

# CAREER WEEK 1995: 2

## Skills for the 21st Century

It's never too soon for students to hone up on careers and investigate job opportunities. For the more than 10,000 students attending the University of New Brunswick and St. Thomas University in Fredericton, one of the best places to sharpen up and examine possibilities is Career Week '95, Sept. 25-27.

"The theme for these jam-packed three days is Skills for the 21st Century," says organizer Lois Clowater. She is the co-ordinator of the Transition to Employment Program for both universities as well as UNB's new assistant dean of students. "We've structured the events to provide students with the tools to market themselves in the workplace of the 1990s."

Self-directed opportunities are the focus: finding out what the jobs are, identifying the skills needed to get them, and making contacts with employers. "We're trying to give students the who, what, when, where and why to take a job—or make one," adds Ms Clowater.

The first event on Monday, Sept. 25, is Career Paths '95. It will help students find out what careers are most suited to their particular interests, skills and values. From 11 a.m. to 3 p.m. in the Blue Lounge of UNB's Student Union Building, they can explore paths with 100 professionals who will share career experiences, including how they got started.

Dynamic speaker and author Colin Campbell tells places to look in his presentation, *Where the Jobs Are*, at 1 p.m. in the same location, the SUB Blue Lounge. At 2:30 p.m., students can explore Careers in the Foreign Service in Rm. 203, SUB. Then at 3:30 p.m. Mr. Campbell repeats his *Where the Jobs Are* presentation in the Black Box Theatre at STU.

Tuesday, Sept. 26, provides all kinds of information in job-hunting seminars on the SUB patio. At 10 a.m., Kevin Bonner talks about Finding a Job in a Tough Job Market. At 11:30 a.m. Fred Trites helps student get to know themselves with his presentation, *Your Personality Type*. The Fredericton Junior Chamber stresses an important message starting at 1 p.m. - Getting Connected: You Have to Know People to Get a Job. That point made, Mastering Interviews: Interview Protocol, by Carol Ann Hanley, follows.

The late afternoon and evening of the 26th continue the momentum with a two-hour seminar starting at 4:30 p.m. in the STU cafeteria, Sir James Dunn Hall. Working Abroad: Exploring New Horizons will enable students to find out information about exchanges as well as working and volunteering abroad. Third-year, fourth-year and graduating students in electrical engineering, computer science, and business at UNB can look forward to the presentation, Career Opportunities with NBTEL, starting at 7:30 p.m. in the Kent Auditorium, Wu Centre.

The AIESEC Job Fair on Wednesday, Sept. 27, will feature Canadian companies seeking to recruit '96 grads. Students can investigate these job opportunities from 10 a.m. to 4 p.m. in the SUB Blue Lounge. Meanwhile the job-hunting seminars will continue at STU, in the Education Lounge JD-210, Sir James Dunn Hall. At 10:30 a.m. Mr. Bonner will talk about Dynamic Resumes, followed at 11:30 a.m. by Mr. Trites, who will repeat his presentation, *Your Personality Type*. In the afternoon, Ms Clowater will talk about Cover Letters and Letters of Reference at 1:30 p.m., followed at 2:30 p.m. by Mary Louise Luck, career counselling co-ordinator in Counselling Services, who will discuss Creative Job Search Strategies. All participants are welcome to attend the closing reception from 4 p.m. to 5 p.m. on Wednesday in Rm. 203, SUB.

Planning for the week has been ongoing for the last six months. Karen Geldart, assistant co-ordinator of the Transition to Employment Program, and UNB student Keirsten Wells assisted Ms Clowater with the organization of the event. Representatives from the student unions at both UNB and STU, Transition-to-Employment Program, Student Placement Service, Career Resource Centre, and St. Thomas Student Affairs Office also helped with planning. Involved as well are the UNB Associated Alumni, Fredericton Junior Chamber, and AIESEC, an international organization that bridges the gap between the academic and business sectors and promotes personal development through exchanges.

More information about Career Week activities is available from Ms Clowater at 453-4684.

## Computer Based Career Help

If you need help planning your career, the Career Resource Centre is the place to be!

Career Planning involves several components: **knowledge about yourself** - interests, skills, values, etc.; **knowing about the world of work** - different occupations, job descriptions, educational requirements; **how to**

**make career decisions, and implementing your plan.**

You will find **Directories and Calendars** for universities and community colleges. There is also a **Study and Work Abroad Section.**

**SIGI Plus** is an interactive computer assisted guidance system that helps students examine interests, skills and

values, to explore different occupations and to see how both areas are related.

Whatever your needs are, you'll be able to get started at the Career Resource Centre - located with Counselling Services in the Alumni Memorial Building, room 19. **Monday - Friday 8:15 am - 12:00pm; 1:00pm - 4:30pm.** Call 453-4820 for more information.

## AIESEC: Helping You Go Global

As the 21st century approaches, business is becoming increasingly global in nature, requiring a more knowledgeable workforce. Companies need graduates who are adaptable, globally aware, visionary, self-motivated, critically thinking, socially responsible and creative. As an international education organization, AIESEC strives to provide students

with opportunities to develop these skills.

AIESEC takes advantage of its international network of 800 universities in 85 countries to coordinate international exchange projects through partnerships with the business community. AIESEC's local initiatives focus on personal development, addressing business-

related issues or providing a link between the academic and business communities. Through AIESEC's programs students are able to experience other cultures, develop practical business skills and learn how to work in and manage teams.

For more information on AIESEC and its programs call 453-4959 or e-mail aies@unb.ca.

### Where are the jobs?

Colin Campbell, the renowned author and career counsellor will be giving a talk entitled "*Where the Jobs Are!*" on **Monday 25th June**. Topics covered include desirable employers and strategic career plan development

1pm SUB Blue Lounge  
3.30pm Black Box Theatre, STU



**BROUGHT TO YOU BY**



ASSOCIATED ALUMNI  
UNIVERSITY OF NEW BRUNSWICK



**Fredericton JUNIOR CHAMBER**



**Monday 25th**

11am - 3pm  
**Career Paths '95**  
SUB Blue Lounge!  
**Excellent Job Contacts!**  
Find out about 100 different career paths!

1pm  
**Colin Campbell:**  
Dynamic Speaker & author;  
**"Where the Jobs Are"**  
SUB Blue Lounge

2.30pm-3.30pm  
**Careers in the Foreign Service**  
SUB Room 203

3.30pm  
**Colin Campbell** repeats his excellent presentation at STU's Black Box Theatre,  
**"Where the Jobs Are!"**

6.30pm  
**Transition to Employment Program Session 1**  
Call 453-4684 for details!

**Tues**

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