

EVERY YEAR HAS WITNESSED

A step in advance of its predecessor in the

F. C. B. C.
Neither time nor money is spared to keep this popular business and short-hand school in the very front rank of schools in the Dominion. The public is our judge. Catalogue free.
J. W. WESTERVELT, Principal.

**Our Clothes
Are Different**
FOR STYLE AND FINISH
YOU SHOULD WEAR ONE
OF OUR SPRING SUITS

O. Labelle
Merchant Tailor,
220 DUNDAS STREET.

GOING FISHING ON 24th?

Buy your tackle here and catch the big fish.
Split Bamboo Rods, 4 pieces \$1.25
Bristol Steel Rods \$3.50
40-Yard Multiplying Reels with click and drag 50c
Braid Linen Lines 10c up
Best Irish Flax Braided Lines (25 yards) 25c
Braid Silk Lines 35c up
Trotting Baits 15c up
Minnow Pails 75c up

185 DUNDAS ST.
GURD'S GOOD GUNS

ELECTRIC LIGHT

IN YOUR HOUSE?
Before housecleaning make arrangements to have your house lighted with Electric Light. It makes housekeeping easier.

**No Smoke, No Dust
No Danger of Fire**

You can run an Electric Fan, do your ironing with an Electric Iron, or curl your hair with an Electric Curling Iron, if you have our Electric Lighting System in your house. We will give you estimate of the cost of installing Electric Light in your home upon application by telephone or otherwise.

**London Electric
CO., LIMITED,**
Telephone 958, 359 Richmond St.

**London Conservatory of Music
and School of Elocution, Limited**

Subjects Taught:
PIANO, ORGAN, VIOLIN,
SINGING, HARMONY, ELOCUTION,
and all band instruments.
W. CAVEN BARROW, Principal
374 Dundas Street. Phone 1101

Kindling Wood
Delivered, \$1 Per Load
LONDON BOX CO., 309 BATHURST

FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phone 273 and 543.

SMITH, SON & OLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Bubbling funeral cars.
118 DUNDAS ST. PHONE 586
69 DUNDAS ST. PHONE 678
Residence on Premises.

D. A. STEWART
(Successor to John T. Stephenson)
FUNERAL DIRECTOR and EMBALMER
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 458
GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED
Removal to 234 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1775.

GREAT CHANCE for small investors, only \$10.00 to secure a share; 6 per cent on subsequent payments.

London Loan & Savings Company
434 Richmond street, London.

Huron & Erie Loan & Savings Company.

London, Ont.

By a recent act of Parliament
Executors and Trustees
are authorized to deposit
Trust Funds with this Com-
pany as well as invest in its
debentures. Unsurpassed security.

O. A. SOMERVILLE,
Manager.
440-442 Richmond Street.

THOS. WILSON

Merchant Tailor
212 Dundas Street
Higgins Block. Telephone 596

Order Hamilton's
Hamilton's Porter is fully
aged. It is the best. Ask
for Hamilton's when you
are buying.

Order Hamilton's

Odd Things Not Found Elsewhere

June Wedding Suggestions

Our chief suggestion today is
a cabinet of silver for the bride-
to-be. In any size desired. Reason-
able prices.

THOS. GILLEAN
402 RICHMOND STREET.

THE PURITY OF JOHNSTON BROS.' XXX BREAD

Is accounted for in the consummate
care and cleanliness of its preparation.
Wholesome, nourishing and easily di-
gested. Ask for it. At grocers or
delivered.

JOHNSTON BROS. Phone 818

THE HOLIDAY PAPER

Tomorrow, being a public holiday,
there will be but one edition of The
Advertiser.

Instead of being published at 2 and
4 p.m., as usual, the paper will be
printed at 4 a.m.

This edition will go to all sub-
scribers.

LONDON AND DISTRICT

—Mr. Geo. Trudell is visiting friends
in Philadelphia.

—Hon. Adam Beck leaves tonight to
attend the International Horse Show
at London, Eng.

—Miss Jean Galbraith will be the
guest of her sister, Mrs. W. A. Mc-
Crimmon, 614 Maitland street, for the
next two weeks.

—Mr. Alfred A. Booker, of this city,
has been appointed a fellow of the
Dominion Association of Chartered
Accountants.

—The down-town office of the Pere
Marquette Railway on Richmond
street will be open tonight for the sale
of excursion tickets.

—Mr. Jack Beane, who has re-
turned from a few hours with friends
in this city yesterday.

—While at work in the G. T. R.
freight sheds the other day, Mr. A. H.
Shanks, a freight checker, had his
hand badly crushed. Dr. Beal dressed
the injury.

—A horse belonging to Chauncey
Smith, fruiterer, slipped on a walk on
the market in the rear of the fish
stalls yesterday afternoon and frac-
tured its hip.

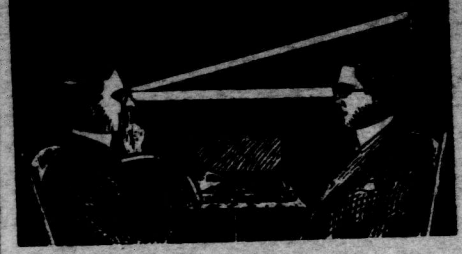
—Mrs. Holloway, of 277 Grosvenor
street, will leave for England on the
steamship Lake Champlain on July 6,
to visit friends. She will be accom-
panied by her little son.

—The well-known grocery firm of T.
A. Rowat & Co., of Dundas street, has
decided to open a branch store in

LOCKETS For Ladies or Gentlemen

Would you like to be wearing
a locket that is a little more
tasty and fashionable than your
friend's? Call on us. We can fit
you out at a moderate cost.

SUMNER
The Reliable Jeweler,
380 RICHMOND STREET.



EYE HELP
Why not have the help which your eyes
require? We have wonderful success in
fitting difficult cases. Our services are at
your disposal.

W. G. YOUNG
Eye Specialist, 214 and 674 Dundas St.

**DON'T
BUY CEMENT**
Until you get our prices,
wholesale and retail

JOHN MANN & SONS
401 CLARENCE ST.
425 YORK STREET

New Wedding Gifts

Choosing a wedding gift is
often a perplexing task. We can
offer you many suggestions. Our
display of desirable presents is
unequaled, and our prices,
"What they always are, the
lowest."

C. H. Ward & Co.
374 RICHMOND STREET.

Good Health and PARNELL'S BREAD

go together. Call up
929 and have our
wagon call with a
fresh, warm loaf. Every
trial means a steady
customer. At all grocers

Don't Lose Your Hair.

Stop it from falling out—
and make it grow thick and
beautiful—by using Oriental
Rum and Quinine Hair Tonic.
It nourishes the roots—makes
the hair silky and glossy—
prevents baldness—keeps the
scalp clean and healthy—and
is a positive cure for dandruff.

Only 50 cents bottle.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

South London, at the corner of Craig
street and the Wortley road.

—The Chosen Friends expect to take
a very large crowd on their excursion
to Detroit on Saturday, June 1, via the
Grand Trunk. The tickets are good for
three days with the fare at \$1.60.

—The union committee of the A. O.
F. made arrangements Wednesday
with the Michigan Central to run an
excursion to Detroit, on Civic Hol-
iday, good for three days, for \$1.60.

—The congregation of the First
Methodist Church at Hamilton, have
invited their present pastor, Rev. R.
J. Treleven, formerly of this city, to
remain with them for two more years.

—At the postoffice tomorrow, the
general delivery will be open from 8
to 10 a.m. and 6 to 7 p.m. The lobby
will be open to box holders all day.
There will be only a morning delivery
by carriers.

—The London Street Railway Com-
pany is laying its tracks through the
new subway on the Wharfedale road,
and will operate its cars via that route
as soon as the Grand Trunk removes
the tracks on the old level. This will
not likely occur for some weeks yet.

—Mr. W. S. Given, editor and pro-
prietor of the Millbrook Reporter, is in
the city. Mr. Given came to attend
the graduating exercises of the Vic-
toria Hospital Training School for
Nurses, his daughter being a member
of the class, and he will remain over
for the annual convention of the
Master Printers' Guild of Ontario.

—Mr. A. T. MacNeill, B. A., principal
of Woodstock College, is a guest at
the home of Rev. J. J. and Mrs. Rosa,
565 Ridout street. The closing of the
college will be held next Thursday and
Friday, and the principal reports the
most successful year and largest at-
tendance in the history of the school.

Five of the students are from this

city, and Mr. MacNeill speaks well of
them.

—A Brantford dispatch says: Ar-
rangements are being made by the men
of St. Basil's Church, in this city, to
suitably mark the close of the 25th
year of Rev. Father Lennon as pastor
of the church. He is one of the best-
known clergymen in this part of the
Province, and among the Catholics is
much beloved, while by all classes of
the community he is deeply respected.

BAD ROAD CAUSES RUNAWAY.
A horse attached to the delivery
wagon of Joseph Beech & Sons, corner
of St. James and Maitland streets, ran
away Tuesday, and threw the driver,
Mr. W. J. Beech, out of the rig, sprain-
ing his wrist and otherwise injuring
him. The horse ran to the barn, but
did no damage to the rig. The bad
condition of the roadway on Piccadilly
street, between William and Adelaide
streets, is blamed for the mishap. As
the driver was turning the horse across
the roadway, the seat of the wagon
came out of the socket, frightening the
horse and causing it to run away.

NORTH END LOTS.
Another park is being placed on the
market, to be known as Sunshine
Park, situated at the north end of
Waterloo and Coburn streets. The
property comprises 250 lots and the sale
will commence on Friday. The land is
just outside the city limits, but the
street cars are only two blocks dis-
tant. This will be valuable property,
as it is the intention to lay cement
walks in front of all the lots and
grade the street. Mr. Thomas C. C.
Knott, the well-known real estate
man, has the property in his charge,
and he intends to locate himself on the
grounds Friday from 9 a.m. to 6 p.m.,
and at his office in the Masonic Tem-
ple every evening from May 24 to June
1 to give information to interested parties.

**FORMER LONDON
MINISTER DEAD**

Rev. John Kay, of Plattsville,
Passes Away—Buried
at Dundas.

Word was received in the city this
morning of the death at Plattsville of
Rev. John Kay, one of the best-
known ministers of the old London
Methodist ministry in the old London
Conference, who was once station-
ed in this city.

Mr. Kay was born in Napanee on
May 20, 1838, and after a short acade-
mic training at Newburg, entered the
Methodist ministry in the old London
Conference, in 1862, being received into
full connection in 1867.

Being of a genial disposition and an
active worker, he soon worked his way
upward, and during his ministry occu-
pied very many positions of honor in
the gift of the Methodist Church. In
1878 he was chairman of the committee
which arranged the hymn and tune-
book now in use in the Methodist
Church.

In 1882 he was financial secre-
tary of the 1900-1901. While at
Brantford he was also president of the
Hamilton Conference, and delegate to
the general conference in 1886-90-94-98.

The general stations occupied by him
were: St. Marys, 1867; Manvers, 1868-
69; Ingersoll, 1869-70; Milton, 1871-72;
Waterdown, 1872-73; Tillsonburg, 1873-
74; London, Waterford, 1881-82; Thor-
old, 1882-85; First Church, Hamilton,
1884-87; Wellington Street Church,
Brantford, 1888-90; Hamilton, 1891-93;
Hannah Street Church, Hamilton, 1894-
96; Oakville, 1897-99; Thorold, 1900-03;
Elora, 1904-05; Plattsville, 1906-07. In
1872 he was secretary of the London
Conference.

While in his second pastorate at
Thorold Mr. Kay's health became
broken, and despite the best care and
attention, he gradually grew weaker,
until death relieved him of his suffer-
ings yesterday morning.

He is survived by two sons, Rev.
Fred Kay, of Orton, and George, at
home; and four daughters, Mrs. Ewart,
of Kansas City, and Mrs. Hunter, of
Detroit, and a widow, to whom much
sympathy will be extended by friends
in all parts of the Province.

He was 69 years of age, and in a few
weeks would have completed 45 years
in the ministry of the Methodist
Church.

Interment will take place at Dundas
today.

INNES-CRAINEY

Wedding of Young Londoners at the
Memorial Church.

At the Memorial Church last evening
Miss Minnie Crainey, of 783 Eliza street,
was married to Mr. James Innes, of
376 Ridout street.

The bride was attended by Miss Ellie
Carrothers, and Miss Jean Innes, and
Messrs. Alex. Innes and Wm. Arm-
strong supported the groom.

Rev. Dyson Hague, rector of the
Memorial Church, performed the cere-
mony.

Mr. and Mrs. Innes have taken up
their residence in this city.

THREE NEW CAPTAINS

Will Be Gazetted Shortly for the Seventh
Regiment.

The gazetting of three new captains
for the Seventh Regiment is expected
shortly.

In No. 3 Company, Lieut. Bentley
has been in command since the retire-
ment of Capt. Graham, some months
ago, and he will be promoted.

Lieut. Gregory has been in command
of No. 5 Company, taking the place of
Capt. Campbell, who is to be elevated
to the rank of major in place of Major
Hume Cronyn.

Lieut. Gordon Ingram will take the
place of Capt. Frank Reid in command
of No. 7 Company.

Frank Cooper's studio open all day
24th for sitters.

Headaches and Neuritis From Cold.
LAXATIVE BROMO Quinine, the world-
wide Cold and Grip remedy, removes
causes. Call for full name. Look for sig-
nature, H. W. Green, Ltd.

"THE TRAINING OF THE CHILD"

East Middlesex Teachers Hear
Interesting Address by Prin-
cipal of Toronto Normal.

Principal Scott of the Toronto Nor-
mal School delivered a very interesting
and instructive lecture on "The Train-
ing of the Child" before a meeting of
teachers at the New St. James' Pres-
byterian Church last night. The ad-
dress was delivered in connection with
the East Middlesex Teachers' Associa-
tion meetings.

Dwelling at some length on the great
importance of the subject of how best
to train children, and pointing out that
a great responsibility rests on all who
have to do with the education of the
young, and that the result of allowing
the latter to be reared under unfavor-
able circumstances, and in ignorance
of certain truths, would result in their
ruin, Mr. Scott quoted Victor Hugo, the
great novelist, as having written,
"Where there is darkness there will be
sin, and those who commit the sin are
not so much to blame as those who
cause the darkness."

Speaking of the importance of prop-
er methods of training children and the
effect of such systems on a country, he
stated that in England in 1837 there
were 53,000 inmates in the jails and
houses of correction, while the popula-
tion was 15,000,000. In 1904 there were
3,700 convicts in the prisons of Eng-
land, while the population had in-
creased to 31,000,000. The only rea-
son which can be given for this de-
crease in the amount of crime, is that
the public schools have been brought
to the doors of the people, and that
their children are better trained.

"Why do so few girls go astray in
comparison to boys?" was a question
answered by Mr. Scott, who explained
that girls are in nearly all cases bet-
ter cared for, and not allowed to roam
the streets at will as many boys are.

"The training of a child, both phys-
ically and intellectually, is necessary,
but the moral and spiritual training is
of just as much importance. If the
child is to grow up to be a moral,
good-living and successful citizen,"

said Mr. Scott.

One point to which more attention
should be paid, and which should be
thoroughly understood and taken into
consideration, is the way in which a
child or an adult learns to do any kind
of work. New work is always more
difficult, more fatiguing, and lacks ac-
curacy when compared with work to
which we have been accustomed. An-
other thing which should be taken into
consideration when teaching children
was that all differ, in their powers of
reasoning, and possess different talents.

The fact that hereditary influence is
not so great a power for good or evil,
as environment, was next spoken of by
Mr. Scott, who mentioned that a man's
brain takes 40 years to mature. Glad-
stone increased the size of his brain
after he had reached maturity, and the
last time when he was 71 years of age.

Mr. Scott went on to say: "We must
educate the nervous system to do cer-
tain things, both intellectual, spiritual
and physical. The basis in the brain
of a virtuous life, is the trunk lines
where the incoming waves of stimula-
tion, on reaching the brain, find there
the well-worn tracks, with switches
already set, leading to the God-given
higher possessions of the soul, holy
memories, pure imaginations, consec-
rated ambitions, righteous judgment,
and a will whose higher possessions are
so perfect that the commands for
right conduct are flashed out through
the outgoing nerve tracks and instan-
taneously obeyed."

"The basis of a vicious life is a net-
work of trunk lines, in which the in-
coming waves of stimulation awaken
in the soul a host of accustomed activ-
ities, such as vile memories, alluring
imaginings and craving appetites,
etc."

"Every voluntary act beats its own
track a little smoother for another of
a like character, and more difficult for
one of a contrary character, and that
is the basis of education."

Inspector Archibald, of the Toronto
police force, on one occasion stated
that he had never met with a juvenile
criminal who had been subjected to
proper parental training and control.

By grounds were spoken of by Mr.
Scott as being the greatest schools for
morality in existence. He said, "The
games indulged in by children train
them to concentrate their attention,
quicken their powers of attention, in-
duce determination and persistent ef-
fort. The training of organization,
discipline, authority and system,
and develop all these qualities which

go to make manliness, courage, self-
control and self-reliance.

In closing, Mr. Scott pointed out that
life has often been compared to a har-
vest, but that in life there was only
one youth and one great time of sow-
ing and reaping, whereas the farmer
can learn by experience where he has
gone wrong, and sow his next harvest
to better advantage.

One More Musician For London.
Mr. G. W. Day, of Toronto, has
joined the forces of Gourlay, Winter
& Leeming factory-store, 135 Dundas
street, next door to The Advertiser. Mr.
Day is a musician of some note, and a
practical pianoman, having been solo
tenor in Christ Church, Hastings, Eng.,
and is also considered a fine pianist.
Mr. Day has made the piano business
a study, and is well posted as to the
merits of different makes of instru-
ments. He comes to London from the
factories of Gourlay, Winter & Leem-
ing, and will act in capacity of sales-
man, and no doubt add materially to
London's staff of acknowledged mu-
sicians.

Victoria Day.
Fireworks, Flags, Decorations etc.,
for sale by Red Star News Company, 8
Market Lane.

New Teeth

at lowest price for one
month. Guaranteed

Sets of
Teeth
Only

\$7

Western Dental Office
S. W. Cor. Richmond and Dundas Sts.
Over C. P. R. Phone 15.

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Victoria Day.
Fireworks, Flags, Decorations etc.,
for sale by Red Star News Company, 8
Market Lane.

Dentistry

GOOD TEETH are essential to prop-
er mastication, and if food is not well
masticated, the stomach can not suc-
cessfully perform the second stage of
digestion, and the disastrous effects of
such a condition are soon apparent.

Our methods are MODERN and SCI-
ENTIFIC, and make dental operations
practically PAINLESS.

**Do you want to be a
Dyspeptic? If, so just
neglect your teeth.**

Our methods are MODERN and SCI-
ENTIFIC, and make dental operations
practically PAINLESS.

Dr. Jarvis
DENTIST
213 Dundas Street, Corner Clarence.

R. K. COWAN
BARRISTER SOLICITOR, ETC.
County Bldg., next Court House, London.

LADIES' SHOES... \$1.25 to \$3.00
MEN'S SHOES... \$1.50 to \$4.00
WM. PAXMAN, 280 DUNDAS STREET

The Sovereign Bank of Canada

Capital Fully Paid Up - - - \$4,000,000.00
Reserve Fund - - - \$1,255,000.00
Assets Over - - - \$25,500,000.00
Pays interest to its customers

FOUR TIMES A YEAR

\$1.00 opens an account.
Your account, large or small, is invited.

London Branch, Opposite City Hall, F. E. Kern, Manager.
London East Branch, Northwest Corner of Dundas and
Adelaide Streets, W. J. Hill, Manager.

MARA'S

**If You Want
Something in a
Hurry for Empire
Day, Try Us**

NEW WASH COLLARS, from.....15c Up to 50c

New Wash Belts, from, each.....10c Up to 50c