CANADIAN GROCER



Special Announcement

Cruickshank & Guild, 32 Front Street West, Toronto, have been appointed our sales agents for Ontario. They will sell the famous "Quality" Oats manufactured at the Tillsonburg Mill and made from the highest grade Western oats. The pan-dried process which "Quality" Oats goes through gives them that delicious nutty flavor, and every package carries an absolute guarantee.

The aggressive advertising campaign now running in the leading newspapers and magazines means increased sales for the grocer.

Canadian Cereal & Flour Mills Co., Limited

TILLSONBURG, ONTARIO

Head Office: - - Stratford, Ont. Selling Agents for Ontario, Cruickshank & Guild 32 Front St., W. Toronto, Ont.