



# BE WISE



## Sell Them

### EAT MORE CHEESE

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MEAT cannot compare in nutritive value with well-made, whole-milk cheese. "Imperial" Cheese is wholesome and nourishing. It sustains and stimulates. It is easily digested and assimilated. It is a perfect food.

### MacLaren's Imperial Cheese

has a rich, appetizing, delicate flavor that satisfies and delights the most exacting taste. It adds a zest to any dish it is served with. There is nothing so good in the way of cheese as MacLaren's "Imperial" Cheese.

Packed in dairy, sealed opal jars. It is protected from every source of contamination. Always clean, fresh and soft. It spreads like butter. Will not dry, sour or become stale. Good all the way through. Ready to serve at any time, from heavy lunch to breakfast. Your grocer has it from 15c up.

MacLaren Imperial Cheese Co., Ltd. Detroit, Mich., Toronto, Can.



Manufactured and Guaranteed by  
**MacLaren Imperial Cheese Co., Ltd., Toronto**