

Winnipeg Telegram's 20th Pony Contest

\$30,000 worth of Ponies and Outfits already Awarded Boys and Girls of West
Nominate Yourself and Share in Next Distribution

Eight Pony Prizes
including
handsome matched
team and the
Piebald Champion
"Chief."



Frisket, Chief, Fred, Freda, Curly, Dorina, Tramp, Tinker, Rip.

Fifteen Grand
Prizes and a
Cash reward for
every candidate
not a grand prize
winner

UNPRECEDENTED PRIZES IN TELEGRAM'S GREAT JUVENILE CONTEST

A glance at the wonderful prize list only briefly described in the next column and but vaguely illustrated above, is evidence of the phenomenal distribution of unprecedented prizes that The Winnipeg Telegram will make to the boys and girls of western provinces on June 10th. Eight pony prizes headed by a handsome matched pair, with complete driving outfit, fifteen grand prizes in all, and a cash reward for every contestant who does not win a grand prize, justifies the statement that never in the history of juvenile competitions in Canada have these rewards been approached. This is the Twentieth Pony Contest that has been conducted by The Winnipeg Telegram, and it is by a big margin the greatest of the series. It is the contest to join, for it has more and richer rewards than any of its predecessors and, as every candidate gets a prize, it is not a game of chance. The Telegram has already presented ponies and outfits to over one hundred boys and girls in Western Canada, and these ponies have been won in the mountains of British Columbia, in the ranch districts of Alberta, on the prairies of Saskatchewan, the rural sections of Manitoba and in the towns of New Ontario. The boys and girls who have already won ponies cannot enter this contest, neither can those residing in the City of Winnipeg. This competition is absolutely for the boys and girls of the Western Provinces and they alone will be allowed to enter. It costs nothing to be a candidate and a little effort for the few weeks this contest is in vogue will put your name on the shipping tag of one of these enviable rewards.

PONIES OF HEALTH AND HAPPINESS

First Prize—The handsome matched team "Fred" and "Freda" and an elaborate new driving outfit especially ordered for this great pair of miniature aristocrats.
Second Prize—The piebald champion "Chief" and his new carriage and harness. This pony was the sensation of the American show rings last year.
Third Prize—"Frisket," a very handsome and perfectly conformed young Shetland

mare and a new and complete driving outfit.
Fourth Prize—"Curly," a little black Shetland horse of exceptional quality and all the driving accessories.
Fifth Prize—"Dorina," a classy little black mare and her new carriage and harness.
Sixth Prize—"Tramp," a good brown gelding kind and gentle, buggy and harness.
Seventh Prize—"Tinker," a good honest and

faithful little gelding and all the driving requisites.
Eighth Prize—"Rip," a brown Shetland gelding, buggy and harness.
Ninth Prize—Bicycle, ladies or gents.
Tenth Prize—Phonograph and six records.
Eleventh Prize—Eastman Kodak, printing and developing outfit.
Twelfth Prize—Gold watch and fob, ladies or gents.

Thirteenth Prize—Gold watch and fob, ladies or gents.
Fourteenth Prize—Gold watch and fob, ladies or gents.
Fifteenth Prize—Gold watch and fob, ladies or gents.

FIRST PRIZE



Fred and Freda and Outfit.

VOTES SCHEDULE

HOW VOTES COUNT ON THE DAILY TELEGRAM

No. Votes	No. Votes
For \$1.00 paid on single subscription.....	2,000
For \$2.00 paid on single subscription.....	5,000
For \$3.00 paid on single subscription.....	8,000
For \$4.00 paid on single subscription.....	13,000
For \$5.00 paid on single subscription.....	16,000
For \$6.00 paid on single subscription.....	20,000

HOW VOTES COUNT ON THE FARMERS' WEEKLY TELEGRAM

No. Votes	No. Votes
For \$1.00 paid on single subscription.....	4,000
For \$2.00 paid on single subscription.....	10,000
For \$3.00 paid on single subscription.....	16,000

The vote schedule announced above will prevail without change throughout the competition.

SUBSCRIPTION RATES

Votes will not be awarded on payments less than \$1.00.	1 Yr.	2 Yrs.	3 Yrs.	Votes will not be awarded on clubbing offer.
Daily Telegram.....	\$2.00	\$4.00	\$6.00	
Farmers' Weekly Telegram.....	\$1.00	\$2.00	\$3.00	

No. 1. NOMINATION BLANK
PONY CONTEST EDITOR, Winnipeg Telegram.
 Please register my name as a contestant in The Telegram Pony Contest, and credit me with 5,000 votes. I have read the rules of the Contest and agree to same.
 NAME..... ADDRESS.....
 Signature of Parent or Guardian.....
 This blank, properly filled out, will bring you further information and supplies by return mail.

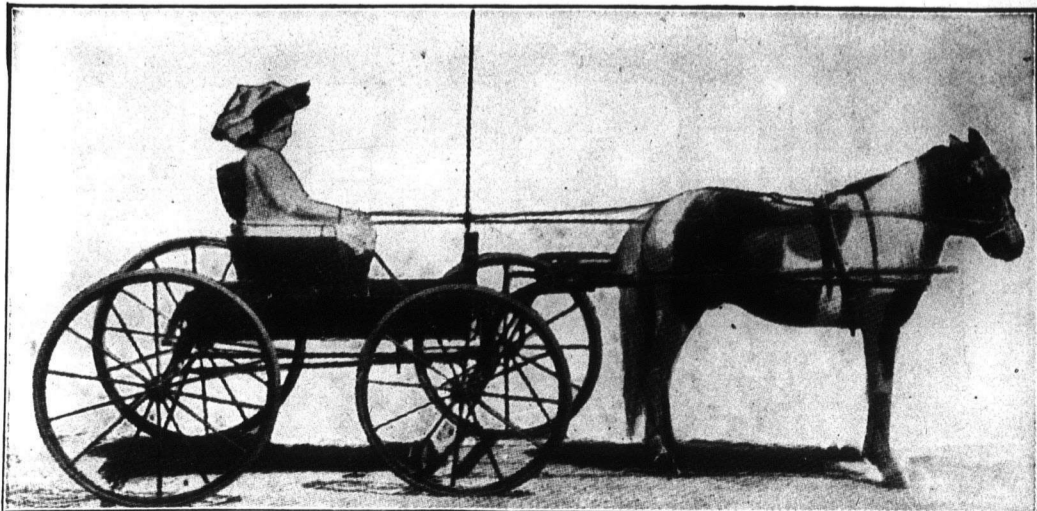
RULES AND REGULATIONS

- Ten Thousand free votes will be awarded for a candidate's first subscription.
- A Telegram pony button will be sent to every candidate nominated. This button is positively the most unique reproduction of playmates and their ponies. Don't fail to get one.
- Nominations or subscriptions from the city of Winnipeg will not be accepted.
- Nominations are free. The nomination blank, properly filled out, registers a candidate with 5,000 votes free. Special subscription blanks and further information will be forwarded immediately upon receipt of nomination.
- The contest closes at 1 p. m., June 10th, 1914. This means that no money or subscriptions will be accepted after that hour.
- No employee of The Winnipeg Telegram will be allowed to compete.
- Votes will not be awarded on subscriptions not accompanied by a remittance.
- Subscriptions will not be accepted outside of the provinces of Manitoba, Saskatchewan, Alberta, British Columbia and Ontario west of Great Lakes.
- A candidate is nominated and registered when the nomination blank, properly filled out, has been received by the Pony Contest Editor.
- A candidate can only be nominated once. Votes to count according to schedule announced after nomination.
- Subscriptions for more than three years will not be accepted.
- The vote schedule on subscriptions to The Farmers' Weekly Telegram is higher than on comparative subscriptions to The Daily Telegram. Contestants who are forced to confine their canvass to Weekly subscriptions have an equal chance to win.

- Prizes are awarded according to the votes obtained. The candidates with the highest number of votes will get the first prize, and so on, until the awards have all been distributed.
- In case of a tie for the last grand prize, two or more prizes will be awarded the contestants so tied.
- Votes cannot be bought or transferred from one candidate to another. Bona fide subscriptions must be sent in.
- A commission of 10 per cent, will be paid all contestants who do not win a prize, on the money he or she collects.
- Candidates must not deduct their commission. The cash awards will be paid when the contest closes.
- Votes will not be awarded on payments of less than \$1.00, or on a fraction of a dollar.
- Both new and renewal subscriptions count.
- The Pony Contest Editor will acknowledge receipt of all monies and award votes as lists are received.
- Votes will not be awarded on clubbing offers with other papers.
- The vote schedule announced will not be altered during the contest. There will be no period when double votes are allowed.
- The decision of the Pony Contest Editor is final in all matters pertaining to this contest.
- Boys and girls who have already won ponies cannot enter this contest.
- Ponies and outfits will be shipped by express—all charges prepaid.
- Remit by money, express order or postal note.
- Delivery of mail is at risk of candidates. We are only responsible for remittances and subscription lists received by us before closing hour of contest.

Contest Closes 1 p.m. June 10th, 1914

SECOND PRIZE



The Piebald Champion "Chief" and Outfit.