



Factoids, Captivating Canada

element: A quality of life and a friendly welcome that must be experienced first-hand

message: Canadians Accommodate the Needs of Ethnic Groups in an Amicable and Welcoming Manner

We are a mosaic. This allows newcomers to express their cultural identity, and at the same time integrate into Canadian culture

In all Canadian provinces local ethnic Churches, community groups, and associations are abundant

Universities across the country have programs/support services for international students

Host programs and the Welcome Home Campaign (<http://www.cic.gc.ca/welcomehome/index.htm>), promote integration into Canadian life

The Canadian Council for Refugees is a non-profit organization, committed to rights and protection of refugees/immigrants in Canada

In 1998, Canada welcomed 41 million foreign travellers (students, business travellers, tourists, temporary workers, people visiting family)

message: Canada Offers Cities That are Convenient to Live in

80% of Canadians live in an urban setting

Canada has “small” big cities rather than “big” big cities

“Small” big cities are easy to live in without the hassles of big city transportation, pollution, congestion

In 1997, the Corporate Resources Group Annual Ranking of Cities (ranked according to their quality of life), placed Vancouver 1st, Toronto 3rd, and Montreal 15th, (out of 192 cities worldwide)

Montreal is the safest city in North America and its cost of living is low

Major Canadian cities have excellent museums, galleries and cultural centres

Public transportation in major Canadian cities is convenient and affordable

