

Hints for Your Holiday Trade.

Now, if ever, we would like to prove the quick service we can render in filling your orders for the holiday trade, because promptness is one of our "hobbies." Will you put us to the test? At the risk of being tiresome in our weekly advertising news and, "lest we forget," we repeat, **standard goods are best to handle.** The **standard goods** we name below you'll quickly recognize—goods that have long stood the test of time and **are not found wanting!**

P. Codou's Macaroni---Vermicelli.

Nothing better made—the public agreed to the truth of that statement years and years ago. Manufactured by Vve P. Codou & Fils, at their factory at Marseilles, France. White, delicate, tender Macaroni and Vermicelli that you can depend on for highest quality always.

Moir-Wilson's Scotch Fish.

Herring and Tomato, Herring and Mustard, Kippered Herring, etc. The long experience of the packers of this class of goods has won for them an enviable reputation and placed them at the very top for **quality** in England, where the best is always considered to be the cheapest. Buy them for your holiday trade—they are **standard goods.**

"Thistle" Brand Finnan Haddies.

The very best fish put up in the very cleanest way. They have the rich, delicate flavor of the freshly-caught fish. Unequaled in the skillful manner in which they are cured. No dirt, no slime, no substitute for the real fish is ever found under the seal of the "Thistle" Brand.

"Griffin" Brand Dried Fruits.

California Raisins, Oranges, Dried Fruits—Canned Peaches, Apricots, Pears, etc. You get them at first hands direct from the vineyards of the packers on the Pacific Coast—they are the products of the best orchards. The canned goods are handsomely and attractively labelled—they have taken many prizes for their artistic excellence.

ARTHUR P. TIPPET & CO., Agents,

8 Place Royale,
MONTREAL.

23 Scott Street,
TORONTO.