

Piles advertisement for Dr. Chase's Ointment, describing its effectiveness for various cases of itching and bleeding.

Winnipeg's New Water System advertisement, highlighting the completion of the system and its benefits for the surrounding district.

When Completed, Will be Adequate for a Long Time. Will Ensure Supply for Surrounding District. Owing to the rapidly increasing growth of Winnipeg in the last few years the well system now in operation has for some time been considered inadequate for the future demands of the city...

material in first passed through a screening plant and assorted as to the various sizes and then remixed into suitable proportions so as to make the strongest and most watertight concrete available.

ARCHIMEDES' LEVER. The Feat of Raising the Earth From a Scientific Viewpoint.

"Give me a fulcrum and a place on which to stand and I will raise the earth from its place!" That is a saying popularly attributed to Archimedes. If the required conditions were possible the feat might be performed, but in addition to providing a fulcrum and a place on which to stand Archimedes would also have to be furnished an indefinite lease of life.

To move the earth a distance of one inch Archimedes' end of the lever would have to move through a distance of 1,380,000,000,000,000 miles. Now, if Archimedes should take hold of the end of the lever and apply his weight of 150 pounds to it and should move off into space with the velocity of light, or 186,000 miles a second, it would take him 237,000 years to finish the job he proposed, so that now, nearly 2,300 years after making the famous dictum, he would hardly have started the undertaking.



TORONTO'S MOST POPULAR SUMMER DISSIPATION IS CITY DAIRY ICE CREAM—the demand has spread from year to year until it is now on sale in nearly every town in Ontario. There seems to be something about the climate of Canada that makes it the confection that everybody craves in warm weather—infants, invalids, children or grown-ups, it makes no difference what your state or station. City Dairy Ice Cream is most refreshing, nourishing and digestible.

City Dairy ICE CREAM TORONTO. Look for the Sign. We want an agent in every town.

A Giant Among Dwarfs.

The intellect and genius of Franklin were perhaps never more manifest than when, as the colonial agent of Pennsylvania, he appeared before the British House of Commons in order to undergo an inquiry into the taxation questions which were brooding the trouble which subsequently resulted in American freedom.

Men Eat More Than Women.

That men eat 5 or 6 per cent. more than women—not because they are gluttons, but because they actually require that much more nourishment—appears as a result of an investigation made in the nutrition laboratory of the Carnegie Institute at Washington by Francis G. Benedict and L. E. Barnes, says the Literary Digest.

CHILDHOOD DANGERS.

No symptoms that indicate any of the ailments of childhood should be allowed to pass without prompt attention. The little ailment may soon become a serious one and perhaps a little life passes out.

Ocean Temperatures.

The steamer Albatross, which is used by oceanographers, makes records of deep sea temperatures. These temperature observations prove that the ocean has a far more limited range of heat and cold than the land, its maximum surface temperature being about 85 degrees F., and its minimum about 29 degrees F.

Just Ornamental.

Customer (looking at auto)—What, the lamps not included in the advertised price of the machine? But the lamps are shown in the illustration.

DODD'S KIDNEY PILLS advertisement, featuring a circular logo and text describing the benefits for kidney ailments.

AN ARMY AND A MOB.

It's Discipline That Makes the Difference Between Them. An army is not an army, but a mob, unless every item in it can be trusted to do the same thing at the same moment at the word of command.

A WOMAN'S MESSAGE TO WOMEN.

If you are troubled with weak, tired feelings, headache, backache, bearing down sensations, bladder weakness, constipation, catarrhal conditions, pain in the stomach, or irregularly, bloating or unnatural enlargement of the breasts, or of misplacement of internal organs, or nervousness, dizziness, or fainting, or a loss of interest in life, I invite you to write and ask for my simple method of cure.

Perfection of Womanhood.

Upon the silent sands She stands, And for some thousand years has stood. The sign of perfect womanhood. A suffragette!

Quick Return.

"Yes, sir, I came upon a huge bear track and spent all of three hours trailing the beast to the rocks he was lurking in his den in the woods."

DRS. SOPER & WHITE advertisement, featuring portraits of the doctors and a list of ailments treated.

NOBEL'S GREAT GIFT.

Yearly Prizes That Come From the Fund He Left to Posterity. Alfred B. Nobel, the Swedish scientist and inventor of dynamite, died in 1896, leaving his fortune, which was estimated at \$9,000,000, to the founding of a fund of which the interest should be yearly given as prizes to those persons who had during the year contributed most to "the good of humanity."

Sleep Without Drugs.

"Doc, how can I get to sleep without using dope?" asked a man troubled with insomnia of a noted physician. "On going to bed assume a comfortable attitude in which every muscle is relaxed," said the doctor, "but not the attitude in which you are accustomed to go to sleep, though something resembling it. Every movement, even coughing and yawning, must be strictly repressed, especially the desire to turn over. Maintain the same attitude without change, constantly resisting the longing to move or turn over."

Women With Weakness Find New Strength.

For all special weakness from which girls and women suffer, no surer remedy exists than Dr. Hamilton's Pills; every woman so earnestly desires, they uproot the disease and bring strength that lasts till old age.

Lonely.

I have night to come, for I dread it, I am sorry the work hours have flown. That stairway in sickness, I have found— I shudder to think I'm alone.

White Man's Graveyard.

Africa is a remarkably beautiful country. Its coast lines are picturesque, graceful, fascinating, alluring. Its seaport towns and cities are usually clean, pretty and reasonably healthful.

How to Keep Things.

Keep meal and flour in a cool, dry place. Keep yeast in wood or granite vessels. Keep fresh lard in granite ironware vessels. Keep vinegar in wood, glass or granite ironware. Keep crusts and pieces of bread in a granite ironware bucket, covered closely, in a dry, cool place.

ISSUE NO. 36, 1915.

AGENTS WANTED. CASH IS YOURS, AND EASY TO GET if you take on this agency. All automobile owners want cheaper tires. We offer tires at our privileged members. Membership fee in only five dollars.

FARMS FOR SALE. ONE HUNDRED ACRES OF CHOICE land in Huron County; good buildings, convenient to school, church and station. For price and particulars, apply to Jan A. Vancamp, Belgrave, Ont.

MISCELLANEOUS.

WAR IS HELL. So is cooking with coal or wood. Turn your old coal stove into a modern gas range by installing one of the OIL-GAS BURNERS, burning fuel or gas oil at a saving of about 25 per cent. over coal.

Bad Spellers. Lord Wolseley noted that spelling had been the weak point of many great commanders. He was defending Marlborough against the charge of illiteracy, brought by Lord Chesterfield for one, who said he was "eminently filiterate, wrote good English and spelt it worse."

GREAT SALE OF ORGANS AND PIANOS. Ye Olde Firme of Heintzman & Co., corner King and John streets, Hamilton, Ont., are offering 56 organs at a great reduction in price.

The Robins. "The robins are not good solo singers," wrote Lowell, discussing of his garden acquaintance, "but their choruses, as like primitive fire worshippers they hail the return of light and warmth to the world, is unrivaled. There are a hundred singing like one. They are noisy enough then, and sing as poets should, with no after thought. But when they come after cherries to the tree near my window, they muffle their voices and their faint pip, pip, pip sounds far away at the bottom of the garden, where they know I shall not suspect them of robbing the great black-walnut of its pepper-rind store. They are feathered Pecksniffs, to be sure; but then how brightly their breasts, rather shabby in the sunlight, shine on a rainy day, against the dark green of the fringe tree! For my part I would rather have his cheerfulness and kindly neighborhood than many berries!"

St. Isidore, P.Q., Aug. 18, 1894. Minard's Liniment Co., Limited. Gentlemen—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients, always with the most gratifying results, and I consider it the best all-round Liniment extant.

Sickroom Clothing.

Clothing used in the sickroom never should be put in the laundry bag at once. Place it in a clothes closet at once and cover with boiling water and soap solution and allow to come to the boiling point. Clothing used in infectious diseases should be treated this way for three successive days. This not only kills matured bacteria, but any undeveloped spores as well.

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