

CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXI

PUBLICATION OFFICE: TORONTO, APRIL 13th, 1917

No. 15



Do Your
Customers
Know?

How are your customers to know
that you handle

STAG

CHEWING TOBACCO

"Ever-lasting-ly Good"

unless you keep it to the front?

PUT up the store cards—
display "Stag" on your
counters—and thus con-
nect your store with the
big "Stag" advertising cam-
paign.

All wholesalers have "STAG."