

G.W.MCGREGOR, 718 Castle Bldg. Mar.9461.

Is an old time theatrical producer on Broadway. Claims to have built the Craig (Adelphi) Theatre - in 1927, on 54th Street, West of Broadway.

Decided the life of a producer was too strenuous on him, so came to Montreal, and last year decided to become a Canadian citizen.

He has a theatre site on east side of Mountain Street, 220 feet off St. Catherine. He proposes to build a modern theatre there, seating:

Orchestra -	800
Balcony	648
Boxes	<u>36</u>
	1484

Claims it will be a modern theatre, laid out in the best possible manner. It would be a good place for Convocation -- could provide 800 additional seats on the stage and still have a clear space 30 x 60.

He has figured the cost of the theatre, his income, etc. -- he is not a Jew - is a pleasant little fellow, his estimates of income, etc. seemed in a generally vague way to be conservative.

HIS STORY IS THAT HE IS ANXIOUS TO GIVE MONTREAL A HIGH CLASS THEATRE WITH HIGH CLASS ATTRACTIONS - THAT IT CAN BE DONE AND A REASONABLE PROFIT MADE - THAT HE DOES NOT WANT TO GO INTO IT ON A MAKE MONEY QUICK BASIS.

HE WANTS TO SEE YOU AND SHOW YOU HIS PLANS. He does not seek anything from you or the University. - says he can finance it and build it, except that he will need about a \$300,000 mortgage when the building is completed.

He has shown his plans to some of the Birks (who apparently are mixed up with the site.

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