SUSSEX.

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If You're Looking 'Round

for Soap just pardon the liberty we take in asking you to ask for STERLING at once. Call at once and you'll grant our pardon now. Of course, it is your privilege to look around as much and as long as you please, but it's our privilege to offer to save you time and, if we can't save you money, we will not only apologize but we will let you dictate the terms of

the apology. We can show a Soap that will give anything ese of the kind in the market a hundred yards start and beat it out of sight at the winning post. One trial will put it to test.

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For Fall Trade.



Our Stock of Heating Stoves is now complete and

The Burlington,

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The Gold Mine, The Jewel Star. The Fire King, The Horicon,

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Note Paper and Envelopes, lowest prices ever offered. Linen Note Paper, five quires 15c. Ladies' Note, plain or ruled, 5c. per quire. Envelopes, heavy square at 5c. a bunch. All new goods always in stock.

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Thousands of families are now using **TAMILKANDE TEA.** Why? Because it is rich in flavor and economical in use. A pound will go three times as far as the tea you have been using. Try it and be convinced. Your grocer has it. In 11b lead packets at 40c., 50c. and 60c.

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STOCK NOW COMPLETE! DISPLAY NOW ON!

Garments to Make Selection form—587 ot Jackets to Elaborate Braided, Gimped or Fur-Trimmed



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Best English makes. Latest patterns. All sewn seams. Every garment warranted odorless and waterproof. Made by new process. Our prices on these goods are the very lowest best quality goods can be sold for. Inspection solicited.

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Human Hair Goods.

Braids, Bangs, Waves, Ornaments for the Hair, Crimping and Waving Irons, Combs, Perfumes and Fancy Goods in endless variety, from the cheapest to the best.

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for FALL and WINTER.

We have opened this Week a large variety of Underwear in

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Infant's Zephyr Vests,

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Combination Suits.

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