

**TO LIFE MEN**  
**THE ROYAL-VICTORIA LIFE INSURANCE CO.**  
 OF CANADA

wishes to engage in Nova Scotia, Quebec, Ontario, Manitoba and Saskatchewan, several competent and productive field men. Good Terms. Apply to

**DAVID BURKE**  
 General Manager, MONTREAL


**SUN FIRE** INSURANCE OFFICE  
 Founded A.D. 1718  
 Head Office, Threadneedle St., London, England  
**THE OLDEST INSURANCE COMPANY IN THE WORLD**  
 Canadian Branch—15 Wellington St. E., Toronto, Ont.  
**H. M. BLACKBURN, Manager**  
 E. McKAY Ontario Inspector  
 Toronto ) HIGINBOTHAM & LYON, Phone M. 488  
 Agents / IRISH & MAULSON, Ltd., Phones M. 6966 and 6967  
**AGENTS WANTED IN ALL UNREPRESENTED DISTRICTS**

**The Continental Life Insurance Company**  
 Continental Life Building, Toronto  
 Have a vacancy for an experienced field man as Inspector for the Province of Ontario.  
 Apply **GEORGE B. WOODS**, President and Managing Director

**THE NORTHERN LIFE**  
 The business for the year 1909 just closed shows the following results:-  
 Increase in Premium Receipts, 14 per cent.; increase in Interest Earnings, 26 per cent.; increase in payments to Policyholders, 46 per cent.; increase in Assets, 26 per cent.; increase in Reserve for security of Policyholders, 16 per cent.; decrease in total Management Expenses, 5 per cent.; decrease in Cost of New Business, 16 per cent.  
 Sound conservative management should appeal to you.  
**AGENTS WANTED.**  
**W. M. GOVENLOCK,** Secretary.  
**JOHN MILNE,** Managing Director.



**LONDON & LANCASHIRE FIRE**  
 INSURANCE COMPANY



**BRITISH & MERCANTILE INSURANCE COMPANY**  
 Total Assets \$93,057,042  
 Canadian Investments Over \$8,000,000  
 (Greatly in excess of other Fire Companies)  
 Manager for Canada **Randall Davidson**  
 Resident Agents, Toronto Branch **Evans & Gooch**  
 J. A. Stewart, Inspector

**North American Life Assurance Company**

"Solid as the Continent"  
 President: **JOHN L. BLAIKIE**  
 Vice-Presidents: **E. GURNEY, J. K. OSBORNE**  
 Man. Director: **L. GOLDMAN, A.I.A., F.C.A.**  
 Secretary: **W. B. TAYLOR, B.A., LL.B.**  
 1909,  
 Cash Income - \$2,028,575  
 Assets - 10,490,465  
 Net Surplus - 1,018,121  
 One or two good openings for men of character and ability.  
 For particulars write to  
**T. G. McCONKEY, Supt. of Agencies**  
 Home Office, **TORONTO**

**THE NORTHERN ASSURANCE CO., Ltd.**  
 OF LONDON, ENGLAND  
 Canadian Branch, No. 88 Notre Dame St. West, Montreal.  
**Income and Funds, 1907.**  
 Capital and Accumulated Funds.....\$48,946,145  
 Annual Revenue from Fire and Life, etc., premiums and from interest upon Invested Funds..... 9,590,760  
 Deposited with the Dominion Government for Security of Policy-holders.. 465,600  
**G. E. MOBERLY, Inspec. E. P. FRARSON, Agt. ROBT. W. TYRE, Man. for Canada.**

**THE LONDON ASSURANCE** Head Office Canada Branch, MONTREAL  
 Total Funds, \$20,000,000  
 Established A.D. 1720 FIRE RISKS accepted at current rates  
 Toronto Agents: **S. Bruce Harman**, 19 Wellington St. East.

**Insurance Co. of North America**  
 Incorporated 1794 PHILADELPHIA Founded 1792  
 Capital, \$3,000,000.00 Assets, Jan. 1st, 1910, \$13,385,501.54  
 Net Surplus, \$2,589,406.64  
**Losses Paid Since Organization, over \$144,000,000.00**  
**ROBERT HAMPSON & SON, Montreal, Gen Agents for Canada**

**THE STANDARD LIFE Assurance Company of Edinburgh** Established 1825  
 Head Office for Canada, MONTREAL, QUE.  
 Invested Funds \$61,000,000  
 Investments, Canadian Branch 18,000,000  
 Revenue 7,400,000  
 Deposited with Canadian Govt. and Govt. Trustees, over 7,000,000  
 Apply for full particulars.  
**D. M. McGOUN, Mgr. CHAS. HUNTER, Chief Agent Ont.**

**MEN of ENERGY are offered WORK of MOMENT** in desirable localities representing a sixty-year old institution with modern, liberal, law-conforming policies, and helpful Home office co-operation. Much good territory available. Many opportunities for advantageous positions. Inquire NOW.  
**Union Mutual Life Insurance Co'y.**  
 PORTLAND, MAINE  
**Fred. E. Richards, President Henri E. Morin, Supervisor**  
 For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to **WALTER I. JOSEPH, Manager**, 19 St. James St., Montreal.  
 For Agencies in Western Ontario, apply to **E. J. ATKINSON, Manager**, 107 Manning Chambers, 72 Queen St. West, Toronto.



**LIVERPOOL AND LONDON GLOBE**  
 INSURANCE COMPANY  
 Canada Branch, Head Office, Montreal.