer Br ernacle Picnic. A large crow o'clock and th o'clock another taken to the r ay Canal. The a trip tonight.

**BAD FIRE**  
Blaze in Lamb House  
GUELPH, Ju was discovered at the Robert yard early this damage rough 000. Ten build were destroyed, to have been c