

15 - FREE TOURS - 15

to California and the Great World's

Panama-Pacific Exposition

15--FREE TOURS TO NEW YORK CITY--15

15--FREE TOURS TO NIAGARA FALLS--15

The Publishers of The Daily and Weekly Ontario have arranged to give to their patrons 45 FREE TOURS to the chief points of interest on the Continent in the Greatest Voting Contest Ever Inaugurated by Any Canadian Newspaper

Here is a story of opportunity. Read it and act upon it. It is open to any lady or gentleman, or to any boy or girl over fifteen years of age, in the district in which The Ontario circulates to win for themselves the privilege of entering upon one of these grand tours. Tours to the Panama-Pacific Exposition will be good for Three Months, with the privilege of stopping over at points of interest en route.

CHOICE OF THIRTEEN DIFFERENT ROUTES TO CALIFORNIA. Grand Trunk Pacific, Canadian Pacific, Northern Pacific, Great Northern, Burlington Route, Union Pacific, Santa Fe Route, Rock Island, Southern Pacific, Chicago and Northwestern, Chicago Milwaukee and St. Paul, Chicago Great Western, or the Illinois Central. Tourists may go via one route and return by another. A Grand Opportunity to visit your friends in the Western Provinces of Canada, the Western States, or on the Pacific Coast.

In addition the publishers will divide among the more successful candidates for spending money **\$300 IN GOLD \$300**

WHAT THE CONTEST MEANS.

The Publishers of The Daily and Weekly Ontario have decided to inaugurate a GRAND VOTING CONTEST and to those who do a little work for us between June 15 and August 5, 1915, will be granted the privilege of entering upon one of the 45 Grand Tours. Isn't it worth trying for? Can you employ your time more profitably than by winning one of these Splendid Trips by doing a little work in your spare-time for the next seven weeks? Votes will decide who are the Winners. Each copy of the Daily and The Weekly Ontario will contain a Coupon valued at Ten Votes. Each subscription paid to The Daily or The Weekly Ontario will be valued in Votes according to schedule on Page 5.

NO ONE WILL WORK FOR NOTHING.

All those who fail to qualify for one of the tours, and who work in the contest to the close will be paid Five Per Cent in Cash of the amount of all new Subscriptions they have sent in.

CONTEST BEGINS.

The Contest begins Tuesday, June 15th, and closes August 5th.

14 DISTRICTS - 14

The territory will be divided into 14 districts so that competition will be under more equal conditions.

THE DISTRICTS.

- District No. 1. Foster Ward and Samson Ward, Belleville.
- District No. 2. Ketcheson Ward.
- District No. 3. Baldwin Ward.
- District No. 4. Bleecker Ward.
- District No. 5. Coleman Ward.
- District No. 6. Murney Ward.
- District No. 7. Township of Tyendinaga and Town of Deseronto.
- District No. 8. Township of Thurlow.
- District No. 9. Township of Sidney.
- District No. 10. Town of Trenton.
- District No. 11. Townships of Rawdon, Marmor and Lake, and Villages of Stirling and Marmor.
- District No. 12. Townships of Huntingdon, and Madoc, and Village of Madoc.
- District No. 13. The County of Prince Edward.
- District No. 14. All territory not included in the other districts.

THE TOURS AND PRIZES.

From each District the Candidate receiving the highest number of votes in his or her district will be presented with a First-Class Return Ticket from Belleville Station to San Francisco, California. The Candidate from each district receiving the second highest number of votes will be presented with a First-Class Return Ticket from Belleville Station to New York City, via Kingston and Cape Vincent. The Candidate receiving the third

highest number of votes in each district will be given a First-Class Return Ticket from Belleville Station to Niagara Falls via Toronto, the Niagara Navigation Company's steamers to Lewiston, and thence by the Great Gorge Route to the Falls.

From each district, with the exception of District 13, three candidates will be sent on Tours; the one having the highest standing to San Francisco, the one having second standing to New York City, the candidate having third highest standing to Niagara Falls.

From District No. 13 (Prince Edward County) owing to the larger population, double the number of Candidates will be sent. That is to say, two Candidates will be given trips to California, and two will be allowed to go upon each of the other tours.

Tickets for the Panama-Pacific Exposition will be good for three months if issued before Sept. 30, 1915, but no tickets will be good after Dec. 31st, 1915.

Candidates winning trips to the Panama-Pacific Exposition may go by any of the routes mentioned above, but those going via Grand Trunk Pacific and Prince Rupert will be asked to contribute Ten Dollars towards purchase price of tickets.

Candidates may go to California via one route and return by another. But it is required that those who go or return by an "Indirect" route must go or return by one of the "Direct" routes. The "Direct" Routes are the Illinois Central, Southern Pacific, Rock Island, Santa Fe, Chicago and Northwestern, Union Pacific, Burlington, and Chicago Great Western. The "Indirect" Routes are the Chicago Milwaukee and St. Paul, Great Northern, Northern Pacific, Canadian Pacific and Grand Trunk Pacific.

Candidates who so desire may both go and return by any of the "Direct" Routes; using the same or different "Direct" lines each way.

Candidates travelling via the Southern Pacific, Santa Fe or Illinois Central may visit without additional cost the other Great World's Exposition at San Diego, California. The San Diego Exposition is second only in importance and interest to the Panama-Pacific at San Francisco.

NEW YORK TOURS.

The Tickets for the Tours to New York City will be good for Thirty days and will be by way of the New York Central, and the wonderfully beautiful scenic route down the valley of the Hudson.

Tickets for Niagara Falls will also be good for Thirty days.

Successful candidates may start upon their trips any day after the conclusion of the contest, but all tickets must be issued not later than November 1, 1915.

\$300 IN CASH PRIZES \$300.

To provide the Hardest Working Candidates with spending money the Contest Managers will give in addition to the Prepaid Passages THREE HUNDRED DOLLARS in Cash (\$300.00).

Of the Fifteen Candidates Winning Tours to California, the four who obtain the highest number of Votes will be paid Cash Prizes as follows:

1st	Grand Capital Prize \$100 in Gold
2nd	50 "
3rd	40 "
4th	25 "

Of the Candidates Winning Trips to New York City, the four obtaining highest standing will be awarded prizes as follows:

1st	Prize \$25.00 in Gold.
2nd	20.00 "
3rd	15.00 "
4th	10.00 "

Of the Candidates winning trips to Niagara Falls, the four obtaining highest standing will be awarded prizes as follows:

1st	Prize \$10.00 in Cash.
2nd	5.00 "
3rd	3.00 "
4th	2.00 "

RULES OF THE CONTEST.

1. Any man or woman, or boy or girl over 15 years of age may become a candidate.
2. Candidates may nominate themselves or be nominated by friends. Nominations may be made by letter or by the nomination blank on another page.
3. Employees of The Ontario or members of their immediate families are not eligible to compete.
4. The name of a person who nominates a candidate will not be divulged.
5. Candidates may solicit subscriptions wherever they choose outside of the district where they reside.
6. Nominations may be made at any time during the contest.
7. Candidates who discontinue the contest cannot transfer their votes to another candidate. All votes will be cancelled.
8. The right is reserved to reject the name of any candidate if the publishers so desire.
9. Votes will not be issued on subscription payments for less than One Dollar.
10. No canvasser or subscription agent will be permitted to deduct a commission during the continuance of the contest and draw votes for the subscriptions paid in.
11. Votes will be counted for coupons in The Ontario, and for subscriptions to the Daily and the Weekly editions, according to the schedule in another column.
12. New subscriptions will count twice as many votes as renewals.
13. A new subscriber is one whose name was not on the subscription list of The Ontario at the time the con-

test opened. Names of subscribers changed from one member of a household or family to another will not count as new subscriptions. All votes gained in this way will upon discovery be cancelled.

NOMINATIONS.

Nominations may be made by letter but it is better to use the blank form on Page 1. A nominator counts for 1000 votes, but only one nomination is allowed for each candidate. Candidates may nominate themselves.

HOW TO START.

Clip out the Nominations Blank, fill it in, and mail it at once to The Ontario. READ the Rules and Conditions carefully, and thoroughly post yourself as to terms. Special Receipt Books and Hints and Instructions to Candidates and their friends who apply to us for them. Further information upon any point will be gladly given.

The Time to Enter

The time to enter the contest is NOW. While candidates may enter at any time during the contest there is no doubt about the great advantage of being early in the field. Those who begin to work the first day (June 15th) will have a decided advantage over those entering later.

Address all letters, inquiries, nominations, etc., to **MORTON & HERITY, Publishers of The Ontario, Belleville, Ontario.**

See vote schedule on Page 5.