SATURDAY MORNING

The Toronto World Toronto particularly, will show a deep appreciation of the responsibilities

FOUNDED 1880

orning newspaper published every in the year by The Worll News-per Company of Toronto, Limited: J. Maclean, Managing Director. WORLD BUIL, DING, TORONTO, 40 WEST RICHMOND STREET.

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Telephone 1946.

in advance will pay for The Daily Wor'd for any year, delivered in the City of Toronto or Hamilton, or by mail to any address in Canada, United Kingdom, Mexico and the Belith Deceeding -\$3.00in Canada, United Kingdom and the British possessions enum-a Section 47 of the Postal Guide

well to remind them that the motto. "Business as usual," was much brag-in Canada or Great Britain. De-d in Toronto and Hamilton by all dealers and Newsboys at five cents war. There is no reason to change opy. Portage extra to all foreign countries.

UNITED STATES.

Daily World \$4.00 per year; Daily World 56 per month: Sunday World \$3.00 per rear Surday World 25c per month. In. Sudar, postare. 17, postage.

will prevent delay if letters contain subscriptions," "orders for papers, plaints, etc.," are addressed to the ation Department,

he World promises a before 7 . delivery in any part of the city suburbs. World subscribers are lited to advise the circulation de-tment in case of late or irregular livery.

TURDAY MORNING, JAN. 22.

our Money or Your Life!

ple who do not go to the front is war for any reason or no reain nave a great opportunity to carry on and build trenches in their own circle day long on behalf of those who have behind them those who need assis-

tance. It is a miserable civilization which rests. Whatever we may think of our civilization, and however we may steadily or tottering, time alone will who have been brave enough, self-denying enough, sufficiently filled with the sense of duty and sacrifice for the bandedness. ideals of home and country and all

that-these represent, to give their make an effort on their own account.

that the man at home has immense obligations to the man at the front, the sufferings entailed upon the innothe field of battle at all. These, striv- policy of the asse

esting on the people of Ontario in this matter. The men at the front are giving their lives. It is a terrible thing for a man to feel that he thinks more of his money in this war than other men do of their lives. The campaign to raise \$2,000,000 is only to last three days. We shall hope to see the sum largely exceeded in that time.

Striking the Tax Rate

Already some gossip has been circulation about the tax rate for the coming season. We have no desire to embarrass the officials or the city hall administration, but we think it is

that sentiment. Business has been wonderfully good and much better. we believe, than in many other parts

We have always condemned unnecessary extravagance and we are equally opposed to unnecessary parimony. The alarm of the postage tamp controller lest the friends of the oldiers who are to be gathered in Massey Hall be offered a cup of tea. at the city's expense is one of the amusing phases of this parsimonious disposition. Real economy is not to be achieved by drops in the bucket. Look after the buckets and the drops

will look after themselves. The taxes were never paid so well as last fall, and this is an indication that the people are willing to stand de campaign in their own homes, by any administration which does the honest and fair thing by the public of friends, and fight a good fight all interests. We do not think there was extravagance last year, and the larger gone to the front, and who have left rate was the result of cheese-paring previously. Let there be no cheeseparing, but at the same time care should be taken that no expenditures

has forgotten what it owes to those are authorized which are not essential upon whose shoulders the civilization to efficiency and decency. Toronto does not need to practice the habits of either a miser or a beggar man in boast of it, it is resting today-whether order to be economical, and we have confidence that the majority of the show-upon the shoulders of the men present board of control will observe the wider policy of efficiency, combined with a due measure of fore-

We have confidence also in the heads of the departments, and if they comfort, their health perhaps, their are given a reasonable conception of lives if necessary, to preserve these for those less able or unwilling to able to the controllers it should not be difficult to achieve a reasonable tax: rate. There should be no It almost seems insulting to have to cutting out of essentials, and, we It almost seems insulting to have to suggest to anyone at this late date that the man at have have to date old custom of over-estimating income. A twenty mill rate will not hurt Toronto even in war times, and know what war is are well aware of even twenty-one mills, with the extra out of the way. when it is remember cent and on those who never come near ed that according to the established ment department to value! property at thirty per cent. under its actual value, a twenty-one Why not join the 134th Overseas Bat-tallon, now being recruited by the 48th Highlanders, and have a crest like this mill rate is really only about 14 mills with a legal assessment. on your uniform To sum up, there is no money to throw away, but the city need not go SULTANABAD OCCUPIED



JANUARY 22 1916

Milree Honored.

Military Cross Also Awarded to

Lieut. Archibald Wrightson

for Valor.

OTTAWA, Jan. 21 .- The Distin-

guished Service Order has been con-

ferred on four Canadian officers and

the official communication to the

By a Staff Reporter.



Brought Relief.



MR. WHITMAN.

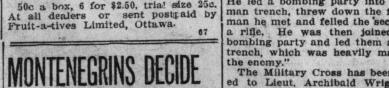
1674 Esplanade avenue, Montreal. "Ir. 1912 I was taken suddenly ill ith Acute Stomach Troable aad "In 1912 I was taken Suddenly In with Acute Stomach Trouble and dropped in the street. I was treated by several physicians for nearly two year. I was in constant misery from my stomach and my weight dropped down from 225 pounds to 160 pounds. Several of my friends advised me to try 'Fruit-a-tives' and I did so. That was eight months ago. I began to imtry Fruit-a-tives' and I did so. That was eight months ago. I began to im-prove almost with the first dose. No other medicine I 4 for used acted so pleasantly and quickly as 'Fruit-a-tives,' and by using it I recovered from the distressing Stomach Trouble and all pain and Constipation and misery were curred. I completely re-covered by the use of 'Fruit-a-tives, and new I weight 208 pounds. I can-not praise 'Fruit-a-tives' enough. "H. WHITMAN."

50c a box, 6 for \$2.50, tria! size 250 At all dealers or sent postraid by Fruit-a-tives Limited, Ottawa.

Austrians Till Last-Al-

banians Assist.

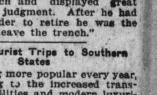
Louis Brunet. Montenegrin charge



PARIS, Jan. 21.—An official announcement from the Montenegrin consul says: "Lazare Miouchekovitch, the prime minister and the minister of foreign affairs of Montenegro, arrived at Brindisi last night, accompanying Queen Milena and the princess on their way to France. He telegraphed to Louis Primet Montenegrin charge

cars make it unnecessary to leave the train on route. Round trip tickets are

authorities here says: Lieut.-Colonel V. W. Odlum, 7th Battalion, "for conspicuous bravery and ability.; he per-sonally superintended all arrangements for a bombing attack, made by his battalion on the night of Nov. 16-17, near Messines, and by his coolness and determination was largely instrumental in bringing about the success of the exploit." Capt. Charles T. Costigan, 10th Battalion, "for conspicuous gallantry near Messines on the night of Nov. 16-17. He led a bombing party into the Ger-man trench, shot the first three Germans he met with his revolver, and then led his bombers along the trench, which was filled with the enemy." Lieut. W. D. Holmes, 7th Battalion "for conspicuous gallantry and re-source near Messines on Nov. 16-17, when in charge of the scouts during a bombing attack. He superintended the cutting of the German wires and the cutting of the German with Douve laying of a bridge over the Douve sixteen yards from a heavily manner this callant conduc German trench. His gallant conduct at Festubert was brought to notice in May last." Lieut. John R. Milree, 7th Battalion "for conspicuous gallantry near Mes-sines on the night of Nov. 16-17 last. He led a bombing party into the Ger-man trench, threw down the first Ger-man he met and felled the second with a rifle. He was then joined by his bombing party and led them along the rench, which was heavily manned by The Military Cross has been award-ed to Lieut, Archibald Wrightson of the 7th Battalion. The efficial record reads: "For conspicuous gallantry near Messines on the night Nov. 16-17. He was in command of parties of bombers in a successful raid on the



UPON NO SURRENDER Will Retire to Scutari, Resisting German trench and displayed great coolness and judgment. After he had given the order to retire he was the last man to leave the trench." Winter Tourist Trips to Southern States



BY RUSSIANS IN PERSIA

ing to hide their privations, are the silent heroes of the strife.

It was the Duke of Connaught, well informed on the results of war in the past, at whose instance in September. 1914, the patriotic fund was founded to care for the dependents of soldiers at the front. Only privates and noncoms were to be cared for by the fund, and no commissioned officer's family has had any relief from it.

Teronto raised a million dollars last year for this fund, but this does not represent her responsibility. In fact, Toronto and Ontario generally have not realized the expectations of those who appealed to the people of the province. Toronto only contributed \$1.28 per head of the population, as against \$2.68 from Ottawa, \$2,63 from Oshawa, \$4 50 from Waterloo, \$11.18 from .Walkerville, \$7.75 from Sudbury and Coniston, and \$2.56 from Berlin. By provinces Ontario ranks rather also, with 68 cents a head, while low Quebec has given 80 cents, British Columbia 78 and Manitoba \$1.42. We contributed a million in Toronto last year, and in view of the need, in view of our shortcomings, and especially in thew of our ability and our professions, the request of two millions this year is a reasonable sum to be raised from Ontario.

If many further indication of our dict responsibility were needed, the ct that a quarter of the soldiers' families needing help reside within the limits of York County and the city supplies it. We have not given any more than covers the grants made to ated outside its own circle. these families, so the surplus which wealthy Toronto was expected to provide for the relief of the rest of the Dominion did not materialize. Two millions from this district will supply us in the class with Montreal which raised \$1,500.000 last year, being \$700.-000 more than her soldiers needed, so that this amount was contributed to the general Dominion fund.

There were 9000, cases investigated locally, and of these, 6000 were found to be eligible for assistance, these families representing 15,000 souls. The monthly payments made to them came

This is a fine record, and is largely due to the fact that voluntary workers took part in the administration of the fund, salaries being paid only to the office staff.

The living allowance, to a soldier's wife is \$30 a month and ten cents a day for two children would be \$6, or \$36 in all. The separation allowance is \$20, and this deducted from \$36 leaves \$16, the amount which the Patriotic Fund grants. The soldier's assigned pay is \$15, which makes \$51 in all, in a typical case, or \$11.77 a week. There are many men and more familles, who would find the support of a family a triffing matter, and it is MICHIE & CO., LIMITED

hoped that the whole province, and

in rags. Honor to Brains

Several of the most prominent me

Turks-Driven From City Sixty of letters and brains in Great Britain Miles Southeast of Hamadan, were distinguished in the New Year's Fly to Burukird. honors list, altho the military and political distinctions appear to have NEW YORK, Jan. 21-A news overshadowed some of them in the agency despatch from Petrograd today cables. We heard of the great honor says done Mr. Henry James, upon whom "Russian troops operating in Persia the O. M. was conferred. Like all such have occupied Sultanabad, a city of Lonors the recipient does it as much 8000, sixty miles southeast of Hamahonors the recipient does it as much dan, according to a Teheran despatch honor as it does him, and this is the today. The Turks are fleeing toward

only way in which such a distinction Burukird, to the southwest. grows in fame. The O. M., created by WHY NOT FLORIDA FOR YOUR WINTER TOUR? the late King Edward, is in many respects the biggest thing that Great-Britain has to bestow. The attractions are unsurpass

The knighthood for Thomas Bee. beautiful palm trees, warm sea bathcham, the son of the baronet and pill- ing, orange and banana groves, golf, man, was given on account of his tarpon fishing, luxurious hotels for all musical ability and devotion to the art, pockets. Two nights only from Toronto. Winter tourist tickets now on sale. His cheap musical classics have been Be sure that your tickets read via Caa feature of English musical life for nadian Pacific Railway. Excellent service is offered via Detroit and Cinyears. He is known as a conductor, cinnati. Particulars from a composer, and an operatic impresario Pacific ticket agents, or write M. G. and obtains his new honor on his own Murphy, district passenger agent, Tor onto, Ont.

Dr. Lazarus Fletcher, director of the FINAL ARRANGEMENTS natural history departments in the British Museum, is already an F. R. S. and cannot receive much more honor

merits.

Captains and Teams Meet at from science, but the knighthood serves to show that science is appreci-

Another well-deserved recognition is that of the Very Reverend George Adam Smith. D. D., LL. D., D. Litt., principal and vice-chancellor of Aberceen University. Sir George is widely all that is needed, and help to place known thru his writings on Palestine, and especially Jerusalem, on Isaiah and on the minor prophets. He is also a great preacher, and a fine represen tative of the newer school of the-

clogical thought. Like Thackeray. Kipling and many other eminent Britons, he was born in India.

SHOPLIFTING CHARGE.

MICHIE'S

BEAURICH CIGARS

3 FOR 25c

AT THE CIGAR DEPT.,

7 KING ST. W.

to \$100,000, and the expense of dis- Mary Malone, 13 Shaw street, was artribution was kept down to two per rested yesterday afternoon in Eaton's store by Detective Levitt, on a charge store by Detective Levitt, on a charge of shoplifting.

niture, always in demand, will be found King street. After dinner is served of exceptional quality with unusually fine carvings. There are fine examples. names of 15,000 people will be distri-Arrangements are being completed for the reception to be held at 3 other superb margueteric interface. o'clock Monday afternoon in the city hall to the wives and mothers of the wood and early English oak work is soldiers who have gone overseas. His Honor the Lieut-Governor. Sir John

PILLS

FOR GREAT CAMPAIGN

Headquarters of Patriotic

Fund Tonight.

Handrie, and Lady Hendric, will be in the city hall chamber to receive the many thousands who will attend. Orhestras will play patriotic airs.

Canadiar

DODDS

son, in his Art Gallery, 128 East King street, where they will be on view on Monday, January 24, immediately prior to the sale on Tuesday and Wednesday, January 25 and 26, commenting at 11 o'clock a. m. each day.

DEATH OF BALTIMORE'S POST MASTER.

Special to The Toronto World. COBOURG, Jan. 21-A. R. Noble, postmaster at Baltimore, died after a short illness. He was a member of the Methodist Church and a Conservative. He leaves a widow, four sons and a daughter. Mr. Noble was 65 years of age.

French of the Greek island of Corfu That's the kind I'm sure for me is now known to have been due chiefly to the location there of an Austro-German submarine base. A second BRONZE POWDER WORKS base has been located in the narrow GIVEN INCORPORATION channel between Corfu and the Alba-

nian coast. Most of the submarine Half Million Dollar Capitalizaraids in the eastern Mediterranean tion for Montreal Concern have been directed from these two Just Floated. bases, by a fleet embracing German

as well as Austrian craft. By a Staff Reporter. Submarine activities of the Germans in the North Sea have largely abated,

owing owing to international complications gazetted: Essex Provision Co., Windand the relentless warfare of British Ont., \$50,000; E. Robillard, Limited, Ottawa, \$100,000; Mahood Drug Co., Kingston, \$50,000; Canadian Bronze Powder Works, Montreal, German submarines have been diverted to the Mediterranean to such an extent that, to the best information, Munitions and Machinery, \$500,000; only two small underwater craft of the Limited, Sorel, \$100,000. Germans remain in the North Sea.

Mawbrakes, Limited, has increased Co-operation of German submarines its capital from \$100,000 to \$250,000. with Austrian craft in operations against Italian shipping is regarded here as of political significance. It has TO STOP GERMAN GOODS LEAKING INTO RUSSIA been stated on good authority that

Italy would declare war against Ger-many if it should be established that Heavy Surtax Imposed by New

Douma.

THE GOSSIPER.

(Copyrighted, 1916).

Were of virtues that we see In the folks that round us

If the news we spread were of

Things of kindness and of love

If a gossip I must be

All the good things that we

hings of helpfulness and cheer.

OSSIP would quite harm-

less be If the stories that we tell

German submarines had contributed Bill to Be Introduced in to the loss of Italian ships.

Interesting Auction Sale

destroyers

LONDON. Jan. 21 .- Seizure by the

LONDON, Jan. 21 .--- Upon the reasabling of the Russian Duma, says Really fine articles of antique and a Reuter lespatch from Petrograd, the modern art furniture are becoming every year more difficult to procure through the ordinary avenues of trade. minister of finance proposed to introduce a bill placing a surtax equivalent Almost the only favorable opportunity to five times the amount of the cusoccurs when the collection of a qualitoms duty on goods of hostile bellified connoisseur and collector comes gerents, especially German, with a under the hammer, because to have teen selected at all means quality. Russia.

longing to the estate of the late E. T. Carter of Homewood avenue of exceptional interest and importance to . the public. They include numerous bronzes, china and articles of virtu stored

Tonight at 6 o'clock the captains and their teams, comprising 350 wellwill include a collection of represe tative pictures by Canadian and Euknown business men, will hold a meetng at the campaign headquarters of ropean artists. the patriotic fund, McConkey building, The Chippendale and Sheraton fur-

view to preventing their entry into would assist the allies. This fact it is which renders the sale of the art furniture and curios be-

now for some years but of unusual ex-cellence and value. In addition the sale A Brew for every taste: Special Extra Mild

of necessity, the retreat of the valorous army. The king expresses the hope OTTAWA, Ont., Jan. 21 .- The fol- that the allies will eventually provide company incorporations are him witth effective aid in.evtricatinfi the army, as has already been don for the Serbian army.

"The malevolent insinuations of which Montenegro has been the victim, founded on partisan news from the enemy, have distressed the king's

QUERETARO, Mexico, Jan. 20 the Laredo, Tex., Jan. 21.)—A decree from General Carranza ordering the removal control of Mexico from Mexico government. M. Miouchekovitch hopes that the last tragic experience underand to her future, and will end the unjust campaign.

"The premier is waiting at Brind-isi for the diplomatic body, which is due to arrive there today, and with buildings in Dolores Hidalgo. the members of which he will trave LIEUT. BUCHANAN KILLED. to Lyons."

A wireless despatch says that Essa McGill Student Met Death in France.

Pasha, provisional president of Al-bania, has arrived at Scutari, with with Albanian forces, to join the

MONTREAL, Jan. 21.-Lieut, R. H. Montenegrin troops which are retiring B. Buchanan, son of R. H. Buchanan a McGill student, was killed in action to that point. It was reported from Paris last month that Essad Pasha has declared in France Jan. 19, according received here by his father this afwar on Austria and Bulgaria. He was ernoon. He was with the 24th Batsaid to have 20,000 armed men, who talion.

OTE

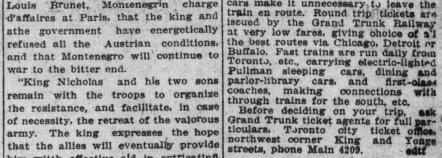
O'KEEFE

SPECIAL

O'Kiches

LD STOC

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CARRANZA WILL SHIFT

CAPITAL OF MEXICO

TO SUI

U.S. Legat to Giv Co

JANU

INEN TA

Pure Irish of choice

ing less-th price_\$3.5

HEMSTITC

PILLOW C.

Special va

HEMSTITC

TOWELS

Extra Spec Pure Irish or with Da did wearin \$10.00 dozen \$3.50.

TOWEL B

Great barg Huck and

in 'assortn put up in Extra Spec \$3.50, \$4.00

bundle. \$16.00 doze

KITCHEN

Linen cras

sood sear

BATH TO

COTTON

PILLOW

Great ¥a

width: fi ualities.

ing offered

tory to st

UNBLEAC

54 and 60

staple pat Clearing a

BEDSPRE

Satin Dan comb Whit double bed

of choice

for our Ja from \$1.50

55 to 6

LADIES'

GENTLEME

of all kinds Work exc

S66 Yonge St.

U.S. SEC

LETTER

LINEN

WASHLN offices of th man, Austri consuls at held under board a Fr bor, are to Charge E can legation structed by

garia insi consul ther quarters w arrest of retaliation is sub at Sala The consu-the chilitary

the charge cating milit garians ou an attack To Ret consu ction in to their own trendy hav to Durkey

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ngland.

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Wounde Cape Bret

Killed in

neal

CA

Switzerland can find hi

Austria to The stat

Ale-Pilsener Lager-Special Extra Mild Stout-Old Stock Ale, and every brew the best of its kind, pure and healthful. Why not have a case of each and suit the taste of all your friends?

