

WHERE TO SHOP WHEN VISITING THE BIG EXHIBITION

New Brunswick's Greatest Shoe House

Visitors To St. John During Exhibition Week

are cordially invited to inspect our Fall gathering of Fashionable Footwear for Men, Women and Children.

It is a gathering no eye can rest upon without gleaming with pleasure. The assortments are as varied as the tastes of the people. If you do not realize it we want to impress upon you the advantage of buying at our stores. Because of the immensity of our business both wholesale and retail we are in a position to offer you many advantages peculiar alone in our stores, and earnestly seek to demonstrate these advantages to you.

Through our modern system of buying and selling we have made it possible for persons of moderate means to wear as good shoes as any one could wish for. Whether you buy or not a visit to our establishment will surely repay you. We want your trade and will do everything in our power to make our service and goods warrant you in giving us at least a share of your business.



Waterbury & Rising, Ltd.
Three Stores:
King Street. Union Street. Mill Street.

When you visit the Big Exhibition next week, it will be a good time to do your shopping for fall and winter wearables as well as for other things.

This page contains the advertisements of St. John stores which can save you money, give you the highest grade of service and the most up-to-date merchandise in the market.

It will pay you to visit these stores when in St. John, and get acquainted with the goods, prices and service. Read carefully.

WE CAN SUPPLY YOU With Anything in the Hardware, Mill, Plumbing and Steamfitting Lines

Every order to us is an order. No matter how big, no matter how small, we do our best to handle them all in a way that makes our customers feel like "coming back."

We may not in every instance attain this end—that's because we are human. We think, however, that our average is good.

Try us the next time you need something in the above line.
T. McAVITY & SONS, LIMITED
We Ship Promptly ST. JOHN, N. B. Our Prices are Right

EXHIBITION VISITORS

A cordial invitation is extended to call at **Furniture Department, Market Square** and examine our **MODEL FURNISHED FLAT**

containing cosy little apartments artistically furnished from our extensive stock. Everything there is for sale if you wish to purchase—however seeing is free. Be sure to come.

MANCHESTER ROBERTSON ALLISON, LIMITED
ST. JOHN, N. B.

FURNITURE and Where to Buy It at the Lowest Prices in St. John

Just What You Can Furnish 3 Rooms For

Prices That Speak For Themselves

PARLOUR
FIVE PIECE SUIT—upholstered in fine grade block or flower velour, frame birch mahogany highly polished, each piece has easy running castors
PARLOUR TABLE—Birch mahogany top 24 x 36
\$21.75

DINING ROOM
SIDEBOARD—Empire Oak finish, double top 44x20 has 9 upper drawers and 2 large lower doors British bevel mirror 14 x 24
\$23.65

EXTENSION TABLE—Empire Oak, has 6 legs, each leg is double crossed with heavy cross piece top extends 6 feet.
DINING CHAIR, has fancy carved back, legs have double rungs, saddle seat, 6 chairs to the set.
\$23.65

BED ROOM
BUREAU—Birch oak finish, has 3 large drawers, British bevel mirror.
COMMODE to match bureau.
BED—White enamel, brass trimmed any size.
\$18.75

SPRING—Double woven wire with heavy cable supports at both sides.
MATTRESS—Wool top covered with extra heavy ticking.
\$18.75

WHITE ENAMEL BEDS—Brass trimmed, any size \$2.65.

BRASS BEDSTEADS, guaranteed finish, any size \$13.75. Others up to \$75.00.

IRON SPRINGS double woven wire 9 strap supports in centre \$3.80.
FELT MATTRESS 4 feet 6 feet covered in best grade asteen ticking \$9.75.

WOOL TOP MATTRESS 4 x 6 feet, covered in extra heavy ticking, \$2.65.

PARLOUR SUITS, 5 pieces from \$18.75 to \$33.00.

BUFFETS, from \$14.00 to \$76.00.

SIDEBOARDS, from \$11.50 to \$30

DINING TABLES from \$6.65 to \$33.00.

DINING CHAIRS from 69 cts. to \$7.40.

CHINA CABINETS form \$14.00 to \$45.00.

English imported Linoleums at 44 cts. a square yard.

English imported Oilcloths at 33 cts. a square yard.

We have a large stock of Rugs and Carpets in Velvet, Brussels, Wilton, and Tapestry.

A good one we forgot to mention Large roll seat, willow rocker, \$2.65.

We Pay Freight on All Orders Amounting to \$10.00 or Over

J. MARCUS, 30 Dock St.
We Have No Branch Stores

WONDER!

VALUE YOU CANNOT OVERLOOK

"CONNAUGHT" SKIRT

Connaught Skirt. Again we offer a new-made Skirt, believing that our delicate efforts in producing a skirt that meets the demand for our special last, enormous, and at times taxed our skill. NOT THINK that because the skirt is new, it is real, more, and you will agree with us.

It is this success to the fact that we know that we use dependable colors and good trimmings which in this offer gives you a Vienna Skirt. It is five gored, panel back, the regular waist band. Comes in Brown, Grey and Black.

Only as follows:
\$26 26-27 27-28 28-29-30
40 42 43 42

Light and the Price is

8 POST PAID

YOU MUST HAVE

Our big Fashion Book for the Fall and Winter—It is NOW READY and is free for the asking. We are leaders in the art of making Women's and Children's wear.

Our styles are the latest and you cannot afford to be without such a Book, if you wish to dress well at a moderate price.

"MONTROSS" Clothes are known from Coast to Coast. Money. Everything prepaid.

SS & CO., LTD.

REAL

with elbows on the table, rested her chin on her hands, and looked straight across her father.
"It's no use, dear," she said simply. "No use what?" he queried with unfeigned directness.
"No use your pretending to talk at random and to be eating a hearty breakfast, when your thoughts are just as much absent as mine are."
"Hm!" he grunted evasively, but was not enough to push aside the plateful of eggs and bacon which, indeed, he had no time to eat.
"You have," she continued gently, "read the papers, just as I have, and you know as well as I do what to read here, beyond the lines when they talk of 'certain sensational developments.'"
(To be continued.)

LETTERS TO THE EDITOR

The opinions of correspondents are not necessarily those of The Telegraph. This newspaper does not undertake to publish or any of the letters received. Unsigned communications will not be noticed. Write one side of paper only. Communications must be plainly written; otherwise they will be rejected. Returns should be enclosed if return of manuscript is desired in case it is not used. The name and address of the writer should be sent with every letter as evidence of good faith.—Ed. Telegraph.)

HAY ON RIVER STEAMERS

The Editor of The Telegraph:
Sir,—I noticed in your valuable paper a board of trade has been quite active late in getting returns of more or less with in good working order and now the St. John river under their jurisdiction to a certain extent. I am informed, was through their efforts that the river steamers have been obliged to refuse shipments of pressed hay, right as well as left, it being a well known fact that the means of shipment by other boats, across barges is limited in the extreme and the old days of woodboasting on the river beyond recall, it being a rare thing to find anything but coal boats. If the ban on hay, why not stop the steamers from carrying oil, naphtha and motor oils of all kinds, explosives all, and more dangerous than hay!

When the David Weston was burned the cause was "Hay was on board." I have been told by those who know the cause of the fire on that steamer, that oily cotton waste was the starting means of that disaster. It is not my intention to make light of the fire, but I think the farmers and the steamboat company should be considered any measure for good that affects their interests.
On August 15 last, I noticed a board of trade are going to stop net fishing for salmon on the St. John river. If the fishing in question means from St. John to Miramichi I think it is time for the river board to find out why the board are working against them and why all their forms are centred on the river. Trusting the board of trade will find the other means of shipment for pressed hay, and I think they should in justice to the farmers, and thanking you for the space in your paper, I remain,
Yours truly,
RIVER FARMER.
Maugerville, Aug. 16, '12.

When You Visit the Exhibition It Will Be a Good Time to Select

Your Winter Coat or Suit

Our department is filled with the very newest styles in both. The Coats are those big, comfortable looking ones, many especially suitable for driving, beautifully made of soft warm cloths in balanced designs that are very smart, stylish Polo Coats or new one-side effects. The materials—Chinchilla, Blanket, Reversible or Cheviot cloths are here in all the latest shades. You are sure to find among them the very Coat you need.

New Costumes
of very latest New York design, in well tailored, plain mannish styles or trimmed with braid; many of the Coats slightly cut away in front and the Skirts somewhat wider than last season's. Among the newest for general wear, the "Norfolk" promises to be very popular. The materials include Whipcoats, in plain and two tone effects, Serges and Venetians.

Our Best Room is for your use. Come in and rest or write your letters here. You can mail them at our office.

F. W. DANIEL & CO.
London House. Cor. King and Charlotte Sts.



Now is the Time. 79 King Street the Place

to get the very best values in WATCHES. A fine running watch from \$5.00 to \$100.00.

The greatest showing of rings in the city, including DIAMONDS, PEARLS, and SIGNETS.

OUR DIAMOND VALUES ARE OUR BEST ADVERTISEMENT. Compare Them and Prove It

Allan Gundry
79 King Street
Watches Repaired and Eyes Tested

Getting Just What is Wanted in Fall Clothing is an Easy Matter for Any Man Who Goes to Oak Hall For It



With our enormous business—the largest of any in Eastern Canada—we must necessarily show the largest variety.

We consequently have more styles, more patterns, more color effects, than you'll find in the combined stocks of many of the stores in the city.

When a man comes here, therefore, he has such a wide scope of choice that his every whim and desire in the matter of clothes can be fully satisfied.

Besides getting exactly what he wants the man who buys his clothing at Oak Hall will get it for fully a fourth to a third less than other stores charge for clothing which in fabrics and workmanship is not as good as ours. This is because as manufacturers the middleman's profit is eliminated from our prices. Our customers pay us no more than other stores pay at wholesale. Our clothing this season challenges comparison, it cannot be surpassed at any point.

We extend a cordial invitation to all visitors to the Exhibition to come and examine our new Fall stocks. It will be time profitably spent.

KING STREET COR. GERMAIN
GREATER OAK HALL
SCOVIL BROS. LIMITED, St. John, N. B.

HIGHEST QUALITY DRUG STORE GOODS AT LOWEST PRICES

FOR EASY SHAVING

At home, or travelling, the **DURHAM DUPLEX SAFETY RAZOR** is the perfect shaving device.

It combines the easy, correct, and natural stroke with keen blades and a safety attachment that is unequalled.

Price 40c for the Trial Razor
Others at \$2.50 and \$5.00
Try it at our risk.

WASSON'S
"WHERE GOOD THINGS ARE SOLD"

FURS FOR 1912-1913



We are showing many of our new styles in Furs and Fur Garments for season 1912-1913 and invite every lady to visit our showroom where she may at leisure look over the newest styles.

Now is the best time to have special garments and articles made up and we will gladly give estimates for anything desired.

Write for our new catalogue.

D. Magees Sons, Ltd.
63 King Street
MANUFACTURING FURRIERS

Fall Clothes That Are Faultless Materials the Finest, Tailoring Perfect, Styles Authoritative

If you want to feel absolutely sure about style, fabric and fit, we know that we have the clothes that will strike your fancy and win your confidence on first acquaintance.

We feel quite sure that we have the very suit and overcoat here now that will please you. All you have to do is to come in for a look and we will show you a range of styles that have your particular ideas materialized in every little detail.

New Fall Suits \$8.00 to \$22.00
Fall Weight Overcoats \$10.00 to \$20.00

Henderson & Hunt
17-19 Charlotte Street

Visitors to the City During the Exhibition Will Be Welcome to

C. MAGNUSSON & CO'S NEW STORE

where are shown all the leading styles and makes of good and up-to-date Clothing, Hats and Shoes for Men and Boys. We invite you to make our store your headquarters, and we can assure you that your time and money will be well spent.

Our Motto is to buy for Cash and sell for Cash and give our customers the most possible for their money.

We invite you especially to leave your hand Bag or Suit Case at our store and we will check the same for you free of charge.

Customer's Free Parcel CHECK
4169
C. MAGNUSSON & CO.,
54-56-58 Dock St.
St. John, N. B.
a good place to buy Clothing for Men and Boys.

C. MAGNUSSON & CO.
54-56-58 Dock Street, St. John, N. B.