

"Hello Neighbor"



LET us send you the detailed and specific information about the organization and operation of a Telephone System in your own community. You know the advantages of the Farm Telephone and there is no need of our going into that part of it. What you want to know now is—"How can I get the thing going?"

OUR FREE BOOK

on "How to Build Rural Telephone Lines" is free to you for the asking and contains a story that is of vital interest to every farmer—an intelligently written story of all that the title of the book implies. This book also tells about our

No. 1317 Type Telephone Set, specially designed for Rural Telephone work by the most expert telephone engineers on this continent. This set is the acme of telephone construction. Just ask us to send Bulletin No. 100. It is free.

NOW IS THE TIME

to get busy. After you have read this book, you can go right ahead in your own community and, with all the essential facts about farm telephones fixed in mind, you can organize a subscriber owned and controlled telephone system among your own friends and neighbors.

The answer to every question that you will be asked is in this book. You will be the man referred to for the facts and the book will enable you to answer and give definite information. You will be able to organize a telephone company that will be as successful as any of the hun-

dreds of other co-operative farmer's telephone companies doing business in Canada to-day.

Remember, it doesn't cost you a single cent to acquire this information—we are ready to send it to you **free** for the asking. Write for it now while you are thinking about it.

THE Northern Electric

AND MANUFACTURING CO., LIMITED

Manufacturer and supplier of all apparatus and equipment used in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Plants. Address our nearest house.

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CALGARY VANCOUVER 220

