

A Blue Ribbon Tea Talk



Let us tell you about Blue Ribbon Tea. We choose our tea from a limited area so that we can always be perfectly sure that it is strong, rich in flavor, always uniform and fresh. We pack it with the utmost care. We are close to the western consumer, making it unnecessary for grocers to buy large stocks and therefore letting you or any buyer get Blue Ribbon Tea in all its original strength and flavor.

What is the result? We know, and say with the certainty that comes from actual knowledge, that it is not possible for you to buy any other tea that will give you so many cups per packet, or that will equal the famous flavor of Blue Ribbon.

Then, Madam, it amounts to this: If you don't buy Blue Ribbon Tea you must be content to get less actual tea value for your money than the housewife somewhere else who does use it. Surely you will not go on without making the effort to try Blue Ribbon, without asking your grocer for it. We ask you to ask him.

And further, if you use a packet of Blue Ribbon Tea and do not find it satisfactory in every way, take back the unused portion and we hereby authorize your grocer to refund your money. We make that offer in all our advertising. We could not afford to do that unless we knew, as we do know, that you will be delighted with it, and will continue to use it after the first trial.

NEXT TIME you buy tea, tell your grocer you want to try Blue Ribbon.

BLUE RIBBON, LIMITED
WINNIPEG, MAN.