### ROWAT'S COFFEE The best procurable. Pleases particula

55c PER POUND Canada Food Board License No. 8-3422.

### NEW ORGANIZATION AT TALBOT STREET CHURCH

A meeting was held on December 19 Talbot Street Baptist Church for the spess of electing onicers and committees for the new organization undertaken by the men of the church. At this meeting it was decided to pail the new organization "The Baracca Brotherhood of the Talbot Street Baptist Church." The following officers and committees were elected:

Honorary President—Rev. H. H. Bing-

President—Dr. Fox.

First Vice-President—A. E. Miller.

Second Vice-President—Mr. Campbell.

Secretary—C. Tomlin.

Trensurer—M. Dale.

Membership Committee—C. Tomlin, P.

Shotte, Mr. Cressman, Andrew Dale, H.

isiting Committee—Mr. Menhennick, McGill, Dr. Bryant, W. Finch, ntertainment Committee — A. J. Rk, A. Greenslade, C. Kelly, M. Miller, Research rch Ald Committee—J. Holman. Fitzwalter, Wm. Walters, F. Carnes,

### Don't Forget the Baby!

We have not forgotten him in preparing for the Christmas trade, and have gathered together one of the most striking displays of baby's novelty footwear in Western Ontario. Buy the baby Shoes, and its mother will appreciate your thoughtfulness.

For the Little Chap! Rubber Boots, Rubbers, Hockey Shoes. For the Little Girl!
dippers, Rubbers, Hockey Shoes,
Leather Tollet Accessory.

For the Big Fellowi lub Bag, Leather Traveling Com-panions, Slippers, Bill Folds, Military Hair Brushes. For Sister, Mother! opers, Spats, Rubbers, Shoes, Handbags, Club Bags, etc. Slippers, Rubbers, Club Bag, Shoes.

Cook's Shoe Store

Anything exchanged after Christ-

Saturday's Sale of Lowney's Caravan Chocolates ......49c REGULAR 65c.

This is the only store in London selling Lowney's Caravan Chocolates.
Christmas Candies in Fancy Boxes. LOWRY'S CANDY SHOP, Next Majestic Theatre.



Just think how delighted SHE would be to receive a Diamond for Christmas! There would be: nothing nicer. It would be especially acceptable if it came in one of "YOUNG'S" boxes. This would assure her of the good quality of the stone.

We have them as low as \$10, but make special values in our rings at \$37, \$48 and \$54.

Each of these rings has a blue-white, finely-cut stone, mounted in a 14k, solid gold setting. The difference in price is accounted for by a slight difference in the weight of the stone. Come in and see these rings. You are under no obligation to buy.

## YOUNG'S

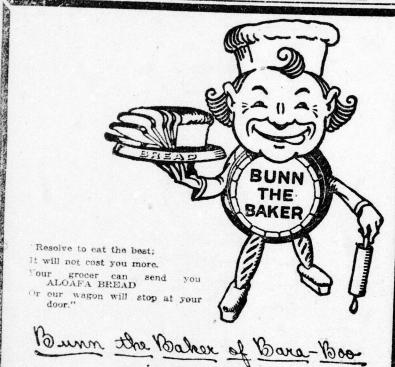
LONDON GIRL WEDS
IN DES MOINES, IOWA

DES MOINES, Iowa, Dec. 20.—The marriage of Dr. Aldine Dickinson of London, Ont. to Arthur G. Kenworthy, was quietly celebrated here on Wednesday evening in their new apartments, in the presence of twenty friends. The bride who is the daugh-dre of Mr. and Mrs. I Arthur G. Mr. 2000 (South Mr. 2000) (South Mr. friends. The bride who is the daughter of Mr. and Mrs. J. Arthur Dickinson of London, has been living with her uncle here, studying and practicing osteopathy. The groom is a member of the firm of McNamara & Kenworthy.

"We do not hesitate in saying this is without doubt the best copy we've had for a long time." (It was a new client.)

Federal Advertising Agency

Dominion Savings Building.
LONDON, CANADA



### "Good Bread and Butter---the foundation of the meal"

YOU HAVE often heard people say: "Well, give me good bread and butter, and I can make a good meal, no matter what else there is." True, but they always stipulate good bread and good butter. A meal will be made or marred by its bread-and-butter. Is YOUR table furnished with the best bread, or are you still

# **NEAL'S**

# AloafA Bread

The first slice of NEAL'S ALOAFA BREAD you eat, you'll instantly acknowledge that here is a new quality and a new standard in bread—a different loaf and a better loaf. Now, this is true whether you judge by the flavor, the appearance, the lightness, whiteness, uniformity, or just by its "satisfying"

Resolve to eat the best—without paying more.

Your grocer—ask him to send you just one loaf of NEAL'S

ALOAFA BREAD to try. We'll leave the rest to you.

We Invite the Table Test

Neal Baking Co., Limited Phones 1313 and 2173

Bread Factories at

St. Thomas.



## CHILDREN'S AID CAMPAIGN FUND **REACHES \$6,708**

Canvassing Near End, But Officers Will Accept Subscriptions.

MORE URGENTLY NEEDED Objective of Drive Is \$14,000

and Full Amount Is Required.

So far as the canvassers are concerned, the Children's Aid Society and Child Welfare campaign to raise \$14,000, twelve thousand for the former and two thousand for the latter, is practically at an end, owing to the fact that Christmas week business responsibilities now demand the atresponsibilities now demand the at-tention of the busy businessmen who tention of the busy businessmen who have given their services at great personal sacrifice. The newspaper offices and the G. T. R. ticket office, corner of Dundas and Richmond streets, will keep their lists open for some days, however, as, owing to the urgency of the work obtaining the objective is not only desired but required.

An opportunity is still afforded through the subscription lists to give a Christmas present, however small, to the Children's Ald Society for the purpose of making the control of t

Geo. White & Sons.....

Geo. White & Sons.
Richard Wilcox Co.
London Soap Co.
John McClary
T. F. Kingsmill.
Ontario Furniture Co.
Hubert Ashplant & Sons.
Sterling Bros
Arthur Keene
T. B. Escott & Co.
McLeod, Nolan & Co.
Jas. Cowan & Co.
H. B.
Purdom & Purdom H. B. ... Purdom & Purdom.

R. J. Young.
W. P. Young.
John Campbell & Sons.
E. V. Buchanan. E. V. Buchanan.
Local Council of Women.
T. W. McFarlane
Edgar Jeffery
J. A. Brownlee.
Jas. McCormick

A. O. Jeffery.

Alma Daughters' Society.

Miss C. M. Jeffery.

R. E. Ruse. R. E. Ruse E. W. Cairns P. B. Wallace Mills J. Morgan.... H. Tennent.
W. Scandrett.

Simson Gerry & Sons.... Ruth, Margaret and Douglas Donaghy..... J. H. Sangster... Benson & Wilcox.... Benson & Wilco Wm. McPhillips Kernohan Lumber Co.

W. H. Shoebotham.... Keith Hammond
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Harvey
Os. Bryan

Irs. R. A. Ross.
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Auto Supply
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J. T. O'Nell. Gardners, Cash and Carry Store
J. A. Wilson...
C. R. McCutcheon...
Just-Rite Ladies' Wear.
M. Fishbein

f. Fishbein leo. F. Morris J. H. Hiscocks....

Mysterious Man! Explosion! Girls

But It Was Only E. V. Buchanan Being Shot by Photographer.

The office of Manager E. V. Buchanan of the public utilities commission was the scene of a near panic yesterday. A stranger to the gills in the office walked in and asked to see Mr. Buchanan. He was shown in to the manager's private office. In his hand he carried a mysterious looking case containing goodness only knew what. However, the girls dismissed the incident from their minds and went on with their work, firm in their belief that Mr. Buchanan could take care of himself against all-comers. It did not occur to them to notify the police.

Aha, the Murder.

Presently an explosion that rattled the windows and all but took the door

between the two offices off its hinges startled the girls nearly into hysterics. With war whoops that would have done credit to a full-blooded Apache, they announced the fact that somebody had Imagine Muider

It was Only E. V.

Chanan Being Shot

by Photographer.

Announced the fact that somebody had been shot. Mustering up all the courage at their command, they decided to investigate. The door was opened and into the midst of the smoke they rushed. They found Mr. Buchanan and the mysterious stranger, who proved to be Arthur A. Gleason, apparently on the best of terms.

# ROSS'

MANUFACTURERS

DIRECT FROM OUR OWN FACTORY—EVERY ARTICLE GUARANTEED

Best Selected Hudson Seal Coats From \$197.50 and Upwards



Selected Northern Canadian Muskrat Coats \$120 upwards Alaska Sable Muffs .....\$27.50 and upwards Canadian Mink Muffs

......\$38.50 and upwards

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HIGHEST PRICES PAID FOR RAW FURS

Ladies' Wear Department

Special Clearing Values In Suits

Special values in Silk Plush Coats ......\$28.50 and up

### BLOUSES

New Style Blouses just in, in wash silk, crepe de chine, georgette.

Christmas Neckwear, Handkerchiefs, Gloves and Hosiery.

Phone 1319



## Parnell's Raisin Bread

### For Your Christmas Dinner

It will be delicious, full of Golden Sun-kissed Raisins and peel, . and just a little better than mother used to make, because it will be made from Parnell's famous raisin bread recipe

Many people steam this bread, and with a thick rich sauce

### Delicious Pudding for Christmas Dinner

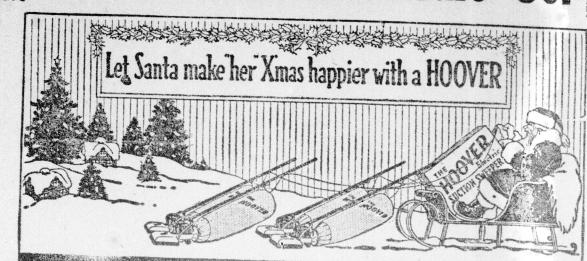
Get your order in early or you may be disappointed. There is a big demand for Parnell's Raisin Bread when we bake it specially, and we expect this year, on account of the scarcity of currants, peel. etc., that the demand will be doubled.

### Bread for Dressing

the chicken, duck, goose or turkey. Parnell's special bread makes a delicious dressing. Order it early and let it stale for a day or two. It will be a great deal crisper and tastier.

Parnell The Breadman ... Phones 929, 1390...

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VACUUM **CLEANERS** 

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