



SUMMER Milk Problems vanish from your customers' homes when Borden's Milk Products enter, and each day more and more Canadian women are learning this fact.

Just keep your Borden milk products well to the front in your displays, suggesting their convenience to householders, picknickers, campers, etc., by a few showcards and let the long-established quality reputation behind the name BORDEN'S build up your summer sales.

- Borden's Products—*
- Eagle Brand Milk
 - St. Charles Milk
 - Reindeer Coffee
 - Reindeer Cocoa
 - Borden's Malted Milk

The Borden Co., Limited
Montreal

