

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS-

Small text above Simpson logo

SIMPSON

Visit Toronto's Christmas THE SIMPSON STORE

Novelties in Abundance Needed Goods in Full Assortment Art Wares Chosen with Taste and Care

A character over the entire store that is a guarantee of lasting pleasure in your purchases.

Four Days Left Before Christmas

Apparel for Women

The surest guide to acceptable gifts is to study the needs of your friends and supply some definite requirement as she would like to have it done. Realize some wish.

Dresses for Social Occasions

Some of our newest and most attractive Afternoon and Evening Dresses, Brussels net dress, in ivory or ecru, made with white or colored silk slip, semi-low square neck, outlined with narrow lace insertion; front and back of waist are formed by the embroidered design of the net. High waist line joined to skirt with a pretty, narrow ribbon beading. Skirt has a close-fitting over-... 25.00

Dress of Ninon Over Silk, has a Dutch neck, outlined with gold and white net design; shoulder sleeves, arranged with tucks of messaline and ninon; high waist line is ornamented with pleated messaline belt and French knots. Skirt hangs gracefully, and is finished at bottom with a deep design of lace, continued with folds of messaline silk; yellow, pink and ivory. 23.00

Messaline Silk One-piece Dress has a front arranged with silk braided design, and medallion to match; collar and yoke of beautiful silk lace; waist and skirt joined, with pleated belt of self material; skirt hangs gracefully, with front and back panels, continued with self piece around bottom; colors are 19.75



The Furs You've Always Wanted

These are strictly stock goods of guaranteed grade, and the values are extremely tempting.

- Mink Muffs \$25.00 to \$150.00
- Black Fox Muffs \$17.50 to \$75.00
- Persian Lamb Muffs \$13.50 to \$50.00
- Alaska Sable Muffs \$10 to \$40
- Persian Paw Muffs \$7 to \$15
- White Thibet Muffs \$2.50 to \$5.50
- Grey Lamb Muffs \$3.50 to \$7.50
- Mink Neckpieces \$17.50 to \$200
- Black Fox Scarfs \$17.50 to \$125
- Persian Lamb Neckpieces \$12 to \$75
- Alaska Sable Neckpieces \$9 to \$50
- Persian Paw Neckpieces \$4.50 to \$15
- White Thibet Stoles \$3 to \$7.50
- Grey Lamb Collars \$4.50 to \$12

Ne', Silk and Lace Waists at Half

300 Lace and Net Waists, all made in most attractive styles, have fronts of lovely all-over embroidery, dressy kimono sleeve waists, trimmed with fine Cluny and Val. lace insertions, silk lined, white or ecru. Tuesday, half-price 1.48

200 Smart Chiffon Silk Waists, in new shot effects, tailored designs, front fastens Vandyke style, with large silk buttons; shirt sleeve and link cuffs, in lovely shades of navy, Copenhagen, greens and cardinal. Regular \$2.95, Tuesday 1.48

Swansdown Bath Robes \$2.98

Women's Bath Robes or Kimono Gowns of heavy swansdown flannel-ette, pretty floral designs, grey, navy, cardinal, Copenhagen or black, have deep sailor collar, turn back cuffs and fronts, finished with a band of messaline silk, woolen girdle. Sizes 34 to 44 inches, Tuesday 2.98

A Silk Clearance

By special purchase we secured this black and colored silk to be cleared to-morrow. French Duchesse Paillette, black and colored, a soft, lustrous finish and guaranteed quality. The manufacturer has a world-wide reputation. Colors are sky, pink, mauve, old rose, saxe, navy cardinal, red, old gold brown, steel maize, myrtle yellow, black and ivory, etc. Grades regularly sold for \$1.50 and \$1.75, 40" wide. Tuesday, per yard 1.29

Newly Arrived Ostrich Feather

Another big shipment of exquisitely beautiful plumes, makes possible a great sale of ostrich goods at exceptional prices. Ostrich Feathers, Bands, in all colors, 36 inches long, 5-inch wide. A good quality of real ostrich. Christmas sale price 2.55

Festal Array of Whitewear Gifts

Exquisite Afternoon Tea Aprons, each in a gift box, lace and embroidery trimmed; regular 75c each; Tuesday, each 35

A Shawl or a Fascinator

Gifts that show consideration for the dear one's comfort. Cream Honeycomb White Wool Shawls, our best make, plain centre with fancy border and knotted fringe edges; large size for baby wraps or shoulder wear in a gift box, each 1.25

400 Day Clocks and Others

12 only, 400-day Clocks, an accurate and beautiful drawing room clock, exposed French movement, made of genuine brass, highly finished and supported by two brass pillars; rotary pendulum; the base is also brass, and the whole clock enclosed in a glass case. Regular \$12.50 8.95

VARIOUS GIFTS AT \$1.95

Gold-plated Clocks, Jewel Cases, 6-piece Desk Sets, Shadow Picture Frames, and gold-plated candlesticks, by the pair. Tuesday 1.95

Matting Boxes

Complete range of these bedroom boxes, made of southern pine, well grained and beautifully finished. Prices \$2.75, \$4.00, \$5.00, \$6.00, \$6.50 and \$7.50.

SCREENS, \$1.98

50 only three panel screens in oak mahogany and maple finish, filled with good quality of silkoline. Regular \$2.75. Special 1.98

TAPESTRY CURTAINS, \$2.99 PAIR

Tapestry Curtains, made of high grade polished cotton, new art loom designs, extra heavy weight, 45" wide x 3 yards, fringed top and bottom. Worth \$3.50 and \$4.00 regular; a bargain at pair 2.99

Genuine Ebony Wares

Satin Lined Toilet Cases for Real Ebony Fittings—Women's Toilet Set of 12 row, real ebony brush and comb with sterling silver mounts. Regularly \$4.00, Tuesday 2.49

All Our Baby Ribbons Are on the Main Floor

Rare Ribbon Value Taffeta Ribbon, 4 1/2 inches wide, in all colors, including pale blue, white, pink, black and red; excellent for many Christmas fancy work uses, hair bows, etc. Thursday's price, yard 1.10

Christmas Jewellery

10k. Heart Pendants, complete with good gold filled neck chain 95

Pearl and White Stone Brooches, large 14" Brilliant Crescent Brooches, 32 Brilliant Double Bar Brooches. Tuesday 49

Original Paintings and Water Colors At Half Price

300.00 worth of Original Oil Paintings and Water Colors are offered on Tuesday at half our usual prices. In making such prices we do not wish to even suggest that the artists represented could paint them (and sell to us), unframed, at these prices. We simply are making it an event for art lovers. The following artists will be represented: Hoppe, Bauffe, Schultz, Jansen, Cutts, Bromley, F. M. Bell-Smith, G. Chavignaud, J. W. Beatty, E. B. Lait, Teend-King, Edwin Hayes. (Picture Galleries, 6th Floor.)

Good Hosiery

3 PAIRS FANCY LISLES, \$1.00. In Gift Box. Women's imported Lisle Thread Hose, in plain, lace and silk embroideries, in black, white and all colors, all sizes. Tuesday, 35c, 3 pairs 1.00

Men's Black Silk Hose

pure thread, extra good wearing, made from Italian glove silk, smooth, even thread, all sizes, pair, in Christmas box, Tuesday 1.50

Men's Thread Silk Socks

imported full fashioned, double heel, toe and sole; black, tan and green, all sizes, 35c; 3 pairs, boxed 1.00

Gift Store

The Final Touches are Due



Yuletide Gifts that Mean Comfort

Men's Fur Collar Overcoats

Double-breasted heavy black English beaver cloth, quilted linings, shawl collar made from good quality Persian lamb, full water length. Very desirable overcoat 20.00

Bath Robes are Gift Specials

These are made from imported Terry cloth with white ground and grey, mauve or blue scroll patterns; wide, long and with ample room; regularly \$5.00 and \$6.00 values; Tuesday, sale price 3.95

Boys' Gift Clothes

For the tiny tot a white pique wash suit with Eton collar, white insertion and Swiss trimmings. The style, Russian with bloomer pants. Sizes 3 to 6 years, Tuesday 1.75

Boys' Shirt Waists

We have a large range of styles in Shirt Waists and our Scotch tweed and English madras cloths, made with Peter Pan collars and laundered cuts are most acceptable. Sizes 10 to 15 years, Tuesday 1.00

Men's Furnishings Are Much Sought Some Saving Prices

Silk mufflers, reefer or square style, with hemstitched ends; also several knitted mufflers with fringe ends, a large range of colors in plain or fancy designs, regular prices \$1.25 and \$1.50. Each one in a box if desired. Tuesday .98

Men's Winter Wear Soft Hats

Men's Fur-lined Coats, our own custom make, fine black beaver cloth shells, expertly tailored and best trimmings, lined with choicest supping muskrat, collars of prime furred otter and Persian lambskins. Tuesday bargain 47.50

For Den or Library

Pieces of selected oak finished, early English or turned, built for comfort and durability. Arm Rocking Chairs, with high back in turned or early English finish, with art leather, upholstered seat and back, Tuesday 7.50

Odd China and Ornaments

The Basement China Section will be the scene of a clearance of marble statuary from the Florence studios. The subjects include the Venus de Milo, Mudo, etc. They have been used for decorative purposes, but their value has in no way been impaired. Still they will be cleared at half price Tuesday, each 39.50

Umbrellas for Giving

Some with taffeta tops, with tape edge and handles, of very pretty designs, with rolled gold and sterling silver mountings give unusual value Tuesday at 2.25

Gloves that are Made to Wear

Women's English Cape Leather Gloves, in tan shades, out-sewn seams, dome fasteners, Bolton thumb, the right glove for street or driving. Regular \$1.25. In fancy box, Tuesday 1.00

Boot and Shoe Gifts Always Grateful

600 pairs Men's Highest Grade Slippers, hand-torn flexible soles, fine vicid kid leather, colors chocolate and black, and combinations of chocolate, red, black, cobra and patent leather. Sizes 6 1/2 to 11. These are specially priced for Tuesday 2.00

Slights, Baby Walkers, Child's Chairs

- Boys' Sleds, 25c, 40c, 60c, 75c, \$1.25.
- Girls' Sleighs, 25c, 40c, 75c, \$1.00.
- Girls' Sleighs, regular \$1.50, Tuesday 1.19
- Baby Walkers, regular \$2.50, Tuesday 2.17
- Children's Chairs, Regular 30c, Tuesday .24
- Doll Folders, steel and leatherette, Regular 60c, Tuesday .49
- Doll Folders, with hoods, leatherette and steel, Regular \$1.00, Friday .89 (Fifth Floor.)

Men's Furnishings

50 Suits only, men's medium weight pure spun silk underwear, "Morley" make, all sizes to 48. Regular price per garment \$4.50. Tuesday 3.49

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The Robert SIMPSON Company Limited

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