



Napoleon, the greatest warrior the world has ever known, achieved this distinction because of his generalship; because of his genius and strategy; because of the points of advantage which he gained in the location of his army. Today strategy, which is called the genius of war, is likewise the genius of business. Strategy was employed in the location of the new Townsite of

FORT FRASER

(The Hub of B.C. on the G.T.P.)

at the junction of Lake, Rail, River and Trail—the choicest spot on the main line of the Grand Trunk Pacific for a distance of over five hundred miles. A location selected nearly two years ago; a natural trade centre and distributing point, without an equal in Central British Columbia—one surrounded by ten million acres of the richest agricultural and mineral land in Western Canada.

Fortunes are being made by shrewd investors in real estate all over the great Canadian West. A. G. Ferguson, Esq., bought lots on Hastings Street, Vancouver, twenty years ago at \$700. These lots in ten years were worth \$20,000, and today cannot be bought for less than \$155,000. Robert Ross bought on May 29, 1909, Lots 15 and 16, Block 9, Section 1, Prince Rupert, for \$600, and sold them October 17, 1911, for \$6,000. Similar instances may be cited in Winnipeg, Calgary, Lethbridge, Edmonton, Regina and Moose Jaw.

The Townsite of Fort Fraser is all paid for, and we hold an indefeasible title; the property has been surveyed and the plans duly registered. It is not one of the hundreds of ordinary townsites dominated by the Railway Company and advertised for sale as an "official townsite," which means little or nothing unless the location be favorable.

The price paid for a Fort Fraser lot is not paid for land alone—it is paid for opportunity. Opportunity attracts population, and population makes land values.

Be alert—investigate now while prices are \$100 per lot and up, and terms 10 per cent. cash and balance 5 per cent. per month without interest or taxes. Attractive and instructive literature, facts and figures will be supplied on request.

Dominion Stock and Bond Corporation Limited

Capital—\$2,000,000

Reference—Imperial Bank of Canada, Vancouver, B. C.

WINCH BUILDING, VANCOUVER, B. C.