

St. John Welcomes Chas. H. Mackintosh

SNAPPY SPRING CLOTHES

For Men Who Demand Quality and Style

AT A REASONABLE PRICE

For Service

HUNT'S

For Service

17-19 Charlotte Street



Scene from MARY PICKFORD'S "LITTLE LORD FAUNTLEROY" IMPERIAL ON MONDAY



Hello! Mr. Mackintosh

St. John holds out the hand of welcome to you today.

AND THE TELEPHONE COMPANY IS AT YOUR SERVICE.

The New Brunswick Telephone Co., Ltd.

Furniture and Floor Coverings

My Spring Stock is complete in Carpets, Linoleums and Furniture for all rooms. The prices are much lower than last year.

A. O. Skinner

58 King Street

"Not the Largest but the Best"

In the verdict of hundreds of business and professional men who employ our graduates in

Bookkeeping and Stenography

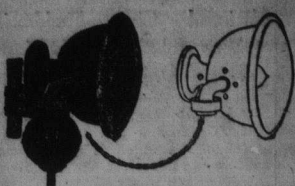
Twenty years' successful experience in teaching these important branches and hundreds of letters from gratified employers and graduates are the best recommendations for our institution.

For Proofs and Prospectus Apply to

STANDARD BUSINESS COLLEGE

MISS JOHNSON, Principal, Standard Bank Building,

St. John, N. B.



More than a Spotlight

THE AUTORELITE is a unique device which acts as a spotlight and as a trouble light—Two lights in one, at the price of one. You can attach it to the windshield of any car. In emergencies it is quickly detachable and, unrolling like an ordinary window shade, can be carried a distance of twelve feet.

Price \$13.00 Complete

Come and see the Autorelite in our Motor Car Supply Department which we have moved to larger quarters on the second floor. Take the Elevator.

MOTOR CAR SUPPLIES

W. H. THORNE & CO., LIMITED

GENERAL HARDWARE

Store Hours:—8 to 6. Open Saturday Evenings until 10.

BUSINESS IS BETTER

There has not been a month since June last that our enrollment has not shown an increase over the same month of the previous year.

MODERN keeps growing because it is the BEST.

MODERN-TRAINED are BETTER-TRAINED and are, therefore, given preference.

Is that not the school it will pay YOU to attend?

DAY and NIGHT SCHOOL, open all year.

MODERN BUSINESS COLLEGE, LTD.,

Corner Mill and Union Streets, St. John, N. B.

Geo. J. Smith, Principal.

We feel that we could use this space to no better advantage than to extend to Mr. Chas. H. Mackintosh a hearty welcome to St. John.

OAK HALL

Scovil Bros., Ltd., King St.

Eastern Canada's Livest Store for Men.

St. John Advertising Club

AFFILIATED WITH THE ASSOCIATED ADVERTISING CLUBS OF THE WORLD

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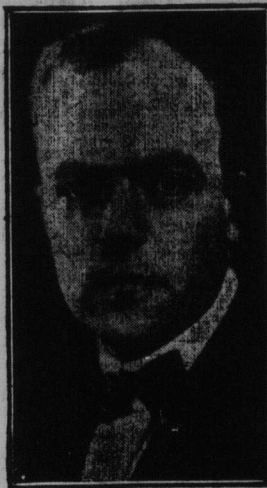
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H. H. SCOVIL.

H. V. MACKINNON.



CHARLES HENRY MACKINTOSH,

President of the Associated Advertising Clubs of the World.

APPROPRIATE TO THE SEASON

With the coming of Spring and Nature's wondrous beauties, the most unservant of us cannot help but be conscious of the wonderful transformation that takes place, and so it is with our Spring merchandise which is arriving in all the color and gaiety that reflects the brightness of the season.

Your inspection of our Spring merchandise will mean your approval.

Macaulay Bros. & Co., Ltd.

The Purity Bottling Works, Ltd.

MAKERS OF THE

Best Ginger Ale, Orange Smash, Welchade, etc.

Your order is appreciated whether a case or a carload.

Phone Main 2944

288 Union Street, St. John, N. B.



Get More Money From Your House Property

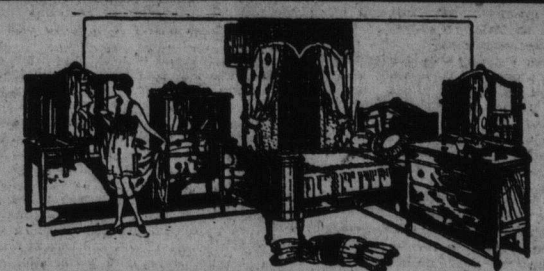
A well painted house brings a higher price than an unpainted one, commands a better rental, and its life value is greater.

MOORE'S HOUSE PAINT

—made from the best and most lasting pigments, combined with Pure Linseed Oil and Liquid Driers, is, unquestionably, Best Value, being sold on a money-back guarantee.

Ask for Our Moore Paint Color Folder.

EMERSON & FISHER, LTD.



When Looking for Reliable Furniture, You Naturally Turn to EVERETT'S.

During thirty-one years of continuous service, we have shown our customers that they can depend upon receiving good values and square dealing. We furnish your mother's home. Why not yours?

A. Ernest Everett, the House Furnisher

Eastern Canada's Largest Store

joins in offering

A Most Hearty Welcome

to

Mr. Charles Henry Mackintosh

MANCHESTER ROBERTSON ALLISON, LIMITED

Diamonds

Long experience and favorable buying facilities have enabled us to procure the choicest offerings of "The Leading Diamond Markets of the World."

Our fine display which embraces the most recent effects in Platinum Diamond Settings, in Brooches, Ear Pins, Bracelets, Lavallieres, etc. presents an excellent range from which to make selections.

FERGUSON & PAGE

41 KING STREET

Your Food Makes Your Health



Your Capacity for Work or Play Depends Largely Upon the Sort of Food You Eat.

DID it ever occur to you that you are a human machine?

Food is burned in your body just as coal is burned in a locomotive.

Bread will give you the most energy for the least cost.

Bread is the food which is entirely converted into nourishment at once without irritation or waste.

Make your luncheon of Bread and milk today. For a loaf of perfect—light, airy, fine in texture, extra rich in flavor and nutrition—tastet upon.

LEADER BRAND

NINE CENTS A LOAF

FARNHAM'S BAKERY

ABE WON

By Montague

What I never could should ought to get New York baseballers the Chicago when the Chicago from the dealer from Indianapolis a baseball fan to take too many localities at especially when they get sent from 50 cent a half. Abe Potashner, Morris Perlmutter, then in that case, which to my mind isn't been to a base years, saves just as this year as you are going in any 1886 to 1932, included matter remarked.

"Say! Why should and waste the time them baseballers, with the newspaper is already." Abe potashner is the only of where the newspaper of free publicity said advertising.

"Baseball is a game," Morris retorted. "Maybe it is." As when I read in the owners of the Cincinnati swapped a pitcher with the Chicago club for a catcher, Mawruss, to me to be no more exchanging two lots for a 1914 Ford run water list on East Thirtieth street, suburban except the any state of facts survey would show."

As To Pop

"But the way to on is not to read about but to go to see it played. "Might if you had be," Abe admitted. Mawruss, if you were without reading about you might be should a player under the law was still a member when you should oug a pop bottle at him being been swapped from the previous stand."

"Say, for my part enjoyment out of the read about baseball said. "How is it get excited about this that my home team incorporated under the of Oklahoma and the name Max Immerg of the biggest clothin in St. Louis or some 80 per cent of the cago saloon keeper. Walsh owns the rest."

"And then some work and throw a umpire because he Immerglick & Walsh as the Green Socks be the pet name of some other fanatic because he comes from Fla., the home town team, which is a New tion with a full p \$100,000, and is que York curb market at

How About

"Then it is your ers should ought to cities the home team is said."

"Well, tennis pla come from the count need to represent, said. "How for in ics claim the ten of the world if the players was compose a Finlander and a P."

"That wouldn't pr tennis players is the ers in the world any Ruth knocking 49 ho son for the best New proves that New Yers is the best home Mawruss, Baby Ru raised in Baltimore honor is coming to a home runner, wh nothing for even a merce to boast ab Baltimore should ou not New York."

"I think, Abe, you particular about im players should be ill which supposing the the worst and Baby and raised in New other New York pl ivers also, y'und sea the New York the championship of stand me, then all most of the people about baseball woul tendency was an av game for the serie manna, Harris Dubin Greve and Julius t under the New York Baseball among them several Morris Perlmutter de tennis players born America wins the ch world, then that's again."

Like the Germ

"Tennis players they win because th of all America is a become the eyes of Harris Dubinsky, Jo Julius Finklestein, the Tennis Club of A. But baseball players Abe, and they try t they don't win, y