

SIMPSON'S SUMMER STORE HOURS 8:30 TO 5:30 CLOSED SATURDAY AT 1 O'CLOCK SIMPSON'S



**Boys' Straw Hats**  
29c

Regularly 50c, 65c and 95c  
Canton Braid Straw Hats for boys, in flat and telescope crown styles, with plain black, brown and fancy colored bands. Midsummer Sale, today .29  
Men's Hat Dept.—Main Floor.

**Small Framed Pictures**  
29c

Clearance of these attractive little pictures in antique gilt toned frames, comprising a very wide range of subjects in color. Size 6 x 8 inches. Regularly 49c to 75c. Midsummer Sale, today .29  
Simpson's—Sixth Floor.

**Tourist Trunks**  
\$6.95

Canvas covered, hardwood slats, metal bound. Good fasts, lock and bumpers. Sizes 32, 34 and 36-inch. Regularly \$7.50 to \$8.25. Midsummer Sale, today 6.95

**Suit Cases** \$4.29

Deep Fibre Cases with swing handle, and straps. Neatly lined, fitted with shirt pocket. Sizes 24 and 26-inch. Midsummer Sale, today 4.29

**Club Bags** \$5.50

Fabrikoid Club Bags, double drop handles, inside pockets, good lock and fasts, walrus and crepe grain. Sizes 16, 18 and 20-inch. All one price in the Midsummer Sale, today 5.50  
Simpson's—Sixth Floor.

**Save on the Wash Fabrics for Your Summer Suit**

This very special selling presents a variety of wanted fabrics, including among others the following:  
**Plain Duck**, in Copenhagen shade, 27 inches wide. Regularly 50c. Today, yard .39  
**Sandown Suitings**, in natural, gray, rose, green and brown. 36 inches wide. Regularly 75c. Today, yard .39  
**Brown Linene Suitings**, 34 inches wide. Regularly 85c. Today, yard .39  
**Black Beach Cloth**, 36 inches wide. Regularly \$1.00. Today, yard .39  
**Linene Crash Suitings**, plain black, 36 inches wide. Regularly \$1.00. Today, yard .39  
**Printed Organdies**, in floral designs. Pink and sky on white grounds. 36 inches wide. Yard .49  
**Plain Voiles**, in gray or maize, sheer quality. 40 inches wide. Yard .69  
**Plain Black Voile** of sheer quality, for summer frocks and blouses. 40 inches wide. Regularly \$1.25. Yard .75  
**Duro Nurse Cloth**, a reliable cloth for house dresses, children's rompers, etc., stripes in navy and white and Alice and white. 27 inches wide. Regularly \$1.25. Yard .75  
**Leader Voiles**, in white and colored grounds, with dainty floral designs. For children's wear, etc. 27 inches wide. Yard .39  
**Printed Silk and Cotton Georgettes**, in light grounds, with dainty floral designs, for midsummer frocks and blouses. 36 inches wide. Yard .89  
Simpson's—Second Floor.



**Men's Goodyear Welt Laced Boots \$8.95 Pair**

No Phone or C.O.D. Orders on These Lines  
Made up in the best styles, with regede and medium round toes, leather soles, Goodyear welted. Some styles have full rubber heels. Well selected leathers, in mahogany, brown or black. These shoes are unusual value at the price. Sizes 5 to 11 in the lot. Midsummer Sale, today, pair 8.95

**Men's Mahogany Boots \$6.45 Pr.**

With light buck, laced tops. Style and finish correct in every detail. Sizes 6, 6½, 8, 8½, 9, 9½, 10 only. This morning, pair 6.45

**Men's Boots \$3.95 Pair**

Made of black box kip in blucher style, with toe-caps. Also large size with plain toes and a lot of small sizes in good shoes. In the lot, 5 to 10. Priced, pair 3.95



**Youths' "Long Trousers" Suits, Special \$19.85**

Regular \$22.50, \$24.00, \$25.00, \$28.00 and \$30.00 Values.

The sizes are 32 to 36, and the suits are remaining numbers from regular selling stocks.

Form-fitting, belter and waist-seam models.

—Developed in fine-finished worsteds, tweeds and cheviots, in attractive shades of gray and brown.

The vests are medium height, and trousers are carefully proportioned to fit correctly. Regularly \$22.50 to \$30.00. Midsummer Sale, today 19.85

**Khaki Drill Trousers for Men and Youths**

Strongly made from a good weight khaki drill material and finished with 5 pockets, belt loops and cuff bottoms. Sizes:

Youths, 28 to 31 3.00 Men's, 31 to 34 3.50

Simpson's—Main Floor.

**Flint High-Grade Varnishes**

at Midsummer Sale Prices  
59c Pint Regularly 65c 98c Quart Regularly \$1.25  
Flint varnishes have a lustrous appearance and are well-known for their durability.  
Three kinds, for all household uses:  
Flint Durable Floor Varnish, for use on all floors.  
Flint Linoleum Varnish, for oil-cloths and linoleums.  
Flint Glass Furniture Varnish, for interior woodwork and furniture.

Special Varnish Brushes, 33c  
Selected black bristles, rubber set, 2¼ inches wide.  
Simpson's—Sixth Floor.



**Men's Silk Socks \$1.25**

You will like these socks, because they're made of good quality thread silk in sheer weave, with seamless foot. All sizes. Splendid range of colors, including black and white. Particularly good value. Midsummer Sale, today 1.25  
Simpson's—Main Floor.

**Hundreds of Rolls of Good Wall Papers Reduced**

Imported Wall Papers, 39c Single Roll

Regularly Up to 85c

Tapestry, Chintzes and fabric weave effects, printed with beautiful combinations of artistic color tones. Including tans, blues, browns, putty and rose. Many delightful shadow and foliage treatments included, suitable for reception-rooms.

Figured Stripe Wall Paper, 19c Single Roll  
Cut-Out Borders to Match, 6c Yard

Conventional two-tone and figured effects for sitting-rooms and stairways, printed with harmonious shades of green, brown, tan or blue—floral patterns with lighter colorings for bedrooms in variety to suit all tastes.

2,000 Rolls Cream Ceiling Papers, Midsummer Sale, 9c Single Roll

Small geometrical designs, printed with silver mica on light cream colored backgrounds. Some patterns are ready-trimmed. (Limit of 50 rolls to a customer).  
Simpson's—Sixth Floor.

**IMPORTANT! Heavy Axminster Rugs at \$69.75**

These heavy Axminster Rugs are strongly woven to withstand hard usage. The colorings and patterns are worked out in Oriental effects. Size 9' x 12'. Midsummer Sale, today 69.75

Hall Rugs and Runners

Sturdy Axminster quality, in shades of deep blue, rose and brown. Various sizes, but only four are mentioned here:

Size 2' 3" x 9', at 14.50  
Size 2' 3" x 10' 6", at 16.50  
Size 2' 3" x 12', at 19.50

Velvet Fleece Rugs, \$6.75

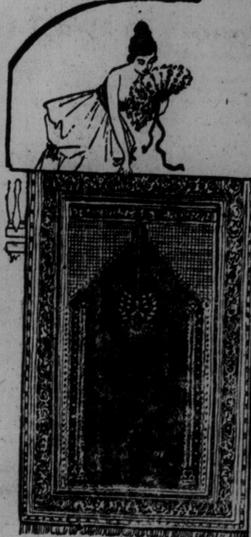
If you want an inexpensive rug of durable quality, choose one of these. The size is 36" x 63", with fringed ends. Each 6.75

Printed Cork Linoleum, \$1.25 Square Yard

It is 2 yards wide and fully seasoned. The designs and colorings can be used for all purposes. Tile, floral and conventional effects. 2 yards wide, at square yard 1.25

Matting for Veranda Steps, 85c Yard

This is a heavy quality cocoa matting of fine weave—suitable for veranda steps. 27 inches wide, at, yd. 85c  
Simpson's—Fourth Floor.



**Decisive Reductions on Electric Fixtures Today**

3-Light Fixture, finished in brass and socket cover, trimmed with lovely amber-tinted shades. Regularly \$13.70. Midsummer Sale, today 11.85

1 Only, Semi-Indirect Fixture, gold, with rose silk cords; holds lovely amber-colored bowl with deep red trimming. Regularly \$36.40. Midsummer Sale, today 18.35

4-Light Colonial Brass and Black Finish Fixture, suspended on single chain, trimmed with soft white moulded shades, for living or sitting-room. Regularly \$27.65. Midsummer Sale, today 21.75

3 and 4-Light Fixture, finished in Flemish gold. Cast arms and knob. The shades are quiet amber tone, for either living or dining-room.

3-Light. Regularly \$21.61. Today 17.35

4-Light. Regularly \$32.20. Today 25.75  
Simpson's—Sixth Floor.

**Re-Upholstery**

Now is the ideal time to let us re-upholster and re-cover your furniture.

Phone the Drapery Department, Main 7841, and our man will call to estimate on any work of this nature.

The collection of furniture coverings we are now showing ranges from inexpensive denims at 79c and \$1.29 up to handsome imported tapestries and damasks at \$15.00 yard.

**New Slip Covers Made-to Order**

Chintz Slip Covers are becoming more and more popular, and rightly so, for they promote an artistic appearance in your rooms and protect the tight covering.

We make slip-covers in chintz or other material for any style of furniture and guarantee the workmanship.

See the immense collection of domestic and imported chintzes now on display, featuring a wonderful variety of designs and colorings for any room in the house.

Phone Main 7841, Drapery Department, for an estimator.  
Simpson's—Fourth Floor.

**Mme. Housewife is Offered Real Savings on Table Cloths, Huck Towels, Towelling and Summer Blankets**



Table Cloths, \$4.95

Regularly \$5.95 and \$6.50

Mercedized Cotton Damask Table Cloths of superior quality, in a fine lustrous finish. Designs are well assorted. Some are slightly soiled. Size 2 x 2½ yards. Regularly \$5.95 and \$6.50. Midsummer Sale, today, each 4.95

Odd Huck Towels, 79c

Regularly \$1.00 to \$1.35

This is a manufacturer's clearance of fine Huckaback Towels of linen and cotton mixture, with fancy damask borders, hemmed. Large size. \$1.00 to \$1.35 value. Midsummer Sale, today, each .79

Check Towelling, 43c Yard

Heavy quality Glass or Tea Towelling in red or blue check, made in Scotland, 20 inches wide. Midsummer Sale, today, yard .43

Blankets—Special, \$6.65 Pair

200 pairs Summer Blankets of medium weight, large size, 70 x 84 inches, pink or blue borders and ribbon-bound edges. Midsummer Sale, today, pair 6.65  
Simpson's—Fourth Floor.

The Robert SIMPSON Company Limited

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