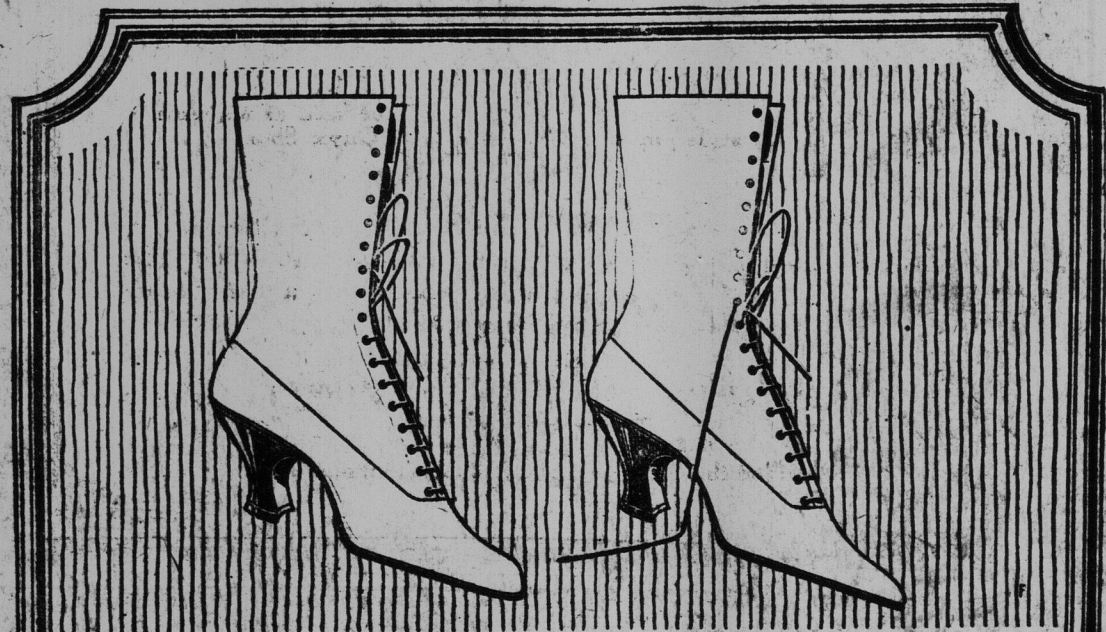


Always Refreshing and Appetising

"SALADA"

Strength Flavor Purity
The Tea with a "Quality" Reputation
Sealed Packets Only. Black, Green or Mixed.



Correct model for the woman who chooses the short vamp shoe, with narrow or medium toe.
All leathers, 8 inch or 9 inch height. Ladies or Cuban heels. \$6 to \$12.

Avoid Price Extremes in Buying Shoes

THE measure of economy in buying shoes is the service you get per dollar of expenditure. It is waste to buy shoes which were made to sell at a very low price, and it is equally unwise to pay extremely high prices. Beyond a certain point it is not possible to increase the practical value of a shoe, and when you pay more than a fair average price you are probably paying for "frills."

So we say to you: "Keep in the middle of the road. Don't pay less than \$6 for a pair of shoes today, and expect to get good value. On the other hand, don't think it is necessary to pay more than \$10—or \$12 at the outside. You probably can judge values for yourself if you will buy for service rather than appearance merely, and if you will be guided by the dealer's knowledge and experience. A quicker and easier way, however, is to look for the manufacturer's trade-mark on the shoes you buy. It is the best guarantee of good value, for the manufacturer's business reputation is behind it.

A.H.M. War-Time Selections offer Special Service Value for Men, Women and Children. Ask your dealer for them.

AMES HOLDEN MCCREADY

"Shoemakers to the Nation"

ST. JOHN MONTRÉAL TORONTO

WINNIPEG EDMONTON VANCOUVER

Branch Office

When you buy shoes look for—



—this Trade-mark on every sole



Spotlessly Clean!

Snowflake Ammonia Did It!

Snowflake added to the bowl will keep it free from all odors and stains.

Added to the bath it will make the hardest water soft. A teaspoonful makes the bath delightfully refreshing.

Sold in 10c and 15c packages at all Grocers

STRIKERS CALLED TO COLORS UNDER NEW LAW PASSED

Ottawa, Oct. 11.—Provision having been already made for the prompt and equitable settlement of all matters of dispute between employers and employees in industries affected by the industrial disputes investigation act, an order-in-council was passed today forbidding, for

the duration of the war, strikes or lock-outs and imposing severe penalties for violation of the law.

Any person violating any of the regulations is made liable upon summary conviction to a penalty not exceeding \$1,000 or to imprisonment for a period not exceeding six months, or to both fine and imprisonment.

Any male person, employee or employer, of military age, who violates any of the regulations, and any director of a company who, being of military age, acquiesces in violation by the company of any of the regulations, shall be deemed to be a soldier enlisted in the military forces of Canada and subject to military law for the duration of the war and of demobilization thereafter. He shall furthermore forfeit any exemption granted to him and any right to apply for, or obtain exemption from military service under the military service act.

No Unions For Them.

Ottawa, Oct. 11.—Regulations passed by the government forbid the Northwest Mounted Police and the Dominion Police from joining labor unions. The regulations have been adopted under order-in-council.

ALMANAC FOR ST. JOHN, OCT. 12.

A.M. High Tide... 4:14 Low Tide... 22:20

Sun Rises... 6:41 Sun Sets... 5:40

BANK VS. CITY.

A dispute between the Bank of Montreal and the city over the increased rates charged for the space they occupy under the sidewalk in King street for coal, has come to a head yesterday. The hearing was commenced in the city court to be continued in the supreme court. H. A. Powell appeared for the Bank of Montreal and Dr. J. B. M. Baxter for the city. Commissioner Fisher gave evidence yesterday stating the proposed increase. The bank is declared willing to pay a nominal rate which they have been doing for the last twenty years. The whole question is to be threshed out in the supreme court.

"First Aid" FOR OVER 100 YEARS JOHNSON'S ANODYNE LINIMENT

(A doctor's prescription for internal and external use.)

Famous for more than a century. A wonderful old family medicine that cures quickly. Coughs, Colds, Gripes, Sore Throat, Tramps, Cuts, Sprains, Strains, and many other common ills.

New Members Elected.

At a recent meeting of the executive of the Canadian Club the following new members were elected: Major S. S. Wetmore, Captain S. B. Stokes, Hon. J. R. Armstrong, John McAvity, C. W. deForest, Fred C. McNeill, H. B. Robin-

son, H. E. Stubbs, E. Cox, F. J. McInerney, D. W. Harper, G. A. Hilyard, A. E. Everett, J. B. Smith and J. A. Beavers. Owing to the epidemic of Spanish influenza the club has ceased activities indefinitely. It hopes, if possible, to be able to have the addresses for which it had arranged at some later date.

THE CANADIAN BANK OF COMMERCE

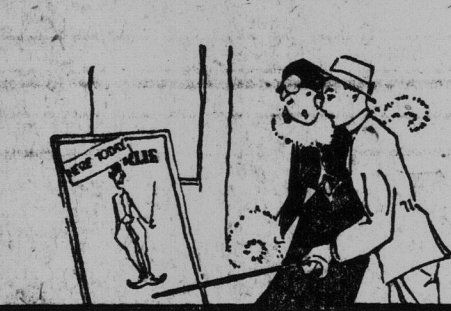
SIR EDMUND WALKER, C.V.O., LL.B., D.C.L., President. SIR JOHN AIRD, General Manager. H. V. F. JONES, Asst. Gen'l. Manager. CAPITAL PAID UP, \$15,000,000. RESERVE FUND, \$13,500,000.

Arrange for the banking requirements of your business with the Manager. A current account will facilitate the handling of your receipts and payments.
St. John Branch, J. M. Christie, Manager.

Fifty Dollars a Month

(Guaranteed to you by the Canada Life)

How Fifty Dollars a Month looks to the Average Man at Various Ages



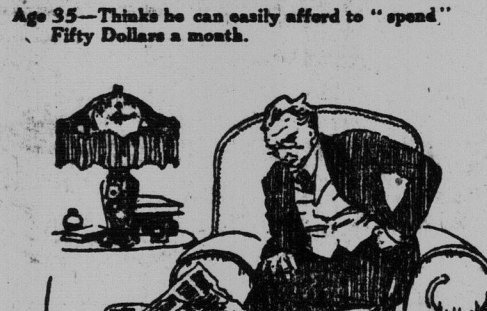
Age 30—Happy on Fifty Dollars a month.



Age 41—Fifty Dollars a month is not enough.



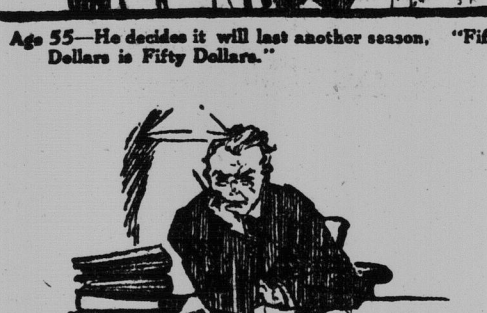
Age 55—Thinks he can easily afford to "spend" Fifty Dollars a month.



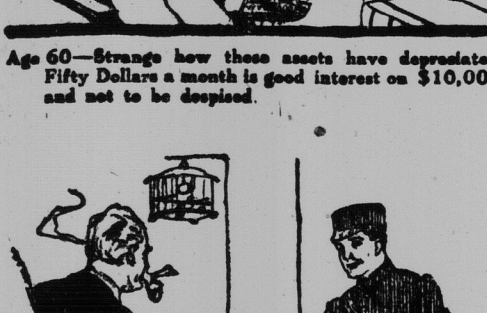
Age 50—Things are not going as well as they were.



Age 55—He decides it will last another season. "Fifty Dollars is Fifty Dollars."



Age 60—Strange how these assets have depreciated! Fifty Dollars a month is good interest on \$10,000, and not to be despised.



Age 65—He finds Fifty Dollars a month pension, added to what income is left, brings happiness.

You know of men well up in years who are still drudging along. They cannot stop even if they would, but must go on to the end of their days working for a living.

When they were younger they did not have the chance now offered you. It was not then possible to secure such a convenient and absolutely certain provision as our Monthly Pension Plan, by means of which an average deposit of only a few dollars a month would now return them \$50 a month for the rest of their days.

Why Not Pension Yourself?

It is a good idea to "take stock" of your present financial position—to size up your personal affairs and decide on a plan for the future.

Our New Pension Policy

guarantees that upon your reaching a certain age in life, you will receive a monthly cheque for \$50.00 or more, as you may now decide—and this monthly payment cannot cease as long as you live. —it will go on for ten years in any event, either to you or your Beneficiary.

If You Become Disabled

Suppose some day before you reach age sixty you meet with a mishap and become totally and permanently disabled through accident, illness or any cause. Such a thing might happen the day after you secured this new Policy of the Canada Life. Immediately the payment of further premiums would be cancelled. The Canada Life would become responsible for sending you \$50.00 a month (or more, as you may have arranged) for the rest of your life.

It Is Worth Investigating

Think what it may mean to you to be certain of an income right up to the end of life, when you consider that 97% of people in their later years are partially or wholly dependent upon others for support.

Ask for particulars of this Policy

Canada Life

J. M. QUEEN

Branch Manager

ST. JOHN

Canada Life Assurance Company, Toronto
Dear Sir:—Without obligation on my part, you may send me particulars of your new Pension Policy.
Name _____ Address _____
Born _____ Day of _____
Dept. 340