

News Release

Communiqué

Department of
External
Affairs



Ministère des
Affaires
extérieures

No. 085

April 15, 1988.

MINISTER CLARK ANNOUNCES GRANT TO THE
"CANADIAN COUNTRY MUSIC ALL-STAR SHOW"

The Secretary of State for External Affairs, the Right Honourable Joe Clark, announced in Edmonton yesterday that the Department of External Affairs will give a grant of \$25,000 to assist the "Canadian Country Music All-Star Show" to undertake a tour in Denmark, Holland and Belgium in the fall of 1988. This grant is part of the Department of External Affairs' International Cultural Relations Program, whose aim, by projecting our cultural excellence, is to promote Canada's international objectives by reaching key audiences in centres of importance to Canada.

This tour, organized by Royalty Shows of Edmonton, is part of an effort to introduce Canadian Country artists in Europe, where it has been found that there is a growing and enthusiastic audience. In fact, two Canadian artists featured in a tour last year have been invited to return to Europe on a purely commercial basis.

In line with the Department's policy of working with the Province, this tour is being funded in partnership with Alberta Culture. The company is also generating a proportion of the cost through box-office receipts.

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Secretary of State
for
External Affairs

Secrétaire d'État
aux
Affaires extérieures

Canada