

The Carleton Place Herald.

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Lyons-Wright

St. Mary's Church was the scene of a very pretty wedding last Wednesday morning, when Miss Mary Josephine Wright, daughter of Mrs. Robert Wright, was united in marriage with Mr. Harold V. Lyons, of Portland, Me., son of Mr. and Mrs. J. F. Lyons, of St. Stephen, N.B. Rev. Fr. Gray officiated, the bride being supported by her sister, whilst Mr. John Lyons, brother of the groom, was best man. After the ceremony the wedding party retired to the home of the bride's mother, where breakfast was served, and the young couple left by motor for Perth, to catch the express to Montreal, and thence through the New England States and to their home in Maine. The bride was the recipient of many beautiful gifts, prominent in the display being a cabinet of silver from St. Mary's Church, where the bride had been the very efficient organist for some time. The best wishes of hosts of friends follow the young couple.

Motor Car Plunged Into Lake

Cobalt, June 22.—Speeding down the grade on the Haileybury wharf in their car, which got beyond control of the driver, five persons were thrown into Lake Temiskaming, last evening about 10 o'clock, and three of them were drowned. Cecil Eplett, of New Liskeard, a cripple, aged 17, was driving, and onlookers state the car was going at a fair rate of speed. He had with him in the car Louise and Alma Wyatt, aged 19 and 17 respectively, and Gladys Kennedy and George McMillan, all of New Liskeard. Coming down on to the dock, Eplett apparently tried to make a turn, and either he lost control of the machine or the wheels skidded on the wet surface of the planks forming the floor of the wharf, and the car plunged over the edge, going down in 25 feet of water. Spectators were promptly to the aid of the unfortunate, and McMillan and Miss Kennedy were rescued. These two were apparently riding in the rear seat, and rose to the surface. The others did not appear at all. Dragging operations were continued all night, and all three bodies have been recovered.

Gave Liquor to Horse

Mr. Thos. Egan had a horse that became overpowered with the heat in the last hot spell and as it was about to collapse, he sent over word to Mr. Dan Egan, who has a book on the care of animals to see what the book said in a case like this. So they looked it up, and it said when a horse overdone with heat give him liquor. Thomas followed the directions and much to the surprise of all who witnessed this the horse picked itself up and is as well as ever.—Cobden Sun.

SHIPPING DAY

Will ship Cattle, Hogs, Sheep and Calves from here on Saturday, June 28th. Highest market prices paid. Sheep will be cheaper. Would ask farmers to not feed hogs before coming to town, owing to hot weather.

CHAS. HOLLINGER

An incident unique in Oddfellowship took place at Brantford recently, when Alfred Cox, for 50 years a zealous member of the Order, received a jewel testifying to that record. At the same time his son, J. A. Cox, received a jewel for 25 years membership, and a grandson of the veteran, Alfred A. Cox, was initiated into the Order. Three generations in one lodge at one time.

NOTICE

As next Tuesday is Dominion Day and a public holiday THE HERALD will be issued on Monday evening. Advertisers requiring changes will require to have their copy in by Saturday morning to insure a change.

Pembroke is to have a "White Way." Notice the big sale of autos advertised in this issue.

Saturday was the longest day in the year, and one of the finest.

Major and Mrs. A. B. Gillies and children are visiting at the old home here at present.

The heavy rain of last Thursday evening had a beneficial effect upon the crops hereabouts.

Mr. and Mrs. H. Cavers, of Smiths Falls, were week-end visitors here to Mr. and Mrs. John Cavers.

Miss Bessie McLean is spending a week's respite from her hospital duties in Toronto, with her parents here.

Zion Church Juvenile Mission Band will hold a Lawn Social on the Manse grounds on Saturday afternoon 3 to 6 o'clock. Admission 15 cents.

Dvr. William Riddell, of the Motor Transports of Ottawa, recently returned from overseas, is visiting with friends in town.

Arrange your affairs to attend as many sessions as possible during Chautauqua week in Carleton Place. See the programme.

Mr. and Mrs. James Creighton, of Penicott, B.C., arrived here last week and purpose spending a month with friends in the east.

Mr. D. MacMurtry, teller for some time at the Union Bank here, has been transferred to Hamilton and Mr. R. F. Shepherd, of Ottawa, takes his place here.

Mr. and Mrs. Jas. O. Thompson announce the engagement of their daughter Alice Harkness to Mr. W. J. Brooks, the marriage to take place the end of the month.

With this issue THE HERALD completes its 70th volume—threescore years and ten indeed since the first issue—36 under the present management. But we don't feel that old, not at all.

Our paddlers are getting down to practice in earnest now for the annual regattas. They have ordered a new war canoe and expect it any day. They expect to go to St. John's for the annual C.C.A. meet.

Mr. T. W. Kenney, secretary of the C.C.P. Hospital, Ottawa, spent a day or two in town last week in the interests of that very worthy institution, and was well received. The contributions of our citizens exceeded \$200.

Wool, Wool—We are prepared to pay the highest prices for Washed and Unwashed Wool.

Mr. Doveney, the Renfrew Town Clerk, has sat at the receipt of custom to some purpose, during the past few days. Already \$59,050 of taxes has been paid into the treasury out of a total on the collectors' roll of \$109,000.—Journal.

Pte. Wm. Jackson, son of Mr. Jas. A. Jackson of Leduc, Alta., and a nephew of Mr. G. M. Kirkpatrick, is spending a few days with relatives here, en route to his home in the west. Will was born here and left with his parents for the west when only a child. He spent two years overseas.

Pte. Fred Paterson, son of the late W. A. Paterson, of Carleton Place, who enlisted for overseas at Vancouver, arrived back last week, and is spending a day or two with friends in his native town before returning to the west. Fred was with the machine-gun unit and saw considerable of the war. He looks well, and like most of the Canadians is glad to be back on Canadian soil.

T. T. Shaw, Renfrew, who recently disposed of the Journal newspaper of that town and who has had a wide experience in the newspaper business, has secured a large block of stock in the Coleman Baking Powder Co., Limited, of Brockville, and expects to be here in the course of a week to start operations. He intends moving his family to Brockville about the first of July. It is understood that Mr. Shaw has purchased the interests of the late Captain E. C. H. Moore and his affiliation with the Coleman Baking Powder Co. is a phase of the reconstruction of the company following the war period.—Brockville Recorder.

The "Other" Missionary Circle of the Young Ladies of the Methodist church was held in the school-room with an average attendance. Appropriate missionary hymns were sung and Misses Essie Lowe and Jennie Robertson rendered a solo. Miss Edith Hughes and M. E. Sturgeon lead in prayer. Mr. Lawson gave a very instructive address on the Indian Missionary work and papers were read by Misses Eldy McFadden, Gladys Corr and Alice Armstrong. Miss Edith Hughes gave a paper on "Opportunity", and Miss Jennie Playfair a reading. Mrs. Frank Leach and Miss Jennie Robertson were appointed convener for the programme for the next meeting, which will be held the second Monday in September.

BUSINESS COLLEGE NOTES

Several more students were successful in securing appointments this week. Misses Clara Carrier, Bessie Chamney, of town; Miss Etta Porter, of Prospect, and Miss M. Lawrie, of Almonte, all to the Civil Service, and Miss Florence Anderson, of Almonte, to the office of the Public Utilities, of town.

Under the new schedule of the C. S. Com. the positions of stenographer becomes very attractive. Junior stenographers to receive \$50 to \$75, and senior stenographers \$110 to \$140 per month.

Such positions are worth while. Now is the time for young people to decide to enroll for the Fall Term.

The County Council is in session at Perth.

Toronto Railway employees went on strike, leaving the city without a car service.

The Fall Assizes in Perth will commence on Tuesday, Nov. 4th, before Mr. Justice Rose.

Miss L. B. Wilson, of Lanark, is spending a week or two with her sister, Mrs. John McArten in Ramsay.

Rev. Mr. Lawson, of the Methodist church, and Rev. Mr. Dobson, of Zion, exchanged pulpits last Sunday evening.

The local Orangemen will attend Zion Church in a body on July 6th, when Rev. Mr. Dobson will deliver the address.

Mr. R. F. Shepherd, of Ottawa, has taken the place of teller in the Union Bank here, Mr. MacMurtry being moved to Hamilton.

A special meeting of Capt. Hooper Chapter, I.O.D.E., will be held in the Firemen's Hall on Thursday evening, the 19th instant, at 8 o'clock.

Mr. James Dunlop, moulder has sold his property here, and purposes moving to Hamilton. We regret the removal of so large a family from our midst.

Col. William Hutchinson, Canadian exhibition commissioner for many years and one of Ottawa's best known citizens, died last Tuesday after an illness of about two months.

The congregation of Calvin church, Pembroke, has granted an increase of \$500 in salary to the pastor, Rev. F. J. Maxwell, dating from 1st January last. The salary is \$2500 a year now.

Should the peace terms be signed as expected very shortly, the doors of Zion Church will be opened immediately on the receipt of the news, and an appropriate service of thanksgiving will be held.

Miss Bertha Grace Carmichael, of Beckwith, passed away somewhat suddenly last Friday, at the home of her sister, Mrs. Davis. The deceased was 38 years of age and was well known in the township.

John Ferguson and P. J. Cody were killed and Thos. Gibson and Alex. Watts, all of Kingston, were badly injured when scalding steam enveloped them on board the Atikokan, a "mud-hole" blowing out.

Mr. F. C. McEwen, and his daughter, Miss Ethel, purpose leaving next Tuesday morning for Vancouver, B.C., to spend the summer. Mr. McEwen's son Harry resides at the western terminus of the C.P.R.

W. J. Black, chairman of the Soldier Settlement Board, has returned from a visit of inspection to the Western Provinces. He states that he found intense interest being taken in land settlement by returned soldiers. Already there have been 17,109 applications for qualification certificates, and of these 12,594 have been passed as qualified to participate in the benefits of the Act.

Thirty-one and one-quarter cents was the ruling figure on the Dairyman's Board of Trade in Brockville on Thursday, the bidding being brisk and the majority of the salesmen being well pleased with the price offered the buyers. Indeed, George F. Johnston, president of the board, thanked the buyers at the conclusion of the board for the prices which they had offered.

Mr. John E. Aust, piano tuner, representing Mr. M. Webster, will make periodical visits to Carleton Place. Orders left at McIntosh's Drug Store will receive prompt attention. Mr. Aust is an experienced tuner and comes very highly recommended by Mr. Webster.

The employees of the Renfrew Planing Mills were agreeably surprised a few days ago, when Mr. J. L. Murray, one of the directors of the O'Brien firm, announced that a new standard of wages and hours would be adopted. The schedule now is a nine hour day at the ten hour day pay. It is said that this action resulted because the men of this concern did not participate in any of the local agitations. A friendly feeling exists between this institution and its employees.

Through the injuries which he received in the South African war, "Blind Trooper" Mulloy, now Lieutenant-Colonel Mulloy, of the Royal Military College staff, Kingston, was unable to select lands in the Northwest in recognition of his services. An order-in-council has just been passed at Ottawa giving authority to Lt.-Col. Mulloy to make a selection of two adjoining quarter-sections of available Dominion lands in the West, the sale of same to him being at the rate of \$1 an acre.

Family Have Narrow Escape from Poison

Six members of the family of W. J. Fisher, of Winchester, ex-Warden of the United Counties of Stormont, Dundas and Glengarry, had a narrow escape from prairie poisoning when they were taken ill after partaking of canned salmon at the evening meal. Nurse Shenneth, who was a guest at Mr. Fisher's home at the time, was the first to show symptoms, and later six members of the family became very ill. The service of a physician was promptly secured on the first evidences of the poisoning being discovered, and this undoubtedly saved very serious consequences.

The rush of strawberries on to the market drove the price down from 35 cents to 20 cents a box at London, to 18 cents at Brantford and to 15 cents at Tillsonburg.

BAD FIRE AT BRAESIDE

The Gillies Sawmill and C.P.R. Station Destroyed

Yesterday afternoon the big sawmill of the Gillies Bros. Co. at Braeside was completely destroyed by fire, and the hundreds of men employed will be thrown out of work for the season or obliged to seek it elsewhere. The origin is reported to have been an overheated bearing under the re-saw in the centre of the mill, and the flames spread so quickly that the fire fighting apparatus was unable to overcome its lead, and the entire mill was destroyed.

The C.P.R. station and freight sheds, the blacksmith shop and some box cars also burned but the lumber yard was saved.

The loss will be up in the hundreds of thousands, mayhap a quarter million, and there is a partial insurance.

As yet the company have not decided as to when they will rebuild, as most of the stockholders are residents or ex-residents of Carleton Place, we naturally feel that the misfortune comes close to us and we sympathize sincerely with the losers.

More of Our Boys Home

During the past week another dozen of our soldier boys arrived home. Amongst them were John Burnie, Henry Goodwin, Robt. Munson, E. P. Chamberlin, J. W. Holden, Anthony Devlin, Samuel Hamilton, J. H. Paillips, Dr. Fred Houston, James Williams, Argyle McFarlane, Delmer Morphy, Bower Purdy, Clifford Hughes, and there may be others we have not learned of. We extend to all a cordial welcome home.

Hymeneal

The home of Mr. and Mrs. Robt. Presley, Beckwith, was the scene of a happy event on the 11th inst., when their daughter, Miss Rachel, was united in the holy bonds of wedlock to Mr. Herbert Donnelly. The ceremony was performed by Rev. Mr. Fraser, the bride being supported by Miss Ida Donnelly, sister of the groom. Mr. Thomas Presley, brother of the bride being groomsmen. The bride was attired in a beautiful gown of white silk with veil and orange blossoms. Mr. and Mrs. Donnelly will make their home in the Derry.

Successful Advertising

Wrigley's, manufacturers of the famous Spearmint Chewing Gum, have just issued a unique circular to the retail trade, which tells one of the most wonderful advertising experiences that we have ever read. Wrigley's Gum has been introduced to the public in Canada almost exclusively by newspaper advertising. Figures given show that it is sold by more than 80,000 Canadian retailers, that it is advertised in 267 newspapers, magazines and farm papers, from Newfoundland to Vancouver. These publications have a total of 3,147,623 circulation each issue, which means 163 million Wrigley's advertisements go out to the public yearly through these papers. With this tremendous urge, it is no wonder that the public has responded so heartily in buying Wrigley's Gum. It is barely ten years ago that this message began to go out to the readers of the newspapers. Every year more papers have been used. To day the advertising is larger than ever and the selling cost less. Recently a Western editor made a comparison between Wrigley's advertising and the advertising, or lack of advertising, of some of his local merchants. He published a statement to the effect that Wrigley's spent more money with him in a month than some of his local merchants in a year, yet his circulation was infinitely more valuable to the local man than it could be to Wrigley's. Wrigley's could only sell chewing gum. The local merchant has hundreds, or may be thousands of items that interest the purchaser once he comes into the store. Advertising is needed to arouse interest, to create the desire to buy, in order that the merchant may make the sale. Then he must deliver the goods or the service which will induce the customer to come again. So with Wrigley's the chewing gum must be good or the customer does not wish another package. It seems to us such an advertising story as this is of interest to every reader of this paper, whether he wants to sell a stock of merchandise or a flock of chickens, whether he needs a page advertising or a liner want ad. Advertising will help to sell goods, rent your house or get you a job.

Life Saving Device for Airmen

Diving head first from an airplane one thousand feet up, Major Ordo Lee, the parachute expert demonstrator of the British Air Force, and holder of the Air Force Cross, and Miss Sylvia Boydton, British woman parachute expert, gave a convincing demonstration of aerial life-preservers at the Atlantic City air port. They flew up to one thousand feet with the noted aviator Eddie Stinson, and after making a circle over the air port they dove headfirst from the airplane. Their ship was stopped with hardly any shock by the parachute, which opened immediately, and they landed lightly on the air port a few hundred feet from the spot over which they dove from the airplane. The feat was witnessed by representatives of different countries and aeroplanes on hand.

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