

FARMERS' ORGANIZATIONS ARE NUMEROUS.

Farmers' Clubs in Kent are steadily growing in number and exert a powerful influence, not merely in encouraging the exchange of new ideas on scientific farming, but in bringing together the progressive minds of the community. The importance of the Farmers' Club movement may be judged from the fact that a Kent County Federation of Farmers' Clubs is now being formed.

The East and West Kent Farmers' Institutes are doing a useful work in encouraging the latest ideas in farming, and securing experts to deliver addresses on farm problems. The Women's Institutes in connection with these organizations, afford the women on the farm a wider range of activities.

Agricultural societies facilitate the holding of spring and fall fairs in practically every part of the county. Fall fairs are held annually at Chatham, Dresden, Thamesville, Blenheim, Wallaceburg, Highgate, Merlin, Wheatley and Ridgetown. The Moraviantown (Indian) fair, held every year on the Moraviantown reserve, is a unique event.

ONTARIO GOVERNMENT ASSISTS.

The Ontario Government, desirous of encouraging scientific and intelligent farming, has established at Chatham an office with experts in charge who are glad at all times to furnish advice and information on farm topics, and to assist in valuable experiments on Kent County farms.

FREE MAIL DELIVERY.

Kent County is well supplied with post offices, and the rural mail service is excellent. Along many of the mail routes, rural free delivery has been established. Under this system, the farmers on a mail route can, on providing the necessary boxes, have their mail delivered and collected every day, practically at the front door. The convenience is one much appreciated, particularly in the busy season.

RURAL TELEPHONE SERVICE.

Not merely does the Kent farmer have his mail delivered to his door, but in many parts of the county he can, without stirring from his own house, talk to his neighbors for miles around or to business men in the nearest market town. The rural telephone is now in widespread use, and has proven a great convenience to the farming community. In some cases farmers themselves own the rural lines, the cost of construction and maintenance being small compared with the great convenience. It is only a question of time before the entire county will be served.

POPULAR RESORTS.

Though the Kent farmer is busy, he is not too busy to enjoy life. The splendid railway and water way facilities provide many and varied excursion trips as a means of summer enjoyment. Excursions at low rates are frequently conducted to Toronto, Niagara Falls, Detroit, and other points of interest.

Walpole Island, on the River St. Clair, with its Indian reserve, is a favorite destination.

Within the limits of Kent County are pleasant spots where people can secure recreation and enjoyment just as readily as at greater distance. Erie Beach and Erieau are two of the popular resorts on Lake Erie, much frequented by summer cottagers. Here bathing, boating and angling are among the popular recreations, and many flock to enjoy the refreshing lake breezes.

Rondeau Provincial Park, close to Erieau, is one of the few surviving stretches of the primitive forest which at one time covered all Southwestern Ontario. Trees centuries old, wild flowers, deer and other game, render this an interesting spot. In recent years the undergrowth has been cleared to some extent, which, while not detracting from the picturesque quality of the park, renders it easier of access.

Mitchell's Bay, on Lake St. Clair, is in the autumn a duck-hunter's paradise, and at all times a favorite resort for anglers. The marshes of Rondeau are also, in the fall, a popular duck-hunting ground.



Morning Catch on Lake Erie.

WHAT NATURE GUARANTEES.

So varied are the possible crops that the Kent farmer cannot lose even in a "bad year." Climatic conditions are so favorable that the "bad year" never actually comes. The wide variety of crops planted is an assurance that if the farmer loses on one, he more than makes up his loss on another. Nature guarantees the farmer of Kent against all danger of a total crop failure. He is not compelled by climatic conditions to pin his faith to a single crop, and hazard his entire future on its success or failure.