

Annual Stock-Taking Sale



Chickering Square Piano

A small size square by a dependable American maker, carefully overhauled by our own expert workmen.

Stock-taking Sale Price
\$49.00

Terms—50c Per Week.

Can be exchanged within two years on any upright piano.



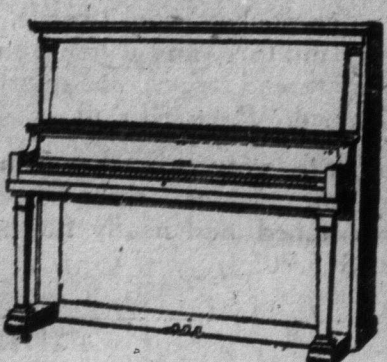
Decker Bros. (New York) Square Piano

Square grand piano, with a magnificent tone, guaranteed construction, well known maker.

Stock-taking Sale Price
\$98.00

Terms—\$5 Cash and 75c Per Week.

Can be exchanged later on any upright piano.

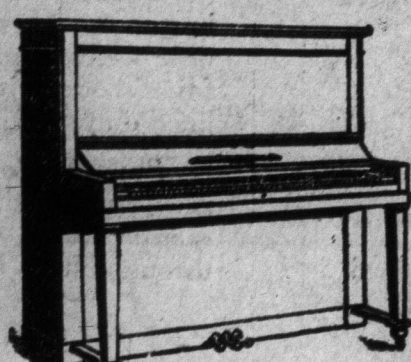


Mozart Upright Piano

Genuine dark mahogany case, up-to-date Colonial model, slightly used, quite indistinguishable from new.

Stock-taking Sale Price
\$275.00

Terms—\$15 Cash and \$1.75 Per Week.

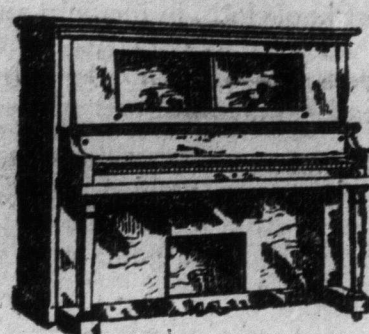


Craig Upright Piano

Diminutive model, very suitable for use in small drawing-room; mahogany case; used only for demonstration.

Stock-taking Sale Price
\$295.00

Terms—\$15 Cash and \$2 Per Week.



Canada Player-Piano

Attractive fumed oak case, 38 note, dandy appearance, well balanced tone.

Stock-taking Sale Price **\$515.00**

Terms: \$50 cash and \$3 per week. \$10 worth of player music and bench included.

No war tax on this price.

AT Heintzman Hall Provides a Real OPPORTUNITY For You

Already—and the sale has hardly got into full swing yet—we have sold pianos to scores of people who before they read our ads. had no expectation of owning a piano for years to come. Even when they read our ads, they were sceptical, but they came in to see for themselves the actual instruments and hear the prices and terms we are offering.

Are You Going to Let The Chance Go By?

Are you going to let this sale become history without even examining and investigating personally? Are you going to let your friends tell you, and show you, what bargains they got when you could just as well have bought an equally fine bargain?

It Will Be Time Well Spent To Come in and Examine Them

It will only take you a few minutes to call at our showrooms and see these wonderful bargains—minutes well spent. This does not put you under any obligation to purchase, but we want you to know what a Heintzman bargain is—that when we advertise special value we give extra special value. Have our easy payment plan explained to you. You will be surprised how small the payments are—some as low as 50c per week.

Victory Bonds Accepted as Part Payment on Any of These Bargains

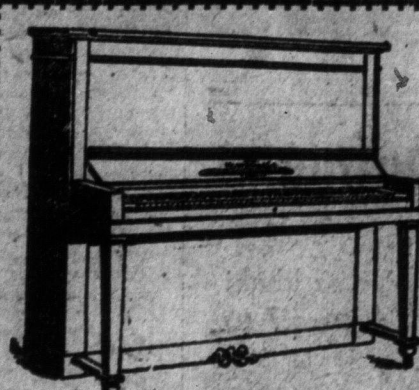
Open Evenings Till 9 p.m.



Summer Victrola For Cottage or Vacation Victrola IV. and 10 Selections \$32.00

A handy little Victrola to take away with you this summer.

18446—Long Boy—Medley One Step.
18447—Indiana—Fox Trot.
18448—Sweet Emeline, My Girl—One Step.
18449—While the Iceberg is Burning—Fox Trot.
18450—If You Look in Her Eyes—Blue Bird.
18441—Send Me a Curl.
18442—All Aboard for Home, Sweet Home.
18443—The Last Long Mile.
18444—K-K-K-Katy.
Any other record of equal value may be substituted if desired.
Ask About Used Phonographs at Special Prices.

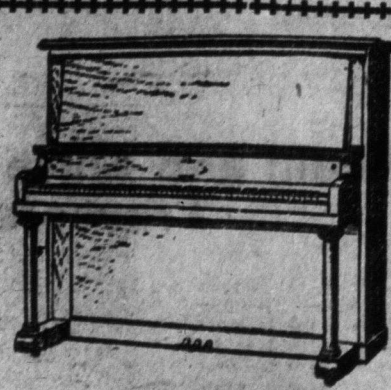


English Upright Piano

Walnut case, 7 octaves. A splendid practice piano in first-class condition.

Stock-taking Sale Price
\$75.00

Terms—\$5 Cash and \$1 Per Week.

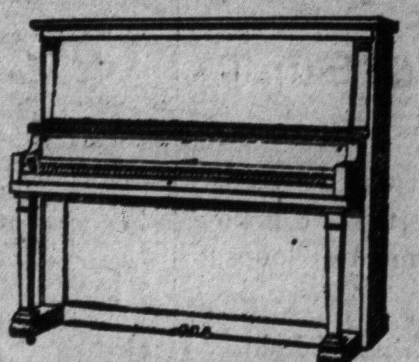


Globe Upright Piano

Dark rosewood case; keyboard, action and all vital parts carefully overhauled. A used piano very suitable for practice purposes.

Stock-taking Sale Price
\$125.00

Terms—\$5 Cash and \$1 Per Week.

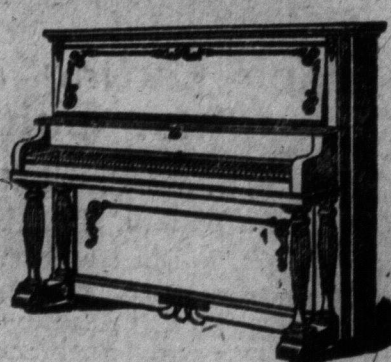


Devonshire Upright Piano

Attractive dark mahogany case, plain design, up-to-date construction throughout. Slightly used in our rental department.

Stock-taking Sale Price
\$285.00

Terms—\$15 Cash and \$1.75 Per Week.

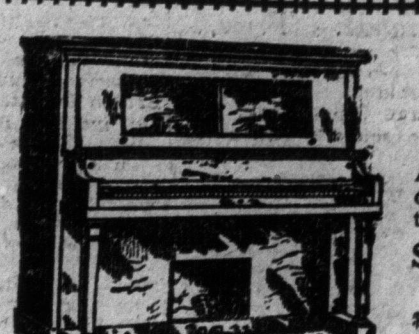


Heintzman & Co. Upright Piano

"Grand piano in upright form." Walnut case, characteristic Heintzman tone and touch. Taken in exchange on player. Quite as good as new.

Stock-taking Sale Price
\$335.00

Terms—\$20 Cash and \$2.25 Per Week.



Doherty Player-Piano

Attractive fumed oak model, suitable for den or living-room, 38-note action, all up-to-date equipment, elegant tone.

Stock-taking Sale Price **\$555.00**

Terms: \$50 cash and \$3 per week. \$10 worth of player-music and bench included.

No war tax on his price.

Real Bargains in Player-Music

100 rolls High-class Music. Regular value up to \$3.00, for, each
1,000 slightly used Rolls, all classes of music. Regular up to \$1.20, for, per roll.

YE OLDE FIRME Heintzman & Co., Limited Heintzman Hall - 193-5-7 Yonge St. - Toronto

MAIL THIS COUPON

Please mail me complete list of your Annual Stock-taking Sale Bargains, as per ad. in The World, May 25, 1918.

Name

Address

MANY GERMANS ON BATTLEFRONT

Enemy Morale Much Weaker Than Before Big Opening Drive.

MASTERY OF SKIES

Allies Continue Raids Against Cities Upon River Rhine.

Heavy fighting operations on the western front still are in the stage of anticipation. Continuation of the present calm much longer is hardly possible with both sides prepared for a renewal of extensive operations. The Germans are known to have completed their preparations and the allies are confident in their ability to meet the shock of enemy attacks, wherever and whenever they may come.

What really is going on behind the German lines is uncertain, but it is known the enemy has large numbers of men along the front from Ypres to Rheims. His artillery is in a position and weather conditions have been favorable, but the German leaders are not yet ready to test their fate, or, at least, they have given no indication of doing so. The German morale is reported to be much weaker than before the attack on March 21.

Mastery of Air. Meanwhile the allied mastery of the air is productive of much damage to German billets, aerodromes, artillery concentrations and other military targets. For more than a week now,

British and French airmen have been dropping ton after ton of bombs in the area immediately back of the German lines. In aerial fighting the German fliers have been beaten, and on Wednesday, British aviators accounted for 15 enemy machines, while losing three of their own.

Mannheim Bombed. Raids into Germany continue and British bombing squadrons have again visited Mannheim, on the Rhine, where two fires were caused. An electric power station near Saarbrücken, Germany, was damaged severely and more explosives have been dropped on railway stations at Metz, Berlin claims that three American airplanes have been brought down on the Lys battlefield. This is the first indication that American airmen were with the American troops on this front.

Infantry raiding operations and artillery firing are at a minimum along the entire front from Switzerland to the North Sea.

Italy begins her fourth year of the war today. As in France, the enemy withholds his offensive operations heralded at certain some weeks ago. On the mountain front there has been no front.

FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots. How to Remove Easily.

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles; while if it does give you a clear complexion the expense is trifling.

Simply get an ounce of Othine—double strength—from any druggist and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength Othine, as this strength is sold under guarantee of money back if it fails to remove freckles.

fighting of moment, while along the Piave the Italians have repulsed another Austro-Hungarian attack against the new bridgehead at Capo Sile.

EXCHANGE OF PRISONERS. British Cabinet Considers Question of Bringing Captives in Germany Home.

London, May 24.—Reuter is informed that the cabinet is considering the question of a general exchange of prisoners. An announcement is expected shortly. The government has received information from prisoners who escaped since March 21 confirming the information that British prisoners of war are employed immediately behind the German lines.

DIVISION MUTINIES. German Troops at Dvinsk Revolt at Proceeding to Western Front.

Washington, May 24.—A German division at Dvinsk, Russia, ordered from the east to the western front, refused to proceed, and fifty men were executed and one thousand imprisoned, said a Russian wireless despatch today to the state department. Other German troops in the vicinity held demonstrations in favor of the division.

DIES FROM FRACTURED SKULL.

Cornwall, May 24.—Charles Matson, a Swede, about 42 years of age, with no relatives in this country, was found on the floor of the gas house at the aluminum plant at Massena about ten o'clock last night, and died about two hours afterwards. He was rushed to the company's emergency hospital, where physicians attended him, but he never regained consciousness. His skull was fractured, caused presumably by being overcome by gas fumes, while on a platform working, resulting in his falling to the hard concrete floor below.

HELP DEFEND PARIS.

American Aviators Will Give Assistance to the French.

Paris, May 24.—An American escadrille, composed of aviators chosen from among the best American pilots, in the future will help to defend Paris against enemy air raids. Offer of this help was made spontaneously by the chief of the American aviation service and accepted by the French Government, thru M. Dumesnil, minister of aviation.

An official announcement says the American offer was made after a German air raid some time ago. It was proposed to organize an American escadrille especially detailed to defend the French capital. Final arrangements were concluded today.

Dyspeptics Get Relief or Money Back

A Remarkable Remedy

The contention that over 90 per cent. of all stomach troubles are either directly or indirectly due to acidity or food fermentation, seems to be amply proven by the uniformly instant relief experienced by sufferers from indigestion and dyspepsia, who take a teaspoonful of pure Bi-Nesia or two, or three of the five-grain tablets in a little water immediately after eating. Many dyspeptics, however, have tried so many highly-praised remedies without obtaining relief, that they have begun to think nothing can help them. It is therefore a matter of pleasant surprise to these people to learn that every bottle of Bi-Nesia, either tablets or powder, is accompanied by a binding guarantee to return the purchase price if it fails to give complete satisfaction—proof positive of our confidence that Bi-Nesia, which is readily obtainable at any druggist, is the most remarkable remedy ever known for dyspepsia, indigestion, acidity, flatulence and stomach troubles generally.

WHITE RUSSIANS SET UP REPUBLIC

Coalition Formed to Secure Unity With Lithuania Under Germany.

London, May 24.—The White Russian republic has been proclaimed with the consent of the Exchange Telegraph correspondent of Moscow reports, telegraphing under date of May 16. A coalition government has been formed, the despatch states, and negotiations are proceeding regarding the unity of Lithuania and White Russia with the idea of forming a separate state under a German military protectorate.

White Russia is of indefinite scope, but roughly takes in the region north of the Ukraine, with Poland and the Baltic provinces on the west and Great Russia on the north and east. It includes Lithuania, where the greater part of the population of White Russia nationality resides. Lithuania has already been recognized by Germany as an independent state allied to the German empire.

ONE KILLED, FIFTY HURT.

Syracuse, N.Y., May 24.—One man was killed and fifty others were hurt when a coal car collided with a trolley passenger car on the Auburn-Syracuse Railroad, four miles west of here, early today. Five of the injured are expected to die.

AMERICAN CASUALTIES.

Washington, May 24.—The American army casualty list today contained 44 names, including Sergt. James L. Yates, Quebec, Canada, died of wounds. The list is divided as follows: Killed in action, 4; died of wounds, 3; died of accident, 4; died of disease, 10; wounded, 17.

JAPANESE EMIGRATION.

London, May 24.—A Bolivian plenipotentiary, Munoz Reyes, has arrived

in Tokio to arrange for Japanese emigration on a large scale to Bolivia, says a despatch from Tokio to The Daily Mail.

"TIZ" FOR FEET

Instant Relief for Sore, Tired, Tender Feet; for Aching Swollen, Calloused Feet and Corns



"Pull, Johnny, Pull! My sore, tired, swollen feet just ache for 'Tiz'."

You're footsick! Your feet feel tired, puffed up, chafed, aching, swollen, and they need "Tiz." "Tiz" makes feet remarkably fresh and sore-proof. "Tiz" takes the pain and burn right out of corns, callouses and bunions. "Tiz" is the grandest foot-gladdener the world has ever known. Get a 25-cent box of "Tiz" at any drug store and end foot torture for a whole year. Never have tired, aching, sweaty, smelly feet, your shoes will fit fine and you'll only wish you had tried "Tiz" sooner. Accept no substitute.

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