

Mid Winter Reduction Sale



Style, Quality, Value are written all over every pair of Shoes in this sale. The simplest comparison tells the story more eloquently than words. We are selling Shoes for less money than we can buy them for today. You should plan to attend this sale tomorrow.

High-Grade Kid, Calf, Colored and Two-Tone Boots, \$10.00 and \$12.00 values.
On the table at **\$6.98**
Brown Calf Lace, with or without buck tops, Cuban and military heels, all sizes. At **\$5.98**
Black Kid, 8-inch Lace, with or without grey buck tops, Cuban heels, all sizes. At **\$4.98**
Gunmetal, 8-inch Lace, Sport heel, white welts, all sizes. At **\$4.48**
Brown Corda Kid Lace, Louis heels, white welts. On sale at **\$4.98**

Misses' Black Kid, 7-11 inch lace, sizes 11 to 2 **\$3.48**
Misses' Brown Calf, 7-11 inch lace, sizes 11-2 **\$3.98**
Misses' Grey Corda Kid, 7-11 inch lace, sizes 11 to 2 **\$2.98**
Misses' Black Kid Button Boots, sizes 11 to 2 **\$1.98**

Child's Mahogany Calf Button, sizes 5 to 7 1/2. At **\$1.98**
Child's Hi-Cut Black Kid Lace, sizes 5 to 7 1/2. At **\$1.98**
Child's Kid and Patent Lace, sizes 5 to 7 1/2. At **\$1.48**
Child's Lace and Button Boots, sizes 3 to 7. At **98c**
Babies' Soft-Soled Boots, fancy colors. At **48c**

Oxford Shoes, \$3.98
An opportunity in advance of the season.
Patent Colt and Black Kid Oxfords, about 100 pairs, all good style. **\$3.98**
Clearing at

Men's Tan Enduro Calf Lace, Just Wright brand. On sale at **\$9.98**
Men's Royal Purple Calf Lace, English toe, rawhide, waterproof, slip sole. At **\$7.98**
Men's Brown Calf Bluchers, hi toe; Goodyear welt, slip sole. At **\$6.98**
Men's Black Calf Bluchers, leather lined, round toe, double sole. At **\$6.98**
Men's Brown Calf Lace, English toe; Goodyear welt. On sale at **\$5.98**

Child's Brown Calf Button Boots, sizes 8 to 10 1/2 **\$2.48**
Child's Black Kid Lace, grey tops, sizes 8 to 10 1/2 **\$1.98**
Child's Brown Kid, Lace, sizes 8 to 10 1/2 **\$1.98**
Little Girls' Brown or Black Box Calf Bluchers, sizes 8 to 10 1/2 **\$2.48**

SUIT CASES, CLUB BAGS AND TRUNKS.
Brown Fibre Suit Cases, metal corners, 24-inch Extra Deep Case, with inside straps, all leather corners, swing handle. At **\$1.83, 26-inch \$1.98**
26-inch Case, with outside straps all around, inside pocket. At **\$2.98**
Canvas-Covered Trunks, with full-length hardwood slats, all brass steel trimmings, looks, bolts, etc. **\$6.98, \$7.98, \$8.98**
Same Trunks, with wide leather straps, all around **\$1.00 extra**

Oshplan's
THE GOOD SHOE STORE

RESUME RELATIONS.
PARIS, March 11.—(Havas).—The Government will shortly present a measure providing for re-establishment of diplomatic relations with the Vatican, it was learned today.

FINE CONCERT
Ed Crawford and Party Entertain Men of the Princess Pats.
A concert of a high order was given to the P. P. C. L. last night in the Military Y. M. C. A., by Ed Crawford and his party of entertainers.
The boys spent the time until the party arrived with a little sing-song, which nearly raised the roof. The men of the Pats have lusty voices, and can use them to good advantage. Marian and Freddy Smith, two very smart juvenile character singers and dancers, with the men, having completely captivated the soldiers' hearts. Miss Dickerson sang two solos with great charm.

PILES
Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. 60c a box; all dealers, or Edman, Bates & Co., Limited, Toronto.

CHARGE AGAINST MR. RIGNEY DISMISSED
Was Not Liable Under Feeding Stuffs Act.
H. F. Rigney was dismissed in police court this morning on a charge of violating the feeding stuffs act. Magistrate A. H. M. Graydon, who had reserved his decision for a week, decided that five accused was neither a special agent nor a purchaser under the meaning of the act.

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O. A. C. ALUMNI MEETS TONIGHT

Important Business To Be Discussed by Agriculturist.

Election of officers and a discussion on improved rural education will be the chief items on the program of the first annual business meeting of Western Ontario O. A. C. Alumni Association, which is to be held in the rooms of the department of agriculture this evening.
A resolution concerning proposed improvements in the system of rural schooling was drawn up by the council of the association, which met this afternoon, and will be presented to the general meeting for discussion.
Circular letters have been sent to every member of the association, explaining the importance of the evening's discussion. It stated that the topic is a live one among all the rural districts, and that all O. A. C. men should be able to speak on it at any meeting. The members of the association, scattered as they are throughout Western Ontario, were in a position to appreciate the shortcoming of the present system. It of agriculture, and in all probability the revision of the rural education system would be considered at the present session of the provincial parliament.
Every member has been asked to bring to the meeting a list of suggestions for the improvement of rural education. The subject under the following headings: Better training for teachers; such as pupil-teacher system, with the teacher undergoing an apprenticeship; more pay for teachers; teachers' residence; consolidated schools; a higher percentage of male teachers; a high school in every rural community; consolidated rural high schools; township trustee boards; agricultural atmosphere to teaching; revised curriculum and a revised promotion and examination system.
It was also planned to have explained and discussed the Canadian Society of Technical Agriculturists. The council, which consists of the executive of the association and one representative from each of the thirteen counties in Western Ontario, met in the rooms of the department of agriculture, and in informal "feed" will be held at the conclusion of the business meeting this evening.

IN COUNTY JAIL

Alfred Tiedman, Strathroy, Committed for Trial.
Alfred Tiedman is in the county jail having been committed for trial by R. M. Trueman, J. P. of Strathroy, on a charge of assaulting his wife, using insulting language toward her, and threatening to kill his family. He was taken out to Strathroy from the jail on Thursday. He had been remanded for a week previous to that.

BIG INDICTMENT

Says T. D. McCullough in Reference to Scotch Distillery Statement.
"It was a big indictment to make," stated T. D. McCullough, secretary of the Social Service Council, in making reference to the statement made by a Scotland distillery that Canada is consuming the whisky which they can manufacture, and that the dealers are requesting more to be shipped.
According to the act liquor can be shipped for export at any time. Then the prohibition forces will combine stronger than ever to combat the evil.

BREAKS LEG

Benjamin Mitts Falls From Garbage Wagon.
When the garbage wagon, which he was driving, away at the corner of Piccadilly and Adelaide street at 9:10 o'clock this morning, Benjamin Mitts, 955 Maitland street, fell from it and broke his left leg above the knee. The police ambulance was called and P. C. Walter Harper gave the injured man first aid. Mitts was removed to Victoria Hospital. No doctor was called.

Standard Drug Stores Can Always Be Depended On

No matter whether the demand be great or small and the opportunity for higher profits greater, Standard Drug Stores are constant in their aim to give you the best prices and the best merchandise.

Standard Drug Stores do not wait for competition to set prices and then price accordingly—they are ready every day to give you the maximum of service and quality at prices that always "save you money."

Special Bargains for Friday and Saturday

Bargains in Cigars

Monas, reg. 10c 4 for 25c
By the box of 25 **\$1.44**
By the box of 50 **\$2.75**
Democrats, reg. 10c 6 for 49c
By the box of 25 **\$1.89**
By the box of 50 **\$3.65**
Bachelors, reg. 10c 6 for 49c
By the box of 25 **\$1.99**
By the box of 50 **\$3.95**
Olas, reg. 10c 4 for 25c
By the box of 25 **\$1.44**
By the box of 50 **\$2.69**
Japs, reg. 10c 6 for 49c
By the box of 25 **\$1.99**
By the box of 50 **\$3.95**
Dolly Vardens, reg. 10c **7 for 55c**
By the box of 25 **\$1.79**
By the box of 50 **\$3.25**
Standard Specials, reg. 10c **4 for 29c**
By the box of 25 **\$1.75**
By the box of 50 **\$3.39**
Many other popular brands in stock. Special prices by the box.

SKAT HAND CLEANER

Regular 15c,
2 for 24c
35c Italian Balm **24c**
35c Opentrate Salve **24c**
75c Scott's Emulsion **65c**
50c Scott's Emulsion **\$1.25**
50c Brook's Baby Barley **29c**
50c Zonox Anti-Acid Tooth Paste **38c**
SPECIAL
35c Djer-Kiss Talcum Powder **19c**

Bargains in Patent Medicines

Kimoids, for indigestion, 24c
Zonox Fluid Magnesia, 24c
Fellows' Syrup of Hypophosphites:
Regular \$1.00 **.87c**
Regular \$1.50 **\$1.19**
Danderine, regular 35c, 24c
Regular 60c **.43c**
Regular \$1.00 **.79c**
Holloway's Corn Cure, reg. 25c **.17c**
Thomas' Electric Oil, reg. 25c **.17c**
Miller's Headache Powders, reg. 25c **.17c**
Fruit-a-tives, reg. 50c **.29c**
Putnam's Corn Cure, reg. 35c **.19c**
Sal Hepatica, reg. \$1.50, \$1.19
Bland's Iron Pills, 2 for 29c
Groves' Laxative Bromo-Quinine, reg. 30c **.22c**
50c Vogue Royale Massage Cream **33c**
75c Vogue Royale Massage Cream **65c**

35c Sani-Flush **24c**
50c Zam-Buk **32c**

25c Mecca Ointment **14c**
75c Mecca Ointment **57c**
25c Peroxide Dental Cream **19c**

40c Combs **29c**
40c Toothbrush **29c**
40c Clarke's Four C's **33c**
75c Clarke's Four C's **57c**

25c Mecca Ointment **57c**
25c Peroxide Dental Cream **19c**
25c Toothbrush **19c**

50c Pepsodent Tooth Paste **33c**
50c Zonox Coconut Oil Shampoo **22c**

40c Wampole's Cod Liver Oil **\$1.00**
25c Bionin Gripe Tablets **48c**

EXTRA SPECIAL THRIFT SIZE REG. 5c CAKE
INFANTS' DELIGHT SOAP, 7 CAKES FOR 25c
WHILE THEY LAST FRIDAY AND SATURDAY

25c Mecca Ointment **57c**
25c Peroxide Dental Cream **19c**
25c Toothbrush **19c**

50c Pepsodent Tooth Paste **33c**
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Bargains in Soap
Carbolic Soap, per cake, 15c
Taylor's Bath Tablets **3 for 55c**
Castile Soap, per bar **29c**
Rose Glycerine **10c**
Pumice Hand Soap, per cake **10c**
Miss Dainty, box 3 cakes 25c
Zam-Buk, per cake **19c**
Colgate's Bath Tablets, 15c
Ingram's Soap, per cake, 19c
Peroxide Bath **3 for 25c**
Colgate's Cashmere Bouquet, guestroom size **15c**
Colgate's Cashmere Bouquet, special size **30c**
Colgate's guestroom size in dactylis, sandalwood and monad violet **15c**

25c Mentholum **18c**
35c Velvet Skin Food **24c**
50c Gin Pills **\$1.10**
50c Hinde's Honey and Almond Cream **39c**

Bargains in Candies and Chocolates
We carry a full line of Patterson's Chocolates in attractive packages, at prices ranging from **40c to \$3.00**
Also Neilson's, the Chocolates that are different, in prices from **.75c to \$3.75**
Hooton Nut Bars **5c**
Hooton's 1/2-lb. Bars, regular 35c, for **.29c**
Salted Peanuts, 3 pkgs, 10c
Hard Boiled Candies, all flavors **40c, 50c, 60c lb.**

10 gross Sunset Soap Dye, all shades **2 for 25c**

SPECIAL COLORITE
All shades **25c**

75c Shaving Brushes **59c**
50c Lather Cream **29c**

Mail orders must include sufficient for war tax and mailing charges. In order to prevent dealers from buying, we limit quantities to two to each customer.

Standard Drug Limited

WESTERN ONTARIO'S ORIGINAL CUT-RATE DRUGGISTS.

WE SAVE YOU MONEY
Main Store—252 Dundas St. Phone 4040
No. 4—E. London, 664 Dundas St. Phone 2027

Mr. and Mrs. Moon will reside in South London.

WEDDING BELLS
MOON—MAIN.
A quiet wedding was celebrated at the home of the bride's parents, 48 Hydro street, Wednesday afternoon, when Miss Mary Isabella Moon was united in marriage to Wm. Henry Moon. The young people were attended by F. H. Hooper and Mrs. Hooper. Rev. A. C. Bingham officiated.

TRUSSES
\$1.50 to \$10.00.
We have Trusses to fit all needs. Our fitters are experts.
ANDERSON & NELLIS
268 Dundas St. E.

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Always the Ideal Gift

MURINE
Cures, Relieves, Soothes, Heals—Keep your Eyes Strong and Healthy. If they Tingle, Smart, Itch or Burn, if Sore, Irritated, Inflamed or Gravelled, use Murine often. Safe for Infants or Adults. At All Druggists in Canada. Write for Free Eye Book. Murine Co., Chicago, U.S.A.

WEGNER Clothing Co.
The Heart of London.
Famous for Their Little Prices.
371 Talbot Street, Opposite the Market.
OPEN EVENINGS.

DELAWARE DEATH.
Mrs. Ethel Stone of Delaware died this morning after a short illness. Her husband and five small children survive her. The funeral will be held from Delaware on Saturday afternoon, and interment will be made in Woodland Cemetery.

INCREASE PROVINCIAL LEVY TO CONSTRUCT ROADS IN MANITOBA
Winnipeg, March 12.—A bill providing for an increase of \$2,500,000 in the provincial levy for good roads will be introduced in the Legislature by Hon. George Grieson, minister of public works.
The new bill will increase the amount to \$5,000,000, and will provide funds for carrying on an aggressive good roads policy for several years.

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Why Should Wives and Mothers Slave Over Wash Day Now That the "Time Saver" Electric Washer and Wringer CAN BE BOUGHT FOR \$10 Down and \$2 Per Week

THINK! how you dread the thoughts of Blue Monday. **THINK!** of how tired and "all in" you are after doing your washing. **THINK!** how much nicer life would be if you could get your washing done without work. **COWAN'S COLOSSAL HARDWARE** offers this London-made machine on the above convenient terms for a short time only. Your opportunity is now, as we have only a limited stock at present prices. **\$10 Down** puts the machine at work for you. A liberal cash discount if paid in full in thirty days. You are cordially invited to inspect the "Time Saver," and we assure you that you will be under no obligation whatever.

DON'T WORRY
Three cheers for the chap who wrote "Pack Up Your Troubles in Your Old Kit-Bag." This song has helped me more than I can say. I have adopted the slogan "What's the use of worrying; it never was worth while."
Does worry get you anywhere? Yes, do enough of it and you'll occupy a padded cell in Dr. Robinson's hospital home. This doesn't mean that you must lay down off your job. Not at all. But when you have done your utmost on a particular job and it turns out not exactly right there is no reason or carrying around a man's size grouch about it. When you leave your desk at 6 o'clock, leave your troubles there till morning. God help the man who carries home his business troubles, and He'll have to work overtime to help the poor chap out. Try the slogan mentioned above, and if you don't feel better yourself and look a darned sight better to everyone else, I miss my guess.
"OLD-TIMER."

OUT-OF-TOWN CUSTOMERS
Send postcard for further particulars on our engine-drive washer or special electric.

A "TIME SAVER" PAYS FOR ITSELF BY THE LABOR IT SAVES

Cowan's Colossal Hardware
"THE STORE WITH A STOCK"
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