

September Values on Sale Today at Simpson's

Four Groups of Good Boots and Shoes

SHOES FOR MEN 1.69
 BOOTS FOR WOMEN 1.99
 BOOTS FOR BOYS 1.69
 BOOTS FOR CHILDREN 1.69

MEN'S SHOES, \$1.69.

800 pairs. Goodyear welt, low shoes, best gunmetal calf, patent colt, tan Russia calf and vicci kid leathers; button, blucher and lace styles; also 250 pairs men's hand-turned soled Oxfords. Sizes 6 to 11. Regular \$2.50 to \$5.00. Wednesday 1.69

WOMEN'S BOOTS, \$1.99.

400 pairs samples and 750 pairs stock boots, button, lace and blucher styles; kid calf and patent colt leathers; splendid street, business and dress weight soles; newest heels, toes and trimmings; black and colored cloth tops in the lot. Regular \$2.50 to \$5.00. Wednesday 1.99

BOYS' SCHOOL OR BUSINESS BOOTS.

Three styles blucher boots in best Canadian kip leather, double soles, solid leather heels, good roomy toe shapes, splendid canvas linings. Sizes 11 to 13½. Wednesday \$1.69. Sizes 1 to 5. Wednesday \$1.99.

GIRLS' SCHOOL BOOTS.

Two styles, button and lace patterns, in best polished box calf and dongola kid leather, "Iron Clad Brand" leather soles, low heels, nature shape toes, good linings. Sizes 8 to 10½. Wednesday \$1.69. Sizes 11 to 2. Wednesday \$1.69.

LITTLE BOYS' "CLASSIC" BOOTS.

Gunmetal calf, patent colt and tan calf; blucher and button styles; flexible McKay soles, low heels. "Just Like Daddy's" toe shapes. Sizes 8 to 10½. Wednesday 1.95

VISITORS TO THE CITY

will find at the Store all the conveniences of a good hotel during business hours—8.30 a.m. to 5.30 p.m. Rest Room, 3rd Floor. Packages checked in Basement. Lunch and Palm Rooms, 6th Floor. Breakfast served 8.30 a.m.

Helps for Fall Shoppers

New Sample Suits

ONE-THIRD TO ONE-HALF LESS. WOMEN'S \$30.00, \$35.00 AND \$40.00 SUITS, WEDNESDAY, \$19.95.

Just 75 New Fall Suits (the latest productions) secured from a leading manufacturer whose styles are the last word. Fall wear serges, whipcord, poplins, tweeds. An exceptional offer for smart new goods. Regular \$30.00 to \$40.00 suits. Wednesday 19.95

NEW SERGE DRESSES FOR MISSES, \$5.95 AND \$6.50.

For school girls or for office wear. Sizes 14, 16 and 18 years.

SKIRTS FOR STOUT WOMEN, \$5.00 TO \$7.50. Cut on straight lines, plaited or narrow yoke. Serges trimmed with self or bone buttons. 30 to 36-inch bands.

100 Hats at \$6.50

No effort has been spared to present an unlimited choice of new hats at moderate prices for the choosing of Exhibition time visitors. This year the styles and materials are, if anything, better than ever. See this one-price lot Wednesday.

French Beaded Over-Blouses

30 only, intended for wear over chiffon, Georgette crepe or crepe de chine. Regular \$7.50 to \$12.50. Wednesday 3.95

School Girls' Wear

Corset Waists, "D. and A." "H. and W." "Ideal," "Ferris" for school or athletic wear; sizes 9 to 16 years. Prices 50c, 75c, \$1.00, \$1.25, \$2.00.

Gymnasium Bloomers, English serge, full pleated. Prices \$2.25, \$2.50.

Vests, Drawers, Combinations, Watson's, Pen-Angle, Hygeian and imported lines; cotton, wool and cotton, all-wool. Prices 25c to \$2.00.

Gymnasium Suits, English serge. Price ... 4.50
 Flannelette Drawers, plain white. Prices 30c to 35c.

Flannelette Skirts, white. Prices 25c and 35c.
 Drawers, cotton and nainsook. Prices 35c to 75c.
 Princess Slips, nainsook. Prices 75c to \$1.75.

Dresses, serge, Panama, plain or cord velvet; all new styles; for 6 to 16 years. Prices \$2.75 to \$12.50.
 Sweater Coats, fine heavy wool. Prices \$1.25 to \$3.25.

The Hosiery and Gloves

Women's "Pen-Angle" Black Cashmere Hosiery, 39c pair, 3 pairs \$1.10.
 Women's Silk Thread Hosiery, black, white and colors59

Children's White Lisle Thread Sox, colored striped tops; sizes 4 to 8½. Regular 15c. Wednesday11

Men's Heavy Wool Sox, black English worsted29
 Women's Glace Kid Gloves, black, tan and white65
 Women's Chamois Wash Gloves, natural and white; sizes 5¾ to 7¾75

Kitchenware Specials

75c and 85c Enamelware, 49c. High-grade, seamless ware; blue outside, white lining, 1,740 pieces, Wednesday, at49

Preserving Kettles, 10-quart size; Tea and Coffee Pots, 2-quart size; Double Boilers, 1-quart (inside dish); Convex Cook Pots, 8-quart size; Covered Saucepans, 6-quart size; Dish Pans, 14-quart size. 75c and 85c value. Wednesday49

Preserving Kettles and Lipped Saucepans, first quality gray enamelware; 5 and 6-quart sizes. 30c and 35c value. Wednesday19

THE MEN'S STORE

MEN'S ENGLISH TWEED FALL OVERCOATS.

Gray mixture, herringbone weave, cut in the loose slip-on style, with set-in sleeves and self collar; sizes 34 to 42. Wednesday 15.00

100 MEN'S WATERPROOF COATS.

Of all-wool fawn paramatta, double texture, single-breasted motor style, sizes 34 to 46. Regularly \$8.75. Wednesday 6.45

MEN'S TWEED WATERPROOFS, \$12.00.

The new fall styles, English made, in a loose swagger balmacaan style, made up from an all-wool tweed in two shades of gray and fawn, with over-plaid; lined with checked worsted, guaranteed waterproof and weatherproof; sizes 36 to 46. Wednesday 12.00

FURNISHINGS FOR MEN.

520 "Fre-Nek," "Gymkhana," or Sport Shirts, a combination of open neck and collar, for golf and outdoor sports. Regular \$1.00, \$1.25 and \$1.50. Wednesday79
 Engineers' Blue Shirts, sizes 14 to 17. Wednesday44
 Men's White Pleated Shirts. Regularly \$1.00. Wednesday69
 Men's Balbriggan Underwear, Egyptian yarn, satin trimmed, shirts and drawers; sizes 34 to 46. Regular 35c and 44c. Wednesday29
 Pure Silk Neckwear. Regular 50c. Wednesday25

MEN'S FALL STIFF HATS.

Correct English and American styles. Wednesday 2.00
 Soft Hats. Italian make. Wednesday 3.50
 Men's and Boys' Fall Wear Caps. Wednesday, 50c, 75c and \$1.00.

BOYS' BLUE SCHOOL SUITS \$5.50 AND \$6.00.

English Blue Serges, cut Norfolk style, full bloomers, sizes 24 to 30, Wednesday \$5.50; sizes 31 to 34, Wednesday \$6.00.

SUITS WITH TWO PAIRS OF BLOOMERS, \$4.95.

Gray and brown tweeds, newest yoke Norfolk styles, two pairs bloomer pants; sizes 25 to 34 4.95



The September Blanket Sale

CANADA FIRST

CANADIAN BLANKETS

Have the Premier Place in This Great Sale Which Begins Today With

5000 PAIRS

CANADA FIRST

The enormous demand for blankets by Great Britain and her Allies has made them considerably dearer. Away back before Christmas, before last season's trade was finished even, we were planning this September Sale; when the market was quiet and everybody was holidaying we were buying blankets. The result is that WE HAVE \$25,000 WORTH OF CLEAN, FRESH, PERFECT BLANKETS in our storehouse FOR THIS SEPTEMBER SALE which were bought before the rise in price.

Three of the largest and best blanket mills in Canada sold us their overmakes and balances from last season's trade, at prices which will enable us to sell them for away less than the mills could get for them if they were fortunate owners today.

The Store never offered you such an opportunity for Blanket Savings as it has prepared for this September. Besides blankets we will clear some lines of Flannels and Flannelettes much underpriced, which will give not only the housewife an opportunity to lay in her winter's supply at a saving, but will be most interesting to Red Cross Societies and those working for our soldiers.

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| White Unshrinkable Wool Blankets, \$3.95 pair. Pure long white wool, with a small percentage of cotton, pink or sky borders, 60 x 80 and 64 x 82 inch. Regular \$5 to \$5.25. | Double Bed "Woolnap" Blankets, on sale Wednesday, pair, \$2.48. White or gray; soft and warm; bound edges; 72 x 84 inches; pink or sky borders. | White Saxony Flannelette, on sale Wednesday at 12½c. Extra heavy, warm, white Saxony flannelette; Canadian make, for winter nightgown; 32 inches wide. |
| Flannelette Blankets, pair \$1.19. Largest Canadian size; white or gray, pink, sky; with or without borders. double bed size, 70 x 84 inches. | Double Bed Comforters, \$1.69. 120 in the lot; reversible. American silkoline coverings; floral design; stitched quilting; 72 x 72 inches. Regular \$2.50 each. | Bleached Irish Table Damask, on sale Wednesday at 39c. 62 inches wide; good, heavy, serviceable quality; pretty bordered designs; from the largest Irish mills. |
| Wool Blankets, pair \$6.45. Extra size; finest napping; selected quality; pink or sky borders; 9 lbs.; 70 x 90 inches. On sale regularly at \$8.25 pair. | Warm Gray Flannel, on sale Wednesday 25c. Thoroughly scoured and delightfully soft and serviceable; plain or twill, for shirts, etc.; 27 inches wide. | Ready-made Sheets, on sale Wednesday, pair, \$1.69. Torn sizes; standard hems; perfectly finished. English sheeting; 70 x 90 inches. 200 pairs only. |
| Gray Hudson Bay Blankets, on sale Wednesday at, pair, \$9.00. 3½ points; silver gray; the most durable and warmest blankets possible to manufacture. | Reversible Down Comforters, on sale Wednesday at \$4.95. Filled with selected down; printed downproof sateen, with plain frames to match; stitched designs; 70 x 70 inches. | Double-fold Eiderdown, on sale Wednesday 85c. Canadian make; for dressing sacsques, kimonoos, etc.; plain finish, in sky, cream, gray, cardinal, pink, etc.; 54 inches wide. |

Mid-week Economies in the New Market

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| Fresh Vegetables
Telephone Adelaide 6100.
New Beets and Carrots, 3 bunches5
Spinach, bunch5
Coe Lettuce, 3 bunches10
Cabbage, 3 for10 | FRESH MEATS
Telephone Adelaide 6100.
Shoulder Roast of Choice Beef, Wednesday, per lb.15
Rib Roast, finest cut, Wednesday, per lb.23
Round Steak, choicest beef, Wednesday, per lb.23
Loin of Spring Lamb, on sale Wednesday, per lb.23
Select Back Bacon, mild curing, whole or half back, per lb.26
York Breakfast Bacon, very fine, whole or half side, per lb.25
Pure Lard, in 1-lb. prints, Wednesday, per lb.15
Cotosuet Shortening, 1-lb. prints, Wednesday for13
Jellied Ox Tongue, on sale Wednesday at, per lb.40
Jellied Lunch Tongue, on sale Wednesday, per lb.35
Spiced Beef Ham, on sale Wednesday, per lb.40 | The Grocery List
Telephone Direct to Dept., Adel. 6100.
One car Standard Granulated Sugar in 5-lb. packages, per package54
Finest Canned Peas, 3 tins25
Fresh Rolled Oats, per stone55
Clark's Peas and Beans in Chili Sauce, tall tin, 3 tins25
Choice Pink Salmon, tall tin, per tin10
Fancy Japan Rice, 3½ lbs.25
Finest Pickling Spices, per lb.18
Pure White Wine Vinegar, per gallon55
Pure Mustard, in bulk, per lb.30
Macaroni or Spaghetti, 3 packages25
Banner Brand Jam, assorted, 5-lb. tins45
Daltin's Lemonade Syrup, 3 bottles25
Maita Vim Breakfast Cereal, 3 packages25
Choice Olives, stuffed or plain, bottle15
Crisco, per tin14
Novec Onion Salt, per tin25
Knox Gelatine, 3 packages25
Blue Feather Sardines, per tin10
Teller's Cream Soda Biscuits, per package25
Blue Bell Jelly Powders, assorted, 4 tins25
Finest Mild Cheese, per lb.15
Fresh Roasted Coffee, per lb.25
Crisco, lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory. Wednesday, per lb.27 |
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Home Equipment

- Wilton and Brussels Rugs**
 FROM THE BEST MILLS OF CANADA AND ENGLAND.
 Some beautiful Oriental designs and colors, as well as many small novel effects are among these new importations. In every size a liberal range of various colors and styles.
- BRUSSELS**—Size 4 1/2 x 6 1/2, \$5.25; 4 1/2 x 7 1/2, \$7.50; 6 1/2 x 7 1/2, \$11.50; 6 1/2 x 9 1/2, \$13.25; 6 1/2 x 10 1/2, \$15.50; 9 1/2 x 9 1/2, \$17.75; 9 1/2 x 10 1/2, \$19.75; 9 1/2 x 12 1/2, \$22.50; 9 1/2 x 13 1/2, \$27.50.
- WILTONS**—Size 4 1/2 x 6 1/2, \$11.25 and \$9.50; 4 1/2 x 7 1/2, \$12.25 and \$14.00; 6 1/2 x 7 1/2, \$18.75 and \$21.00; 6 1/2 x 9 1/2, \$22.50 and \$25.50; 6 1/2 x 10 1/2, \$28.75 and \$32.75; 9 1/2 x 9 1/2, \$33.50 and \$38.50; 9 1/2 x 10 1/2, \$37.25 and \$43.00; 9 1/2 x 11 1/2, \$42.50 and \$48.50; 11 1/2 x 12 1/2, \$48.50 and \$55.00; 11 1/2 x 13 1/2, \$56.00 and \$62.50.
- NEW INLAIN LINOLEUMS.**
 Many new designs and colors, for halls, kitchens, dining-rooms, restaurants, offices, etc., specially priced 85c, \$1.00, \$1.10, \$1.25 and \$1.35 per square yard.

Drapery Attractions

Visitors to the city will find our Drapery Department on the 4th Floor one of the leading places of interest in the Store. Most unusual in design and color combinations are the leading productions of British and American mills featured Wednesday.

The few items which we have noted below give but a very vague idea of our enormous stock, but a visit to the Department would certainly repay your effort. Decoration of a single room or a whole house. Our staff is at your service to advise you as to the best possible treatment of any style of window or door.

31-inch English Cretonnes at yard48
 31-inch English Chintzes at yard28
 36-inch American Chintzes at yard33
 36-inch American Shadow Cretonnes at yard19
 36-inch English Curtains at yard23
 English Lace Curtains at \$1.79 pair, 3 yards long, white only; colored edges. Wednesday, special, pair 1.79

OUR LAMP SHADE DEPARTMENT.
 In the Drapery Department, on the 4th Floor, we have an excellent assortment of lamp shades of every description, also trimmings, such as fringes, gumpes or silks, for the making of lamp shades. We will undertake to make any style of shade to your order.

For Blank or Dingy Walls

Decorate your home artistically and at small expense. Itemized tenders given on paperhanging and painting, the work being done by our own staff.

For Bedrooms, chintz wall papers, in blues and pinks; chambrays and shadow stripes in greys and fawns; to use with cut-out borders. Regular 15c. Wednesday 7½c

FOR PARLORS, HALLS AND DINING-ROOMS. Regular 25c. Wednesday 12c

High-grade Imported Wall Papers. Regular 50c to 75c. Wednesday 29

Pressed Leatherettes. Regular \$1.25. Wednesday67
 Wall Papers—6th Floor.

Electric Fixture Outfits

Complete outfit for a 7-room house, comprising 11 fixtures, splendid selection, complete with glassware, installed within city limits. Regular \$25.00, Wednesday \$14.75. Regular \$29.00. Wednesday \$24.50.

Salt Glazed Stone Crocks

- 3-gallon Crocks and Covers. Regular 60c, for 37
 4-gallon Crocks and Covers. Regular 75c, for 41
 5-gallon Crocks and Covers. Regular 90c, for 44
 6-gallon Crocks and Covers. Regular \$1.15, for 59
 Brown Top Stone Liqueur Jugs—3-gallon size, handled 18c; 2-gallon size, handled, 35c.
- "TUSCAN" BONE CHINA.**
 Cups and Saucers, "Minton" shape. Regular 15c, for, each 12c. Kormis shape. Regular 25c, for, each 18c. Coffee sets, Regular 25c, for, each 18c.
- Bread and Butter Plates. Regular 12c, for, each 10
 Tea Plates. Regular 15c, for, each 12
 Cake Plates, Cream Jugs, Slip Bowls, for, each 28

FRUIT JARS FOR PRESERVING.

- "Crown" Jars, screw top, pint, per dozen 55c; quarts, per dozen 65c; half-gallon, per dozen 75c.
 "Perfect Seal," adjust top, pint, per dozen, 80c; quarts, per dozen, 90c; half-gallon, per dozen \$1.00.
 Tin Top Jelly Glasses, 2 1/2 size, per dozen 24c; 8 oz. size, per dozen 30c.
 Black Rubber Jar Rings, dozen 5c; Red Rubber Jar Rings, dozen 7c; Glass Tops for "Crown" Jars, dozen 19c; Metal Rings for "Crown" Jars, dozen 19c; Glass Fruit Fillers, each 10c.

The Robert Simpson Company, Limited

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