

# AIESEC Year Report

**PRESIDENTS MESSAGE:**

After one and a half years of AIESEC at U.N.B., as president, I have had the chance to see the growth of a new organization on campus. When we began operations in January of 1983, little did I know the potential that lay before us. A small group of students who are interested in meeting business people and in learning about what it takes to run a company and who are motivated to keep up with the fast pace, run the organization. From day one we have gained the opportunity to develop our managerial skills by making decisions as a team and by creating interaction between the business community, academics and students.

In this past year our successes have led us to major projects. At anytime during Canada's four congresses, new ideas and motivations are initiated and the experience of 26 years of AIESEC-in-Canada development is compiled with the hard work of the founding

executive, the continuation of AIESEC at U.N.B. seems ensured.

I would like to take this opportunity to extend the best of luck to the new executive. I feel confident that they will do a fine job.

The best to all:

Dave Corbin

L.C.P. 82-84

**SPECIAL EVENTS:**

**BUSINESS LUNCHEON:**

The business luncheon project was organized over a six week period and the hard work put into it by a few motivated members resulted in a well planned and receptive luncheon-not to mention delicious! As our first event held directly with the Fredericton Business Community, the luncheon was considered to be an important move in introducing the local businesses to AIESEC in a professional manner. Many executives were invited and consequently the turn out was very encouraging. Of those who could not attend, many extended offers for different types of future assistance that might be required. As well as executive

support, the attendance of both students and professors made for a mixed group of enthusiasm and discussion.

The guest speaker was the New Brunswick Minister of Commerce and Development, Paul Dawson, who gave an enlightening talk on "The Future for Business in New Brunswick." The local media both radio and television participated in the event. We were pleased to discover the extent to which the businessmen of the Fredericton area have a genuine interest in the AIESEC organization, its objectives, and the students who make it what it is. AIESEC's first business luncheon turned out to be a most successful and worthwhile event, and it will definitely become an "annual" for AIESEC in the future years at U.N.B.

**LOTTERY:**

Just before Christmas, AIESEC decided to put a little "cheer" into someone's holiday. The ticket selling campaign lasted two weeks and was successful on all

accounts. The lucky winner of the Texas Mickey was

**MOVIE:**

The profitable lottery fundraiser was soon topped off with another in the form of a rock movie. The College Hill Social Club participated in this event to make it even more attractive by offering moviegoers a two for the price of one special. As can be imagined, it's not hard to guess where everyone headed after the show.

**SING-A-GRAM:**

Our last and most innovative fundraiser to date was the Valentine's Day Sing-a-gram service. On February 13th, 14th, 15th, AIESEC volunteers donned their special costumes and sang their hearts out both on and off campus. Secret admirers, lovers and even enemies now have an outlet through which they can express their feelings. As evidenced by the strong support and enthusiasm generated, this Valentine service will undoubtedly become an annual event. Congratulations are in order for Laura MacLeod who was

chairperson and organizer of the event.

**CONGRESS:**

Our U.N.B. local has been successful in presenting a strong representation at all major AIESEC Congresses this year. Delegations travelled to the Canadian National Congress in Ontario as well as to the United States National Congress in New York. Plans are now underway to give many of our members the opportunity to participate in the Spring Regional Congress to be held in Paradise, Nova Scotia later on this month.

**UP AND COMING:**

The agenda for the remainder of the school term is primarily concerned with planning for next year's activities although ideas are being generated for another project this month. One of our activities includes the preparation of a proposal for a summer work project.

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